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Localiza Rent a Car S.A.

Interim financial information (ITR) on March 31, 2015 and report on review of quarterly information

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Report on review of quarterly information

To the Board of Directors and Shareholders
Localiza Rent a Car S.A.

Introduction

We have reviewed the accompanying parent company and consolidated interim accounting information of Localiza Rent a Car S.A., included in the Quarterly Information Form (ITR) for the quarter ended March 31, 2015, comprising the balance sheet as at that date and the statements of income, comprehensive income, changes in equity and cash flows for the quarter then ended, and a summary of significant accounting policies and other explanatory information.

Management is responsible for the preparation of the parent company and consolidated interim accounting information in accordance with the accounting standard CPC 21, Interim Financial Reporting, of the Brazilian Accounting Pronouncements Committee (CPC) and International Accounting Standard (IAS) 34 - Interim Financial Reporting issued by the International Accounting Standards Board (IASB), as well as the presentation of this information in accordance with the standards issued by the Brazilian Securities Commission (CVM), applicable to the preparation of the Quarterly Information (ITR). Our responsibility is to express a conclusion on this interim accounting information based on our review.

Scope of review

We conducted our review in accordance with Brazilian and International Standards on Reviews of Interim Financial Information (NBC TR 2410 - Review of Interim Financial Information Performed by the Independent Auditor of the Entity and ISRE 2410 - Review of Interim Financial Information Performed by the Independent Auditor of the Entity, respectively). A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Brazilian and International Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Localiza Rent a Car S.A.

Conclusion on the interim information

Based on our review, nothing has come to our attention that causes us to believe that the accompanying parent company and consolidated interim accounting information included in the quarterly information referred to above has not been prepared, in all material respects, in accordance with CPC 21 and IAS 34 applicable to the preparation of the Quarterly Information, and presented in accordance with the standards issued by the CVM.

Other matters

Statements of value added

We have also reviewed the parent company and consolidated statements of value added for the quarter ended March 31, 2015. These statements are the responsibility of the Company's management, and are required to be presented in accordance with standards issued by the CVM applicable to the preparation of Quarterly Information (ITR) and are considered supplementary information under IFRS, which do not require the presentation of the statement of value added. These statements have been submitted to the same review procedures described above and, based on our review, nothing has come to our attention that causes us to believe that they have not been prepared, in all material respects, in a manner consistent with the parent company and consolidated interim accounting information taken as a whole.

Belo Horizonte, April 24, 2015

PricewaterhouseCoopers
Auditores Independentes
CRC 2SP000160/O-5 "F" MG

Guilherme Campos e Silva
Contador CRC 1SP218254/O-1 "S" MG

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1. General Information

Corporate name	LOCALIZA RENT A CAR S.A.
Date of adoption of the corporate name	10/2/1995
Type	Publicly-held corporation
Previous corporate name	LOCALIZA RENT A CAR LTDA.
Date of establishment	9/28/1973
Federal Corporate Taxpayers' Registration Number (CNPJ)	16.670.085/0001-55
Brazilian Securities Commission (CVM) code	1973-9
CVM registration date	5/6/2005
CVM registration status	Active
Date of effectiveness of status	5/6/2005
Home country	Brazil
Country in which the securities are held in custody	Brazil

Other countries in which the securities can be traded

Country	Date of admission

Activity sector

Transportation and Logistics Services

Description of activities	Car and fleet rental
Issuer category	Category A
Date of registration in the current category	1/1/2010
Issuer status	Operating phase
Date of effectiveness of status	5/6/2005
Type of ownership control	Private
Date of last change in ownership control	5/22/2013
Date of last change of the fiscal year	
Month/day of the end of the fiscal year	12/31
Issuer's website on the Internet	www.localiza.com

Newspapers in which the issuer discloses its information

Name of newspapers in which the issuer discloses its information	State
Diário Oficial de Minas Gerais (Minas Gerais Official Gazette)	MG
Jornal Diário do Comércio	MG
Online Portal- "Rede Divulgação" - www.rededivulgacao.com.br	BR

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2. Address

Mail address	Av Bernardo Monteiro, 1563, Funcionários, Belo Horizonte, MG, Brasil, CEP 30150-902, Telephone (31) 32477040, Fax (31) 32477755, E-mail controladoria@localiza.com
Headquarters' address	Av Bernardo Monteiro, 1563, Funcionários, Belo Horizonte, MG, Brasil, CEP 30150-902, Telephone (31) 32477040, Fax (31) 32477755, E-mail controladoria@localiza.com

3. Securities

Shares

		Trading			Listing	
Market	**Managing entity**	**Beginning**	**End**	**Trading segment**	**Beginning**	**End**
Stock exchange	BM&FBOVESPA	5/6/2005		New Market	5/23/2005	

Debentures

		Trading			Listing	
Market	**Managing entity**	**Beginning**	**End**	**Trading segment**	**Beginning**	**End**
Stock exchange	BM&FBOVESPA	7/2/2007		Traditional	7/10/2007	
Organized OTC	CETIP	5/5/2010		Traditional	5/10/2010	

Commercial notes

		Trading			Listing	
Market	**Managing entity**	**Beginning**	**End**	**Trading segment**	**Beginning**	**End**
Organized OTC	CETIP	12/29/2010		Traditional	12/29/2010	

4. Auditor

Does the Issuer have an auditor?	YES
CVM code	287-9
Type of auditor	Brazilian Firm
Name/Corporate name	PricewaterhouseCoopers Auditores Independentes
Individual Taxpayers' Registration Number (CPF)/ Federal Corporate Taxpayers' Registration Number (CNPJ)	61.562.112/0005-54
Period of services	3/26/2012

Partner responsible	Period of services	CPF
Guilherme Campos e Silva	3/26/2012	714.114.966-04

5. Share Registrar

Does the Company have a service provider?	YES
Corporate name	Banco Bradesco S.A.
CNPJ	60.746.948/0001-12
Period of services	5/6/2005
Service address	Av. Yara, Prédio Amarelo, s/n, Cidade de Deus, São Paulo, SP, Brasil, CEP 06029-900, Telephone (31) 36849441, Fax (31) 36842094, E-mail 4010.acoes@bradesco.com.br

6. Investor Relations Officer or Equivalent

Name	Roberto Antônio Mendes Investor Relations Officer
CPF/CNPJ	137.768.946-87
Mail address	Av. Bernardo Monteiro, 1563, Funcionários, Belo Horizonte, MG, Brasil, CEP 30150-902, Telephone (31) 32477040, Fax (31) 32477755, E-mail ri@localiza.com
Date when the person assumed the position	1/3/2005
Date when the person left the position	

7. Shareholders' Department

CONTACT	**Nora Mascarenhas Lanari**
Date when the person assumed the position	**11/8/2012**
Date when the person left the position	
Mail address	Av Bernardo Monteiro, 1563, Funcionários, Belo Horizonte, MG, Brasil, CEP 30150-902, Telephone (31) 32477040, Fax (31) 32477755, E-mail ri@localiza.com

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Company information / capital structure

Number of shares (In thousand)	Current quarter 3/31/2015
Paid-up capital	
Common shares	211,793
Preferred shares	0
Total	211,793
Treasury shares	
Common shares	3,489
Preferred shares	0
Total	3,489

Company information/cash dividends

Event	Approval	Description	Initial date of payment	Type of share	Class of share	Earnings per share (Real/share)
Board of Directors' Meeting	12/11/2014	Interest on capital	1/30/2015	Common		0.08157
Board of Directors' Meeting	3/19/2015	Interest on capital	5/14/2015	Common		0.10709

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Parent company financial statements / balance sheet - assets

(In thousands of Brazilian Reais)

Code	Description	Current period 3/31/2015	Prior period 12/31/2014
1	Total assets	4,822,737	4,842,894
1.01	Current assets	1,289,234	1,289,566
1.01.01	Cash and cash equivalents	770,582	810,911
1.01.03	Accounts receivable	346,844	373,632
1.01.03.01	Trade receivables	346,844	373,632
1.01.06	Recoverable taxes	6,699	7,410
1.01.06.01	Current recoverable taxes	6,699	7,410
1.01.07	Prepaid expenses	26,774	213
1.01.08	Other current assets	138,335	97,400
1.01.08.01	Non-current assets for sale	3,398	3,377
1.01.08.03	Other	134,937	94,023
1.01.08.03.01	Dividends receivable	43,823	52,301
1.01.08.03.02	Other	51,969	41,722
1.01.08.03.03	Derivative instruments - swap	39,145	0
1.02	Non-current assets	3,533,503	3,553,328
1.02.01	Long-term assets	136,169	52,263
1.02.01.06	Deferred taxes	27,846	27,371
1.02.01.06.01	Deferred income tax and social contribution	27,846	27,371
1.02.01.08	Receivables from related parties	620	603
1.02.01.08.02	Receivables from subsidiaries	620	603
1.02.01.09	Other non-current assets	107,703	24,289
1.02.01.09.03	Escrow deposits	29,225	24,206
1.02.01.09.04	Other	83	83
1.02.01.09.05	Derivative instruments - swap	78,395	0
1.02.02	Investments	1,139,767	1,086,372
1.02.02.01	Equity interests	1,139,767	1,086,372
1.02.02.01.02	Interests in subsidiaries	1,139,767	1,086,372
1.02.03	Property and equipment	2,200,940	2,358,607
1.02.03.01	Property and equipment in service	2,191,599	2,350,124
1.02.03.02	Property and equipment leased	4,683	5,051
1.02.03.03	Property and equipment in progress	4,658	3,432
1.02.04	Intangible assets	56,627	56,086
1.02.04.01	Intangible assets	56,627	56,086
1.02.04.01.02	Software	56,627	56,086

(A free translation of the original in Portuguese)

Parent company financial statements / balance sheet - liabilities and equity

(In thousands of Brazilian Reais)

Code	Description	Current period 3/31/2015	Prior period 12/31/2014
2	Total liabilities and equity	4,822,737	4,842,894
2.01	Current liabilities	884,573	1,034,126
2.01.01	Social and labor obligations	77,140	63,099
2.01.01.01	Social obligations	8,658	7,656
2.01.01.02	Labor obligations	68,482	55,443
2.01.02	Trade payables	469,704	712,154
2.01.02.01	Domestic trade payables	469,603	712,154
2.01.02.02	Foreign trade payables	101	0
2.01.03	Tax obligations	15,302	17,957
2.01.03.01	Federal tax obligations	14,516	17,182
2.01.03.01.01	Income tax and social contribution payable	9,113	11,434
2.01.03.01.02	Other federal taxes	5,403	5,748
2.01.03.03	Municipal tax obligations	786	775
2.01.04	Loans and financing	192,807	114,150
2.01.04.01	Loans and financing	80,713	40,683
2.01.04.01.02	In foreign currency	80,713	40,683
2.01.04.02	Debentures	110,264	71,465
2.01.04.03	Finance leases	1,830	2,002
2.01.05	Other obligations	129,620	126,766
2.01.05.01	Payables to related parties	4,816	4,323
2.01.05.01.02	Payables to subsidiaries	4,816	4,323
2.01.05.02	Other	124,804	122,443
2.01.05.02.01	Dividends and interest on capital payable	63,668	59,229
2.01.05.02.04	Other current liabilities	61,136	63,214
2.02	Non-current liabilities	2,203,411	2,153,264
2.02.01	Loans and financing	2,062,754	2,018,979
2.02.01.01	Loans and financing	160,395	79,253
2.02.01.01.02	In local currency	160,395	79,253
2.02.01.02	Debentures	1,900,790	1,937,774
2.02.01.03	Finance leases	1,569	1,952
2.02.02	Other obligations	7,227	7,092
2.02.02.01	Liabilities with related parties	0	988
2.02.02.01.01	Debits with associates	0	988
2.02.02.02	Other	7,227	6,104
2.02.02.02.03	Other non-current liabilities	7,227	6,104
2.02.03	Deferred taxes	76,627	71,964
2.02.03.01	Deferred income tax and social contribution	76,627	71,964
2.02.04	Provisions	56,745	55,174
2.02.04.01	Tax, social security, labor and civil provisions	56,745	55,174
2.02.04.01.01	Tax provisions	2,154	2,425
2.02.04.01.02	Social security and labor provisions	45,357	43,834
2.02.04.01.04	Civil provisions	9,234	8,915
2.02.06	Deferred revenues	58	55
2.02.06.02	Deferred revenues	58	55
2.03	Equity	1,734,753	1,655,504
2.03.01	Share capital	976,708	976,708
2.03.02	Capital reserves	41,706	40,428
2.03.02.01	Share premium	82,709	82,513
2.03.02.04	Options granted	19,100	18,083
2.03.02.05	Treasury shares	-60,103	-60,168
2.03.04	Revenue reserves	638,368	638,368
2.03.04.01	Legal reserve	80,037	80,037
2.03.04.02	Statutory reserve	558,331	558,331
2.03.05	Retained earnings	77,971	0

(A free translation of the original in Portuguese)

Parent company financial statements / income statement

(In thousands of Brazilian Reais, unless otherwise indicated)

Code	Description	Accumulated - current year 1/1/2015 to 3/31/2015	Accumulated - prior year 1/1/2014 to 3/31/2014
3.01	Revenue from sale of goods and/or services	746,395	700,975
3.02	Cost of goods and/or services sold	-544,797	-517,717
3.03	Gross income	201,598	183,258
3.04	Operating income/expenses	-40,072	-21,598
3.04.01	Sales expenses	-67,119	-57,453
3.04.02	General and administrative expenses	-25,231	-20,954
3.04.05	Other operating expenses	-1,358	-176
3.04.06	Equity in results of investees	53,636	56,985
3.05	Result from operations before finance result and taxes	161,526	161,660
3.06	Finance result	-48,267	-37,527
3.06.01	Financial income	23,416	19,834
3.06.02	Financial costs	-71,683	-57,361
3.07	Net income before taxes on income	113,259	124,133
3.08	Income tax and social contribution	-12,980	-18,326
3.08.01	Current	-8,792	-21,814
3.08.02	Deferred	-4,188	3,488
3.09	Net income from continuing operations	100,279	105,807
3.11	Net income for the period	100,279	105,807
3.99	Earnings per share - (Real /share)		
3.99.01	Basic earnings per share		
3.99.01.01	Common shares	0.48142	0.50857
3.99.02	Diluted earnings per share		
3.99.02.01	Common shares	0.47917	0.50680

(A free translation of the original in Portuguese)

Parent company financial statements / statement of comprehensive income

(In thousands of Brazilian Reais

Code	Description	Accumulated - current year 1/1/2015 to 3/31/2015	Accumulated - prior year 1/1/2014 to 3/31/2014
4.01	Net income for the period	100,279	105,807
4.03	Comprehensive income for the period	100,279	105,807

(A free translation of the original in Portuguese)

Parent company financial statements / statement of cash flows - indirect method

(In thousands of Brazilian Reais)

Code	Description	Accumulated - current period 1/1/2015 to 3/31/2015	Accumulated - prior period 1/1/2014 to 3/31/2014
6.01	Net cash provided by (used in) operating activities	-25,523	114,833
6.01.01	Cash flows provided by operating activities	463,767	443,242
6.01.01.01	Net income	100,279	105,807
6.01.01.02	Depreciation and amortization	21,112	29,046
6.01.01.03	Residual value of property and equipment disposals	383,706	363,613
6.01.01.04	Deferred income tax and social contribution	4,188	-3,488
6.01.01.05	Equity in results of investees	-53,636	-56,985
6.01.01.06	Other	8,118	5,249
6.01.02	Variation in assets and liabilities	-417,014	-286,435
6.01.02.01	Trade receivables	22,676	-2,334
6.01.02.02	Acquisition of cars, net of changes in balances with car makers	-481,150	-315,401
6.01.02.03	Escrow deposits	-6,246	-138
6.01.02.04	Recoverable taxes	-6,748	-2,011
6.01.02.05	Other assets	-33,452	-17,022
6.01.02.06	Trade payables - other	-4,892	-14,274
6.01.02.07	Social and labor obligations	14,041	12,546
6.01.02.08	Taxes payable	8,792	21,814
6.01.02.09	Interest on loans, financing, debentures and other payables	70,449	56,568
6.01.02.10	Insurance premiums	10,117	-6,573
6.01.02.11	Other liabilities	-10,601	-19,610
6.01.03	Other	-72,276	-41,974
6.01.03.01	Income tax and social contribution paid	-7,274	-12,754
6.01.03.02	Interest on loans, financing and debentures paid	-65,002	-29,220
6.02	Net cash provided by (used in) investing activities	2,535	-112,028
6.02.01	Payment of capital in subsidiaries	0	-109,078
6.02.02	Dividends of subsidiaries	8,478	0
6.02.03	Purchase of other property and equipment	-3,145	-429
6.02.04	Purchase of intangible assets	-2,798	-2,521
6.03	Net cash used in financing activities	-17,341	-12,002
6.03.01	Loans and financing - proceeds	0	109
6.03.02	Loans and financing - repayments	-555	-439
6.03.03	Debentures - proceeds	0	127
6.03.06	Interest on capital	-16,991	-16,803
6.03.08	Exercise of share options with treasury shares	205	5,004
6.05	Decrease in cash and cash equivalents	-40,329	-9,197
6.05.01	Cash and cash equivalents at the beginning of the period	810,911	621,518
6.05.02	Cash and cash equivalents at the end of the period	770,582	612,321

Parent company financial statements / statement of changes in equity - 1/1/2015 to 3/31/2015

(In thousands of Brazilian Reais)

Code	Description	Paid-up share capital	Capital reserves, options granted and treasury shares	Revenue reserves	Retained earnings (accumulated losses)	Other comprehensive income	Equity
5.01	Opening balances	976,708	40,428	638,368	0	0	1,655,504
5.03	Adjusted opening balances	976,708	40,428	638,368	0	0	1,655,504
5.04	Capital transactions with shareholders	0	1,278	0	-22,308	0	-21,030
5.04.03	Options granted recognized	0	277	0	0	0	277
5.04.05	Treasury shares sold	0	1,001	0	0	0	1,001
5.04.07	Interest on capital	0	0	0	-22,308	0	-22,308
5.05	Total comprehensive income	0	0	0	100,279	0	100,279
5.05.01	Net income	0	0	0	100,279	0	100,279
5.07	Closing balances	976,708	41,706	638,368	77,971	0	1,734,753

Parent company financial statements / statement of changes in equity - 1/1/2014 to 3/31/2014

(In thousands of Brazilian Reais)

Code	Description	Paid-up share capital	Capital reserves, options granted and treasury shares	Revenue reserves	Retained earnings (accumulated losses)	Other comprehensive income	Equity
5.01	Opening balances	976,708	30,180	334,320	0	0	1,341,208
5.03	Adjusted opening balances	976,708	30,180	334,320	0	0	1,341,208
5.04	Capital transactions with shareholders	0	6,475	0	-13,934	0	-7,459
5.04.03	Options granted recognized	0	1,471	0	0	0	1,471
5.04.05	Treasury shares sold	0	5,004	0	0	0	5,004
5.04.07	Interest on capital	0	0	0	-13,934	0	-13,934
5.05	Total comprehensive income	0	0	0	105,807	0	105,807
5.05.01	Net income	0	0	0	105,807	0	105,807
5.07	Closing balances	976,708	36,655	334,320	91,873	0	1,439,556

(A free translation of the original in Portuguese)

Parent company financial statements / statement of value added

(In thousands of Brazilian Reais)

Code	Description	Accumulated - current period 1/1/2015 to 3/31/2015	Accumulated - prior period 1/1/2014 to 3/31/2014
7.01	Revenue	757,647	715,973
7.01.01	Sale of goods and services	759,650	716,520
7.01.03	Revenues related to the construction of own assets	2,109	180
7.01.04	Allowance for doubtful accounts	-4,112	-727
7.02	Inputs acquired from third parties	-477,711	-439,248
7.02.01	Cost of products, goods and services sold	-442,983	-412,534
7.02.02	Materials, energy, third-party services and other	-34,728	-26,714
7.03	Gross value added	279,936	276,725
7.04	Retentions	-21,112	-29,046
7.04.01	Depreciation, amortization and depletion	-21,112	-29,046
7.05	Net value added	258,824	247,679
7.06	Value added received through transfer	77,052	76,819
7.06.01	Equity in investees	53,636	56,985
7.06.02	Financial income	23,416	19,834
7.07	Total net value added for distribution	335,876	324,498
7.08	Distribution of value added	335,876	324,498
7.08.01	Personnel	76,467	70,434
7.08.01.01	Salaries and wages	60,679	56,058
7.08.01.02	Benefits	10,869	9,032
7.08.01.03	Government Severance Indemnity Fund for Employees (FGTS)	3,846	3,873
7.08.01.04	Other	1,073	1,471
7.08.02	Taxes, charges and contributions	54,073	59,484
7.08.02.01	Federal	39,132	45,125
7.08.02.02	State	12,499	12,738
7.08.02.03	Municipal	2,442	1,621
7.08.03	Remuneration of third parties' capital	105,057	88,773
7.08.03.01	Interest	71,683	57,361
7.08.03.02	Rentals	33,374	31,412
7.08.04	Remuneration of own capital	100,279	105,807
7.08.04.01	Interest on capital	22,308	13,934
7.08.04.03	Retained earnings	77,971	91,873

(A free translation of the original in Portuguese)

Consolidated financial statements / balance sheet - assets

(In thousands of Brazilian Reais)

Code	Description	Current period 3/31/2015	Prior period 12/31/2014
1	Total assets	5,686,372	5,697,454
1.01	Current assets	2,009,762	1,962,658
1.01.01	Cash and cash equivalents	1,373,197	1,390,189
1.01.03	Accounts receivables	430,848	459,576
1.01.03.01	Trade receivables	430,848	459,576
1.01.06	Recoverable taxes	11,687	17,599
1.01.06.01	Current recoverable taxes	11,687	17,599
1.01.07	Prepaid expenses	39,820	276
1.01.08	Other current assets	154,210	95,018
1.01.08.01	Non-current assets for sale	18,626	18,306
1.01.08.03	Other	135,584	76,712
1.01.08.03.01	Derivative instruments - swap	39,145	0
1.01.08.03.02	Other	96,439	76,712
1.02	Non-current assets	3,676,610	3,734,796
1.02.01	Long-term assets	258,081	170,604
1.02.01.03	Accounts receivable	2,481	3,176
1.02.01.03.01	Trade receivables	2,481	3,176
1.02.01.06	Deferred taxes	33,976	32,855
1.02.01.06.01	Deferred income tax and social contribution	33,976	32,855
1.02.01.09	Other non-current assets	221,624	134,573
1.02.01.09.03	Escrow deposits	47,434	41,938
1.02.01.09.04	Other	83	83
1.02.01.09.05	Investments in marketable securities	95,241	92,552
1.02.01.09.06	Derivative instruments - swap	78,866	0
1.02.03	Property and equipment	3,335,764	3,481,858
1.02.03.01	Property and equipment in service	2,839,079	3,008,207
1.02.03.02	Property and equipment leased	492,027	470,219
1.02.03.03	Property and equipment in progress	4,658	3,432
1.02.04	Intangible assets	82,765	82,334
1.02.04.01	Intangible assets	82,765	82,334
1.02.04.01.02	Goodwill on acquisition of investments	22,077	22,077
1.02.04.01.03	Software	60,688	60,257

(A free translation of the original in Portuguese)

Consolidated financial statements / balance sheet - liabilities and equity

(In thousands of Brazilian Reais)

Code	Description	Current period 3/31/2015	Prior period 12/31/2014
2	Total liabilities and equity	5,686,372	5,697,454
2.01	Current liabilities	1,251,976	1,398,380
2.01.01	Social and labor obligations	104,293	86,274
2.01.01.01	Social obligations	12,076	10,945
2.01.01.02	Labor obligations	92,217	75,329
2.01.02	Trade payables	555,930	828,421
2.01.02.01	Domestic trade payables	555,829	828,421
2.01.02.02	Foreign trade payables	101	0
2.01.03	Tax obligations	40,647	53,645
2.01.03.01	Federal tax obligations	38,011	50,908
2.01.03.01.01	Income tax and social contribution payable	30,332	41,279
2.01.03.01.02	Other federal taxes	7,679	9,629
2.01.03.03	Municipal tax obligations	2,636	2,737
2.01.04	Loans and financing	407,650	300,891
2.01.04.01	Loans and financing	83,772	41,668
2.01.04.01.01	In local currency	3,059	985
2.01.04.01.02	In foreign currency	80,713	40,683
2.01.04.02	Debentures	110,264	71,465
2.01.04.03	Finance leases	213,614	187,758
2.01.05	Other obligations	143,456	129,149
2.01.05.02	Other	143,456	129,149
2.01.05.02.01	Dividends and interest on capital payable	63,668	59,229
2.01.05.02.04	Other current liabilities	70,276	69,920
2.01.05.02.05	Derivative instruments - swap	9,512	0
2.02	Non-current liabilities	2,699,643	2,643,570
2.02.01	Loans and financing	2,458,992	2,411,575
2.02.01.01	Loans and financing	442,176	359,998
2.02.01.01.01	In local currency	281,781	280,745
2.02.01.01.02	In foreign currency	160,395	79,253
2.02.01.02	Debentures	1,900,790	1,937,774
2.02.01.03	Finance leases	116,026	113,803
2.02.02	Other obligations	13,882	13,766
2.02.02.01	Liabilities with related parties	0	988
2.02.02.01.01	Debits with associates	0	988
2.02.02.02	Other	13,882	12,778
2.02.02.02.03	Other non-current liabilities	13,882	12,778
2.02.03	Deferred taxes	147,288	138,870
2.02.03.01	Deferred income tax and social contribution	147,288	138,870
2.02.04	Provisions	71,280	69,874
2.02.04.01	Tax, social security, labor and civil provisions	71,280	69,874
2.02.04.01.01	Tax provisions	4,770	4,934
2.02.04.01.02	Social security and labor provisions	55,467	54,046
2.02.04.01.04	Civil provisions	11,043	10,894
2.02.06	Deferred revenues	8,201	9,485
2.02.06.02	Deferred revenues	8,201	9,485
2.03	Equity	1,734,753	1,655,504
2.03.01	Share capital	976,708	976,708
2.03.02	Capital reserves	41,706	40,428
2.03.02.01	Share premium	82,709	82,513
2.03.02.04	Options granted	19,100	18,083
2.03.02.05	Treasury shares	-60,103	-60,168
2.03.04	Revenue reserves	638,368	638,368
2.03.04.01	Legal reserve	80,037	80,037
2.03.04.02	Statutory reserve	558,331	558,331
2.03.05	Retained earnings	77,971	0

(A free translation of the original in Portuguese)

Consolidated financial statements / income statement

(In thousands of Brazilian Reais, unless otherwise stated)

Code	Description	Accumulated - current year 1/1/2015 to 3/31/2015	Accumulated - prior year 1/1/2014 to 3/31/2014
3.01	Revenue from sale of goods and/or services	1,006,997	945,053
3.02	Cost of goods and/or services sold	-701,581	-661,061
3.03	Gross income	305,416	283,992
3.04	Operating income (expenses)	-119,179	-99,094
3.04.01	Sales expenses	-86,401	-72,964
3.04.02	General and administrative expenses	-31,205	-25,858
3.04.05	Other operating expenses	-1,573	-272
3.05	Results from operations before finance result and taxes	186,237	184,898
3.06	Finance result	-47,962	-34,306
3.06.01	Financial income	37,908	30,111
3.06.02	Financial costs	-85,870	-64,417
3.07	Net income before taxes on income	138,275	150,592
3.08	Income tax and social contribution	-37,996	-44,785
3.08.01	Current	-30,699	-44,130
3.08.02	Deferred	-7,297	-655
3.09	Net income from continuing operations	100,279	105,807
3.11	Net income for the period	100,279	105,807
3.11.01	Attributable to the Company's owners	100,279	105,807
3.99	Earnings per share - (Real / share)		
3.99.01	Basic earnings per share		
3.99.01.01	Common shares	0.48142	0.50857
3.99.02	Diluted earnings per share		
3.99.02.01	Common shares	0.47917	0.50680

(A free translation of the original in Portuguese)

Consolidated financial statements / statement of comprehensive income

(In thousands of Brazilian Reais

Code	Description	Accumulated - current year 1/1/2015 to 3/31/2015	Accumulated - prior year 1/1/2014 to 3/31/2014
4.01	Consolidated net income for the period	100,279	105,807
4.03	Consolidated comprehensive income for the period	100,279	105,807
4.03.01	Attributable to shareholders of the parent company	100,279	105,807

(A free translation of the original in Portuguese)

Consolidated financial statements / statement of cash flows - indirect method

(In thousands of Brazilian Reais)

1 - Code	2 - Description	Accumulated - current period 1/1/2015 to 3/31/2015	Accumulated - prior period 1/1/2014 to 3/31/2014
6.01	Net cash provided by operating activities	2,276	176,253
6.01.01	Cash flows provided by operating activities	638,066	609,909
6.01.01.01	Net income	100,279	105,807
6.01.01.02	Depreciation and amortization	58,696	64,151
6.01.01.03	Residual value of property and equipment disposals	463,055	432,002
6.01.01.04	Deferred income tax and social contribution	7,297	655
6.01.01.05	Other	8,739	7,294
6.01.02	Variation in assets and liabilities	-525,146	-368,354
6.01.02.01	Trade receivables	24,792	1,512
6.01.02.02	Acquisition of cars, net of changes in balances with car makers	-615,296	-419,247
6.01.02.03	Escrow deposits	-6,992	-541
6.01.02.04	Recoverable taxes	-12,254	-5,898
6.01.02.05	Other assets	-56,937	-17,348
6.01.02.06	Trade payables (except for car makers)	-6,238	-16,334
6.01.02.07	Social and labor obligations	18,019	15,277
6.01.02.08	Taxes payable	30,699	44,128
6.01.02.09	Interest on loans, financing and debentures	98,250	63,320
6.01.02.10	Insurance premiums	10,117	-6,573
6.01.02.11	Other liabilities	-9,306	-26,650
6.01.03	Other	-110,644	-65,302
6.01.03.01	Income tax and social contribution paid	-29,874	-31,720
6.01.03.02	Interest on loans, financing and debentures paid	-80,770	-33,582
6.02	Net cash used in investing activities	-30,679	-9,782
6.02.01	Purchases of other property and equipment	-27,776	-6,997
6.02.02	Purchases of intangible assets	-2,903	-2,785
6.03	Net cash provided by financing activities	11,411	16,475
6.03.01	Loans and financing - proceeds	81,737	56,841
6.03.02	Loans and financing - repayments	-53,540	-28,694
6.03.03	Debentures - proceeds	0	127
6.03.06	Interest on capital	-16,991	-16,803
6.03.07	Exercise of share options with treasury shares, net	205	5,004
6.05	Increase (decrease) in cash and cash equivalents	-16,992	182,946
6.05.01	Cash and cash equivalents at the beginning of the period	1,390,189	1,010,740
6.05.02	Cash and cash equivalents at the end of the period	1,373,197	1,193,686

Consolidated financial statements / statement of changes in equity - 1/1/2015 to 3/31/2015

(In thousands of Brazilian Reais)

Code	Description	Paid-up share capital	Capital reserves, options granted and treasury shares	Revenue reserves	Retained earnings (accumulated losses)	Other comprehensive income	Equity	Non-controlling interests	Consolidated equity
5.01	Opening balances	976,708	40,428	638,368	0	0	1,655,504	0	1,655,504
5.03	Adjusted opening balances	976,708	40,428	638,368	0	0	1,655,504	0	1,655,504
5.04	Capital transactions with shareholders	0	1,278	0	-22,308	0	-21,030	0	-21,030
5.04.03	Options granted	0	277	0	0	0	277	0	277
5.04.05	Treasury shares sold	0	1,001	0	0	0	1,001	0	1,001
5.04.07	Interest on capital	0	0	0	-22,308	0	-22,308	0	-22,308
5.05	Total comprehensive income	0	0	0	100,279	0	100,279	0	100,279
5.05.01	Net income	0	0	0	100,279	0	100,279	0	100,279
5.07	Closing balances	976,708	41,706	638,368	77,971	0	1,734,753	0	1,734,753

Consolidated financial statements / statement of changes in equity - 1/1/2014 to 3/31/2014

(In thousands of Brazilian Reais)

Code	Description	Paid-up share capital	Capital reserves, options granted and treasury shares	Revenue reserves	Retained earnings (accumulated losses)	Other comprehensive income	Equity	Non-controlling interests	Consolidated equity
5.01	Opening balances	976,708	30,180	334,320	0	0	1,341,208	0	1,341,208
5.03	Adjusted opening balances	976,708	30,180	334,320	0	0	1,341,208	0	1,341,208
5.04	Capital transactions with shareholders	0	6,475	0	-13,934	0	-7,459	0	-7,459
5.04.03	Options granted	0	1,471	0	0	0	1,471	0	1,471
5.04.05	Treasury shares sold	0	5,004	0	0	0	5,004	0	5,004
5.04.07	Interest on capital	0	0	0	-13,934	0	-13,934	0	-13,934
5.05	Total comprehensive income	0	0	0	105,807	0	105,807	0	105,807
5.05.01	Net income	0	0	0	105,807	0	105,807	0	105,807
5.07	Closing balances	976,708	36,655	334,320	91,873	0	1,439,556	0	1,439,556

(A free translation of the original in Portuguese)

Consolidated financial statements / statement of value added

(In thousands of Brazilian Reais)

Code	Description	Accumulated - current period 1/1/2015 to 3/31/2015	Accumulated - prior period 1/1/2014 to 3/31/2014
7.01	Revenue	1,023,505	967,034
7.01.01	Sale of goods and services	1,026,027	968,993
7.01.03	Revenues related to the construction of own assets	2,109	176
7.01.04	Recognition/Reversal of allowance for doubtful accounts	-4,631	-2,135
7.02	Inputs acquired from third parties	-586,526	-533,716
7.02.01	Cost of products, goods and services sold	-546,319	-505,163
7.02.02	Materials, energy, third-party services and other	-40,207	-28,553
7.03	Gross value added	436,979	433,318
7.04	Retentions	-58,696	-64,151
7.04.01	Depreciation, amortization and depletion	-58,696	-64,151
7.05	Net value added	378,283	369,167
7.06	Value added received through transfer	37,908	30,111
7.06.02	Financial income	37,908	30,111
7.07	Total value added to be distributed	416,191	399,278
7.08	Distribution of value added	416,191	399,278
7.08.01	Personnel	100,558	91,798
7.08.01.01	Salaries and wages	80,858	74,091
7.08.01.02	Benefits	13,512	10,870
7.08.01.03	Government Severance Indemnity Fund for Employees (FGTS)	5,115	5,366
7.08.01.04	Other	1,073	1,471
7.08.02	Taxes, charges and contributions	95,518	105,392
7.08.02.01	Federal	73,855	82,669
7.08.02.02	State	18,594	19,992
7.08.02.03	Municipal	3,069	2,731
7.08.03	Remuneration of third parties' capital	119,836	96,281
7.08.03.01	Interest	85,870	64,417
7.08.03.02	Rentals	33,966	31,864
7.08.04	Remuneration of own capital	100,279	105,807
7.08.04.01	Interest on capital	22,308	13,934
7.08.04.03	Retained earnings	77,971	91,873

Comments on company performance

R$ million

1 - Car Rental	1Q14	% of Net Revenue	1Q15	% of Net Revenue	Var. %
Net revenue	716.6	100.0%	759.9	100.0%	**6.0%**
Costs	(513.8)	-71.7%	(536.9)	-70.7%	**4.5%**
Operating expenses (SG&A):					
Selling	(62.1)	-8.7%	(75.9)	-10.0%	**22.2%**
General, administrative and other expenses	(21.9)	-3.1%	(27.1)	-3.6%	**23.7%**
Earnings Before Interest and Taxes (EBIT)	**118.8**	16.6%	**120.0**	15.8%	**1.0%**

2 - Fleet Rental	1Q14	% of Net Revenue	1Q15	% of Net Revenue	Var. %
Net revenue	223.6	100.0%	243.0	100.0%	**8.7%**
Costs	(143.9)	-64.4%	(161.2)	-66.3%	**12.0%**
Operating expenses (SG&A):					
Selling	(11.5)	-5.1%	(11.1)	-4.6%	**-3.5%**
General, administrative and other expenses	(5.2)	-2.3%	(6.2)	-2.6%	**19.2%**
Earnings Before Interest and Taxes (EBIT)	**63.0**	28.2%	**64.5**	26.5%	**2.4%**

3 - Franchising	1Q14	% of Net Revenue	1Q15	% of Net Revenue	Var. %
Net revenue	4.9	100.0%	4.1	100.0%	**-16.3%**
Costs	(1.8)	-36.7%	(2.4)	-58.5%	**33.3%**
Operating expenses (SG&A):					
Selling	-	-	-	-	**-**
General, administrative and other expenses	-	-	-	-	**-**
Earnings Before Interest and Taxes (EBIT)	**3.1**	**63.3%**	**1.7**	**41.5%**	**-45.2%**

4 - Consolidated	1Q14	% of Net Revenue	1Q15	% of Net Revenue	Var. %
Net revenue	945.1	100.0%	1.007.0	100.0%	**6.5%**
Costs (*)	(661.1)	-70.0%	(701.6)	-69.7%	**6.1%**
Operating expenses (SG&A) (*):					
Selling	(73.0)	-7.7%	(86.4)	-8.6%	**18.4%**
General, administrative and other expenses	(26.1)	-2.8%	(32.8)	-3.3%	**25.7%**
EBIT (CR + FO + FR)	**184.9**	19.6%	**186.2**	18.5%	**0.7%**
Financial expenses, net	(34.3)	-3.6%	(48.0)	-4.8%	**39.9%**
Operating income	**150.6**	15.9%	**138.2**	13.7%	**-8.2%**
Income tax and social contribution	(44.8)	-4.7%	(37.9)	-3.8%	**-15.4%**
Net income	**105.8**	11.2%	**100.3**	10.0%	**-5.2%**

(*) The consolidated balance includes reclassifications of R$ 1.1 million between the captions of costs and operating expenses in 1Q15 and R$ 1.6 million in 1Q14.

Comments on company performance

Net revenue

The Company's consolidated net revenues in 1Q15 increased 6.5%, basically due to:

- Increase of 6.0% in the net revenue of the Car Rental Division (includes revenue from the sale of decommissioned cars for fleet renewal), resulting from the 11.0% increase in net sales of decommissioned cars for the renewal of the fleet of this division due to the 11.4% increase in the average price of cars sold, in line with the increase in the average price of purchased cars, which rose above inflation. The net revenue from the Car Rental Division decreased 0.4% due to the decrease of 2.1% in the average daily rental rate, partially offset by the increase of 1.0% in the daily rentals volume when compared with 1Q14. The drop in the average rental rate results from the competitive price environment.

- Increase of 8.7% in the net revenue of Fleet Rental (includes revenue from the sale of decommissioned cars for fleet renewal) due to (i) increase of 4.0% in the net revenue of the fleet rental due to the growth of 4.7% in the volume of daily rentals partially offset by a decrease of 1.5% in the average daily rate compared with 1Q14; and (ii) increase of 16.9% in sales revenue of decommissioned cars for the renewal of the fleet of this division due to the increase of 2.2% in volume and 14.2% in the average price of cars sold, in line with the increase in the average price of cars purchased, which rose above inflation.

- Revenues from Franchising decreased R$ 0.8 million.

Costs

Consolidated costs increased 6.1% in 1Q15, basically due to: (i) increase of 7.8% in the costs of cars sold for fleet renewal; (ii) 8.3% in the wage costs, charges and profit sharing as a result of state / municipal collective agreements that took place this quarter; and (iii) 12.0% in car maintenance costs offset by the 9.4% decrease in the depreciation of the car in the fleet.

As a percentage of consolidated net revenues, consolidated costs remained almost unchanged, at around 70.0% in the quarters under analysis.

Operating expenses

The consolidated operating expenses increased 20.3% in 1Q15. This increase was basically due to: (i) R$ 3.4 million spent on outsourced services related to strategic consulting; and (ii) increase of R$ 3.6 million in the provision for doubtful accounts in the Car Rental Division.

Financial expenses, net

Net financial expenses increased 39.9% in 1Q15 basically due to the (i) increase of the Interbank Deposit Certificate (CDI) rate from 10.0% in 1Q14 to 12.75% in 1Q15; and (ii) negative effect of mark-to-market of swaps in the amount of R$ 3.8 million.

Income tax and social contribution

The income tax and social contribution expenses decreased 15.4% in 1Q15 basically due to the increase of R$ 13.7 million in net financial expenses. The effective rate decreased by 2.3 p.p., from 29.7% in 1Q14 to 27.4% in 1Q15, reflecting the higher proportion of interest on own capital in relation to the effective expense for income tax and social contribution in 1Q15, compared with 1Q14.

1. OPERATIONS

Localiza Rent a Car S.A. ("Localiza"), headquartered at Avenida Bernardo Monteiro, 1.563, Belo Horizonte, Minas Gerais State, has, since May 2005, been a Brazilian publicly-held company listed on the BM&FBovespa (Sao Paulo Securities, Commodities and Futures Exchange) Novo Mercado, which characterizes the highest Corporate Governance level in the Brazilian capital market. Localiza's shares are traded under the ticker symbol RENT3.

The main activities of Localiza and its subsidiaries ("Company") comprise car rental, fleet rental and franchising. In order to renew the fleet, Localiza and its subsidiary Localiza Fleet S.A. ("Localiza Fleet") sell their decommissioned cars for the renewal of the rental fleet.

On March 31, 2015, the Localiza System, including franchisees in Brazil and abroad, was comprised of 549 car rental branches, being: (i) 481 branches in 351 cities in Brazil, 309 of which were operated by Localiza and the others by franchisees; and (ii) 68 branches in 40 cities in 8 South American countries, all operated by franchisees.

The fleet of the Localiza System was comprised of 118,115 cars, on March 31, 2015, being: (i) 104,843 belonging to the Company, including 33,500 of the Fleet Rental Division; (ii) 9,081 belonging to franchisees in Brazil; and (iii) 4,191 belonging to franchisees abroad. After being used in rental activities, cars are sold in order to generate cash for fleet renewal. Decommissioned cars are substantially sold to final consumers through 76 sales points, located in 45 cities throughout Brazil, thereby avoiding intermediation costs.

Localiza's direct and indirect subsidiaries are summarized in note 7(a).

2. BASIS OF PREPARATION AND PRESENTATION OF THE INTERIM FINANCIAL INFORMATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The Company's interim financial information comprises parent company and consolidated interim information and is prepared and presented in accordance with IFRS issued by the International Accounting Standards Board (IASB) and also in accordance with the accounting practices adopted in Brazil, being identified as "Parent company" and "Consolidated".

The accounting practices adopted in Brazil include those established in the Corporate Law as well as the Technical Pronouncements, Instructions, and Interpretations issued by the Brazilian Accounting Pronouncements Committee (CPC) and approved by the Brazilian Securities Commission (CVM).

The parent company interim information discloses investments in subsidiaries under the equity method of accounting, in accordance with prevailing legislation and in conformity with IFRSs.

The Company did not have other comprehensive income in the current and prior quarter.

The other information on the basis of preparation and presentation of the interim financial information and the summary of significant accounting policies is the same as that disclosed in note 2.6 and other notes to the annual financial statements for the year ended December 31, 2014 (hereinafter referred to as "Financial Statements for the year ended December 31, 2014"), published on March 24, 2015 in the newspapers "Diário Oficial de Minas Gerais" (Minas Gerais Official Gazette), "Diário do Comércio Minas Gerais", and available through the following websites: www.cvm.gov.br and www.bmfbovespa.com.br.

3. RECENTLY ISSUED ACCOUNTING STANDARDS AND INTERPRETATIONS

The accounting standards and interpretations that were in effect on December 31, 2014, as disclosed in the financial statements for December 31, 2014, were not significantly different from those in effect for this financial information.

The accounting standards and interpretations that became effective as from January 1, 2015, as disclosed in the financial statements of December 31, 2014, do not significantly affect the Company and subsidiaries.

4. CASH AND CASH EQUIVALENTS

The composition of cash and cash equivalents is as follows:

	Parent company		Consolidated	
	3/31/15	12/31/14	3/31/15	12/31/14
Cash and banks	390	7,905	1,528	23,249
Bank Deposit Certificates (CDB)	87,633	59,731	99,038	68,603
Financial investments with guarantee of repurchase	336,808	178,975	602,894	445,204
Fixed-income investment funds	345,751	564,300	669,737	853,133
Total	**770,582**	**810,911**	**1,373,197**	**1,390,189**

As of March 31, 2015, investments in Bank Deposit Certificates (CDB), financial investments and financial investment quotas yielded 103.7% of the CDI (103.6% as of December 31, 2014) and have immediate liquidity.

5. TRADE RECEIVABLES

The breakdown of trade accounts receivable is as follows:

	Parent company		Consolidated	
	3/31/15	12/31/14	3/31/15	12/31/14
Car rental	269,234	295,384	262,563	290,773
Fleet rental	-	-	67,233	67,429
Sale of decommissioned cars	93,972	91,130	121,285	117,411
Franchising	2,073	1,441	9,145	9,405
	365,279	**387,955**	**460,226**	**485,018**
Provision for impairment of trade receivables	(18,435)	(14,323)	(26,897)	(22,266)
Total	**346,844**	**373,632**	**433,329**	**462,752**
Current	**346,844**	**373,632**	**430,848**	**459,576**
Non-current	**-**	**-**	**2,481**	**3,176**

The other information on trade receivables (parent company and consolidated) was not significantly altered compared with that disclosed in note 5 to the financial statements for the year ended December 31, 2014.

6. OTHER CURRENT AND NON-CURRENT ASSETS

The composition of other current and non-current assets is as follows:

	Parent company		Consolidated	
	3/31/15	12/31/14	3/31/15	12/31/14
Balances stated separately in current assets				
Prepayments (*)	26,774	213	39,820	276
Recoverable taxes	6,699	7,410	11,687	17,599
	33,473	7,623	51,507	17,875
Other current assets:				
Amounts receivable from insurance company (**)	44,385	34,054	83,213	64,663
Other receivables - subsidiaries (note 7(b))	1,736	1,273	-	-
Other	5,848	6,395	13,226	12,049
	51,969	41,722	96,439	76,712
Total in current assets	**85,442**	**49,345**	**147,946**	**94,587**
Balances stated separately in non-current assets:				
Other receivables - subsidiaries (note 7(b))	620	603	-	-
Investments in marketable securities (***)	-	-	95,241	92,552
Other non-current assets	83	83	83	83
Total in non-current assets	**703**	**686**	**95,324**	**92,635**
Total in current and non-current assets	**86,145**	**50,031**	**243,270**	**187,222**

(*) Basically refers to prepaid expenses with the renewal of the Car Tax (IPVA), which are amortized based on the useful life of the vehicles.
(**) Expenses incurred on claims, cost of stolen cars and amounts receivable from the insurance company due to insurance intermediation services (note 2.6.5 to the financial statements for the year ended December 31, 2014).
(***) Refers to the balance of Investments in Marketable Securities of the wholly-owned subsidiary Rental Brasil, of R$ 95,241, with an average yield of 103.5% of the Interbank Deposit Certificate rate, maturing on June 27, 2016 and applied in a restricted account, whose release will be made pursuant to the works of construction of the Company's new headquarters.

7. INVESTMENTS AND RELATED-PARTY TRANSACTIONS

(a) Information on subsidiaries

The businesses of car rental, fleet rental and franchises in Brazil and abroad are conducted by Localiza or one of its subsidiaries.

The operations of the main subsidiaries are as follows:

Localiza Fleet S.A.: privately-held corporation engaged in the fleet outsourcing business.

Localiza Franchising Brasil S.A.: privately-held corporation operating in the franchise business of the "Localiza" brand in Brazil. It is also authorized to hold interests in other companies and to carry out car rental activities.

Localiza Serviços Prime S.A. ("Prime"): privately-owned corporation operating in the intermediation of sales of decommissioned cars previously used by Localiza and Localiza Fleet. Its corporate purposes are: (i) intermediation business and services in general; (ii) preparation of projects, technical support, consultancy and development of systems; (iii) outsourced labor; and (iv) rendering of services and negotiation with repair shops and other suppliers,

regulation of claims, approval of budgets and services carried out, management of information and claims evidencing documents.

The other subsidiaries of the Company, Localiza Cuiabá Aluguel de Carros Ltda., Rental Brasil Administração e Participação S.A., Rental International LLC, Car Assistance Serviços de Administração de Sinistros S.A., Localiza Franchising International SRL and FR Assistance Serviços de Administração de Sinistros S.A. are wholly-owned subsidiaries and privately-held or limited liability corporations.

The meeting of the Board of Directors held on March 19, 2015 approved the merger of Localiza Cuiabá Aluguel de Carros Ltda., wholly-owned subsidiary of the Company, justified by the strategic guidelines of Localiza for the administrative and financial simplification and streamlining, as well as developing directly all the car rental activities in one sole company. This merger depends on the approval of the shareholders, and will be evaluated at a Shareholders' Extraordinary General Meeting, which will be held on April 28, 2015.

The Company's participation in the capital, equity and results of direct and indirect subsidiaries was as follows:

			Participation					
	Number of shares		In capital (%)		In equity		In results	
	3/31/15	12/31/14	3/31/15	12/31/14	3/31/15	12/31/14	1Q15	1Q14
Direct subsidiaries:								
Localiza Fleet	103,280,354	103,280,354	100.0	100.0	847,643	801,409	46,234	45,550
Rental Brasil	15,000,000	15,000,000	100.0	100.0	150,710	150,196	514	-
Localiza Serviços Prime	15,000	15,000	100.0	100.0	110,044	106,666	3,378	2,488
Localiza Cuiabá	4,730,000	4,730,000	100.0	100.0	4,674	4,748	(74)	-
Localiza Franchising Brasil	399,069	399,069	100.0	100.0	3,027	604	2,423	3,670
Localiza Car Rental (*)	-	-	-	-	-	-	-	1,811
Rental International (**)	1,000	1,000	100.0	100.0	-	-	(13)	(15)
Car Assistance	200,000	200,000	100.0	100.0	1,407	240	1,167	3,602
LFI SRL	23,750	23,750	95.0	95.0	59	52	7	(17)
Localiza JF (*)	-	-	-	-	-	-	-	(104)
					1,117,564	**1,063,915**	**53,636**	**56,985**
Goodwill and surplus in the acquisition of investments								
Appreciation of property and equipment items net of the realizations					126	380		
Goodwill					22,077	22,077		
Total					**1,139,767**	**1,086,372**		
Indirect subsidiary:								
FR Assistance	150,000	150,000	100.0	100.0	150	150	-	-
Indirect holding:								
LFI SRL	1,250	1,250	5.0	5.0	4	4	-	-

(*) Wholly owned subsidiaries merged on April 30, 2014, as approved at the Ordinary and Extraordinary General Meeting of April 29, 2014.
(**) In 1Q15, Localiza recognized in its liabilities a provision for deficiency in net assets related to the subsidiary Rental International.

The changes in investments in subsidiaries, including goodwill, were as follows:

On December 31, 2014	**1,086,372**
Realization of the appreciation of assets	(254)
Equity in the results of investees	53,636
Provision for net capital deficiency of subsidiary Rental International	13
On March 31, 2015	**1,139,767**

A summary of the financial information of the main groups of the balance sheet and income statement of the direct and indirect subsidiaries is as follows:

(i) Balance sheets

3/31/15	Localiza Fleet	Localiza Franchising Brasil	Localiza Serviços Prime	Rental International	Car Assistance	Rental Brasil	LFI SRL	Localiza Cuiabá
Assets								
Current assets	477,670	14,205	136,212	21	4,163	142,791	199	4,966
Non-current assets								
Long-term receivables	18,208	2,565	3,566	-	-	95,712	-	-
Investment	4	-	-	-	-	-	-	-
Property and equipment	1,022,608	64	-	-	-	111,958 (*)	-	68
Intangible assets	2,863	1,198	-	-	-	-	-	-
Total	**1,521,353**	**18,032**	**139,778**	**21**	**4,163**	**350,461**	**199**	**5,034**
Liabilities and equity								
Current liabilities	384,127	5,264	19,210	-	2,756	13,418	85	360
Non-current liabilities	289,583	9,741	10,524	620	-	186,333	51	-
Equity	847,643	3,027	110,044	(599)	1,407	150,710	63	4,674
Total	**1,521,353**	**18,032**	**139,778**	**21**	**4,163**	**350,461**	**199**	**5,034**

12/31/14	Localiza Fleet	Localiza Franchising Brasil	Localiza Serviços Prime	Rental International	Car Assistance	Rental Brasil	LFI SRL	Localiza Cuiabá
Assets								
Current assets	413,776	14,934	137,045	17	2,417	167,954	103	3,842
Non-current assets								
Long-term receivables	17,046	2,484	3,686	-	-	92,552	-	-
Investment	4	-	-	-	-	-	-	-
Property and equipment	1,034,105	77	-	-	-	87,264 (*)	-	1,425
Intangible assets	2,903	1,268	-	-	-	-	-	-
Total	**1,467,834**	**18,763**	**140,731**	**17**	**2,417**	**347,770**	**103**	**5,267**
Liabilities and equity								
Current liabilities	383,349	7,654	22,840	-	2,177	12,118	3	519
Non-current liabilities	283,076	10,505	11,225	603	-	185,456	44	-
Equity	801,409	604	106,666	(586)	240	150,196	56	4,748
Total	**1,467,834**	**18,763**	**140,731**	**17**	**2,417**	**347,770**	**103**	**5,267**

(*) Includes the amount of land transferred by Localiza to Rental Brasil S.A. as capital increase, and construction expenditures.

(ii) Income Statements

1Q15	Localiza Fleet	Localiza Franchising Brasil	Localiza Serviços Prime	Rental International	Car Assistance	Rental Brasil	LFI SRL	Localiza Cuiabá
Income statement								
Net revenue	242,447	3,718	18,806	-	1,373	-	-	-
Gross result	82,844	2,617	17,159	-	1,267	-	-	(69)
Net income (loss) before income tax and social contribution	68,994	2,971	4,351	(13)	1,353	1,063	7	(73)
Net income (loss) for the period	**46,234**	**2,423**	**3,378**	**(13)**	**1,167**	**514**	**7**	**(74)**

1Q14	Localiza Fleet	Localiza Franchising Brazil	Localiza Serviços Prime	Localiza Car Rental	Rental Car	Car Assistance	LFI SRL	Localiza JF
Income statement								
Net revenue	223,065	4,539	16,122	7,277	-	4,072	-	480
Gross result	79,253	3,885	14,495	2,667	-	3,986	-	(77)
Net income (loss) before income tax and social contribution	68,936	4,347	3,496	2,674	(15)	4,129	(17)	(104)
Net income (loss) for the period	**45,550**	**3,670**	**2,488**	**1,811**	**(15)**	**3,602**	**(17)**	**(104)**

(b) Balances and transactions with related parties

(i) Balances and transactions with subsidiaries

	Localiza Fleet		Other		Total	
	3/31/15	12/31/14	3/31/15	12/31/14	3/31/15	12/31/14
Balances:						
Trade receivables	6,671	6,507	61	55	6,732	6,562
Dividends receivable	43,476	43,476	347	8,825	43,823	52,301
Other receivables (current and non-current) (note 6)	1,500	490	856	1,386	2,356	1,876
Payables	1,737	1,293	-	-	1,737	1,293
Other payables (note 13)	-	-	4,816	4,323	4,816	4,323

	Localiza Fleet		Other		Total	
	1Q15	1Q14	1Q15	1Q14	1Q15	1Q14
Transactions:						
Expenses and costs	-	-	-	(3,286)	-	(3,286)
Recovery of charges and expenses	4,427	4,375	1,065	1,019	5,492	5,394
Revenues from car rentals	5,724	4,270	6	2,986	5,730	7,256

As of March 31, 2015, there are collateral signatures related to guarantees for loans and financing, amounting to R$ 1,257,024 (R$ 1,227,687 on December 31, 2014), between Localiza and Localiza Fleet. There are also collateral signatures between companies when bank guarantees and guarantee insurances were contracted for lawsuits totaling R$ 18,242 (R$ 17,401 on December 31, 2014). Additionally, the Company has an insurance guarantee with Pottencial Seguradora, a company whose 40% of share capital is jointly held by Salim Mattar and Eugenio Mattar, the founding partners of Localiza. In transactions made under normal market conditions, the amount of the accumulated premium paid by March 31, 2015 was R$ 275 (R$ 269 on December 31, 2014) related to surety bonds in the current insured value of R$ 13,664 (R$ 14,023 on December 31, 2014).

The Company optimizes cash through a centralized administration and the concept of sole cash funds. Related parties receivables and payables do not have defined maturity and settlement dates and depend on the companies' cash flows. Transactions are based on conditions agreed upon between Localiza and its wholly-owned subsidiaries.

(ii) Transactions with other related parties

- Key management compensation

	Parent company		Consolidated	
	1Q15	1Q14	1Q15	1Q14
Compensation of the Board of Directors	2,665	2,516	2,665	2,516
Statutory and Executive Board:				
Fees and remuneration	1,835	1,252	3,018	1,654
Social charges	451	553	743	783
Options granted recognized	891	1,144	891	1,144
Supplementary pension plan	444	393	818	694
Total	**6,286**	**5,858**	**8,135**	**6,791**

The Company offers a Pension Plan for management (see details in note 25 to the financial statements for the year ended December 31, 2014). Except for this Plan, the Company does not have other programs for the granting of severance benefits to management.

8. PROPERTY AND EQUIPMENT

The gross book value, accumulated depreciation and net book value of property and equipment in each of the periods are as follows:

	Parent company			Consolidated		
	Cars	Other property and equipment	Total	Cars	Other property and equipment	Total
Cost:						
On December 31, 2014	**2,302,717**	**233,647**	**2,536,364**	**3,620,026**	**323,239**	**3,943,265**
Additions	243,592	3,145	246,737	349,043	27,776	376,819
Write offs/transf. (*)	(406,150)	(2)	(406,152)	(523,208)	59	(523,149)
On March 31, 2015	**2,140,159**	**236,790**	**2,376,949**	**3,445,861**	**351,074**	**3,796,935**
Accumulated depreciation:						
On December 31, 2014	**(59,872)**	**(117,885)**	**(177,757)**	**(341,985)**	**(119,422)**	**(461,407)**
Additions	(12,603)	(6,252)	(18,855)	(49,915)	(6,309)	(56,224)
Write offs/transf. (*)	20,603	-	20,603	56,460	-	56,460
On March 31, 2015	**(51,872)**	**(124,137)**	**(176,009)**	**(335,440)**	**(125,731)**	**(461,171)**
Net carrying amount:						
On December 31, 2014	**2,242,845**	**115,762**	**2,358,607**	**3,278,041**	**203,817**	**3,481,858**
On March 31, 2015	**2,088,287**	**112,653**	**2,200,940**	**3,110,421**	**225,343**	**3,335,764**

(*) Includes write-offs due to car sale, robbery, damage and transfer of decommissioned cars for renewal to non-current assets for sale.

The composition of the main classes under "Other property and equipment", as well as their net book values, is as follows:

	Parent company		Consolidated	
	3/31/15	12/31/14	3/31/15	12/31/14
Leasehold improvements	66,947	69,820	66,947	69,820
Furniture and fittings	17,757	18,397	18,289	18,973
IT equipment	8,961	9,344	9,024	9,415
Property and equipment in progress	4,658	3,432	97,793	71,874
Land	681	681	19,503	19,503
Other	13,649	14,088	13,787	14,232
Total	**112,653**	**115,762**	**225,343**	**203,817**

As of March 31, 2015, the captions "Cars" and "Other property and equipment" include the net book values of property and equipment items acquired as finance leases in the amount of R$ 492,027 (R$ 470,219 as of December 31, 2014). For further details on finance leases, see note 23 of the financial statements of December 31, 2014.

Decommissioned cars for fleet renewal

These are presented at the lower of fair value less estimated cost to sell and net book value, which includes acquisition cost net of accumulated depreciation through the date in which cars are classified as "decommissioned cars for fleet renewal", presented in "Non-current assets for sale". The balances in each period are as follows:

	Parent company		Consolidated	
	3/31/15	12/31/14	3/31/15	12/31/14
Cost	3,584	3,589	26,370	25,547
Accumulated depreciation	(186)	(212)	(7,744)	(7,241)
Net book value	**3,398**	**3,377**	**18,626**	**18,306**

Effect of the IPI for new cars

In January 2015, the IPI tax rate returned to its original level for the sale of new cars by the manufacturers, which may reduce depreciation per car in 2015.

Construction of the new headquarters of the Company

At a meeting held on June 20, 2013, the Board of Directors approved the construction of the new headquarters of the Company. The investment expected is approximately R$ 210,000 at current price levels. This investment will permit: (i) the reduction of expenses from property rentals in the future; (ii) a productivity gain with the centralization of administration and support, which are currently located in four buildings; and (iii) support of the growth of the Company permitting the integration and same location of the central management. Up to March 31, 2015, R$ 86,871 of the approved investment was spent (R$ 62,177 up to December 31, 2014).

9. INTANGIBLE ASSETS

(a) Software

The cost, the accumulated amortization and the net carrying amount of software are as follows:

	Parent company	Consolidated
Cost		
On December 31, 2014	**70,552**	**76,364**
Additions	2,798	2,903
On March 31, 2015	**73,350**	**79,267**
Accumulated amortization		
On December 31, 2014	**(14,466)**	**(16,107)**
Additions	(2,257)	(2,472)
On March 31, 2015	**(16,723)**	**(18,579)**
Net carrying amount of software		
On December 31, 2014	**56,086**	**60,257**
On March 31, 2015	**56,627**	**60,688**

Other information on intangible assets - software (parent company and consolidated) was not significantly changed compared with that disclosed in note 9 to the financial statements for the year ended December 31, 2014.

(b) Goodwill on the acquisition of investments

The gross book value, the accumulated amortization and the net book value of goodwill are as follows:

	Consolidated	
	3/31/15	12/31/14
Goodwill on acquisition of non-controlling interest in subsidiaries, net of amortization	4,508	4,508
Goodwill on acquisition of investments in franchisee (note 7 (a) of the financial statements on December 31, 2014).	17,569	17,569
Net book value	**22,077**	**22,077**

10. TRADE PAYABLES

Trade payables are comprised as follows:

	Parent company		Consolidated	
	3/31/15	12/31/14	3/31/15	12/31/14
Car manufacturers	379,690	617,248	446,232	712,485
Maintenance services and parts	19,780	25,914	33,097	39,945
Rentals	6,478	6,759	6,478	6,759
Insurance premiums	55,506	52,083	55,561	52,141
Other	8,250	10,150	14,562	17,091
Total	**469,704**	**712,154**	**555,930**	**828,421**

The decrease in trade payables refers basically to the payment to the car makers of the advance purchase of about 7,600 cars that the Company made in 4Q14, which was expected to take place in 1Q15 and was anticipated to avoid an

increase in the price of new cars due to the reinstatement of the IPI tax, which occurred on January 1, 2015. Balances payable to car makers refer to cars purchased at the end of each period bearing no financial charges and maturing in up to 60 days after the purchase.

11. SOCIAL AND LABOR OBLIGATIONS

Payroll and related charges are comprised as follows:

	Parent company		Consolidated	
	3/31/15	12/31/14	3/31/15	12/31/14
Board of directors fees	-	3,400	-	4,984
Vacation provision	21,360	21,268	28,351	28,431
Provision for 13th month salary (*)	3,898	-	5,283	-
Provision for employee profit sharing	43,224	30,775	58,583	41,914
Social security contribution (INSS)	4,960	5,078	6,880	7,232
Government Severance Indemnity Fund for Employees (FGTS)	1,025	1,045	1,368	1,433
Other	2,673	1,533	3,828	2,280
Total	**77,140**	**63,099**	**104,293**	**86,274**

(*) Provision for employees' 13th month salary accumulated during the period, which is usually paid by the Company in November of each year.

Localiza makes profit sharing payments for employees, in April and July, classified as "Cost", "Selling expenses" and "General, administrative and other expenses", in the income statement, according to the functional allocation of the respective employees.

12. LOANS, FINANCING AND DEBENTURES

Loans, financing and debentures are broken down as follows:

	Parent company		Consolidated			
	3/31/15	12/31/14	3/31/15	12/31/14	Maturity	Effective interest rate
In national currency						
Debentures - 4th issue	176,280	170,749	176,280	170,749	5/5/14 to 5/5/17	114.2% of CDI
Debentures - 5th issue	519,684	503,496	519,684	503,496	5/30/16 to 5/30/17	114.5% of CDI
Debentures - 6th issue	316,221	306,833	316,221	306,833	10/15/16 to 10/15/19	CDI + 1.07% p.a.
Debentures - 7th issue	497,460	512,384	497,460	512,384	3/30/16 to 9/30/21	113.6% of CDI
Debentures - 8th issue	501,409	515,777	501,409	515,777	9/10/19 and 9/10/20	110.9% of CDI
Working capital and other	3,399	(795)	614,480	578,542	4/1/15 to 6/15/21	Equivalent to CDI + 1.0% p.a.
In foreign currency						
Foreign currency loan U.S. dollar (*)	241,108	124,685	241,108	124,685	8/17/15 to 8/16/17	108.4% and 114.7% of CDI
	2,255,561	**2,133,129**	**2,866,642**	**2,712,466**		
Derivative instruments - swap (note 23)	(117,540)	-	(108,499)	-		
Total	**2,138,021**	**2,133,129**	**2,758,143**	**2,712,466**		
Loans, financing and debentures:						
Current liabilities	192,807	114,150	407,650	300,891		
Non-current liabilities	2,062,754	2,018,979	2,458,992	2,411,575		
Derivative instruments - swap:						
Current assets	(39,145)	-	(39,145)	-		
Non-current assets	(78,395)	-	(78,866)	-		
Current liabilities	-	-	9,512	-		

(*) As of March 31, 2015, the loan swap in foreign currency was segregated to the line of "derivative instruments - swap".

The changes in loans, financing and debentures are as follows:

	Parent company		Consolidated	
	3/31/15	12/31/14	3/31/15	12/31/14
Opening balance	**2,133,129**	**2,096,871**	**2,712,466**	**2,343,539**
Proceeds	-	500,078	81,737	996,429
Interest and financial (*)	70,449	235,569	98,250	280,967
Repayment of principal	(555)	(412,884)	(53,540)	(581,192)
Interest amortization	(65,002)	(284,840)	(80,770)	(327,978)
Swap fixed	-	(1,665)	-	701
Transfer (**)	117,540	-	108,499	-
Closing balance	**2,255,561**	**2,133,129**	**2,866,642**	**2,712,466**

(*) Includes in the consolidated balance of R$ 14,126 referring to the interest on loans and financing of subsidiary Rental Brasil capitalized as per CPC 20.
(**) Reclassification of swap balances into current and non-current assets and liabilities items in order to improve the financial statement presentation.

As of March 31, 2015, Localiza had five outstanding debenture issuances, all non-convertible into shares. Localiza's debentures are subject to early maturity in the event of: (i) request for declaration of bankruptcy issued by the issuer or third parties that is not duly resolved within the legal term; (ii) default of individual or aggregate amount equal to or higher than R$ 25,000; (iii) Localiza capital decrease and/or repurchase of its own shares for cancellation, except if previously authorized by the debenture holders; (iv) incorporation, merger or spin-off of Localiza, except if under the terms of Article 231 of the Brazilian Corporate Law or if the spun-off portion or the company resulting from the incorporation or merger remains in the current Controlling Group of the issuer; (v) non-maintenance of quarterly financial ratios, based on the Company's consolidated financial statements and decrease of the Company's rating, as follows: (i) 4.0 the upper limit for net debt/adjusted EBITDA (*) and (ii) 1.5 the minimum limit for adjusted EBITDA/Net Financial Expenses for all debenture issues and downgranding of the Company's rating, as follows:

Issue	Downgrading of the rating, in the national scale (***)
4th issuance	In two notches or more in relation to the rating brAA- (BR, double A, negative) by Standard & Poor's (**).
5th issuance	In two notches or more in relation to the rating brAA (BR, double A) by Standard & Poor's (**).
6th issuance	If rating is downgraded to brA+ (BR, A, positive) by Standard & Poor's (**).
7th issuance	Corporate rating granted by Moody's, Standard & Poor's or Fitch Ratings to the Issuer for the following levels of classification of risks or less, in national scale: Aa3, AA- e AA- respectively.
8th issuance	In two notches or more in relation to the rating brAAA (BR, triple A) by Standard & Poor's (**)

(*) EBITDA corresponds to the issuer's net income or loss, on a consolidated basis, for the last 12-month period, before (i) financial expense (income), net; (ii) income tax and social contribution; (iii) depreciation and amortization expenses, for the fourth issuance. For the 5th issunace, EBITDA is also adjusted for (i) stock option costs; and (ii) non-recurring expenses. For the 6th, 7th and 8th issuances, EBITDA is also adjusted by impairment.
(**) Due to any change in shareholding structure that results in the loss, transfer or disposal of the Company's controlling power by the current controlling shareholders, and the fourth issue includes the direct downgrading.

(***) Ratings of corporate credit in national scale in force on March 31, 2015: Standard & Poor's (br.AAA/stable); Moody's (Aa1.br/stable); and Fitch Ratings (AAA(bra)/stable).

Additionally, the Company has loans and financing that include certain accelerated maturity events under conditions similar to those applicable to debentures. The Company's management understands that the restrictive clauses applicable to loans, financing and debentures were being complied with on March 31, 2015.

The other information on loans, financing and debentures (parent company and consolidated) was not significantly changed compared with that disclosed in note 12 to the financial statements for the year ended December 31, 2014.

13. OTHER CURRENT AND NON-CURRENT LIABILITIES

Other current and non-current liabilities are comprised as follows:

	Parent company		Consolidated	
	3/31/15	12/31/14	3/31/15	12/31/14
Payables to related parties (note 7 (b) (item i))	4,816	4,323	-	-
Federal taxes withheld from third parties	5,403	5,748	7,679	9,629
Municipal tax obligations	786	775	2,636	2,737
Advances from decommissioned car rental and sale customers	15,489	27,809	18,901	28,976
Insurance premiums for transfer (*)	43,634	33,517	43,727	33,803
Deferred revenues (**)	44	35	5,520	5,522
Other	1,969	1,853	2,128	1,619
Total other current liabilities	**72,141**	**74,060**	**80,591**	**82,286**
Deferred revenues (**)	58	55	8,201	9,485
Other	7,227	7,092	13,882	13,766
Total non-current liabilities	**7,285**	**7,147**	**22,083**	**23,251**
Total current and non-current liabilities	**79,426**	**81,207**	**102,674**	**105,537**

(*) Premiums received from customers that hired insurance for rented cars and are transferred by Localiza to the insurance company (note 2.6.5 to the financial statements for the year ended December 31, 2014).
(**) Basically refers to flat fee revenue billed to franchisees for granting the right to use Localiza's brand. This revenue is recognized in the income statement during the contract terms (usually 60 months).

14. PROVISIONS AND ESCROW DEPOSITS

(a) Recognized provisions

The composition of provisions for contingencies is as follows:

	Parent company		Consolidated	
	3/31/15	12/31/14	3/31/15	12/31/14
Tax	2,154	2,425	4,770	4,934
Social security and labor	45,357	43,834	55,467	54,046
Civil	9,234	8,915	11,043	10,894
Total	**56,745**	**55,174**	**71,280**	**69,874**

(b) Escrow deposits

Escrow deposits are comprised as follows:

	Parent company		Consolidated	
	3/31/15	12/31/14	3/31/15	12/31/14
Tax	16,331	11,644	31,007	25,728
Social security and labor	10,871	10,544	14,312	14,095
Civil	2,023	2,018	2,115	2,115
Total	**29,225**	**24,206**	**47,434**	**41,938**

The other information on provisions and escrow deposits (parent company and consolidated) has not significantly changed compared with that disclosed in note 14 to the financial statements for the year ended December 31, 2014.

15. TAXES ON INCOME - INCOME TAX AND SOCIAL CONTRIBUTION

(a) Deferred income tax and social contribution assets and liabilities

The breakdown of deferred income tax and social contribution is as follows:

	Parent company		Consolidated	
	3/31/15	12/31/14	3/31/15	12/31/14
Temporary differences in the deductibility of provisions:				
Provision for payables to suppliers and others	4,087	5,064	7,158	8,104
Provisions for contingencies	18,935	18,781	20,210	20,090
Provision for impairment of trade receivables	4,740	3,526	6,495	4,632
Swap transaction with payment on a cash basis	84	-	84	-
Other	-	-	29	29
Total deferred income tax and social contribution assets - non-current	**27,846**	**27,371**	**33,976**	**32,855**
Car depreciation (*)	75,121	69,309	95,522	92,607
Leasing in the purchase of property and equipment	1,506	1,500	51,766	45,108
Swap transaction with payment on a cash basis	-	1,155	-	1,155
Total deferred income tax and social contribution liabilities - non-current	**76,627**	**71,964**	**147,288**	**138,870**

(*) Refers to the temporary difference in the calculation of depreciation and residual value, introduced by the new accounting practices (adoption of IFRS). Localiza and its subsidiary Localiza Fleet calculate, for tax purposes, car depreciation expenses based on the depreciation criteria used on December 31, 2007, pursuant to Law 12,973/14. Temporary differences are realized at the end of the useful lives of cars, when they are derecognized.

The realization of income tax and social contribution deferred credits, referring to temporary differences, depends on future events that will make the provision that gave rise to them deductible, as provided for by prevailing tax legislation.

(b) Income tax and social contribution - reconciliation of expenses at statutory and effective rates

The reconciliation between nominal and effective rates for the quarters ended March 31, 2015 and 2014 is as follows:

	Parent company		Consolidated	
	1Q15	1Q14	1Q15	1Q14
Net income before taxes	113,259	124,133	138,275	150,592
Standard rate	34%	34%	34%	34%
Expense at statutory rate	**(38,508)**	**(42,205)**	**(47,014)**	**(51,201)**
Adjustments to expense at statutory rate:				
Equity in results of subsidiaries	18,233	19,375	-	-
Effect of deduction of interest on capital	7,585	4,737	7,585	4,737
Other, net	(290)	(233)	1,433	1,679
Expense at effective rate	**(12,980)**	**(18,326)**	**(37,996)**	**(44,785)**

(c) Income tax and social contribution payable

Localiza and its subsidiaries calculate income tax and social contribution under the quarterly taxation regime.

Franchising Brasil and Car Assistance accrued, through 1Q15, income tax and social contribution under the deemed income regime in the amounts of R$ 548 (R$ 677 in 1Q14) and R$ 186 (R$ 527 in 1Q14), respectively. Car Rental accrued in 1Q14 income tax and social contribution under the deemed income regime in the amount of R$ 863, and was merged on April 30, 2014. For this reason, these companies do not record deferred taxes.

Income tax returns are open to review by the tax authorities for a period of five years. Other taxes, rates and contributions are also subject to review, according to applicable legislation.

16. EQUITY

(a) Share capital

On March 31, 2015 and December 31, 2014, the Company's share capital was R$ 976,708 divided into 211,793,400 common shares. The ownership of capital and the related reconciliation of the number of outstanding shares were as follows:

	Management				
	Founding partners	Board of Directors and Statutory Board	Treasury shares	Shares outstanding in the market	Number of shares - ON
On December 31, 2014	**58,874,596**	**274,456**	**3,495,429**	**149,148,919**	**211,793,400**
Exercise of stock options with treasury shares	-	-	(6,279)	6,279	-
On March 31, 2015	**58,874,596**	**274,456**	**3,489,150**	**149,155,198**	**211,793,400**

The Company participates in the Level I American Depositary Receipts (ADR) Program since the approval by the Brazilian Securities Commission (CVM) on May 22, 2012 and beginning of trading on June 5, 2012. As of March 31, 2015, the Company's position was 7,544,878 ADRs issued in the United States. (6,260,819 on December 31, 2014).

(b) Interest on capital and dividends

The Company periodically pays interest on capital to shareholders. The Board of Directors' meetings approved the payment of interest on capital as follows:

2014				
Approval date	**Total amount paid**	**Amount per share (in R$)**	**Shareholding position date**	**Payment date**
3/19/2014	13,934	0.06690	3/31/2014	5/14/2014
Total 2014	**13,934**			

2015				
Approval date	**Total amount paid**	**Amount per share (in R$)**	**Shareholding position date**	**Payment date**
3/19/2015	22,308 (*)	0.10709	3/31/15	5/14/2015
Total 2015	**22,308**			

(*) This interest on capital had not been paid to shareholders as of March 31, 2015.

On January 30, 2015, the Company paid interest on capital approved by the Board of Directors at the meeting held on December 11, 2014, totaling R$ 16,991, with amount per share of R$ 0.08157.

The balance of dividends and interest on capital payable is as follows:

	Parent company and Consolidated	
	3/31/15	**12/31/14**
Dividends on net income for the year	44,660	44,660
Interest on capital	22,308	16,991
Withholding income tax on interest on capital	(3,300)	(2,422)
Total dividends and interest on capital payable	**63,668**	**59,229**

(c) Capital reserve

(i) Share options exercised in the 1st quarter of 2015

In 1Q15, 6,279 stock options related to the Stock Option Program of 2011 were exercised, using treasury shares. The weighted average exercise prices of options, as well as the weighted average fair value of Localiza's shares on the exercise date, were as follows:

Program	**Number of options exercised**	**Fair value**	**Calculation by the fair value (R$)**	**Weighted average exercise price**	**Weighted average market price**
2011 Program	6,279	R$ 11.12	56	R$ 32.62	R$ 34.60

All options were exercised using treasury shares, and therefore no new Localiza shares were issued.

(ii) Treasury shares

The number of treasury shares on March 31, 2015 was 3,489,150 shares (3,495,429 on December 31, 2014), acquired in accordance with the 1st and 4th repurchase programs approved at the Board of Directors' meetings held on December 18, 2007 and July 19, 2012, respectively.

The cost of acquisition of the treasury shares, including related costs, on March 31, 2015, was as follows:

1st Share Buy-Back Plan: R$ 23,321, net of realizations of R$ 65 and an average unit cost of R$ 10.32 (minimum R$ 5.15 and maximum R$ 16.55).

4th Share Buy-Back Plan: R$ 36,782, and the average unit cost is R$ 33.64 (minimum of R$ 33.52 and maximum of R$ 33.78).

6th Share Buy-Back Plan: Program currently outstanding, which has maturity date up to July 24, 2015. Up to March 31, 2015, no shares were purchased under this program.

The market value of the 3,489,150 shares was R$ 126,656 on March 31, 2015, (quotation of R$ 36.30 per share on March 31, 2015).

(d) Statutory reserve and profit retention

The proposal of the management for the Ordinary and Extraordinary General Meeting which will be held on April 28, 2015 is the appropriation to a statutory reserve denominated "investment reserve" of R$ 283,519.

17. EARNINGS PER SHARE

The methods of calculating basic and diluted earnings per share are the same as those disclosed in note 17 to the financial statements for the year ended December 31, 2014.

The table below shows net income information and the number of shares used in the calculation of basic and diluted earnings per share for each of the reporting periods of the income statement:

	Parent company and Consolidated	
	1Q15	1Q14
Net income for the quarter	**100,279**	**105,807**
Basic earnings per share (*):		
Weighted average outstanding shares (in units)	208,299,903	208,047,976
Basic earnings per share (in R$)	**0.48142**	**0.50857**
Diluted earnings per share (*):		
Weighted average outstanding shares (in units)	208,299,903	208,047,976
Dilutive effect of stock options (in units)	975,173	725,581
Shares applicable to dilution (in units)	209,275,076	208,773,557
Earnings per share (in R$) - diluted	**0.47917**	**0.50680**

(*) According to CPC 41 - Earnings per share, all shares (except treasury shares) are considered for the calculation of the weighted average of the outstanding shares.

18. SEGMENT REPORTING

Operating segments are defined as business areas: (i) which can earn revenues and incur in expenses; (ii) which operating results are regularly reviewed by the chief operating decision maker on funds to be allocated to the segment and for the evaluation of its performance; and (iii) for which individual financial information is available.

The Company has defined the operating segments based on the reports used by the Board of Directors to make strategic decisions.

Three operating segments subject to information disclosure were identified, which are separately managed through reports that support the decision-making. The accounting policies of these operating segments are the same as those described in note 2 to the financial statements for the year ended December 31, 2014.

- Car rental: division responsible for car rentals in branches located inside and outside airports.

  Cars are rented to individuals for business or leisure travel and to corporations, including insurance companies and car makers. Cars are standardized and acquired to meet the expected demand. As part of its fleet renewal program in order to renew the fleets, the Car Rental Division decommissions its cars after 12 months of use in rental. The major portion of decommissioned cars is sold directly to the final consumer, by means of a proprietary network of points of sale, since this is the less expensive alternative in relation to the discounts requested by other sales intermediation channels, reducing depreciation.

- Fleet rental: division responsible for managing fleet rental for legal entities for long periods, usually 24 to 36 months. Cars are purchased after contracts are signed according to the needs of each customer. The Fleet Rental Division decommissions its cars when the contract expires. Decommissioned cars are sold to the final consumers by means of a proprietary network of points of sale and also car dealers.

- Franchising*:* division responsible for managing and granting the right to use the Localiza brand, including the transfer of the knowledge required to operate the business.

(a) Operating segment financial information

(i) Consolidated assets and liabilities by operating segment are as follows:

	Car rental		Fleet rental		Franchising		Unallocated balances		Eliminations/ Reclassifications		Consolidated	
	3/31/15	12/31/14	3/31/15	12/31/14	3/31/15	12/31/14	3/31/15	12/31/14	3/31/15	12/31/14	3/31/15	12/31/14
Assets												
Cash and cash equivalents	-	-	-	-	-	-	1,373,197	1,390,189	-	-	1,373,197	1,390,189
Trade receivables	351,439	378,434	81,489	82,861	7,133	8,019	-	-	(6,732)	(6,562)	433,329	462,752
Decommissioning cars for fleet renewal	3,398	3,377	15,228	14,929	-	-	-	-	-	-	18,626	18,306
Property and equipment	2,313,091	2,447,676	1,022,609	1,034,105	64	77	-	-	-	-	3,335,764	3,481,858
Other assets	501,764	342,713	48,254	33,140	4,465	4,280	-	-	(29,027)	(35,784)	525,456	344,349
Total assets	**3,169,692**	**3,172,200**	**1,167,580**	**1,165,035**	**11,662**	**12,376**	**1,373,197**	**1,390,189**	**(35,759)**	**(42,346)**	**5,686,372**	**5,697,454**
Liabilities												
Trade payables	472,651	716,198	90,648	118,486	109	246	-	-	(7,478)	(6,509)	555,930	828,421
Loans and debentures	-	-	-	-	-	-	2,866,642	2,712,466	-	-	2,866,642	2,712,466
Other liabilities	401,111	380,146	163,863	161,457	15,032	17,960	-	-	(50,959)	(58,500)	529,047	501,063
Total liabilities	**873,762**	**1,096,344**	**254,511**	**279,943**	**15,141**	**18,206**	**2,866,642**	**2,712,466**	**(58,437)**	**(65,009)**	**3,951,619**	**4,041,950**
Equity	-	-	-	-	-	-	**1,734,753**	**1,655,504**	-	-	**1,734,753**	**1,655,504**
Total liabilities and equity	**873,762**	**1,096,344**	**254,511**	**279,943**	**15,141**	**18,206**	**4,601,395**	**4,367,970**	**(58,437)**	**(65,009)**	**5,686,372**	**5,697,454**

(ii) Consolidated statements of income by operating segment are as follows:

	Car rental		Fleet rental		Franchising		Eliminations/ Reclassifications		Consolidated	
	1Q15	1Q14	1Q15	1Q14	1Q15	1Q14	1Q15	1Q14	1Q15	1Q14
Net revenue	759,875	716,633	243,000	223,599	4,122	4,821	-	-	1,006,997	945,053
Costs	(536,860)	(513,763)	(161,203)	(143,925)	(2,406)	(1,790)	(1,112)	(1,583)	(701,581)	(661,061)
Gross income	**223,015**	**202,870**	**81,797**	**79,674**	**1,716**	**3,031**	**(1,112)**	**(1,583)**	**305,416**	**283,992**
Operating expenses:										
Selling	(75,910)	(62,136)	(11,053)	(11,547)	(23)	(4)	585	723	(86,401)	(72,964)
General, administrative and other expenses	(27,091)	(21,882)	(6,214)	(5,107)	-	(1)	527	860	(32,778)	(26,130)
Result before financial expenses, net	**120,014**	**118,852**	**64,530**	**63,020**	**1,693**	**3,026**	**-**	**-**	**186,237**	**184,898**
Financial expenses, net									(47,962)	(34,306)
Earnings before taxes									**138,275**	**150,592**
Income tax and social contribution									(37,996)	(44,785)
Net income for the period									**100,279**	**105,807**

The Company operates in Brazil and has a network of franchisees in eight South American countries; its revenues derive mainly from its operations in the Brazilian market. The composition of consolidated net revenues, in Brazil and abroad, is as follows:

	Consolidated	
	1Q15	1Q14
Brazilian operations	1,002,303	941,305
Export revenue (*)	4,290	3,471
Royalties abroad	404	277
Net revenue	**1,006,997**	**945,053**

(*) Revenue from car rental to clients resident and domiciled abroad.

Consolidated depreciation and amortization expenses by operating segment are as follows:

	Consolidated	
	1Q15	1Q14
Car rental:		
Car depreciation	12,631	20,541
Depreciation of other property and equipment and amortization of intangible assets	7,610	8,639
Fleet rental:		
Car depreciation	37,284	34,559
Depreciation of other property and equipment and amortization of intangible assets	1,065	286
Franchising:		
Depreciation of other property and equipment and amortization of intangible assets	106	126
Total depreciation and amortization expenses	**58,696**	**64,151**

19. NET REVENUE

The reconciliation between gross revenue and net revenue in the income statement for the periods is as follows:

	Parent company		Consolidated	
	1Q15	1Q14	1Q15	1Q14
Gross revenue	761,888	719,345	1,032,874	973,691
Deductions				
Discounts	(2,238)	(2,825)	(6,847)	(4,698)
Taxes on revenues (*)	(13,255)	(15,545)	(19,030)	(23,940)
Net revenue	**746,395**	**700,975**	**1,006,997**	**945,053**

(*) Taxes levied on revenues: Services Tax (ISSQN), Social Integration Program (PIS) and Social Contribution on Revenues (COFINS).

The composition of net revenue recognized in each significant category is as follows:

	Parent company		Consolidated	
	1Q15	1Q14	1Q15	1Q14
Revenues from car rentals	300,630	299,484	310,054	311,361
Revenues from fleet rental	-	-	148,887	143,123
Franchising	404	277	4,122	4,821
Cars sold for fleet renewal	445,361	401,214	543,934	485,748
Net revenue	**746,395**	**700,975**	**1,006,997**	**945,053**

20. INFORMATION ON THE NATURE OF COSTS AND OPERATING EXPENSES RECOGNIZED IN THE INCOME STATEMENT

The information on the nature of costs, operating expenses recognized in the income statement is as follows:

	Costs				Selling, general and administrative and other			
	Parent company		Consolidated		Parent company		Consolidated	
	1Q15	1Q14	1Q15	1Q14	1Q15	1Q14	1Q15	1Q14
Cost of cars sold	(372,850)	(348,289)	(445,277)	(413,190)	-	-	-	-
Car depreciation	(12,603)	(20,218)	(49,915)	(55,100)	-	-	-	-
Car maintenance, car tax (IPVA) and other	(49,998)	(48,137)	(84,337)	(75,294)	-	-	-	-
Depreciation and amortization of other property and equipment and intangible assets	(4,969)	(4,417)	(5,241)	(4,640)	(3,540)	(4,411)	(3,540)	(4,411)
Salaries and social charges	(43,759)	(41,400)	(51,157)	(48,114)	(32,198)	(30,215)	(48,863)	(44,847)
Profit sharing	(6,512)	(5,290)	(8,022)	(6,539)	(6,006)	(4,698)	(8,734)	(6,922)
Third-party services	(7,429)	(4,328)	(8,457)	(4,973)	(13,483)	(11,179)	(13,828)	(12,430)
Property rental and others	(46,677)	(45,638)	(49,175)	(53,211)	(22,527) (*)	(15,576)	(27,882) (*)	(17,788)
Commissions	-	-	-	-	(8,156)	(6,832)	(8,427)	(7,016)
Publicity	-	-	-	-	(7,798)	(5,672)	(7,905)	(5,680)
	(544,797)	**(517,717)**	**(701,581)**	**(661,061)**	**(93,708)**	**(78,583)**	**(119,179)**	**(99,094)**

(*) Includes R$ 3,615 of provision for impairment of trade receivables of the Car Rental Division.

21. FINANCIAL INCOME (EXPENSES)

Financial income (expenses) in the income statement is as follows:

	Parent company		Consolidated	
	1Q15	1Q14	1Q15	1Q14
Financial income				
Interest income from financial investments	20,536	16,785	33,730	26,603
Other interest income, net of reversals	2,880	3,049	4,178	3,508
	23,416	**19,834**	**37,908**	**30,111**
Financial expenses				
Interest expense from loans, financing, debentures and swap	(70,449)	(56,568)	(84,124)	(63,320)
Other interest expenses	(1,234)	(793)	(1,746)	(1,097)
	(71,683)	**(57,361)**	**(85,870)**	**(64,417)**
Financial expenses, net	**(48,267)**	**(37,527)**	**(47,962)**	**(34,306)**

22. FINANCIAL INSTRUMENTS AND RISK MANAGEMENT

The carrying amounts of financial assets and liabilities segregated by category are as follows:

	Parent company		Consolidated	
	3/31/15	3/31/2014	3/31/15	3/31/2014
Financial assets:				
Loans and receivables measured at amortized cost:				
Cash and cash equivalents (note 4)	770,582	810,911	1,373,197	1,390,189
Trade receivables (note 5)	346,844	373,632	433,329	462,752
Escrow deposits (note 14 (b))	29,225	24,206	47,434	41,938
Financial liabilities:				
Other financial liabilities measured at amortized cost:				
Trade payables (note 10)	469,704	712,154	555,930	828,421
Loans, financing and debentures (note 12)	2,255,561	2,133,129	2,866,642	2,712,466

(a) Risk management

In the normal course of its operations, the Company is exposed to the following risks related to its financial instruments: (i) market risk; (ii) credit risk and (iii) liquidity risk.

The Company's risk management is conducted by the Audit and Risk Management Committee. Additionally, the process of identification, analysis and monitoring of risks is performed by the Board of Directors, which has powers to make decisions in the strategies to be adopted by the Company.

(i) Market risk

Market risk is the risk that the fair value or future cash flows of a certain financial instrument fluctuates due to variations in interest rates. The market risk management is carried out in order to ensure that the Company is exposed only to risk levels considered acceptable in the context of its operations.

The Company's financial instruments that are affected by the market risk include: (i) cash and cash equivalents; and (ii) loans, financing, debentures and fixed rate swaps.

- **Interest rate risk** - This is the risk that the fair value or future cash flows of a certain financial instrument fluctuate due to market interest rate variations.

  The Company uses cash from operations to conduct its daily business activities, and finance its fleet renewal and part of its growth. To supplement its cash requirements for growth, the Company obtains loans and financing from major financial institutions in Brazil, and issues debt securities (debentures and promissory notes), that are mostly indexed to the CDI rate. The inherent risk arises from the possibility of significant increases in CDI.

  As a strategy to manage interest rate risk, management continuously monitors CDI in order to, if necessary, adjust car rental fees to mitigate such fluctuations. For the management of fleets, the wholly-owned subsidiary Localiza Fleet contracts interest rate swaps to exchange the floating rate risk for the fixed rate, thus eliminating the risk of fluctuation in the basic interest rate in long-term contracts. In addition, almost the totality of the Company's cash and cash equivalents balance is indexed to the CDI rate, which is the same index adopted for debts related to car rental.

  The Company performed sensitivity tests for adverse scenarios (deterioration of the CDI rate by 25% and 50% from the probable scenario), considering the following assumptions:

  - On March 31, 2015, the Company's net debt totaled R$ 1,384,946. Of this total, R$ 738,889, with fixed cost at an average rate of 12.91% per annum, is excluded, as it refers to the transactions contracted at a fixed rate and the amounts corresponding to the hedge realized in the contracting of swap transactions, changing the rates indexed to the CDI for fixed rates. The net debt subject to the CDI rate therefore totaled R$ 646,057 on March 31, 2015.

  - Market expectation for the base date of March 31, 2015, according to data from the Focus Bulletin issued by the Brazilian Central Bank, is an estimated effective average CDI rate of 13.23%, for the following 12 months, against the effective rate of 12.01% in the quarter ended March 31, 2015.

	Consolidated		
Description	**Likely scenario (*)**	**Scenario I - 25% deterioration**	**Scenario II - 50% deterioration**
Net debt on March 31, 2015 (letter (b) item (i))	**1,384,946**	**1,384,946**	**1,384,946**
(-) Debt at a fixed rate and amounts hedged with swap to a fixed rate (note 12 and note 22 item (d))	(738,889)	(738,889)	(738,889)
Net debt subject to the CDI rate	**646,057**	**646,057**	**646,057**
Effective CDI rate for the quarter ended 3/31/15	12.01%	12.01%	12.01%
Estimated annual CDI rate, according to stress scenarios	13.23%	16.54%	19.84%
Effect on financial costs subject to the CDI rate:			
- according to effective rates	(77,591)	(77,591)	(77,591)
- according to scenarios	(85,473)	(106,858)	(128,178)
Annual (increase) in financial costs	**(7,882)**	**(29,267)**	**(50,587)**

(*) As required by IFRS 7, management understands that the 13.23% rate is the fairly likely scenario for the following 12 months, according to Focus Bulletin of the Brazilian Central Bank, issued on March 31, 2015.

- **Currency risk** - as stated in note 22(d), the Company is not exposed to currency risk since it enters into swap transactions tied to foreign currency loans.

(ii) Credit risk

Credit risk is the risk that a counterparty does not comply with its contractual obligations, thereby causing the Company to incur financial losses. The Company's credit risk basically arises from the trade accounts receivable and cash and cash equivalents deposited/applied in banks and other financial institutions.

The maximum exposure to the Company's credit risk, based on the carrying value of the underlying financial assets, is as follows:

	Parent company		Consolidated	
	3/31/15	12/31/14	3/31/15	12/31/14
Loans and receivables				
Cash and cash equivalents:				
Short-term investments				
Aaa.br (Moody's scale)	770,192	803,006	1,371,669	1,366,940
Cash and banks	390	7,905	1,528	23,249
Total cash and cash equivalents	**770,582**	**810,911**	**1,373,197**	**1,390,189**
Trade receivables - customers	199,577	223,766	277,144	305,631
Trade receivables - credit card:				
- Aaa in the Fitch Ratings scale	60,738	61,488	64,528	64,991
- Baa2 in the Moody's scale	73,044	75,969	77,157	80,024
- Sundry	13,485	12,409	14,500	12,106
Total trade receivables	**346,844**	**373,632**	**433,329**	**462,752**
	1,117,426	**1,184,543**	**1,806,526**	**1,852,941**

- **Cash and cash equivalents** - the credit risk in balances with banks and other financial institutions is managed by the Company's Finance Department, according to policies defined by the Board of Directors, the purpose of which is to minimize risk concentration and, therefore, minimize a possible financial loss in the case of bankruptcy of one counterparty.
  According to the limits established by the Board of Directors, financial investments exceeding 20% of the available funds can be made only with financial institutions with equity higher than R$ 10 billion, and the maximum investment limit by bank is 40% of the total funds available for investment.

- **Trade receivables** - the management of the credit risk related to trade receivables is constantly monitored by the Company, which has established control policies.

  The Company reduces its credit risk by operating significantly with credit cards on car rental, mainly in transactions with individuals. As of March 31, 2015, two of the largest credit card administrators represented 17.8% and 14.9%, individually, of the Company's trade receivables balance. The credit risk in transactions with legal entities for car rentals and fleet rental is mitigated by a policy for the concession of credit limits, based on the analysis of the financial position of the customer and on past experience. The financial position of customers is continuously monitored in order to evaluate and adjust, if necessary, the credit limit previously granted. The credit risk in the sale of decommissioned cars is reduced through the utilization of financing companies and/or leasing companies with well-known financial and liquidity capacities.

Additionally, the management of credit risk includes the analysis of the recoverability of trade receivables, in which the need to constitute an allowance for doubtful accounts is analyzed in order to adjust the receivables to their probable realizable values. This analysis, which purpose is to assign a risk classification to the customer according to internal criteria defined by management, takes into consideration the current financial position of the customer, past experience and the position of overdue bills. Therefore, according to the customer risk classification, receivables are adjusted to their likely realizable amounts through the recognition of an allowance for doubtful accounts, and may be applied both to overdue bills and current bills, depending on the risk classification assigned to the customer.

Credit risk concentration is limited because the customer base is broad. All significant operations and customers are located in Brazil, and there is no customer that individually represents more than 10% of the Company's revenues.

(iii) Liquidity risk

Liquidity risk is the risk of the Company not having enough funds to settle its obligations as they fall due. The management of the liquidity risk seeks to ensure that the Company has the necessary funds to settle its financial liabilities at the maturity dates.

The management of the liquidity risk is carried out by the Finance Department and monitored by the Board of Directors. Liquidity risk management is conducted considering funding requirements and liquidity management in the short, medium and long terms. The Company manages the liquidity risk by maintaining adequate financial resources available in cash and cash equivalents and by means of credit facilities, based on the continuous monitoring of estimated and realized cash flows, and the combination of the maturity profiles of financial assets and financial liabilities.

Also, management considers that the access to third party credit is facilitated, considering the corporate credit rating of Localiza according to the main market rating agencies, as follows:

Rating agency	National scale (Brazil)	Global scale
Standard & Poor's	brAAA / Stable	BBB- / Stable
Fitch Ratings	AAA(bra) / Stable	BBB / Stable
Moody's	Aa1.br / Stable	Baa3 / Stable

Localiza is assigned an investment grade by three rating agencies, Standard & Poor's, Fitch Ratings and Moody's.

The analysis of the undiscounted consolidated contractual cash flows of loans, financing and debentures, using the interest rate contracted for each transaction and CDI of 12.60% as of March 31, 2015, is as follows:

	Parent company							
	2015	**2016**	**2017**	**2018**	**2019**	**2020**	**2021**	**Total**
Debentures - 4th issue	45,037	64,740	102,553	-	-	-	-	**212,330**
Debentures - 5th issue	67,249	301,347	267,021	-	-	-	-	**635,617**
Debentures - 6th issue	38,342	69,696	65,434	151,367	135,879	-	-	**460,718**
Debentures - 7th issue	34,303	140,433	130,030	119,475	109,546	123,788	110,096	**767,671**
Debentures - 8th issue	33,841	67,129	66,578	66,304	309,960	301,000	-	**844,812**
Localiza swap	(1,998)	(3,142)	-	-	-	-	-	**(5,140)**
Leases	1,608	1,376	710	-	-	-	-	**3,694**
Foreign currency loans/with swap	53,672	49,161	44,506	-	-	-	-	**147,339**
Total	**272,054**	**690,740**	**676,832**	**337,146**	**555,385**	**424,788**	**110,096**	**3,067,041**

	Consolidated							
	2015	2016	2017	2018	2019	2020	2021	Total
Debentures - 4th issue	45,037	64,740	102,553	-	-	-	-	**212,330**
Debentures - 5th issue	67,249	301,347	267,021	-	-	-	-	**635,617**
Debentures - 6th issue	38,342	69,696	65,434	151,367	135,879	-	-	**460,718**
Debentures - 7th issue	34,303	140,433	130,030	119,475	109,546	123,788	110,096	**767,671**
Debentures - 8th issue	33,841	67,129	66,578	66,304	309,960	301,000	-	**844,812**
Commercial Credit Note (NCC)	12,777	12,994	31,994	36,406	58,966	-	-	**153,137**
Localiza swap	(1,998)	(3,142)	-	-	-	-	-	**(5,140)**
Leases	191,708	172,788	9,141	-	-	-	-	**373,637**
Foreign currency loans/with swap	53,672	49,161	44,506	-	-	-	-	**147,339**
Bank Credit Note Property (CCBI) new headquarters/with swap	18,649	23,441	23,174	23,263	69,629	106,680	48,928	**313,764**
Total	**493,580**	**898,587**	**740,431**	**396,815**	**683,980**	**531,468**	**159,024**	**3,903,885**

(b) Capital management

The Company's businesses require intensive long-term capital to finance the fleet, in order to implement its expansion strategy. The main objectives of capital management are to: (i) ensure the Company´s operational continuity; (ii) maintain a strong credit rating; (iii) maximize the return to shareholders; and (iv) guarantee the Company's competitive edge in the raising of funds.

The Company's management continuously monitors capital, adjusting its capital structure to the economic conditions.

The Company is subject to external capital requirements, according to the accelerated maturity relating to its debenture issuances that require the maintenance of certain financial ratios. See note 12(a) to the financial statements for the year ended December 31, 2014.

(i) Debt ratio

Capital is monitored based on the Company's indebtedness level, which corresponds to the ratio of net debt to equity. Net debt, in turn, is defined by the Company as short- and long-term debts less cash and cash equivalents. The Company's overall capital management strategy has remained unchanged over the last two years.

The table below shows the Company's debt ratios as of March 31, 2015 and December 31, 2014:

	Consolidated	
	3/31/15	12/31/14
Short- and long-term debts (note 12) and item (c) below.	2,758,143	2,712,466
Cash and cash equivalents (note 4)	(1,373,197)	(1,390,189)
Net debt	**1,384,946**	**1,322,277**
Equity	1,734,753	1,655,504
Debt ratio	**0.80**	**0.80**
Value of the fleet (*)	**3,129,047**	**3,296,347**
Net debt / value of the fleet	**0.44**	**0.40**

(*) Property and equipment, cars and decommissioned cars for fleet renewal.

(c) Fair value of financial instruments:

In transactions involving financial instruments, differences may be identified between the carrying amounts and the fair values of loans, financing and debentures, as these instruments have extended payment terms and differentiated costs in relation to the rates practiced for similar contracts at the reporting dates.

The summary of the fair values of the swap transactions recorded as of March 31, 2015 is as follows.

	Level 2 (*)
Fixed rate swap (classified in loans and financing) letter d	5,140
Fixed rate U.S. dollar (classified in loans and financing) letter d (i)	112,400
TR swap (classified in loans and financing) letter d (ii)	(9,041)
	108,499

(*) The fair values were calculated based on models that use observable input and future assumptions about interest rates, among other applicable variables, by counterparty financial institutions in the respective transactions. The Company makes a reasonableness analysis of the calculations presented by these financial institutions by comparing them with similar calculations made by other parties for the same applicable period. There are no financial instruments measured at fair value in hierarquical levels 1 and 3.

The table below shows the financial liabilities measured at fair value in the Company's balance sheet as of March 31, 2015 and the categories of the data related to the respective liabilities.

The estimated carrying amounts and fair values of loans, financing, and debentures are calculated based on models that use observable inputs and future assumptions about interest rates, among other applicable variables. The rates used are obtained from financial institutions for transactions with similar conditions or based on market information, when available. Fair values are calculated by projecting the future flows of transactions based on the projection of the interest rate curves, discounted to present value using indicative data on prices and benchmark rates available in the market or based on premium payment conditions upon the early optional redemption established in the debenture deed of each issue. Estimated fair values are as follows:

	Parent company				Consolidated			
	Carrying amount		Fair value		Carrying amount		Fair value	
	3/31/15	12/31/14	3/31/15	12/31/14	3/31/15	12/31/14	3/31/15	12/31/14
Financial liabilities - other financial liabilities:								
Loans, financing and debentures	2,255,561	2,133,129	2,142,427	2,145,689	2,866,642	2,712,466	2,756,690	2,722,463
Swap transactions	117,540	79,725	117,540	77,709	108,499	78,947	108,499	76,931

Management understands that the carrying amounts of other financial instruments, such as cash and cash equivalents, trade receivables and trade payables, which are recognized in the parent company and consolidated financial statements, do not differ significantly from their fair values, as the maturity dates of a substantial portion of the balances are close to the reporting date.

(d) Derivatives

(i) U.S. dollar x Reais

As of March 31, 2015, the Company was party to a swap transaction (plain vanilla) only for purposes of protection against the respective foreign currency-denominated loans. Both transactions were entered into with major financial institutions.

The specific characteristics of this swap transaction, as well as its respective notional and carrying amounts, are as follows:

						Parent company and Consolidated		
						3/31/15		
				Rates		Notional value		(Payables)/ receivables
Swap transaction	Contract date	Maturity	Counterparty	Assets	Liabilities	R$ thousand	US$ thousand	R$ thousand
U.S. dollar x Reais	11/16/11	8/16/17	Bank of America	Foreign exchange variations of the U.S. dollar + 1.60% p.a. coupon + LIBOR 3M	102.5% of CDI variation	123,000	75,000	112,400

(ii) TR x CDI

On March 31, 2015, the Company had a current operating swap (plain vanilla), which has an exclusive basis protection for its loan contracted in the form of CCBI - Bank Credit Note Property, and this is a loan agreement contracted with a major financial institution.

The specific characteristics of this swap transaction, as well as its respective notional and carrying amounts, are as follows:

						Parent company and Consolidated	
						3/31/15	
				Rates		Notional value	(Payables)/ receivables
Swap transaction	Contract date	Maturity	Counterparty	Assets	Liabilities	R$ thousand	R$ thousand
TR x CDI	6/25/14	6/15/21	Itaú Unibanco	TR variation + 9.5% p.a. coupon	98.8% of the CDI variation	190,000	(9,041)

The amounts payable/receivable are presented together with the balances of the respective loans, see note 12.

(iii) CDI x Fixed rate

Fleet rental contracts vary from 24 to 36 months and include an annual adjustment clause based on the inflation rate. As the rental contracts cannot be adjusted based on the basic interest rate, Localiza Fleet executed swap operations exchanging the CDI variation for a fixed rate in order to protect itself from the risk of losing profitability on rental contracts and maintain its competitiveness.

The specific characteristics of this swap transaction, as well as its respective notional and carrying amounts, are as follows:

						Parent company and Consolidated	
						3/31/15	
				Rates		Notional value	(Payables)/ receivables
Swap transaction	Contract date	Maturity	Counterparty	Assets	Liabilities	R$ thousand	R$ thousand
CDI x Fixed rate	7/1/14 and 7/30/14	7/1/15 to 1/5/16	Various banks	111.4% to 112.0% of the CDI fluctuation	12.1% p.a. to 12.4% p.a.	375,000 (*)	5,140

(*) The short position of swaps (fixed rate) corresponded to R$ 406,997 on March 31, 2015.

23. FINANCE LEASES

The information on finance leases (parent company and consolidated) has not significantly changed compared with that disclosed in note 23 to the financial statements for the year ended December 31, 2014.

24. RENTAL COMMITMENTS

The information on rental commitments (parent company and consolidated) has not significantly changed compared with that disclosed in note 24 to the financial statements for the year ended December 31, 2014.

25. PENSION PLAN

Since August 2011, the Company has had a Pension Plan to supplement official social security benefits. This plan is established in a "defined contribution" manner and is managed by a major independent pension fund manager. There are no actuarial and investment risks to be assumed by the Company as its sponsor, consequently, no actuarial valuation is required and there is no possibility of recognizing actuarial gains or losses.

The other information on pension plan (parent company and consolidated) has not significantly changed compared with that disclosed in note 25 to the financial statements for the year ended December 31, 2014.

26. EVENTS AFTER THE REPORTING PERIOD

- A loan agreement was signed in the amount of US$ 70,000 thousand, and the related funds were released on April 2, 2015, equivalent to R$ 225,000, for final maturity in 2 years. Simultaneously, beginning on the same date of the release of funds, a swap transaction (plain vanilla) was contracted to eliminate the foreign currency exposure risk, under identical conditions of amounts, term and rate, exchanging the foreign exchange variation with the CDI variation. The proceeds will be used for prepayment of the 4th issuance of debentures and aims at reducing cost.

- On April 9, 2015, the Board of Directors approved the issuance of the 9th issuance of simple debentures, not convertible into shares, in the amount of R$ 500,000. The issue will be subject to public distribution with restricted efforts and will follow the firm commitment basis, pursuant to CVM Instruction 476. The proceeds will be used for prepayment of the 5th debenture issuance and aims at stretching the debt profile.

27. APPROVAL OF THE INTERIM FINANCIAL INFORMATION

This parent company and consolidated interim financial information was approved and authorized for disclosure by the Executive Officer on April 22, 2015.

* * *

Comments on the behavior of business projections

For 2015, the Company disclosed through a Material Fact on December 11, 2014, the approval of the Car Purchase and Sale Program with the acquisition of about 74,000 cars to renew the fleet of the Car Rental and Fleet Rental Divisions. The estimated investment for fleet renewal is R$ 2.3 billion, considering the market conditions on that date. Acquisitions for fleet expansion will occur in accordance with the Company's demand and operating needs in 2015. The main source for the investment is the sale of decommissioned cars for fleet renewal.

Of the total estimated for the purchase of cars in 2015, the purchase of about 7,600 cars was anticipated in December 2014, which was expected to happen in 1Q15, and in 1Q15, 10,640 cars were acquired. The number of cars already purchased is in line with management's expectations.

Other information considered relevant by the Company

1. SOCIAL REPORT

The Company's Consolidated Social Report for the three-month periods ended March 31, 2015 and 2014 is as follows:

	Consolidated					
1. Calculation basis for social indicators	**1Q15**			**1Q14**		
Net Revenue (NR)	1,006,997			945,053		
Earnings before taxes (EBT)	138,275			150,592		
Gross payroll (GP)	102,596			95,756		
2. Internal Social Indicators	**1Q15**			**1Q14**		
	Amount	**% on GP**	**% on NR**	**Amount**	**% on GP**	**% on NR**
Meals	4,027	4%	0%	3,366	4%	0%
Compulsory social charges	21,326	21%	2%	19,987	21%	2%
Health care	7,084	7%	1%	5,330	6%	1%
Training and professional development	829	1%	0%	3,304	3%	0%
Day care center or child care allowance	61	0%	0%	64	0%	0%
Profit sharing	16,756	16%	2%	13,461	14%	2%
Other	1,903	2%	0%	1,732	1%	0%
Total - Internal social indicators	**51,986**	**51%**	**5%**	**47,244**	**49%**	**5%**
3. External social indicators	**1Q15**			**1Q14**		
	Amount	**% on EBT**	**% on NR**	**Amount**	**% on EBT**	**% on NR**
Education	130	0%	0%	108	0%	0%
Culture	518	0%	0%	430	0%	0%
Other	123	0%	0%	108	0%	0%
Total contributions to society	**771**	**1%**	**0%**	**646**	**0%**	**0%**
Taxes (excluding social charges)	78,543	57%	8%	89,788	60%	10%
Total - external social indicators	**79,314**	**58%**	**8%**	**90,434**	**60%**	**10%**

4. Personnel indicators	**3/31/15**	**3/31/2014**
Headcount at the end of the period	5,838	5,722
Number of employees hired during the period	209	357
Number of outsourced employees	244	213
Number of interns	5	11
Number of employees above age 45	621	531
Number of women working in the company	2,676	2,698
% of supervisory positions held by women	48.61%	47.09%
Number of blacks working in the company	4,595	4,349
% of supervisory positions held by blacks	55.05%	52.00%
Number of people with disability or special needs	139	108

Other information considered relevant by the Company

	3/31/15			Goals 2015		
5. Relevant information regarding corporate citizenship						
Highest/lowest remuneration ratio			73.22(*)			80.00(*)
Total number of occupational accidents during the period			12			-
- The social and environmental projects developed by the Company were established by	(x) directors	( ) directors and managers	( ) all employees	(x) directors	( ) directors and managers	( ) all employees
- The safety and health standards in the workplace were established by	( ) directors and managers	( ) all employees employees	(x) all + Cipa	( ) directors and managers	( ) all employees	(x) all + Cipa
- Regarding union freedom, right to collective bargaining and internal workers representation, the company	( ) is not involved	(x) follows the standards of the International Labor Organization (ILO)	( ) encourages and follows the standards of the ILO	( ) will not be involved	(x) will follow the standards of the ILO	( ) will encourage and follow the standards of the ILO
- The profit sharing plan covers	( )directors	( ) directors and managers	(x) all employees	( )directors	( ) directors and managers	(X) all employees
- In selecting suppliers, the same ethical, social responsibility and environmental standards adopted by the company	( ) are not considered	( ) are suggested	(x) are required	( ) will not be considered	( ) will be suggested	(x) will be required
- As to the participation of employees in volunteer work programs, the company	( ) is not involved	( ) supports	(x) organizes and encourages	( ) will not be involved	( ) supports	(x) will organize and encourage
- Total number of complaints and criticisms from consumers	In the company (**)	In Procon 90	In court 576	In the company(**)	In Procon NA	In court NA
- % of complaints and criticisms from customers handled or solved	In the company(**)	In Procon 83.33%	In court 78.65%	In the company(**)	In Procon NA	In court NA

(*) To calculate the ratio between the highest and lowest remuneration paid by the Company, the head office salaries were utilized (Belo Horizonte).
(**) The customer assistance area attends calls referring to mechanical problems, accidents, doubts about billings, as well as praises and complaints. The Company does not have a record of the number of calls concerning complaints only.

Key:
CIPA: Internal Accident Prevention Committee
Procon: Consumer Protection Agency

(A free translation of the original in Portuguese)

Report on special review - without exceptions

To the Board of Directors and Shareholders
Localiza Rent a Car S.A.

Introduction

We have reviewed the accompanying parent company and consolidated interim accounting information of Localiza Rent a Car S.A., included in the Quarterly Information Form (ITR) for the quarter ended March 31, 2015, comprising the balance sheet as at that date and the statements of income, comprehensive income, changes in equity and cash flows for the quarter then ended, and a summary of significant accounting policies and other explanatory information.

Management is responsible for the preparation of the parent company and consolidated interim accounting information in accordance with the accounting standard CPC 21, Interim Financial Reporting, of the Brazilian Accounting Pronouncements Committee (CPC) and International Accounting Standard (IAS) 34 - Interim Financial Reporting issued by the International Accounting Standards Board (IASB), as well as the presentation of this information in accordance with the standards issued by the Brazilian Securities Commission (CVM), applicable to the preparation of the Quarterly Information (ITR). Our responsibility is to express a conclusion on this interim accounting information based on our review.

Scope of review

We conducted our review in accordance with Brazilian and International Standards on Reviews of Interim Financial Information (NBC TR 2410 - Review of Interim Financial Information Performed by the Independent Auditor of the Entity and ISRE 2410 - Review of Interim Financial Information Performed by the Independent Auditor of the Entity, respectively). A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Brazilian and International Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

(A free translation of the original in Portuguese)

Report on special review - without exceptions

Conclusion on the interim information

Based on our review, nothing has come to our attention that causes us to believe that the accompanying parent company and consolidated interim accounting information included in the quarterly information referred to above has not been prepared, in all material respects, in accordance with CPC 21 and IAS 34 applicable to the preparation of the Quarterly Information, and presented in accordance with the standards issued by the CVM.

Other matters

Statements of value added

We have also reviewed the parent company and consolidated statements of value added for the quarter ended March 31, 2015. These statements are the responsibility of the Company's management, and are required to be presented in accordance with standards issued by the CVM applicable to the preparation of Quarterly Information (ITR) and are considered supplementary information under IFRS, which do not require the presentation of the statement of value added. These statements have been submitted to the same review procedures described above and, based on our review, nothing has come to our attention that causes us to believe that they have not been prepared, in all material respects, in a manner consistent with the parent company and consolidated interim accounting information taken as a whole.

Belo Horizonte, April 24, 2015

PricewaterhouseCoopers
Auditores Independentes
CRC 2SP000160/O-5 "F" MG

Guilherme Campos e Silva
Contador CRC 1SP218254/O-1 "S" MG