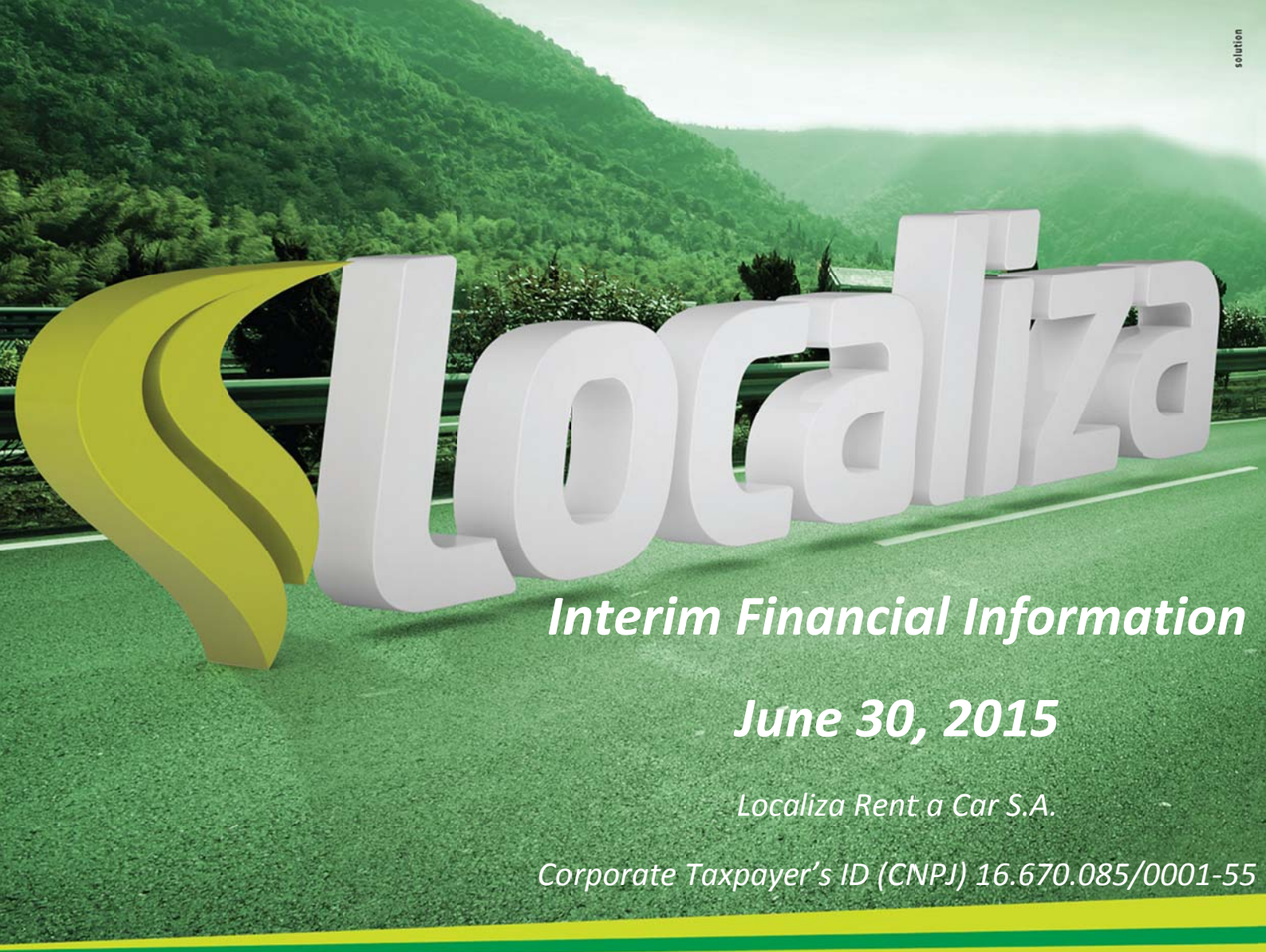


Interim Financial Information

June 30, 2015

Localiza Rent a Car S.A.

Corporate Taxpayer's ID (CNPJ) 16.670.085/0001-55

LOCALIZA.
32nd MOST VALUABLE
BRAND IN BRAZIL.*

The value of a company is the reflection of its own values.
Ethics, zeal for the image and search of excellence are some
of the principles that keep Localiza on the right track.
That's how we grow and generate value.

*Ranking of IstoÉ Dinheiro magazine.

(A free translation of the original in Portuguese)

Localiza Rent a Car S.A.

Interim financial information (ITR) at June 30, 2015 and report on review of quarterly information

(A free translation of the original in Portuguese)

Report on review of quarterly information

To the Board of Directors and Shareholders
Localiza Rent a Car S.A.

Introduction

We have reviewed the accompanying parent company and consolidated interim accounting information of Localiza Rent a Car S.A., included in the Quarterly Information Form (ITR) for the quarter ended June 30, 2015, comprising the balance sheet as at that date and the statements of income and comprehensive income for the quarter and six-month period then ended, and the statements of changes in equity and cash flows for the six-month period then ended, and a summary of significant accounting policies and other explanatory information.

Management is responsible for the preparation of the parent company and consolidated interim accounting information in accordance with accounting standard CPC 21, Interim Financial Reporting, issued by the Brazilian Accounting Pronouncements Committee (CPC), and International Accounting Standard (IAS) 34, Interim Financial Reporting, issued by the International Accounting Standards Board (IASB), as well as the presentation of this information in accordance with the standards issued by the Brazilian Securities Commission (CVM), applicable to the preparation of the Quarterly Information (ITR). Our responsibility is to express a conclusion on this interim accounting information based on our review.

Scope of review

We conducted our review in accordance with Brazilian and International Standards on Reviews of Interim Financial Information (NBC TR 2410 - Review of Interim Financial Information Performed by the Independent Auditor of the Entity and ISRE 2410 - Review of Interim Financial Information Performed by the Independent Auditor of the Entity, respectively). A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Brazilian and International Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Localiza Rent a Car S.A.

Conclusion on the interim information

Based on our review, nothing has come to our attention that causes us to believe that the accompanying parent company and consolidated interim accounting information included in the quarterly information referred to above has not been prepared, in all material respects, in accordance with CPC 21 and IAS 34 applicable to the preparation of the Quarterly Information, and presented in accordance with the standards issued by the CVM.

Other matters

Statements of value added

We have also reviewed the parent company and consolidated statements of value added for the six-month period ended June 30, 2015. These statements are the responsibility of the Company's management, and are required to be presented in accordance with standards issued by the CVM applicable to the preparation of Quarterly Information (ITR) and are considered supplementary information under IFRS, which do not require the presentation of the statement of value added. These statements have been submitted to the same review procedures described above and, based on our review, nothing has come to our attention that causes us to believe that they have not been prepared, in all material respects, in a manner consistent with the parent company and consolidated interim accounting information taken as a whole.

Belo Horizonte, July 23, 2015

PricewaterhouseCoopers
Auditores Independentes
CRC 2SP000160/O-5 "F" MG

Guilherme Campos e Silva
Contador CRC 1SP218254/O-1 "S" MG

(A free translation of the original in Portuguese)

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(A free translation of the original in Portuguese)

1. General Information

Corporate name	LOCALIZA RENT A CAR S.A.
Date of adoption of the corporate name	10/2/1995
Type	Publicly-held corporation
Previous corporate name	LOCALIZA RENT A CAR LTDA.
Date of establishment	9/28/1973
Federal Corporate Taxpayers' Registration Number (CNPJ)	16.670.085/0001-55
Brazilian Securities Commission (CVM) code	1973-9
CVM registration date	5/6/2005
CVM registration status	Active
Date of effectiveness of status	5/6/2005
Home country	Brazil
Country in which the securities are held in custody	Brazil

Other countries in which the securities can be traded

Country	Date of admission

Activity sector	Transportation and Logistics Services
Description of activities	Car and fleet rental
Issuer category	Category A
Date of registration in the current category	1/1/2010
Issuer status	Operating phase
Date of effectiveness of status	5/6/2005
Type of ownership control	Private
Date of last change in ownership control	5/22/2013
Date of last change of the fiscal year	
Month/day of the end of the fiscal year	12/31
Issuer's website on the Internet	www.localiza.com

Newspapers in which the issuer discloses its information

Name of newspapers in which the issuer discloses its information	State
Diário Oficial de Minas Gerais (Minas Gerais Official Gazette)	MG
Jornal Diário do Comércio	MG
Online Portal- "Rede Divulgação" - www.rededivulgacao.com.br	BR

2. Address

Mail address	Av Bernardo Monteiro, 1563, Funcionários, Belo Horizonte, MG, Brasil, CEP 30150-902, Telephone (31) 32477040, Fax (31) 32477755, E-mail controladoria@localiza.com
Headquarters' address	Av Bernardo Monteiro, 1563, Funcionários, Belo Horizonte, MG, Brasil, CEP 30150-902, Telephone (31) 32477040, Fax (31) 32477755, E-mail controladoria@localiza.com

3. Securities

Shares

		Trading			Listing	
Market	**Managing entity**	**Beginning**	**End**	**Trading segment**	**Beginning**	**End**
Stock exchange	BM&FBOVESPA	5/6/2005		New Market	5/23/2005	

Debentures

		Trading			Listing	
Market	**Managing entity**	**Beginning**	**End**	**Trading segment**	**Beginning**	**End**
Stock exchange	BM&FBOVESPA	7/2/2007		Traditional	7/10/2007	
Organized OTC	CETIP	5/5/2010		Traditional	5/10/2010	

Commercial notes

		Trading			Listing	
Market	**Managing entity**	**Beginning**	**End**	**Trading segment**	**Beginning**	**End**
Organized OTC	CETIP	12/29/2010		Traditional	12/29/2010	

4. Auditor

Does the Issuer have an auditor?	YES
CVM code	287-9
Type of auditor	Brazilian Firm
Name/Corporate name	PricewaterhouseCoopers Auditores Independentes
Individual Taxpayers' Registration Number (CPF)/ Federal Corporate Taxpayers' Registration Number (CNPJ)	61.562.112/0005-54
Period of services	3/26/2012

Partner responsible	Period of services	CPF
Guilherme Campos e Silva	3/26/2012	714.114.966-04

5. Share Registrar

Does the Company have a service provider?	YES
Corporate name	Banco Bradesco S.A.
CNPJ	60.746.948/0001-12
Period of services	5/6/2005
Service address	Av. Yara, Prédio Amarelo, s/n, Cidade de Deus, São Paulo, SP, Brasil, CEP 06029-900, Telephone (31) 36849441, Fax (31) 36842094, E-mail 4010.acoes@bradesco.com.br

6. Investor Relations Officer or Equivalent

Name	Roberto Antônio Mendes Investor Relations Officer
CPF/CNPJ	137.768.946-87
Mail address	Av. Bernardo Monteiro, 1563, Funcionários, Belo Horizonte, MG, Brasil, CEP 30150-902, Telephone (31) 32477040, Fax (31) 32477755, E-mail ri@localiza.com
Date when the person assumed the position	1/3/2005
Date when the person left the position	

7. Shareholders' Department

CONTACT	**Nora Mascarenhas Lanari**
Date when the person assumed the position	**11/8/2012**
Date when the person left the position	
Mail address	Av Bernardo Monteiro, 1563, Funcionários, Belo Horizonte, MG, Brasil, CEP 30150-902, Telephone (31) 32477040, Fax (31) 32477755, E-mail ri@localiza.com

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(A free translation of the original in Portuguese)

Company information / capital structure

Number of shares (In thousand)	Current quarter 6/30/2015
Paid-up capital	
Common shares	211,793
Preferred shares	0
Total	211,793
Treasury shares	
Common shares	2,850
Preferred shares	0
Total	2,850

Company information/cash dividends

Event	Approval	Description	Initial date of payment	Type of share	Class of share	Earnings per share (Real/share)
Board of Directors' Meeting	12/11/2014	Interest on capital	1/30/2015	Common		0.08157
Board of Directors' Meeting	3/19/2015	Interest on capital	5/14/2015	Common		0.10709
Board of Directors' Meeting	6/25/2015	Interest on capital	8/20/2015	Common		0.12340
Ordinary and Extraordinary General Meeting	4/28/2015	Dividend	5/21/2015	Common		0.21403

(A free translation of the original in Portuguese)

Parent company financial statements / balance sheet - assets

(In thousands of Brazilian reais)

Code	Description	Current period 6/30/2015	Prior period 12/31/2014
1	Total assets	4,687,548	4,842,894
1.01	Current assets	1,243,144	1,289,566
1.01.01	Cash and cash equivalents	798,620	810,911
1.01.03	Accounts receivable	339,258	373,632
1.01.03.01	Trade receivables	339,258	373,632
1.01.06	Recoverable taxes	26,334	7,410
1.01.06.01	Current recoverable taxes	26,334	7,410
1.01.07	Prepaid expenses	18,939	213
1.01.08	Other current assets	59,993	97,400
1.01.08.01	Non-current assets for sale	3,018	3,377
1.01.08.03	Other	56,975	94,023
1.01.08.03.01	Dividends receivable	0	52,301
1.01.08.03.02	Other	56,975	41,722
1.02	Non-current assets	3,444,404	3,553,328
1.02.01	Long-term assets	61,910	52,263
1.02.01.06	Deferred taxes	31,310	27,371
1.02.01.06.01	Deferred income tax and social contribution	31,310	27,371
1.02.01.08	Receivables from related parties	639	603
1.02.01.08.02	Receivables from subsidiaries	639	603
1.02.01.09	Other non-current assets	29,961	24,289
1.02.01.09.03	Escrow deposits	29,878	24,206
1.02.01.09.04	Other	83	83
1.02.02	Investments	1,062,849	1,086,372
1.02.02.01	Equity interests	1,062,849	1,086,372
1.02.02.01.02	Interests in subsidiaries	1,062,849	1,086,372
1.02.03	Property and equipment	2,263,221	2,358,607
1.02.03.01	Property and equipment in service	2,255,436	2,350,124
1.02.03.02	Property and equipment leased	4,312	5,051
1.02.03.03	Property and equipment in progress	3,473	3,432
1.02.04	Intangible assets	56,424	56,086
1.02.04.01	Intangible assets	56,424	56,086
1.02.04.01.02	Software	56,424	56,086

(A free translation of the original in Portuguese)

Parent company financial statements / balance sheet - liabilities and equity

(In thousands of Brazilian reais)

Code	Description	Current period 6/30/2015	Prior period 12/31/2014
2	Total liabilities and equity	4,687,548	4,842,894
2.01	Current liabilities	741,602	1,034,126
2.01.01	Social and labor obligations	61,441	63,099
2.01.01.01	Social obligations	6,933	7,656
2.01.01.02	Labor obligations	54,508	55,443
2.01.02	Trade payables	477,237	712,154
2.01.02.01	Domestic trade payables	477,226	712,154
2.01.02.02	Foreign trade payables	11	0
2.01.03	Tax obligations	5,314	17,957
2.01.03.01	Federal tax obligations	4,666	17,182
2.01.03.01.01	Income tax and social contribution payable	0	11,434
2.01.03.01.02	Other federal taxes	4,666	5,748
2.01.03.03	Municipal tax obligations	648	775
2.01.04	Loans and financing	94,574	114,150
2.01.04.01	Loans and financing	0	40,683
2.01.04.01.02	In foreign currency	0	40,683
2.01.04.02	Debentures	92,779	71,465
2.01.04.03	Finance leases	1,795	2,002
2.01.05	Other obligations	103,036	126,766
2.01.05.01	Payables to related parties	1,459	4,323
2.01.05.01.02	Payables to subsidiaries	1,459	4,323
2.01.05.02	Other	101,577	122,443
2.01.05.02.01	Dividends and interest on capital payable	21,962	59,229
2.01.05.02.04	Other current liabilities	76,980	63,214
2.01.05.02.05	Derivative instruments - swap	2,635	0
2.02	Non-current liabilities	2,133,756	2,153,264
2.02.01	Loans and financing	1,976,157	2,018,979
2.02.01.01	Loans and financing	219,730	79,253
2.02.01.01.02	In foreign currency	219,730	79,253
2.02.01.02	Debentures	1,754,969	1,937,774
2.02.01.03	Finance leases	1,458	1,952
2.02.02	Other obligations	12,602	7,092
2.02.02.01	Payables to related parties	1,045	988
2.02.02.01.01	Payables to associates	1,045	988
2.02.02.02	Other	11,557	6,104
2.02.02.02.03	Other non-current liabilities	6,328	6,104
2.02.02.02.04	Derivative instruments - swap	5,229	0
2.02.03	Deferred taxes	86,228	71,964
2.02.03.01	Deferred income tax and social contribution	86,228	71,964
2.02.04	Provisions	58,714	55,174
2.02.04.01	Tax, social security, labor and civil provisions	58,714	55,174
2.02.04.01.01	Tax provisions	2,179	2,425
2.02.04.01.02	Social security and labor provisions	45,576	43,834
2.02.04.01.04	Civil provisions	10,959	8,915
2.02.06	Deferred revenues	55	55
2.02.06.02	Deferred revenues	55	55
2.03	Equity	1,812,190	1,655,504
2.03.01	Share capital	976,708	976,708
2.03.02	Capital reserves	51,575	40,428
2.03.02.01	Share premium	99,221	82,513
2.03.02.04	Options granted	11,985	18,083
2.03.02.05	Treasury shares	-59,631	-60,168
2.03.04	Revenue reserves	638,368	638,368
2.03.04.01	Legal reserve	80,037	80,037
2.03.04.02	Statutory reserve	558,331	558,331
2.03.05	Retained earnings	145,539	0

Parent company financial statements / income statement

(In thousands of Brazilian reais, unless otherwise indicated)

1 - Code	2 - Description	Current quarter 4/1/2015 to 6/30/2015	Accumulated - current year 1/1/2015 to 6/30/2015	Same quarter of prior year 4/1/2014 to 6/30/2014	Accumulated - prior year 1/1/2014 to 6/30/2014
3.01	Revenue from sale of goods and/or services	701,821	1,448,216	656,752	1,357,727
3.02	Cost of goods and/or services sold	-509,996	-1,054,793	-467,524	-985,241
3.03	Gross profit	191,825	393,423	189,228	372,486
3.04	Operating income/expenses	-40,890	-80,962	-30,516	-52,114
3.04.01	Selling expenses	-67,586	-134,705	-61,690	-119,143
3.04.02	General and administrative expenses	-31,649	-56,880	-27,533	-48,487
3.04.05	Other operating expenses	246	-1,112	-50	-226
3.04.06	Equity in results of investees	58,099	111,735	58,757	115,742
3.05	Result from operations before finance result and taxes	150,935	312,461	158,712	320,372
3.06	Finance result	-51,448	-99,715	-44,740	-82,267
3.06.01	Financial income	29,205	52,621	15,500	35,334
3.06.02	Financial costs	-80,653	-152,336	-60,240	-117,601
3.07	Net income before taxes on income	99,487	212,746	113,972	238,105
3.08	Income tax and social contribution	-6,136	-19,116	-13,361	-31,687
3.08.01	Current	1	-8,791	0	-21,814
3.08.02	Deferred	-6,137	-10,325	-13,361	-9,873
3.09	Net income from continuing operations	93,351	193,630	100,611	206,418
3.11	Net income for the period	93,351	193,630	100,611	206,418
3.99	Earnings per share - (real/share)				
3.99.01	Basic earnings per share				
3.99.01.01	Common shares	0.44668	0.92709	0.48304	0.99159
3.99.02	Diluted earnings per share				
3.99.02.01	Common shares	0.44548	0.92459	0.48114	0.98545

(A free translation of the original in Portuguese)

Parent company financial statements / statement of comprehensive income

(In thousands of Brazilian reais)

1 - Code	2 - Description	Current quarter 4/1/2015 to 6/30/2015	Accumulated - current year 1/1/2015 to 6/30/2015	Same quarter of prior year 4/1/2014 to 6/30/2014	Accumulated - prior year 1/1/2014 to 6/30/2014
4.01	Net income for the period	93,351	193,630	100,611	206,418
4.03	Comprehensive income for the period	93,351	193,630	100,611	206,418

Parent company financial statements / statement of cash flows - indirect method

(In thousands of Brazilian reais)

Code	Description	Accumulated - current period 1/1/2015 to 6/30/2015	Accumulated - prior period 1/1/2014 to 6/30/2014
6.01	Net cash provided by (used in) operating activities	-40,434	-7,312
6.01.01	Cash flows provided by operating activities	882,141	844,942
6.01.01.01	Net income	193,630	206,418
6.01.01.02	Depreciation and amortization	35,862	57,467
6.01.01.03	Residual value of property and equipment disposals	738,210	674,874
6.01.01.04	Deferred income tax and social contribution	10,325	9,873
6.01.01.05	Equity in results of investees	-111,735	-115,742
6.01.01.06	Other	15,849	12,052
6.01.02	Variation in assets and liabilities	-774,502	-639,615
6.01.02.01	Trade receivables	28,000	-8,950
6.01.02.02	Acquisition of cars, net of changes in balances with car manufacturers	-914,341	-715,491
6.01.02.03	Escrow deposits	-8,365	-623
6.01.02.04	Recoverable taxes	-33,410	-10,078
6.01.02.05	Other current and non-current assets	-27,335	-11,461
6.01.02.06	Trade payables (except for car manufacturers)	5,305	-3,941
6.01.02.07	Social and labor obligations	-1,670	962
6.01.02.08	Income tax and social contribution	8,791	21,813
6.01.02.09	Interest on loans, financing, debentures and fixed-rate swaps	148,904	115,547
6.01.02.10	Insurance premiums	21,696	-6,313
6.01.02.11	Other current and non-current liabilities	-2,077	-21,080
6.01.03	Other	-148,073	-212,639
6.01.03.01	Income tax and social contribution paid	-13,819	-32,550
6.01.03.02	Interest on loans, financing and debentures paid	-134,254	-180,089
6.02	Net cash provided by investing activities	172,541	60,290
6.02.01	Purchase of other property and equipment	-4,799	-2,687
6.02.02	Purchases of intangible assets	-4,932	-7,583
6.02.03	Payment of capital in subsidiaries	-109	-109,078
6.02.04	Dividends of subsidiaries	182,381	190,955
6.02.05	Capitalization of investment in subsidiaries	0	4,578
6.02.06	Acquisition of investment, goodwill and surplus	0	-15,895
6.03	Net cash used in financing activities	-144,398	-268,732
6.03.01	Loans and financing - proceeds	226,056	236
6.03.02	Loans and financing - repayments	-124,011	-180,928
6.03.03	Debentures - proceeds	496,771	0
6.03.04	Debentures - repayments	-668,000	-24,000
6.03.05	Dividends	-44,660	-38,612
6.03.06	Interest on capital	-39,299	-30,737
6.03.08	Treasury shares	-9,027	0
6.03.09	Exercise of stock options with treasury shares, net	17,772	5,309
6.05	Decrease in cash and cash equivalents	-12,291	-215,754
6.05.01	Cash and cash equivalents at the beginning of the period	810,911	621,518
6.05.02	Cash and cash equivalents at the end of the period	798,620	405,764

Parent company financial statements / statement of changes in equity - 1/1/2015 to 6/30/2015

(In thousands of Brazilian reais)

Code	Description	Paid-up share capital	Capital reserves, options granted and treasury shares	Revenue reserves	Retained earnings (accumulated losses)	Other comprehensive income	Equity
5.01	Opening balances	976,708	40,428	638,368	0	0	1,655,504
5.03	Adjusted opening balances	976,708	40,428	638,368	0	0	1,655,504
5.04	Capital transactions with shareholders	0	11,147	0	-48,091	0	-36,944
5.04.03	Options granted recognized	0	2,402	0	0	0	2,402
5.04.04	Treasury shares acquired	0	-9,027	0	0	0	-9,027
5.04.05	Treasury shares sold	0	17,772	0	0	0	17,772
5.04.07	Interest on capital	0	0	0	-48,091	0	-48,091
5.05	Total comprehensive income	0	0	0	193,630	0	193,630
5.05.01	Net income	0	0	0	193,630	0	193,630
5.07	Closing balances	976,708	51,575	638,368	145,539	0	1,812,190

Parent company financial statements / statement of changes in equity - 1/1/2014 to 6/30/2014

(In thousands of Brazilian reais)

Code	Description	Paid-up share capital	Capital reserves, options granted and treasury shares	Revenue reserves	Retained earnings (accumulated losses)	Other comprehensive income	Equity
5.01	Opening balances	976,708	30,180	334,320	0	0	1,341,208
5.03	Adjusted opening balances	976,708	30,180	334,320	0	0	1,341,208
5.04	Capital transactions with shareholders	0	7,888	0	-28,931	0	-21,043
5.04.03	Options granted recognized	0	2,579	0	0	0	2,579
5.04.05	Treasury shares sold	0	5,309	0	0	0	5,309
5.04.07	Interest on capital	0	0	0	-28,931	0	-28,931
5.05	Total comprehensive income	0	0	0	206,418	0	206,418
5.05.01	Net income	0	0	0	206,418	0	206,418
5.07	Closing balances	976,708	38,068	334,320	177,487	0	1,526,583

(A free translation of the original in Portuguese)

Parent company financial statements / statement of value added

(In thousands of Brazilian reais)

Code	Description	Accumulated - current period 1/1/2015 to 6/30/2015	Accumulated - prior period 1/1/2014 to 6/30/2014
7.01	Revenue	1,469,605	1,387,055
7.01.01	Sale of goods and services	1,473,200	1,387,800
7.01.03	Revenues related to the construction of own assets	2,779	1,540
7.01.04	Provision for impairment of trade receivables	-6,374	-2,285
7.02	Inputs acquired from third parties	-933,747	-836,330
7.02.01	Cost of products, goods and services sold	-857,451	-778,017
7.02.02	Materials, energy, third-party services and other	-76,296	-58,313
7.03	Gross value added	535,858	550,725
7.04	Retentions	-35,862	-57,467
7.04.01	Depreciation, amortization and depletion	-35,862	-57,467
7.05	Net value added	499,996	493,258
7.06	Value added received through transfer	164,356	151,076
7.06.01	Equity in results of investees	111,735	115,742
7.06.02	Financial income	52,621	35,334
7.07	Total net value added for distribution	664,352	644,334
7.08	Distribution of value added	664,352	644,334
7.08.01	Personnel	154,522	144,783
7.08.01.01	Salaries and wages	121,915	115,232
7.08.01.02	Benefits	22,508	19,792
7.08.01.03	Government Severance Indemnity Fund for Employees (FGTS)	7,875	7,180
7.08.01.04	Other	2,224	2,579
7.08.02	Taxes, charges and contributions	98,373	111,716
7.08.02.01	Federal	68,937	85,055
7.08.02.02	State	23,777	21,949
7.08.02.03	Municipal	5,659	4,712
7.08.03	Remuneration of third parties' capital	217,827	181,417
7.08.03.01	Interest	152,336	117,601
7.08.03.02	Rentals	65,491	63,816
7.08.04	Remuneration of own capital	193,630	206,418
7.08.04.01	Interest on capital	48,091	28,931
7.08.04.03	Retained earnings	145,539	177,487

(A free translation of the original in Portuguese)

Consolidated financial statements / balance sheet - assets

(In thousands of Brazilian reais)

Code	Description	Current period 6/30/2015	Prior period 12/31/2014
1	Total assets	5,543,852	5,697,454
1.01	Current assets	1,931,482	1,962,658
1.01.01	Cash and cash equivalents	1,223,611	1,390,189
1.01.03	Accounts receivables	418,793	459,576
1.01.03.01	Trade receivables	418,793	459,576
1.01.06	Recoverable taxes	36,878	17,599
1.01.06.01	Current recoverable taxes	36,878	17,599
1.01.07	Prepaid expenses	27,935	276
1.01.08	Other current assets	224,265	95,018
1.01.08.01	Non-current assets for sale	19,406	18,306
1.01.08.03	Other	204,859	76,712
1.01.08.03.02	Other	106,635	76,712
1.01.08.03.03	Investments in marketable securities	98,224	0
1.02	Non-current assets	3,612,370	3,734,796
1.02.01	Long-term assets	89,544	170,604
1.02.01.03	Accounts receivable	2,260	3,176
1.02.01.03.01	Trade receivables	2,260	3,176
1.02.01.06	Deferred taxes	37,850	32,855
1.02.01.06.01	Deferred income tax and social contribution	37,850	32,855
1.02.01.09	Other non-current assets	49,434	134,573
1.02.01.09.03	Escrow deposits	48,417	41,938
1.02.01.09.04	Other	83	83
1.02.01.09.05	Investments in marketable securities	0	92,552
1.02.01.09.06	Derivative instruments - swap	934	0
1.02.03	Property and equipment	3,439,869	3,481,858
1.02.03.01	Property and equipment in service	2,911,157	3,008,207
1.02.03.02	Property and equipment leased	525,239	470,219
1.02.03.03	Property and equipment in progress	3,473	3,432
1.02.04	Intangible assets	82,957	82,334
1.02.04.01	Intangible assets	82,957	82,334
1.02.04.01.02	Goodwill on acquisition of investments	22,077	22,077
1.02.04.01.03	Software	60,880	60,257

Consolidated financial statements / balance sheet - liabilities and equity

(In thousands of Brazilian reais)

Code	Description	Current period 6/30/2015	Prior period 12/31/2014
2	Total liabilities and equity	5,543,852	5,697,454
2.01	Current liabilities	1,113,149	1,398,380
2.01.01	Social and labor obligations	81,334	86,274
2.01.01.01	Social obligations	9,332	10,945
2.01.01.02	Labor obligations	72,002	75,329
2.01.02	Trade payables	562,741	828,421
2.01.02.01	Domestic trade payables	562,730	828,421
2.01.02.02	Foreign trade payables	11	0
2.01.03	Tax obligations	31,426	53,645
2.01.03.01	Federal tax obligations	28,776	50,908
2.01.03.01.01	Income tax and social contribution payable	21,620	41,279
2.01.03.01.02	Other federal taxes	7,156	9,629
2.01.03.03	Municipal tax obligations	2,650	2,737
2.01.04	Loans and financing	321,464	300,891
2.01.04.01	Loans and financing	141	41,668
2.01.04.01.01	In local currency	141	985
2.01.04.01.02	In foreign currency	0	40,683
2.01.04.02	Debentures	92,779	71,465
2.01.04.03	Finance leases	228,544	187,758
2.01.05	Other obligations	116,184	129,149
2.01.05.02	Other	116,184	129,149
2.01.05.02.01	Dividends and interest on capital payable	21,962	59,229
2.01.05.02.04	Other current liabilities	84,567	69,920
2.01.05.02.05	Derivative instruments - swap	9,655	0
2.02	Non-current liabilities	2,618,513	2,643,570
2.02.01	Loans and financing	2,357,662	2,411,575
2.02.01.01	Loans and financing	502,600	359,998
2.02.01.01.01	In local currency	282,870	280,745
2.02.01.01.02	In foreign currency	219,730	79,253
2.02.01.02	Debentures	1,754,969	1,937,774
2.02.01.03	Finance leases	100,093	113,803
2.02.02	Other obligations	14,660	13,766
2.02.02.01	Payables to related parties	1,045	988
2.02.02.01.01	Debits with associates	1,045	988
2.02.02.02	Other	13,615	12,778
2.02.02.02.03	Other non-current liabilities	8,386	12,778
2.02.02.02.04	Derivative instruments - swap	5,229	0
2.02.03	Deferred taxes	164,928	138,870
2.02.03.01	Deferred income tax and social contribution	164,928	138,870
2.02.04	Provisions	73,560	69,874
2.02.04.01	Tax, social security, labor and civil provisions	73,560	69,874
2.02.04.01.01	Tax provisions	5,049	4,934
2.02.04.01.02	Social security and labor provisions	55,760	54,046
2.02.04.01.04	Civil provisions	12,751	10,894
2.02.06	Deferred revenues	7,703	9,485
2.02.06.02	Deferred revenues	7,703	9,485
2.03	Equity	1,812,190	1,655,504
2.03.01	Share capital	976,708	976,708
2.03.02	Capital reserves	51,575	40,428
2.03.02.01	Share premium	99,221	82,513
2.03.02.04	Options granted	11,985	18,083
2.03.02.05	Treasury shares	-59,631	-60,168
2.03.04	Revenue reserves	638,368	638,368
2.03.04.01	Legal reserve	80,037	80,037
2.03.04.02	Statutory reserve	558,331	558,331
2.03.05	Retained earnings	145,539	0

Consolidated financial statements / income statement

(In thousands of Brazilian reais, unless otherwise stated)

1 - Code	2 - Description	Current quarter 4/1/2015 to 6/30/2015	Accumulated - current year 1/1/2015 to 6/30/2015	Same quarter of prior year 4/1/2014 to 6/30/2014	Accumulated - prior year 1/1/2014 to 6/30/2014
3.01	Revenue from sale of goods and/or services	949,434	1,956,431	904,571	1,849,624
3.02	Cost of goods and/or services sold	-645,233	-1,346,814	-609,350	-1,270,411
3.03	Gross profit	304,201	609,617	295,221	579,213
3.04	Operating income (expenses)	-124,917	-244,096	-110,806	-209,900
3.04.01	Selling expenses	-87,847	-174,248	-76,556	-149,520
3.04.02	General and administrative expenses	-37,444	-68,649	-34,106	-59,964
3.04.05	Other operating expenses	374	-1,199	-144	-416
3.05	Results from operations before finance result and taxes	179,284	365,521	184,415	369,313
3.06	Finance result	-51,461	-99,423	-42,642	-76,948
3.06.01	Financial income	44,671	82,579	25,816	55,927
3.06.02	Financial costs	-96,132	-182,002	-68,458	-132,875
3.07	Net income before taxes on income	127,823	266,098	141,773	292,365
3.08	Income tax and social contribution	-34,472	-72,468	-41,162	-85,947
3.08.01	Current	-20,706	-51,405	-21,528	-65,658
3.08.02	Deferred	-13,766	-21,063	-19,634	-20,289
3.09	Net income from continuing operations	93,351	193,630	100,611	206,418
3.11	Consolidated net income for the period	93,351	193,630	100,611	206,418
3.11.01	Attributable to shareholders of the Parent company	93,351	193,630	100,611	206,418
3.99	Earnings per share - (real/share)				
3.99.01	Basic earnings per share				
3.99.01.01	Common shares	0.44668	0.92709	0.48304	0.99159
3.99.02	Diluted earnings per share				
3.99.02.01	Common shares	0.44548	0.92459	0.48114	0.98545

(A free translation of the original in Portuguese)

Consolidated financial statements / statement of comprehensive income

(In thousands of Brazilian reais)

1 - Code	2 - Description	Current quarter 4/1/2015 to 6/30/2015	Accumulated - current year 1/1/2015 to 6/30/2015	Same quarter of prior year 4/1/2014 to 6/30/2014	Accumulated - prior year 1/1/2014 to 6/30/2014
4.01	Consolidated net income for the period	93,351	193,630	100,611	206,418
4.03	Consolidated comprehensive income for the period	93,351	193,630	100,611	206,418
4.03.01	Attributable to shareholders of the Parent company	93,351	193,630	100,611	206,418

(A free translation of the original in Portuguese)

Consolidated financial statements / statement of cash flows - indirect method

(In thousands of Brazilian reais)

1 - Code	2 - Description	Accumulated - current period 1/1/2015 to 6/30/2015	Accumulated - prior period 1/1/2014 to 6/30/2014
6.01	Net cash provided by operating activities	7,049	96,879
6.01.01	Cash flows provided by operating activities	1,224,912	1,181,964
6.01.01.01	Net income	193,630	206,418
6.01.01.02	Depreciation and amortization	102,346	121,371
6.01.01.03	Residual value of property and equipment disposals	889,290	818,446
6.01.01.04	Deferred income tax and social contribution	21,063	20,289
6.01.01.05	Other current and non-current assets	18,583	15,440
6.01.02	Variation in assets and liabilities	-989,238	-818,053
6.01.02.01	Trade receivables	33,247	-16,661
6.01.02.02	Acquisition of cars, net of changes in balances with car manufacturers	-1,169,552	-923,034
6.01.02.03	Escrow deposits	-9,735	-2,609
6.01.02.04	Recoverable taxes	-48,235	-21,602
6.01.02.05	Other current and non-current assets	-55,548	-17,977
6.01.02.06	Trade payables (except for car makers)	2,535	-561
6.01.02.07	Social and labor obligations	-4,940	-1,610
6.01.02.08	Income tax and social contribution	51,405	65,653
6.01.02.09	Interest on loans, financing, debentures and fixed-rate swaps	194,773	130,470
6.01.02.10	Insurance premiums	21,696	-6,313
6.01.02.11	Other current and non-current liabilities	-4,884	-23,809
6.01.03	Other	-228,625	-267,032
6.01.03.01	Income tax and social contribution paid	-56,094	-72,745
6.01.03.02	Interest on loans, financing and debentures paid	-172,531	-194,287
6.02	Net cash used in investing activities	-56,781	-131,863
6.02.01	Purchases of other property and equipment	-51,119	-21,665
6.02.02	Purchases of intangible assets	-5,662	-8,235
6.02.03	Investment in marketable securities	0	-87,510
6.02.04	Acquisition of investment, goodwill and surplus	0	-14,453
6.03	Net cash provided by financing activities	-116,846	-40,609
6.03.01	Loans and financing - proceeds	365,028	289,857
6.03.02	Loans and financing - repayments	-235,431	-242,426
6.03.03	Debentures - proceeds	496,771	0
3.03.04	Debentures - repayments	-668,000	-24,000
6.03.05	Dividends	-44,660	-38,612
6.03.06	Interest on capital	-39,299	-30,737
6.03.07	Treasury shares	-9,027	0
6.03.08	Exercise of stock options with treasury shares, net	17,772	5,309
6.05	Increase (decrease) in cash and cash equivalents	-166,578	-75,593
6.05.01	Cash and cash equivalents at the beginning of the period	1,390,189	1,010,740
6.05.02	Cash and cash equivalents at the end of the period	1,223,611	935,147

Consolidated financial statements / statement of changes in equity - 1/1/2015 to 6/30/2015

(In thousands of Brazilian reais)

Code	Description	Paid-up share capital	Capital reserves, options granted and treasury shares	Revenue reserves	Retained earnings (accumulated losses)	Other comprehensive income	Equity	Non-controlling interests	Consolidated equity
5.01	Opening balances	976,708	40,428	638,368	0	0	1,655,504	0	1,655,504
5.03	Adjusted opening balances	976,708	40,428	638,368	0	0	1,655,504	0	1,655,504
5.04	Capital transactions with shareholders	0	11,147	0	-48,091	0	-36,944	0	-36,944
5.04.03	Options granted	0	2,402	0	0	0	2,402	0	2,402
5.04.04	Treasury shares acquired	0	-9,027	0	0	0	-9,027	0	-9,027
5.04.05	Treasury shares sold	0	17,772	0	0	0	17,772	0	17,772
5.04.07	Interest on capital	0	0	0	-48,091	0	-48,091	0	-48,091
5.05	Total comprehensive income	0	0	0	193,630	0	193,630	0	193,630
5.05.01	Net income	0	0	0	193,630	0	193,630	0	193,630
5.07	Closing balances	976,708	51,575	638,368	145,539	0	1,812,190	0	1,812,190

Consolidated financial statements / statement of changes in equity - 1/1/2014 to 6/30/2014

(In thousands of Brazilian reais)

Code	Description	Paid-up share capital	Capital reserves, options granted and treasury shares	Revenue reserves	Retained earnings (accumulated losses)	Other comprehensive income	Equity	Non-controlling interests	Consolidated equity
5.01	Opening balances	976,708	30,180	334,320	0	0	1,341,208	0	1,341,208
5.03	Adjusted opening balances	976,708	30,180	334,320	0	0	1,341,208	0	1,341,208
5.04	Capital transactions with shareholders	0	7,888	0	-28,931	0	-21,043	0	-21,043
5.04.03	Options granted	0	2,579	0	0	0	2,579	0	2,579
5.04.05	Treasury shares sold	0	5,309	0	0	0	5,309	0	5,309
5.04.07	Interest on capital	0	0	0	-28,931	0	-28,931	0	-28,931
5.05	Total comprehensive income	0	0	0	206,418	0	206,418	0	206,418
5.05.01	Net income	0	0	0	206,418	0	206,418	0	206,418
5.07	Closing balances	976,708	38,068	334,320	177,487	0	1,526,583	0	1,526,583

(A free translation of the original in Portuguese)

Consolidated financial statements / statement of value added

(In thousands of Brazilian reais)

Code	Description	Accumulated - current period 1/1/2015 to 6/30/2015	Accumulated - prior period 1/1/2014 to 6/30/2014
7.01	Revenue	1,986,943	1,893,648
7.01.01	Sale of goods and services	1,992,616	1,894,852
7.01.03	Revenues related to the construction of own assets	2,779	1,540
7.01.04	Recognition/Reversal of allowance for doubtful accounts	-8,452	-2,744
7.02	Inputs acquired from third parties	-1,137,300	-1,037,025
7.02.01	Cost of products, goods and services sold	-1,051,536	-970,968
7.02.02	Materials, energy, third-party services and other	-85,764	-66,057
7.03	Gross value added	849,643	856,623
7.04	Retentions	-102,346	-121,371
7.04.01	Depreciation, amortization and depletion	-102,346	-121,371
7.05	Net value added	747,297	735,252
7.06	Value added received through transfer	82,579	55,927
7.06.02	Financial income	82,579	55,927
7.07	Total value added to be distributed	829,876	791,179
7.08	Distribution of value added	829,876	791,179
7.08.01	Personnel	204,044	187,933
7.08.01.01	Salaries and wages	162,960	151,469
7.08.01.02	Benefits	28,115	23,959
7.08.01.03	Government Severance Indemnity Fund for Employees (FGTS)	10,567	9,926
7.08.01.04	Other	2,402	2,579
7.08.02	Taxes, charges and contributions	183,250	199,169
7.08.02.01	Federal	140,710	160,463
7.08.02.02	State	35,318	32,003
7.08.02.03	Municipal	7,222	6,703
7.08.03	Remuneration of third parties' capital	248,952	197,659
7.08.03.01	Interest	182,002	132,875
7.08.03.02	Rentals	66,950	64,784
7.08.04	Remuneration of own capital	193,630	206,418
7.08.04.01	Interest on capital	48,091	28,931
7.08.04.03	Retained earnings	145,539	177,487

Comments on company performance

The financial information below is presented in million of Brazilian Reais, unless where otherwise stated, and from 2011 on, is based on the audited financial information prepared in accordance with International Financial Reporting Standards (IFRS), with reconciliation to the financial information in accordance with USGAAP. The financial information for 2010 are presented in accordance with USGAAP and, for the purpose of comparison with IFRS figures, net revenues are presented net of taxes on revenue.

2015 Scenario

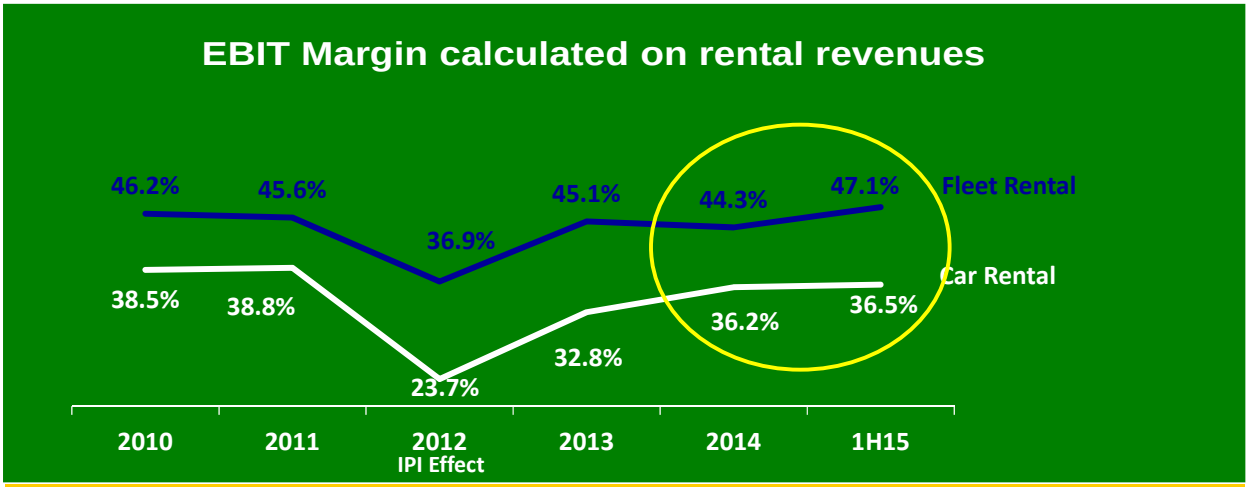
The macroeconomic outlook for 2015 has been deteriorating throughout the year. The market already expects a 1.7% decline in GDP, inflation (IPCA) of 9.15% and basic interest rate (SELIC) at 14.5% p.a. at the end of the year (Focus Bulletin July 17, 2015). Other indicators, such as unemployment, investment and industrial production also show a more fragile economy, which is impacting the confidence of consumers and companies. Furthermore, the "Car Wash" operation has contributed to raise the level of economic and political uncertainties.

In addition to the adverse scenario, the business environment is more competitive and for this reason 2015 has been even more challenging than 2014. As for that, Localiza maintains a strong cash position, comfortable debt profile and is investing in improving its business intelligence, processes and people development in order to mitigate the effects of macroeconomic and competitive scenario and to take advantage on opportunities that may arise.

Localiza has a clear long-term vision, is result-oriented and will adopt strategies to combat competitors and preserve its strategic positioning.

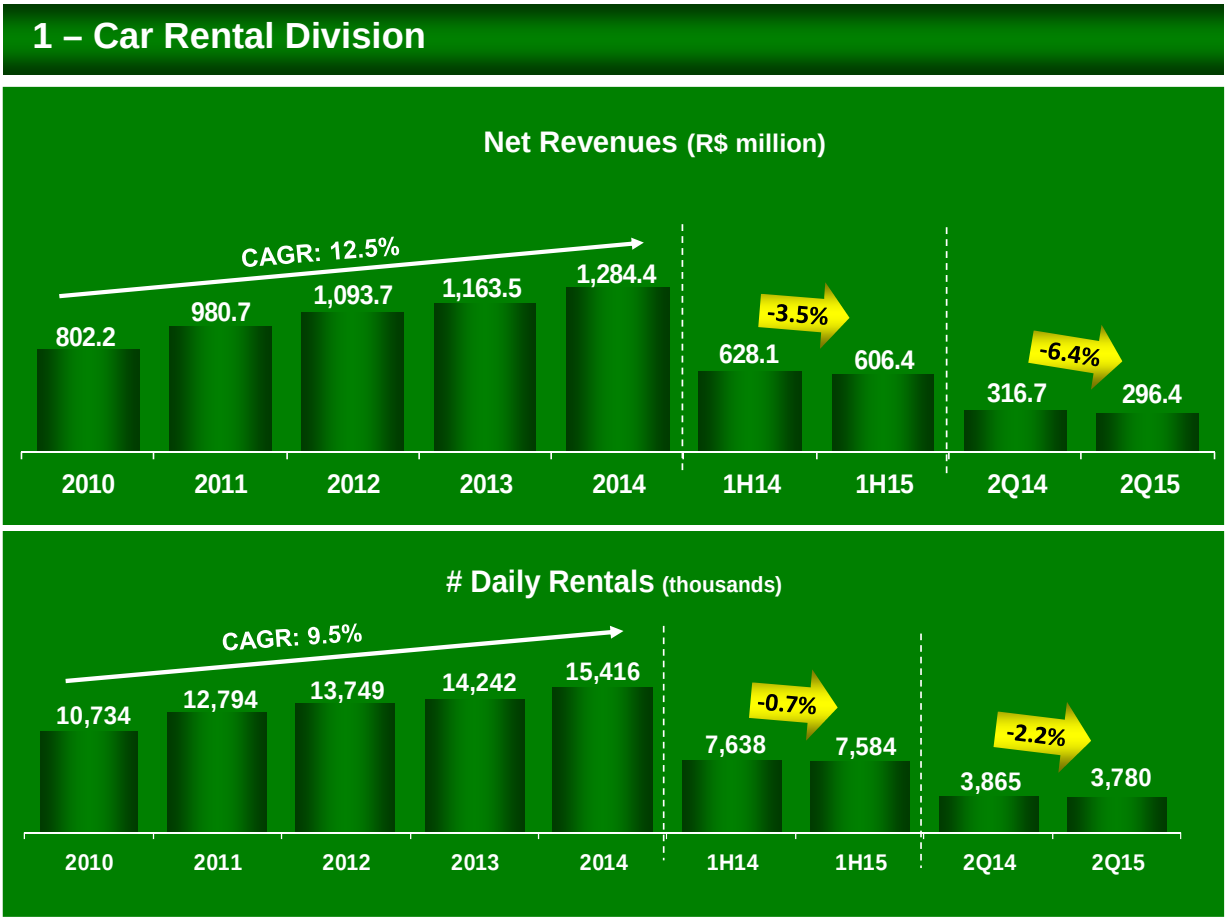
Highlight

Even in this adverse scenario the Company reported stable EBIT margin in both Divisions: **Car Rental** and **Fleet Rental.**



In this industry, EBIT margin is the indicator that best reflects the operating results.

Comments on company performance



Car Rental Division's net revenues decreased 6.4% in 2Q15, when compared with 2Q14. There was a decrease of 2.2% in the daily rental volume and 4.9% in the average rental rate.

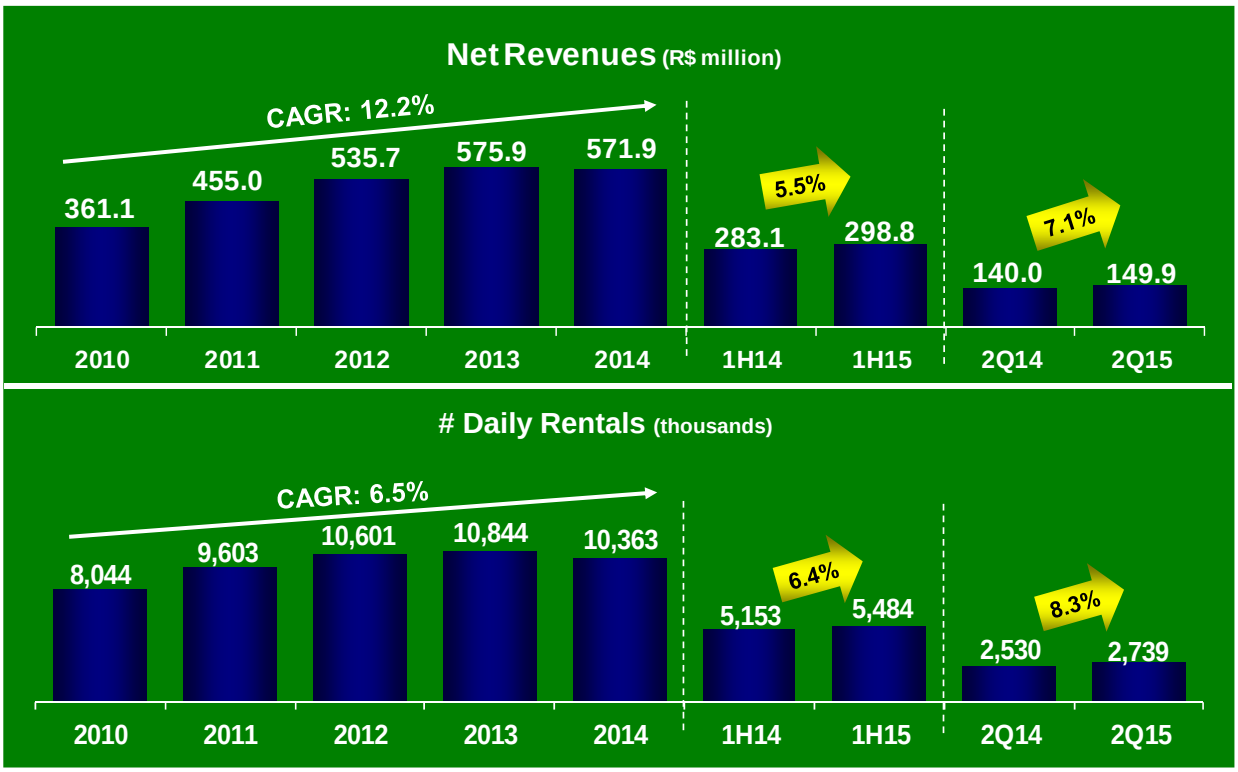
In 1H15, net revenues were 3.5% lower due to a decrease of 0.7% in the daily rental volume and 3.4% in the average rental rate, if compared with 1H14.

The investments in business intelligence contributed to increasing demand in specific segments, partly offsetting reduced volumes in those segments sensitive to the adverse scenario.

The need to stimulate demand with promotional rates in the current macroeconomic and competitive scenario resulted in a lower average rental rate. The effect on the net income has been mitigated by lower depreciation expenses.

Comments on company performance

2 – Fleet Rental Division



In 2Q15, net revenues in the **Fleet Rental** Division grew 7.1% when compared with 2Q14, due to an increase of 8.3% in daily rental volume and a reduction of 1.6% in the average daily rental rate.

In 1H15, net revenues grew 5.5%, due to an increase of 6.4% in daily rental volume and a reduction of 1.6% in the average daily rental rate.

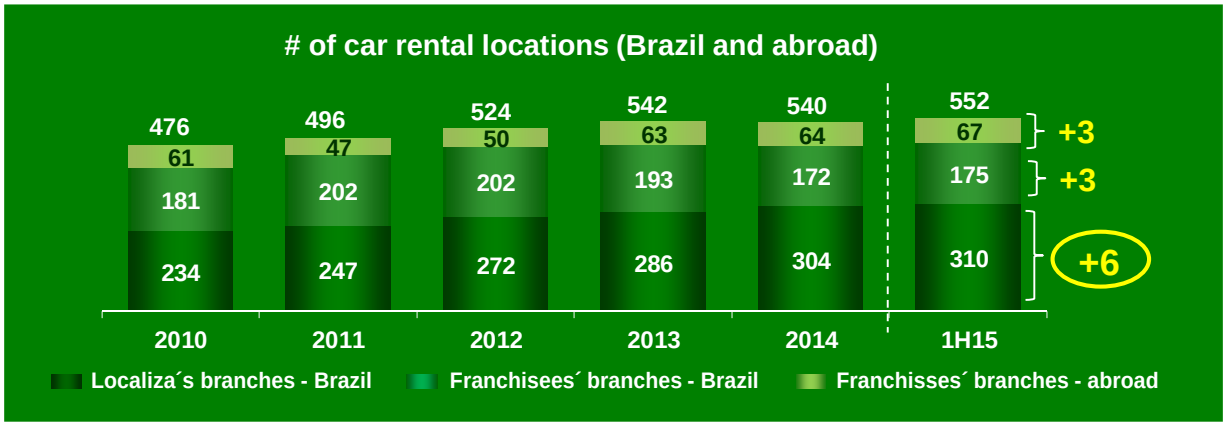
The growth presented reflects the Company's constant search to improve its commercial intelligence and explore market opportunities.

The lower average rate was mainly a result of the extension of the contract's terms that tend to have lower rates without compromising the expected profitability.

Comments on company performance

3 – Distribution network

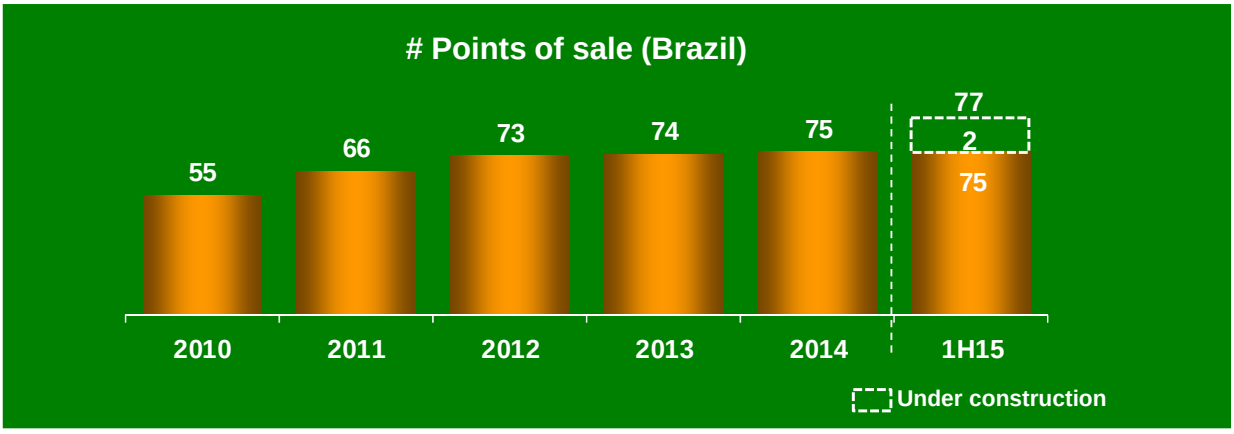
3.1 – Car rental



The number of owned branches was increased by 6 locations in 1H15, from 304 by the end of 2014 to 310. The franchised network also increased in the period, 3 new franchised locations were opened in Brazil and 3 in foreign countries.

Therefore, by June 30, 2015, Localiza system totaled 552 branches in Brazil and in 7 other South American countries.

3.2 – Seminovos



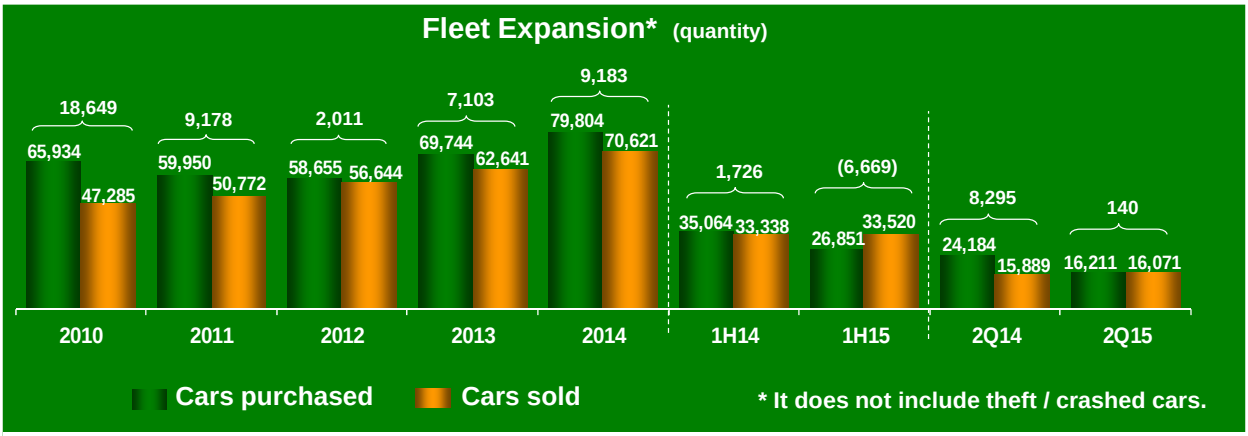
By the end of 1H15, the used car sales network was comprised of 75 operating **Seminovos** stores and 2 stores which were under construction.

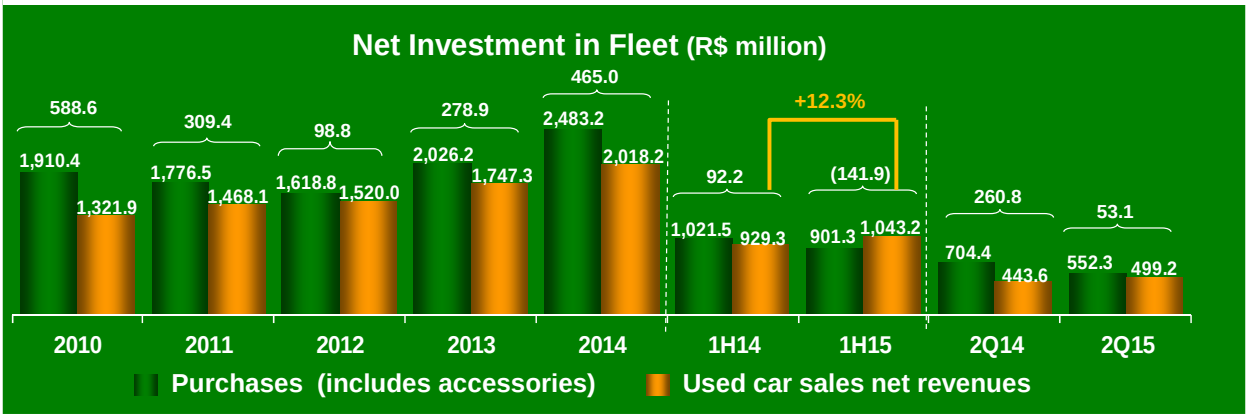
In 1H15, the average age of cars sold was 14.2 months in the **Car Rental** Division and 34.3 months in the **Fleet Rental** Division.

Comments on company performance

4 – Fleet

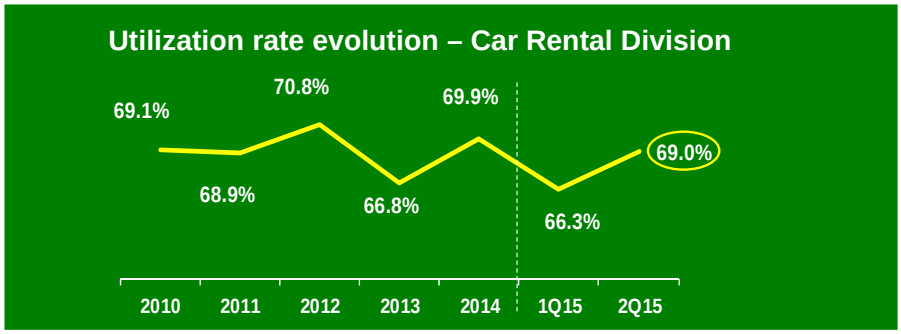
4.1 – Net investment in the fleet





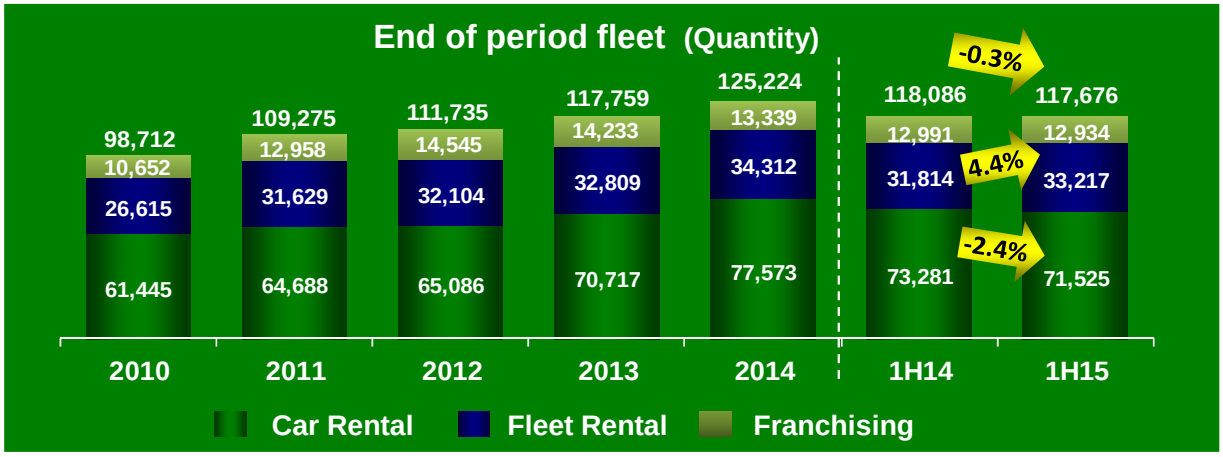
In 2Q15, 16,211 cars were bought and 16,071 were sold, totaling an investment of R$53.1 million.

In 2Q15, the utilization rate in the **Car Rental** Division was 69.0%, 2.7p.p. above that in 1Q15. In 1H15, the utilization rate stood at 67.7%, impacted by the anticipation of purchases to avoid the impact of the IPI tax rate reinstatement in 1Q15.



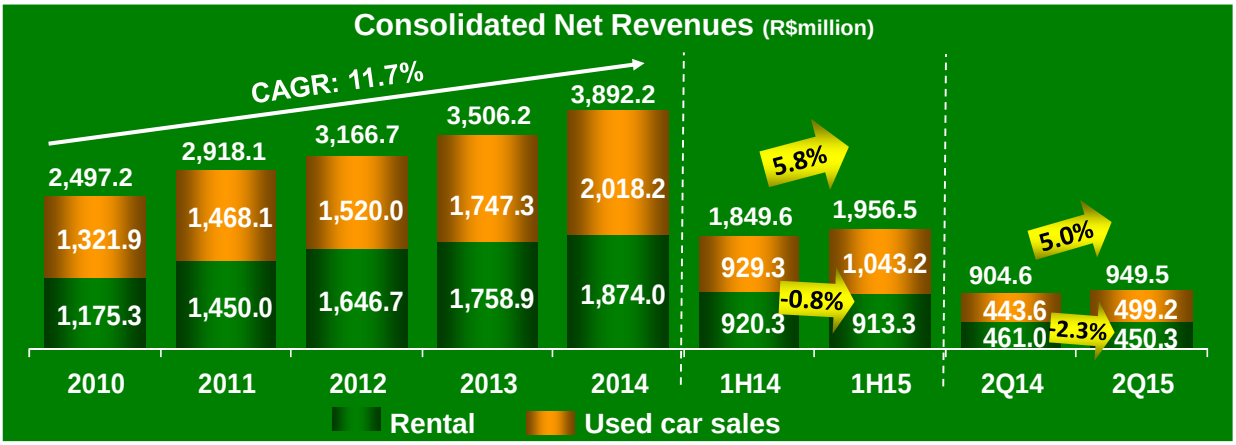
Comments on company performance

4.2 – End of period fleet



By the end of 2Q15, the fleet totaled 117,676 cars, being 104,742 owned by the Company and 12,934 owned by its franchisees.

5 – Net revenues - consolidated



In 2Q15, net rental revenues were 2.3% lower than 2Q14, due to 6.4% decrease in the **Car Rental** Division revenues and 7.1% growth in the **Fleet Rental** Division.

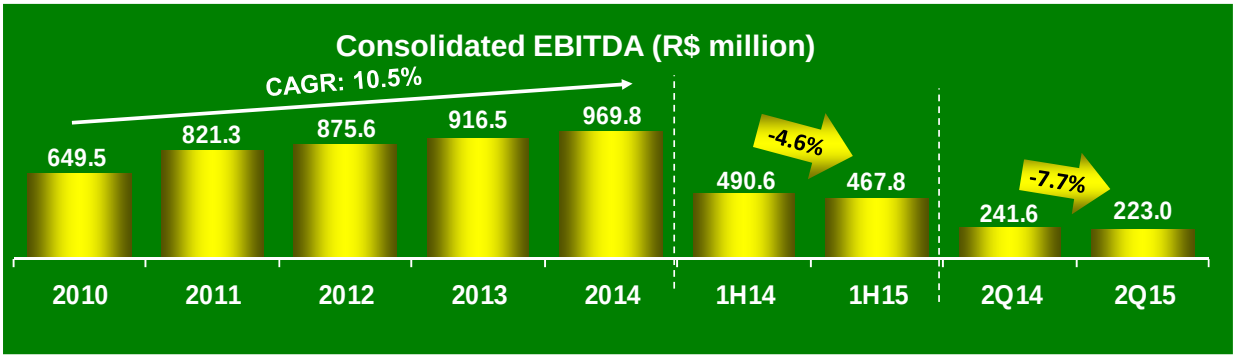
Seminovos net revenues grew 12.5% in 2Q15 when compared with 2Q14, mainly due to an increase of 11.3% in the average sales price.

In 1H15, net rental revenues were 0.8% lower than 1H14, due to 3.5% decrease in the **Car Rental** Division revenues and 5.5% growth in the **Fleet Rental** Division.

Seminovos net revenues grew 12.3% in 1H15 when compared with 1H14, mainly due to an increase in the average sales price of 11.5%.

Comments on company performance

6 – EBITDA



Divisions	2010*	2011*	2012	2013	2014**	1H14	1H15	2Q14	2Q15
Car Rental	45.3%	46.9%	40.9%	36.8%	38.7%	39.1%	32.4%	38.1%	30.3%
Fleet Rental	68.0%	68.6%	66.4%	65.5%	60.0%	61.7%	61.1%	61.5%	62.8%
Rental Consolidated	52.3%	53.8%	49.3%	46.5%	45.3%	46.3%	41.9%	45.4%	41.3%
Used Car Sales	2.6%	2.8%	4.2%	5.7%	6.0%	7.0%	8.2%	7.3%	7.5%

(*) Up to 2011, accessories and freight of new cars were recorded as permanent assets and depreciated over the cars' useful life. From 2012 on, such values have been registered directly in the cost line, reducing EBITDA and depreciation costs.
(**) It considers the new appropriation criteria of the overhead, which is also appropriated to Seminovos.

Consolidated EBITDA totaled R$223.0 million in 2Q15, 7.7% below that in 2Q14.

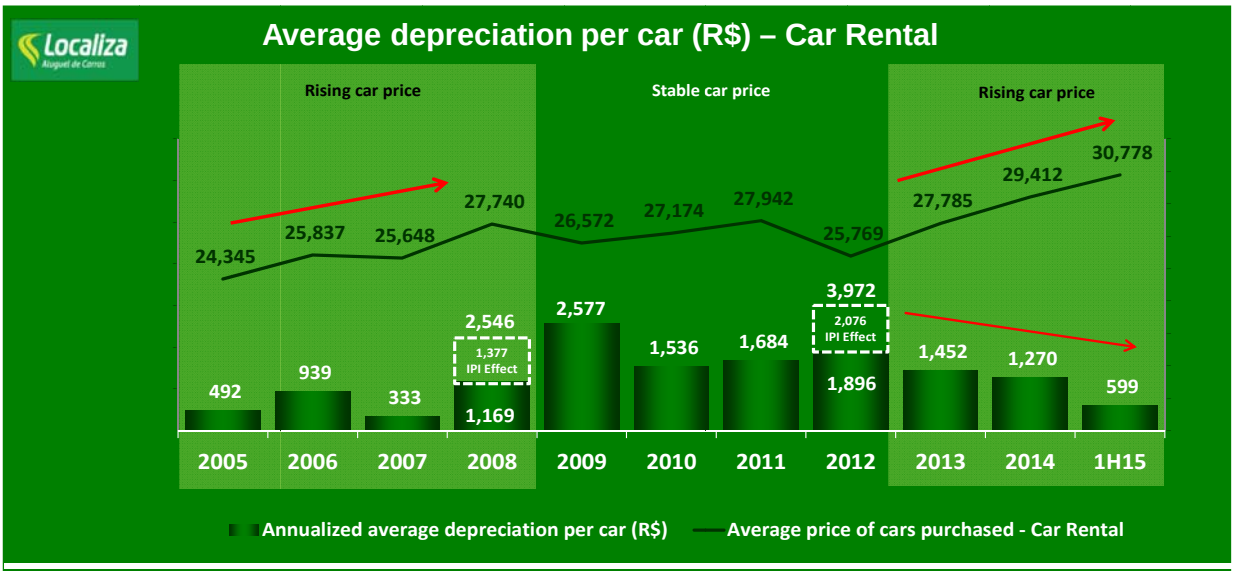
In the **Car Rental** Division, EBITDA margin was 30.3% in 2Q15. The drop of 7.8p.p. when compared to 2Q14 was mainly due to a decrease of rental revenues of 6.4%. A large portion of EBITDA decrease in this division was compensated by lower depreciation expense.

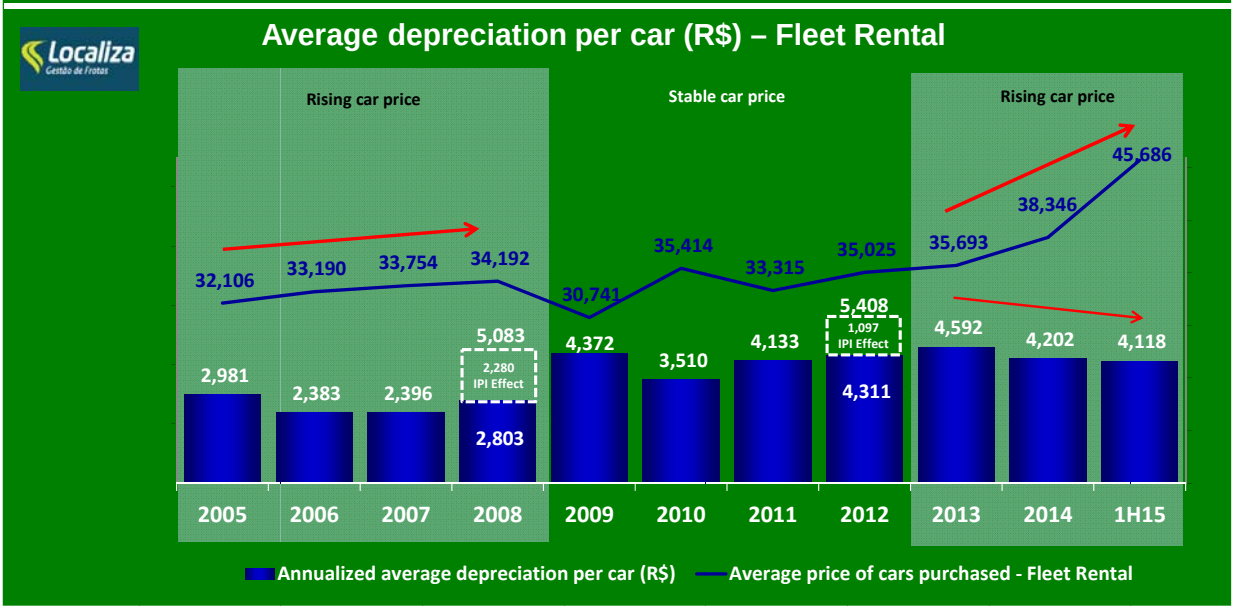
In the **Fleet Rental** Division, EBITDA margin was 62.8% in 2Q15, an increase of 1.3p.p. when compared with 2Q14.

The EBITDA margin of **Seminovos** was 7.5% in 2Q15. This margin is a result of the price increase of cars sold above the Company's expectations due to the recent increase in the new car price by automakers that reflects in the used car price.

Comments on company performance

7 – Depreciation





In 1H15, the annualized depreciation per car in the **Car Rental** Division was R$ 598.6, compared to R$1,270.0 in 2014.

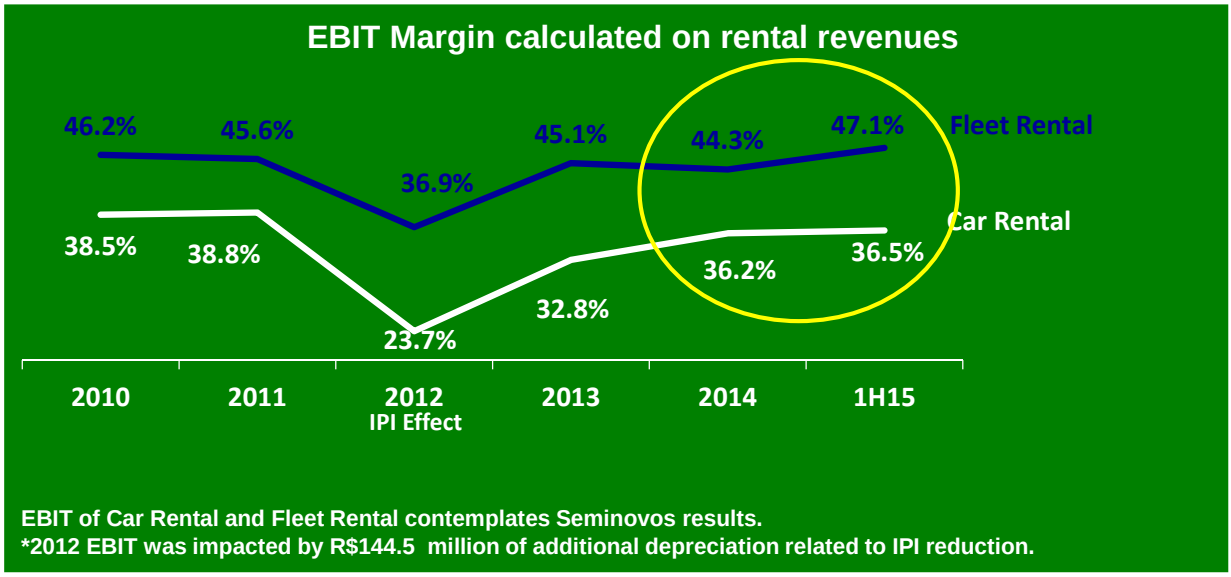
In the **Fleet Rental** Division annualized depreciation per car in the 1H15 was R$ 4,118.2, a decrease of 2.0% comparing with the average in 2014.

The reduction of depreciation expense is due to the increase of the residual value of the cars at the end of its useful life. The increase in prices of new cars derives from the inflation, the end of the IPI tax exemption and the increase of industry costs which ends up reflecting in the used car price. In recent years until 2013 the prices of new cars remained stable even in an inflationary environment.

Comments on company performance

Depreciation per car could be lower than that observed when prices were stable (2009-2012), while new car prices at the dealers continue to rise in line with inflation.

8 – EBIT



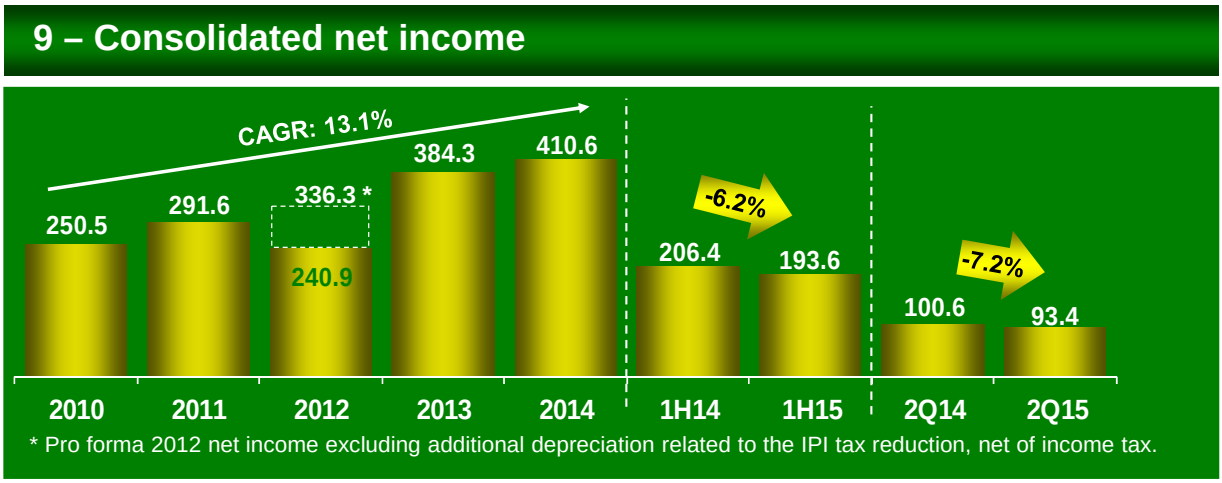
EBIT Divisions	2010	2011	2012	2013	2014	1H14	1H15	2Q14	2Q15
Car Rental	309.2	380.8	259.0	381.4	464.6	232.2	221.6	113.4	101.7
Franchising	6.2	7.2	8.9	10.9	8.7	5.1	3.3	2.1	1.7
Fleet Rental	166.7	207.7	197.9	259.8	253.4	131.9	140.6	68.9	76.0
Consolidated	482.1	595.7	465.8	652.1	726.7	369.2	365.5	184.4	179.4
Consolidated Margin	41.0%	41.1%	28.3%	37.1%	38.8%	40.1%	40.0%	40.0%	39.8%

Even in the 2015 adverse scenario Localiza presented stable EBIT margin in the **Car Rental** and **Fleet Rental**.

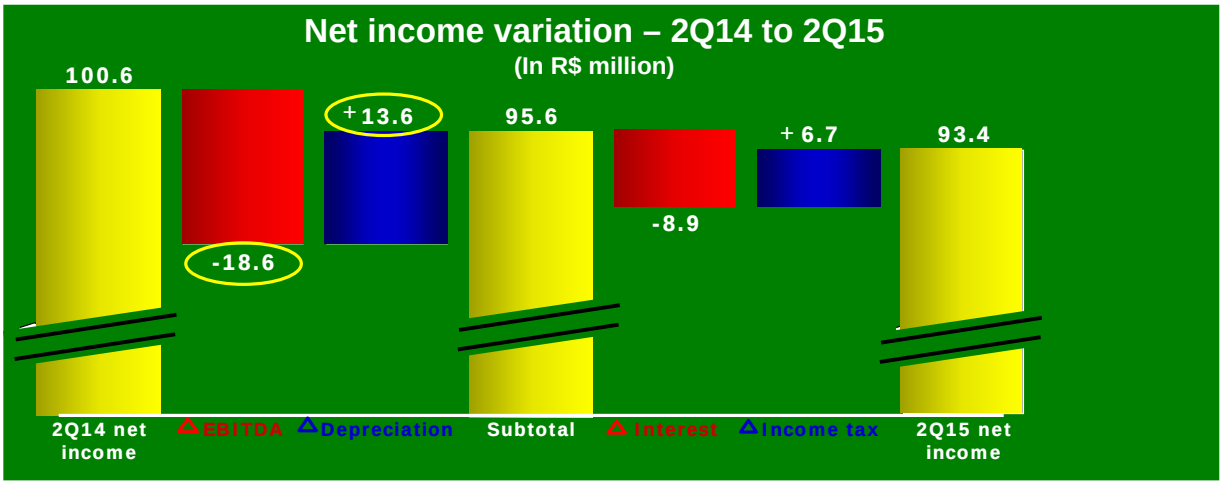
The difference between the estimated and actual sales value corresponds to the depreciation unallocated or conservatively recorded in excess during the useful life of the car. The operating cycle of the car and fleet rental is completed with the sale of the car.

Therefore, in this industry, the EBIT margin is the indicator that best reflects the operating results.

Comments on company performance



Reconciliation EBITDA x Net income	2010	2011	2012	2013	2014	Var. R$	Var. %	1H14	1H15	Var. R$	Var. %	2Q14	2Q15	Var. R$	Var. %
Consolidated EBITDA	649.5	821.3	875.6	916.5	969.8	53.3	5.8%	490.6	467.8	(22.8)	-4.6%	241.6	223.0	(18.6)	-7.7%
Cars depreciation	(146.3)	(201.5)	(232.4)	(229.0)	(207.4)	21.6	-9.4%	(103.4)	(84.6)	18.8	-18.2%	(48.3)	(34.7)	13.6	-28.2%
Cars additional depreciation – IPI effect	-	-	(144.5)	-	-	-	-	-	-	-	-	-	-	-	-
Other property depreciation and amortization	(21.1)	(24.1)	(32.9)	(35.4)	(35.7)	(0.3)	0.8%	(18.0)	(17.7)	0.3	-1.7%	(8.9)	(8.9)	-	-
EBIT	482.1	595.7	465.8	652.1	726.7	74.6	11.4%	369.2	365.5	-3.7	-1.0%	184.4	179.4	-5.0	-2.7%
Financial expenses, net	(130.1)	(179.0)	(138.7)	(110.6)	(151.1)	(40.5)	36.6%	(76.9)	(99.4)	(22.5)	29.3%	(42.6)	(51.5)	(8.9)	20.9%
Income tax and social contribution	(101.5)	(125.1)	(135.3)	(157.2)	(165.0)	(7.8)	5.0%	(85.9)	(72.5)	13.4	-15.6%	(41.2)	(34.5)	6.7	-16.3
Income tax and social contribution – IPI effect	-	-	49.1	-	-	-	-	-	-	-	-	-	-	-	-
Net income of the period	250.5	291.6	240.9	384.3	410.6	26.3	6.8%	206.4	193.6	(12.8)	-6.2%	100.6	93.4	(7.2)	-7.2%



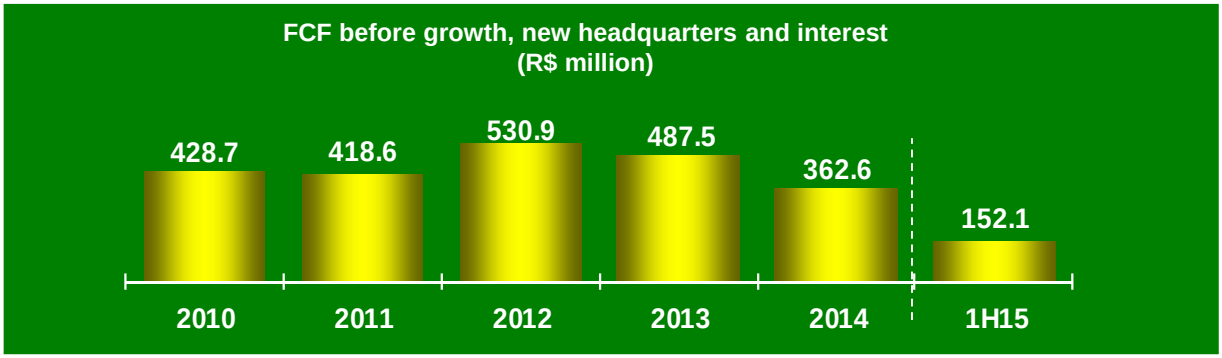
Net income reached R$93.4 million in 2Q15, a decrease of 7.2% compared to 2Q14, due to:

- Impact on EBIT due to the decrease of R$18.6 million in EBITDA, which was largely offset by a reduction of R$13.6 million in the cars depreciation expense.

- Increase in the financial expenses of R$ 8.9 million, mainly due to the increase of CDI rate (basic interest) that went from 10.75% in 2Q14 to 13.75% in 2Q15, partially offset by a decrease of R$ 6.7 million in income tax.

Comments on company performance

10 – Free cash flow (FCF)



	Free cash flow - R$ million	2010	2011	2012	2013	2014	1H15
Operations	EBITDA	649.5	821.3	875.6	916.5	969.8	467.8
	Used car sale revenue, net from taxes	(1,321.9)	(1,468.1)	(1,520.0)	(1,747.3)	(2,018.2)	(1,043.2)
	Depreciated cost of car sold (*)	1,203.2	1,328.6	1,360.2	1,543.8	1,777.0	889.3
	(-) Income tax and social contribution	(57.8)	(83.0)	(100.9)	(108.5)	(113.1)	(56.1)
	Change in working capital	54.5	(83.9)	37.1	2.9	(27.1)	(29.5)
	Cash provided by rental operations	527.5	514.9	652.0	607.4	588.4	228.3
Capex – Renewals	Used car sale revenue, net from taxes	1,321.9	1,468.1	1,520.0	1,747.3	2,018.2	835.6
	Fleet renewal investment	(1,370.1)	(1,504.5)	(1,563.3)	(1,819.7)	(2,197.7)	(901.3)
	Net investment for fleet renewal	(48.2)	(36.4)	(43.3)	(72.4)	(179.5)	(65.7)
	Fleet renewal – quantity	47,285	50,772	56,644	62,641	70,621	33,520
	Investment, other property and intangibles investments	(50.6)	(59.9)	(77.8)	(47.5)	(46.3)	(10.5)
	Free cash flow before growth, new headquarters and interest	428.7	418.6	530.9	487.5	362.6	152.1
Capex - Growth	Fleet growth investment	(540.3)	(272.0)	(55.5)	(209.4)	(286.8)	-
	Cash generated by fleet reduction	-	-	-	-	-	207.6
	Change in accounts payable to car suppliers	111.3	32.7	(116.9)	89.7	334.4	(268.2)
	Fleet growth	(429.0)	(239.3)	(172.4)	(119.7)	47.6	(60.6)
	Fleet increase / (reduction) – quantity	18,649	9,178	2,011	7,103	9,183	(6.669)
	Free cash flow after growth, and before interest and before new headquarters	(0.3)	179.3	358.5	367.8	410.2	91.5
Capex - HQ	Investment in the construction of the new headquarters	(0.5)	(3.1)	(2.4)	(6.5)	(55.7)	(46.3)
	Marketable securities – new headquarters	-	-	-	-	(92.6)	-
	New headquarters construction	(0.5)	(3.1)	(2.4)	(6.5)	(148.3)	(46.3)
	Free cash flow before interest	(0.8)	176.2	356.1	361.3	261.9	45.2

359.7

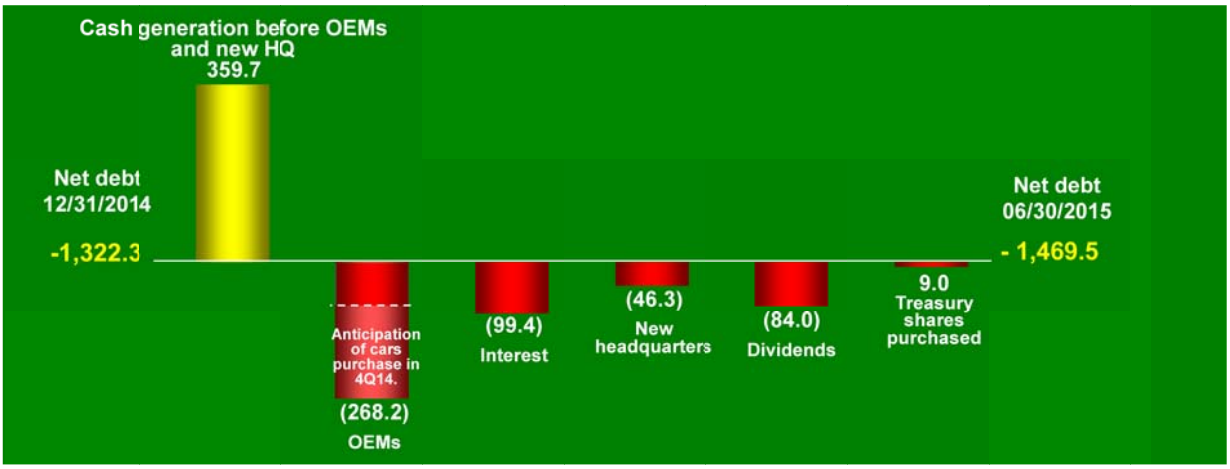
(*) without the technical discounts reduction up to 2010 (see Glossary).

1H15 free cash flow was impacted by the reduction of R$ 268.2 million in automakers account. This reduction is due to the payment of the 7,600 cars anticipated purchases in late 2014 as shown in the item 4-Fleet.

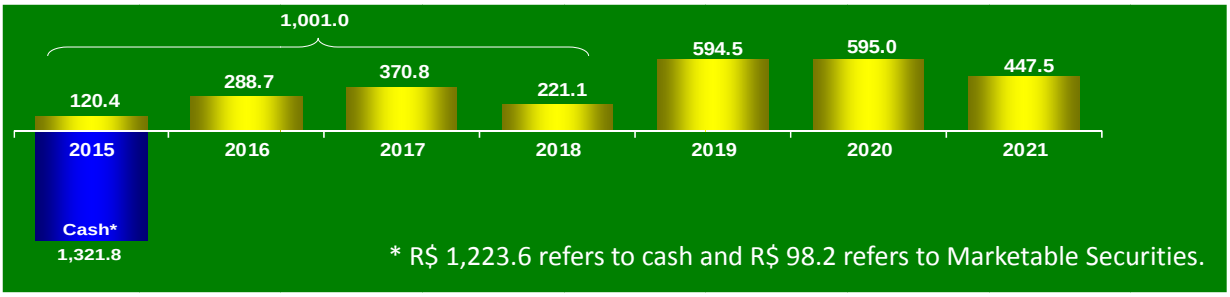
Comments on company performance

11 – Debt

11.1 – Change in debt – R$ million



11.2 – Debt maturity profile in June 30, 2015 – Principal – R$ million



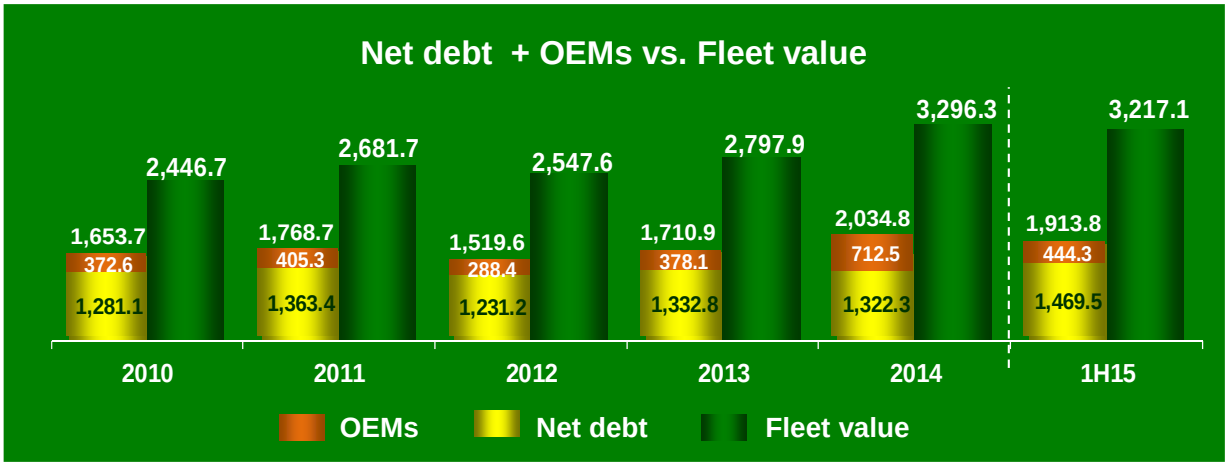
The cash would be R$ 1,321.8 million if considered R$ 98.2 million invested in securities (Letra Financeira) for the construction of the new headquarters.

	Contract rate	2015	2016	2017	2018	2019	2020	2021	Total
Working capital/others	Various	120.4	183.7	265.8	26.1	52.0	-	-	648.0
CCBI – New headquarters	98.8% of CDI	-	-	-	-	47.5	95.0	47.5	190.0
Debentures 6th Issuance	CDI + 0.95% pa	-	30.0	30.0	120.0	120.0	-	-	300.0
Debentures 7th Issuance	110.95% of CDI	-	75.0	75.0	75.0	75.0	100.0	100.0	500.0
Debentures 8th Issuance	109.5% of CDI	-	-	-	-	250.0	250.0	-	500.0
Debentures 9th Issuance	109.2% and 113.2% of CDI	-	-	-	-	50.0	150.0	300.0	500.0
Interest accrued and paid on 06/30/2015	-	55.1	-	-	-	-	-	-	55.1
Cash and cash equivalents on 06/30/2015	-	1,223.6	-	-	-	-	-	-	(1,223.6)
Net debt	-	(1,048.1)	288.7	370.8	221.1	594.5	595.0	447.5	1,469.5

The Company is still presenting strong cash position and comfortable debt profile.

Comments on company performance

11.3 – Debt ratios

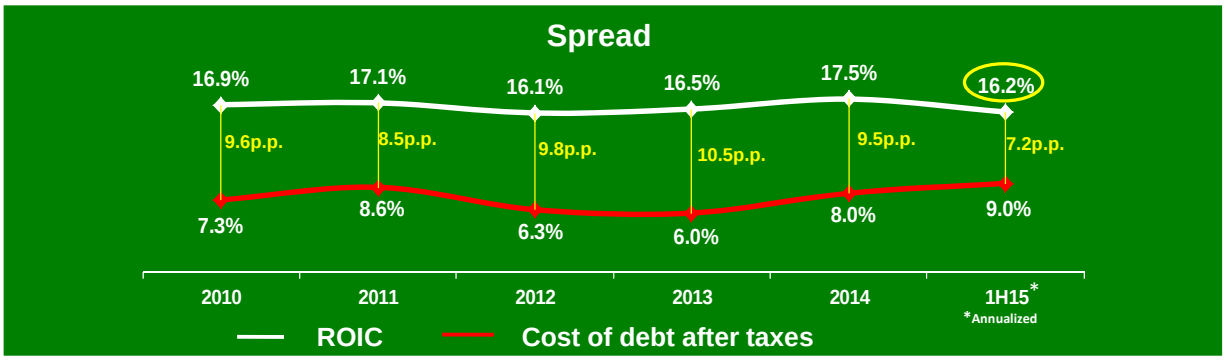


BALANCE AT THE END OF PERIOD	2010(*)	2011	2012	2013	2014	1H15
Net debt+OEMs / fleet value	68%	66%	60%	61%	62%	59%
Net debt / Fleet value	52%	51%	48%	48%	40%	46%
Net debt / EBITDA**	2.0x	1.7x	1.4x	1.5x	1.4x	1.6x
Net debt / Equity	1.4x	1.2x	0.9x	1.0x	0.8x	0.8x
EBITDA / Net financial expenses	5.0x	4.6x	6.3x	8.3x	6.4x	4.7x

(*) 2010 based on USGAAP financial statements
** Annualized

Comfortable debt ratios.

12 – Spread (ROIC minus cost of debt after taxes)



2012 ROIC was calculated excluding additional fleet depreciation that was treated as equity loss since they were extraordinary non-recurring events caused by external factors (IPI tax reduction for new cars), following the concepts recommended by Stern Stewart.

The Company continues to generate value even in an adverse scenario.

13 – Dividends and interest on own capital (IOC)

2014 dividends and interests on equity were approved as follow:

Nature	Approval date	Shareholding position date	Payment date	Amount (R$ million)	Amount per share (R$)
IOC	03/19/2014	03/31/2014	05/14/2014	13.9	0.066900
IOC	06/30/2014	07/01/2014	08/28/2014	15.0	0.072000
IOC	09/25/2014	09/30/2014	11/19/2014	16.0	0.076619
IOC	12/11/2014	12/30/2014	01/30/2015	17.0	0.081568
Dividends	04/29/2014	04/30/2014	05/16/2014	38.6	0.185377
			Total	**100.5**	

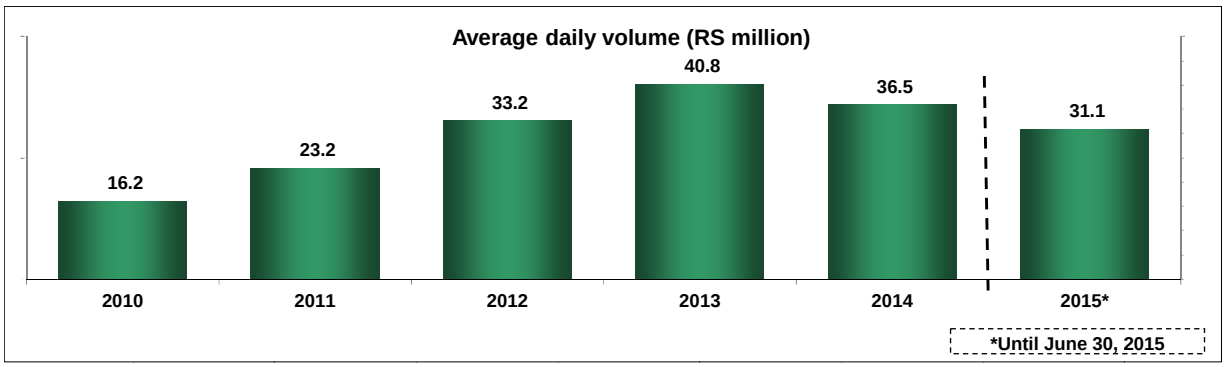
2015 dividends and interests on equity were approved as follow:

Nature	Approval date	Shareholding position date	Payment date	Amount (R$ million)	Amount per share (R$)
IOC	03/19/2015	03/31/2015	05/14/2015	22.3	0.107094
IOC	06/25/2015	06/30/2015	08/20/2015	25.8	0.123396
Dividends	04/28/2015	04/30/2015	05/21/2015	44.7	0.214031
			Total	**92.8**	

14 – RENT3

On June 30, 2015, the Company had 211,793,400 issued shares, being 2,849,810 held in treasury.

On the same date, there were 7,859,770 level 1 ADRs issued, compared with 6,260,819 on December 31, 2014.



In 1H15 RENT3 ADTV reached R$31.1 million. This represents a 14.8% decrease in ADTV when compared with 2014. Ibovespa's volume dropped 1.9% in the same period.

Comments on company performance

15 – Results per division

15.1 – Table 1 – Car Rental Division – R$ million

CAR RENTAL RESULTS	2010	2011	2012	2013	2014	Var.	1H14	1H15	Var.	2Q14	2Q15	Var.
Car rental gross revenues (*)	838.0	1,019.4	1,132.3	1,208.4	1,352.1	11.9%	661.4	634.4	-4.1%	332.8	309.5	-7.0%
Taxes on revenues	(35.8)	(38.7)	(38.6)	(44.9)	(67.7)	50.8%	(33.3)	(28.0)	-15.9%	(16.1)	(13.1)	-18.6%
Car rental net revenues (**)	**802.2**	**980.7**	**1,093.7**	**1,163.5**	**1,284.4**	**10.4%**	**628.1**	**606.4**	**-3.5%**	**316.7**	**296.4**	**-6.4%**
Car rental costs	(317.8)	(382.7)	(476.6)	(536.9)	(577.3)	7.5%	(279.1)	(295.2)	5.8%	(138.5)	(148.4)	7.1%
Gross profit	**484.4**	**598.0**	**617.1**	**626.6**	**707.1**	**12.8%**	**349.0**	**311.2**	**-10.8%**	**178.2**	**148.0**	**-16.9%**
Operating expenses (SG&A)	(121.1)	(137.7)	(170.2)	(197.9)	(209.7)	6.0%	(103.1)	(114.9)	11.4%	(57.4)	(58.2)	1.4%
Other assets depreciation and amortization	(15.2)	(17.0)	(19.9)	(22.2)	(22.2)	0.0%	(11.4)	(11.1)	-2.6%	(5.5)	(5.6)	1.8%
Operating profit before financial results and taxes (EBIT)	**348.1**	**443.3**	**427.0**	**406.5**	**475.2**	**16.9%**	**234.5**	**185.2**	**-21.0%**	**115.3**	**84.2**	**-27.0%**
Financial expenses, net	(1.0)	(1.9)	(2.7)	(1.3)	(1.5)	15.4%	(0.6)	(0.8)	33.3%	(0.4)	(0.5)	25.0%
Income tax and social contribution	(101.0)	(135.4)	(123.8)	(119.5)	(136.2)	14.0%	(69.2)	(49.6)	-28.3%	(33.4)	(21.9)	-34.4%
Net income for the period	**246.1**	**306.0**	**300.5**	**285.7**	**337.5**	**18.1%**	**164.7**	**134.8**	**-18.2%**	**81.5**	**61.8**	**-24.2%**
Net Margin	**30.7%**	**31.2%**	**27.5%**	**24.6%**	**26.3%**	**1.7p.p.**	**26.2%**	**22.2%**	**-4,0p.p.**	**25.7%**	**20.9%**	**-4,8p.p.**
EBITDA	**363.3**	**460.3**	**446.9**	**428.7**	**497.4**	**16.0%**	**245.9**	**196.3**	**-20.2%**	**120.8**	**89.8**	**-25.7%**
EBITDA Margin	**45.3%**	**46.9%**	**40.9%**	**36.8%**	**38.7%**	**1.9p.p.**	**39.1%**	**32.4%**	**-6,7p.p.**	**38.1%**	**30.3%**	**-7,8p.p.**

USED CAR SALES RESULTS (SEMINOVOS)	2010	2011	2012	2013	2014	Var.	1H14	1H15	Var.	2Q14	2Q15	Var.
Gross revenues (*)	1,104.7	1,244.7	1,253.6	1,486.1	1,671.4	12.5%	759.5	865.6	14.0%	353.1	415.0	17.5%
Taxes on revenues	(3.6)	(3.6)	(3.3)	(3.1)	(3.5)	12.9%	(1.8)	(1.3)	-27.8%	(0.7)	(0.6)	-14.3%
Net revenues (**)	**1,101.1**	**1,241.1**	**1,250.3**	**1,483.0**	**1,667.9**	**12.5%**	**757.7**	**864.3**	**14.1%**	**352.4**	**414.4**	**17.6%**
Book value of cars sold	(980.0)	(1,092.0)	(1,068.5)	(1,271.9)	(1,428.4)	12.3%	(646.4)	(715.5)	10.7%	(298.1)	(342.6)	14.9%
Gross profit	**121.1**	**149.1**	**181.8**	**211.1**	**239.5**	**13.5%**	**111.3**	**148.8**	**33.7%**	**54.3**	**71.8**	**32.2%**
Operating expenses (SG&A)	(89.0)	(119.1)	(125.6)	(138.7)	(160.7)	15.9%	(67.0)	(89.3)	33.3%	(33.0)	(45.9)	39.1%
Cars depreciation	(65.9)	(86.4)	(212.7)	(85.8)	(78.1)	-9.0%	(40.8)	(18.8)	-53.9%	(20.3)	(6.2)	-69.5%
Other assets depreciation and amortization	(5.1)	(6.1)	(11.5)	(11.7)	(11.3)	-3.4%	(5.8)	(4.3)	-25.9%	(2.9)	(2.2)	-24.1%
Operating profit (loss) before financial results and taxes (EBIT)	**(38.9)**	**(62.5)**	**(168.0)**	**(25.1)**	**(10.6)**	**-57.8%**	**(2.3)**	**36.4**	**-1682.6%**	**(1.9)**	**17.5**	**-1021.1%**
Financial expenses, net	(86.1)	(121.9)	(92.6)	(76.6)	(106.3)	38.8%	(55.0)	(67.8)	23.3%	(30.7)	(34.6)	12.7%
Income tax and social contribution	28.1	58.0	83.1	30.3	33.2	9.6%	17.1	7.6	-55.6%	9.4	3.9	-58.5%
Net loss for the period	**(96.9)**	**(126.4)**	**(177.5)**	**(71.4)**	**(83.7)**	**17.2%**	**(40.2)**	**(23.8)**	**-40.8%**	**(23.2)**	**(13.2)**	**-43.1%**
Net Margin	**-8.8%**	**-10.2%**	**-14.2%**	**-4.8%**	**-5.0%**	**-0.2p.p.**	**-5.3%**	**-2.8%**	**2,5p.p.**	**-6.6%**	**-3.2%**	**3,4p.p.**
EBITDA	**32.1**	**30.0**	**56.2**	**72.4**	**78.8**	**8.8%**	**44.3**	**59.5**	**34.3%**	**21.3**	**25.9**	**21.6%**
EBITDA Margin	**2.9%**	**2.4%**	**4.5%**	**4.9%**	**4.7%**	**-0.2p.p.**	**5.8%**	**6.9%**	**1,1p.p.**	**6.0%**	**6.2%**	**0,2p.p.**

CAR RENTAL TOTAL FIGURES	2010	2011	2012	2013	2014	Var.	1H14	1H15	Var.	2Q14	2Q15	Var.
Car rental gross revenues (*)	838.0	1,019.4	1,132.3	1,208.4	1,352.1	11.9%	661.4	634.4	-4.1%	332.8	309.5	-7.0%
Car sales for fleet renewal - gross revenues (*)	1,104.7	1,244.7	1,253.6	1,486.1	1,671.4	12.5%	759.5	865.6	14.0%	353.1	415.0	17.5%
Total gross revenues (*)	1,942.7	2,264.1	2,385.9	2,694.5	3,023.5	12.2%	1,420.9	1,500.0	5.6%	685.9	724.5	5.6%
Taxes on revenues												
Car rental	(35.8)	(38.7)	(38.6)	(44.9)	(67.7)	50.8%	(33.3)	(28.0)	-15.9%	(16.1)	(13.1)	-18.6%
Car sales for fleet renewal	(3.6)	(3.6)	(3.3)	(3.1)	(3.5)	12.9%	(1.8)	(1.3)	-27.8%	(0.7)	(0.6)	-14.3%
Car rental revenues - net revenues (**)	802.2	980.7	1,093.7	1,163.5	1,284.4	10.4%	628.1	606.4	-3.5%	316.7	296.4	-6.4%
Car sales for fleet renewal - net revenues (**)	1,101.1	1,241.1	1,250.3	1,483.0	1,667.9	12.5%	757.7	864.3	14.1%	352.4	414.4	17.6%
Total net revenues (**)	**1,903.3**	**2,221.8**	**2,344.0**	**2,646.5**	**2,952.3**	**11.6%**	**1,385.8**	**1,470.7**	**6.1%**	**669.1**	**710.8**	**6.2%**
Direct costs												
Car rental	(317.8)	(382.7)	(476.6)	(536.9)	(577.3)	7.5%	(279.1)	(295.2)	5.8%	(138.5)	(148.4)	7.1%
Car sales for fleet renewal	(980.0)	(1,092.0)	(1,068.5)	(1,271.9)	(1,428.4)	12.3%	(646.4)	(715.5)	10.7%	(298.1)	(342.6)	14.9%
Gross profit	**605.5**	**747.1**	**798.9**	**837.7**	**946.6**	**13.0%**	**460.3**	**460.0**	**-0.1%**	**232.5**	**219.8**	**-5.5%**
Operating expenses (SG&A)												
Car rental	(121.1)	(137.7)	(170.2)	(197.9)	(209.7)	6.0%	(103.1)	(114.9)	11.4%	(57.4)	(58.2)	1.4%
Car sales for fleet renewal	(89.0)	(119.1)	(125.6)	(138.7)	(160.7)	15.9%	(67.0)	(89.3)	33.3%	(33.0)	(45.9)	39.1%
Cars depreciation	(65.9)	(86.4)	(212.7)	(85.8)	(78.1)	-9.0%	(40.8)	(18.8)	-53.9%	(20.3)	(6.2)	-69.5%
Other assets depreciation and amortization												
Car rental	(15.2)	(17.0)	(19.9)	(22.2)	(22.2)	0.0%	(11.4)	(11.1)	-2.6%	(5.5)	(5.6)	1.8%
Car sales for fleet renewal	(5.1)	(6.1)	(11.5)	(11.7)	(11.3)	-3.4%	(5.8)	(4.3)	-25.9%	(2.9)	(2.2)	-24.1%
Operating profit before financial results and taxes (EBIT)	**309.2**	**380.8**	**259.0**	**381.4**	**464.6**	**21.8%**	**232.2**	**221.6**	**-4.6%**	**113.4**	**101.7**	**-10.3%**
Financial expenses, net	(87.1)	(123.8)	(95.3)	(77.9)	(107.8)	38.4%	(55.6)	(68.6)	23.4%	(31.1)	(35.1)	12.9%
Income tax and social contribution	(72.9)	(77.4)	(40.7)	(89.2)	(103.0)	15.5%	(52.1)	(42.0)	-19.4%	(24.0)	(18.0)	-25.0%
Net income for the period	**149.2**	**179.6**	**123.0**	**214.3**	**253.8**	**18.4%**	**124.5**	**111.0**	**-10.8%**	**58.3**	**48.6**	**-16.6%**
Net margin	**7.8%**	**8.1%**	**5.2%**	**8.1%**	**8.6%**	**0.5p.p.**	**9.0%**	**7.5%**	**-1,5p.p.**	**8.7%**	**6.8%**	**-1,9p.p.**
EBITDA	**395.4**	**490.3**	**503.1**	**501.1**	**576.2**	**15.0%**	**290.2**	**255.8**	**-11.9%**	**142.1**	**115.7**	**-18.6%**
EBITDA margin	**20.8%**	**22.1%**	**21.5%**	**18.9%**	**19.5%**	**0.6p.p.**	**20.9%**	**17.4%**	**-3,5p.p.**	**21.2%**	**16.3%**	**-4,9p.p.**

OPERATING DATA	2010	2011	2012	2013	2014	Var.	1H14	1H15	Var.	2Q14	2Q15	Var.
Average operating fleet	42,903	51,285	53,548	59,094	61,525	4.1%	59,955	62,943	5.0%	61,051	61,215	0.3%
Average rented fleet	29,646	35,348	37,932	39,475	42,999	8.9%	42,814	42,637	-0.4%	43,139	42,250	-2.1%
Average operating fleet age (in months)	6.3	6.8	7.8	7.2	7.2	0.0%	7.4	7.1	-4.1%	7.1	7.2	1.4%
End of period fleet	61,445	64,688	65,086	70,717	77,573	9.7%	73,281	71,525	-2.4%	73,281	71,525	-2.4%
Number of rental days - in thousands	10,734.3	12,794.3	13,748.8	14,241.7	15,416.0	8.2%	7,638.4	7,584.2	-0.7%	3,865.0	3,780.2	-2.2%
Average daily rental revenues per car (R$)	78.07	79.68	82.36	84.85	87.71	3.4%	86.58	83.65	-3.4%	86.11	81.85	-4.9%
Annualized average depreciation per car (R$)	1,536.0	1,683.9	3,972.4	1,452.4	1,270.0	-12.6%	1,360.9	598.6	-56.0%	1,327.1	405.7	-69.4%
Utilization rate	69.1%	68.9%	70.8%	66.8%	69.9%	3.1p.p.	71.4%	67.7%	-3,7p.p.	70.7%	69.0%	-1,7p.p.
Number of cars purchased	54,320	46,746	47,623	58,826	64,908	10.3%	29,368	21,902	-25.4%	20,855	13,669	-34.5%
Number of cars sold	39,658	42,843	46,115	52,759	57,578	9.1%	26,796	27,621	3.1%	12,431	13,325	7.2%
Average sold fleet age (in months)	15.0	13.7	15.7	15.3	14.4	-5.9%	14.3	14.2	-0.7%	13.8	14.1	2.2%
Average total fleet	49,950	59,678	60,773	68,251	70,982	4.0%	68,252	71,246	4.4%	72,278	71,419	-1.2%
Average value of total fleet - R$ million	1,344.2	1,620.9	1,595.9	1,776.8	1,963.8	10.5%	1,839.1	2,100.8	14.2%	1,950.8	2,125.4	9.0%
Average value per car in the period - R$ thsd	26.9	27.2	26.3	26.0	27.7	6.3%	26.9	29.5	9.7%	27.0	29.8	10.4%

(*) Gross revenues from car rental and car sales for fleet renewal are net of discounts and cancellations.
(**) For comparability with the financial information presented in accordance with IFRS from 2011 on, net revenues from car rental and car sales for fleet renewal of 2010, which are presented in USGAAP, are net of taxes on revenues.

Comments on company performance

15.2 – Table 2 – Fleet Rental Division – R$ million

FLEET RENTAL RESULTS	2010	2011	2012	2013	2014	Var.	1H14	1H15	Var.	2Q14	2Q15	Var.
Fleet rental gross revenues (*)	374.5	472.9	552.4	592.8	589.5	-0.6%	292.3	304.8	4.3%	144.0	152.9	6.2%
Taxes on revenues	(13.4)	(17.9)	(16.7)	(16.9)	(17.6)	4.1%	(9.2)	(6.0)	-34.8%	(4.0)	(3.0)	-25.0%
Fleet rental net revenues (**)	**361.1**	**455.0**	**535.7**	**575.9**	**571.9**	**-0.7%**	**283.1**	**298.8**	**5.5%**	**140.0**	**149.9**	**7.1%**
Fleet rental costs	(94.7)	(117.8)	(146.3)	(161.1)	(190.8)	18.4%	(88.9)	(96.3)	8.3%	(44.6)	(45.3)	1.6%
Gross profit	**266.4**	**337.2**	**389.4**	**414.8**	**381.1**	**-8.1%**	**194.2**	**202.5**	**4.3%**	**95.4**	**104.6**	**9.6%**
Operating expenses (SG&A)	(20.8)	(25.1)	(33.5)	(37.5)	(38.1)	1.6%	(19.5)	(20.0)	2.6%	(9.3)	(10.4)	11.8%
Other assets depreciation and amortization	(0.7)	(0.7)	(1.1)	(1.1)	(1.1)	0.0%	(0.5)	(1.1)	120.0%	(0.3)	(0.5)	66.7%
Operating profit before financial results and taxes (EBIT)	**244.9**	**311.4**	**354.8**	**376.2**	**341.9**	**-9.1%**	**174.2**	**181.4**	**4.1%**	**85.8**	**93.7**	**9.2%**
Financial expenses, net	(0.4)	(0.7)	(0.5)	(0.1)	(0.2)	100.0%	(0.1)	-	1.00	(0.1)	-	100.0%
Income tax and social contribution	(71.3)	(95.8)	(104.3)	(111.4)	(99.2)	-11.0%	(52.1)	(49.2)	-5.6%	(25.2)	(25.6)	1.6%
Net income for the period	**173.2**	**214.9**	**250.0**	**264.7**	**242.5**	**-8.4%**	**122.0**	**132.2**	**8.4%**	**60.5**	**68.1**	**12.6%**
Net Margin	**48.0%**	**47.2%**	**46.7%**	**46.0%**	**42.4%**	**-3.6p.p**	**43.1%**	**44.2%**	**1,1p.p.**	**43.2%**	**45.4%**	**2,2p.p.**
EBITDA	**245.6**	**312.1**	**355.9**	**377.3**	**343.0**	**-9.1%**	**174.7**	**182.5**	**4.5%**	**86.1**	**94.2**	**9.4%**
EBITDA Margin	**68.0%**	**68.6%**	**66.4%**	**65.5%**	**60.0%**	**-5.5p.p.**	**61.7%**	**61.1%**	**-0,6p.p.**	**61.5%**	**62.8%**	**1,3p.p.**

USED CAR SALES RESULTS (SEMINOVOS)	2010	2011	2012	2013	2014	Var.	1H14	1H15	Var.	2Q14	2Q15	Var.
Gross revenues (*)	221.3	227.7	270.2	264.6	350.8	32.6%	172.0	179.1	4.1%	91.4	84.9	-7.1%
Taxes on revenues	(0.5)	(0.7)	(0.5)	(0.3)	(0.5)	66.7%	(0.4)	(0.2)	-50.0%	(0.2)	(0.1)	-50.0%
Net revenues (**)	**220.8**	**227.0**	**269.7**	**264.3**	**350.3**	**32.5%**	**171.6**	**178.9**	**4.3%**	**91.2**	**84.8**	**-7.0%**
Book value of cars sold	(201.4)	(197.5)	(237.3)	(214.1)	(276.3)	29.1%	(136.4)	(138.2)	1.3%	(71.6)	(65.8)	-8.1%
Gross profit	**19.4**	**29.5**	**32.4**	**50.2**	**74.0**	**47.4%**	**35.2**	**40.7**	**15.6%**	**19.6**	**19.0**	**-3.1%**
Operating expenses (SG&A)	(17.1)	(18.1)	(25.1)	(23.4)	(32.6)	39.3%	(14.9)	(14.8)	-0.7%	(8.5)	(7.7)	-9.4%
Cars depreciation	(80.4)	(115.1)	(164.2)	(143.2)	(129.3)	-9.7%	(62.6)	(65.8)	5.1%	(28.0)	(28.5)	1.8%
Other assets depreciation and amortization	(0.1)	-	-	-	(0.6)	100.0%	-	(0.9)	-100.0%	-	(0.5)	-100.0%
Operating profit (loss) before financial results and taxes (EBIT)	**(78.2)**	**(103.7)**	**(156.9)**	**(116.4)**	**(88.5)**	**-24.0%**	**(42.3)**	**(40.8)**	**-3.5%**	**(16.9)**	**(17.7)**	**4.7%**
Financial expenses, net	(43.0)	(56.3)	(43.8)	(34.0)	(44.9)	32.1%	(22.2)	(31.5)	41.9%	(11.9)	(16.7)	40.3%
Income tax and social contribution	43.6	49.0	59.9	44.7	38.4	-14.1%	19.1	19.3	1.0%	8.3	9.4	13.3%
Net loss for the period	**(77.6)**	**(111.0)**	**(140.8)**	**(105.7)**	**(95.0)**	**-10.1%**	**(45.4)**	**(53.0)**	**16.7%**	**(20.5)**	**(25.0)**	**22.0%**
Net Margin	**-35.1%**	**-48.9%**	**-52.2%**	**-40.0%**	**-27.1%**	**12.9p.p.**	**-26.5%**	**-29.6%**	**-3,1p.p.**	**-22.5%**	**-29.5%**	**-7,0p.p.**
EBITDA	**2.3**	**11.4**	**7.3**	**26.8**	**41.4**	**54.5%**	**20.3**	**25.9**	**27.6%**	**11.1**	**11.3**	**1.8%**
EBITDA Margin	**1.0%**	**5.0%**	**2.7%**	**10.1%**	**11.8%**	**1.7p.p.**	**11.8%**	**14.5%**	**2,7p.p.**	**12.2%**	**13.3%**	**1,1p.p.**

FLEET RENTAL TOTAL FIGURES	2010	2011	2012	2013	2014	Var.	1H14	1H15	Var.	2Q14	2Q15	Var.
Fleet rental gross revenues (*)	374.5	472.9	552.4	592.8	589.5	-0.6%	292.3	304.8	4.3%	144.0	152.9	6.2%
Car sales for fleet renewal - gross revenues (*)	221.3	227.7	270.2	264.6	350.8	32.6%	172.0	179.1	4.1%	91.4	84.9	-7.1%
Total gross revenues (*)	595.8	700.6	822.6	857.4	940.3	9.7%	464.3	483.9	4.2%	235.4	237.8	1.0%
Taxes on revenues												
Fleet rental	(13.4)	(17.9)	(16.7)	(16.9)	(17.6)	4.1%	(9.2)	(6.0)	-34.8%	(4.0)	(3.0)	-25.0%
Car sales for fleet renewal	(0.5)	(0.7)	(0.5)	(0.3)	(0.5)	66.7%	(0.4)	(0.2)	-50.0%	(0.2)	(0.1)	-50.0%
Fleet rental - net revenues (**)	361.1	455.0	535.7	575.9	571.9	-0.7%	283.1	298.8	5.5%	140.0	149.9	7.1%
Car sales for fleet renewal - net revenues (**)	220.8	227.0	269.7	264.3	350.3	32.5%	171.6	178.9	4.3%	91.2	84.8	-7.0%
Total net revenues (**)	**581.9**	**682.0**	**805.4**	**840.2**	**922.2**	**9.8%**	**454.7**	**477.7**	**5.1%**	**231.2**	**234.7**	**1.5%**
Direct costs												
Fleet rental	(94.7)	(117.8)	(146.3)	(161.1)	(190.8)	18.4%	(88.9)	(96.3)	8.3%	(44.6)	(45.3)	1.6%
Car sales for fleet renewal	(201.4)	(197.5)	(237.3)	(214.1)	(276.3)	29.1%	(136.4)	(138.2)	1.3%	(71.6)	(65.8)	-8.1%
Gross profit	**285.8**	**366.7**	**421.8**	**465.0**	**455.1**	**-2.1%**	**229.4**	**243.2**	**6.0%**	**115.0**	**123.6**	**7.5%**
Operating expenses (SG&A)												
Fleet rental	(20.8)	(25.1)	(33.5)	(37.5)	(38.1)	1.6%	(19.5)	(20.0)	2.6%	(9.3)	(10.4)	11.8%
Car sales for fleet renewal	(17.1)	(18.1)	(25.1)	(23.4)	(32.6)	39.3%	(14.9)	(14.8)	-0.7%	(8.5)	(7.7)	-9.4%
Cars depreciation	(80.4)	(115.1)	(164.2)	(143.2)	(129.3)	-9.7%	(62.6)	(65.8)	5.1%	(28.0)	(28.5)	1.8%
Other assets depreciation and amortization												
Fleet rental	(0.7)	(0.7)	(1.1)	(1.1)	(1.1)	0.0%	(0.5)	(1.1)	120.0%	(0.3)	(0.5)	66.7%
Car sales for fleet renewal	(0.1)	-	-	-	(0.6)	100.0%	-	(0.9)	(1.0)	-	(0.5)	(1.0)
Operating profit before financial results and taxes (EBIT)	**166.7**	**207.7**	**197.9**	**259.8**	**253.4**	**-2.5%**	**131.9**	**140.6**	**6.6%**	**68.9**	**76.0**	**10.3%**
Financial expenses, net	(43.4)	(57.0)	(44.3)	(34.1)	(45.1)	32.3%	(22.3)	(31.5)	41.3%	(12.0)	(16.7)	39.2%
Income tax and social contribution	(27.7)	(46.8)	(44.4)	(66.7)	(60.8)	-8.8%	(33.0)	(29.9)	-9.4%	(16.9)	(16.2)	-4.1%
Net income for the period	**95.6**	**103.9**	**109.2**	**159.0**	**147.5**	**-7.2%**	**76.6**	**79.2**	**3.4%**	**40.0**	**43.1**	**7.8%**
Net margin	**16.4%**	**15.2%**	**13.6%**	**18.9%**	**16.0%**	**-2.9p.p.**	**16.8%**	**16.6%**	**-0,2p.p.**	**17.3%**	**18.4%**	**1,1p.p.**
EBITDA	**247.9**	**323.5**	**363.2**	**404.1**	**384.4**	**-4.9%**	**195.0**	**208.4**	**6.9%**	**97.2**	**105.5**	**8.5%**
EBITDA margin	**42.6%**	**47.4%**	**45.1%**	**48.1%**	**41.7%**	**-6.4p.p.**	**42.9%**	**43.6%**	**0,7p.p.**	**42.0%**	**45.0%**	**3,0p.p.**

OPERATING DATA	2010	2011	2012	2013	2014	Var.	1H14	1H15	Var.	2Q14	2Q15	Var.
Average operating fleet	22,916	27,858	30,357	31,188	30,778	-1.3%	30,505	31,953	4.7%	30,346	31,778	4.7%
Average rented fleet	22,343	26,676	29,444	30,121	28,787	-4.4%	28,627	30,501	6.5%	28,110	30,494	8.5%
Average operating fleet age (in months)	15.9	15.8	16.8	18.6	18.0	-3.2%	18.7	16.7	-10.7%	18.4	16.7	-9.2%
End of period fleet												
Rented Fleet	26,615	31,629	32,104	32,809	34,312	4.6%	31,814	33,217	4.4%	31,814	33,217	4.4%
Managed Fleet	331	234	162	30	267	790.0%	30	212	606.7%	30	212	606.7%
Number of rental days - in thousands	8,043.8	9,603.4	10,600.7	10,843.7	10,363.3	-4.4%	5,153.0	5,484.4	6.4%	2,529.9	2,738.7	8.3%
Average daily rental revenues per car (R$)	46.27	48.83	51.59	53.83	56.16	4.3%	55.88	55.01	-1.6%	56.03	55.13	-1.6%
Annualized average depreciation per car (R$)	3,509.7	4,133.0	5,408.2	4,592.3	4,202.1	-8.5%	4,104.9	4,118.2	0.3%	3,697.5	3,588.8	-2.9%
Utilization rate	97.5%	95.8%	97.0%	96.6%	93.5%	-3.1p.p.	93.8%	95.5%	1,7p.p.	92.6%	96.0%	3,4p.p.
Number of cars purchased	11,614	13,204	11,032	10,918	14,896	36.4%	5,696	4,949	-13.1%	3,329	2,542	-23.6%
Number of cars sold	7,627	7,929	10,529	9,882	13,043	32.0%	6,542	5,899	-9.8%	3,458	2,746	-20.6%
Average sold fleet age (in months)	28.4	32.8	31.8	32.4	35.1	8.3%	35.4	34.3	-3.1%	35.6	34.6	-2.8%
Average total fleet	24,049	29,308	31,688	32,488	32,686	0.6%	32,093	33,319	3.8%	31,913	33,166	3.9%
Average value of total fleet - R$ million	696.7	842.2	886.3	887.3	943.3	6.3%	897.0	1,038.7	15.8%	902.7	1,046.9	16.0%
Average value per car in the period - R$ thsd	29.0	28.7	28.0	27.3	28.9	5.9%	28.0	31.2	11.4%	28.3	31.6	11.7%

(*) Gross revenues from fleet rental and car sales for fleet renewal are net of discounts and cancellations.
(**) For comparability with the financial information presented in accordance with IFRS from 2011 on, net revenues from fleet rental and car sales for fleet renewal of 2010, which are presented in USGAAP, are net of taxes on revenues.

Comments on company performance

15.3 – Table 3 – Franchising – R$ million

FRANCHISING RESULTS	2010	2011	2012	2013	2014	Var.	1H14	1H15	Var.	2Q14	2Q15	Var.
Gross revenues(*)	12.8	15.1	18.3	20.6	18.7	-9.2%	9.6	8.7	-9.4%	4.6	4.4	-4.3%
Taxes on revenues	(0.8)	(0.8)	(1.0)	(1.1)	(1.0)	-9.1%	(0.5)	(0.6)	20.0%	(0.3)	(0.4)	33.3%
Net revenues (**)	**12.0**	**14.3**	**17.3**	**19.5**	**17.7**	**-9.2%**	**9.1**	**8.1**	**-11.0%**	**4.3**	**4.0**	**-7.0%**
Costs	(5.5)	(6.8)	(7.9)	(8.1)	(7.8)	-3.7%	(3.7)	(4.3)	16.2%	(2.0)	(2.0)	0.0%
Gross profit	**6.5**	**7.5**	**9.4**	**11.4**	**9.9**	**-13.2%**	**5.4**	**3.8**	**-29.6%**	**2.3**	**2.0**	**-13.0%**
Operating expenses (SG&A)	(0.3)	-	(0.1)	(0.1)	(0.7)	600.0%	-	(0.2)	(1.00)	-	(0.2)	-100.0%
Other assets depreciation and amortization	-	(0.3)	(0.4)	(0.4)	(0.5)	25.0%	(0.3)	(0.3)	0.0%	(0.2)	(0.1)	-50.0%
Operating profit before financial results and taxes (EBIT)	**6.2**	**7.2**	**8.9**	**10.9**	**8.7**	**-20.2%**	**5.1**	**3.3**	**-35.3%**	**2.1**	**1.7**	**-19.0%**
Financial expenses, net	0.4	1.8	0.9	1.4	1.8	28.6%	1.0	0.7	-30.0%	0.5	0.3	-40.0%
Income tax and social contribution	(0.9)	(0.9)	(1.1)	(1.3)	(1.2)	-7.7%	(0.8)	(0.6)	-25.0%	(0.3)	(0.3)	0.0%
Net income for the period	**5.7**	**8.1**	**8.7**	**11.0**	**9.3**	**-15.5%**	**5.3**	**3.4**	**-35.8%**	**2.3**	**1.7**	**-26.1%**
Net Margin	**47.5%**	**56.6%**	**50.3%**	**56.4%**	**52.5%**	**-4.2p.p.**	**58.2%**	**42.0%**	**-16,2p.p.**	**53.5%**	**42.5%**	**-11,0p.p.**
EBITDA	**6.2**	**7.5**	**9.3**	**11.3**	**9.2**	**-18.6%**	**5.4**	**3.6**	**-33.3%**	**2.3**	**1.8**	**-21.7%**
EBITDA Margin	**51.7%**	**52.4%**	**53.8%**	**57.9%**	**52.0%**	**-5.9p.p.**	**59.3%**	**44.4%**	**-14,9p.p.**	**53.5%**	**45.0%**	**-8,5p.p.**

(*) Gross revenues are net of discounts and cancellations.
(**) For comparability with the financial information presented in accordance with IFRS from 2011 on, net revenues of 2010, which are presented in USGAAP, are net of taxes on revenues.

Comments on company performance

15.4 – Table 4 – Consolidated – R$ million

CONSOLIDATED RESULTS	2010	2011	2012	2013	2014	Var.	1H14	1H15	Var.	2Q14	2Q15	Var.
Car rental gross revenues (*)	838.0	1,019.4	1,132.3	1,208.4	1,352.1	11.9%	661.4	634.4	-4.1%	332.8	309.5	-7.0%
Franchising gross revenues (*)	12.8	15.1	18.3	20.6	18.7	-9.2%	9.6	8.7	-9.4%	4.6	4.4	-4.3%
Car Rental and Franchising total gross revenues (*)	850.8	1,034.5	1,150.6	1,229.0	1,370.8	11.5%	671.0	643.1	-4.2%	337.4	313.9	-7.0%
Fleet Rental gross revenues (*)	374.5	472.9	552.4	592.8	589.5	-0.6%	292.3	304.8	4.3%	144.0	152.9	6.2%
Car and Fleet Rentals and Franchising total gross revenues (*)	1,225.3	1,507.4	1,703.0	1,821.8	1,960.3	7.6%	963.3	947.9	-1.6%	481.4	466.8	-3.0%
Taxes on revenues - Car and Fleet Rentals and Franchising	(50.0)	(57.4)	(56.3)	(62.9)	(86.3)	37.2%	(43.0)	(34.6)	-19.5%	(20.4)	(16.5)	-19.1%
Car and Fleet Rentals and Franchising net revenues (**)	**1,175.3**	**1,450.0**	**1,646.7**	**1,758.9**	**1,874.0**	**6.5%**	**920.3**	**913.3**	**-0.8%**	**461.0**	**450.3**	**-2.3%**
Car sales gross revenues												
Car sales for fleet renewal - Car Rental (*)	1,104.7	1,244.7	1,253.6	1,486.1	1,671.4	12.5%	759.5	865.6	14.0%	353.1	415.0	17.5%
Car sales for fleet renewal - Fleet Rental (*)	221.3	227.7	270.2	264.6	350.8	32.6%	172.0	179.1	4.1%	91.4	84.9	-7.1%
Car sales for fleet renewal - total gross revenues (*)	1,326.0	1,472.4	1,523.8	1,750.7	2,022.2	15.5%	931.5	1,044.7	12.2%	444.5	499.9	12.5%
Taxes on revenues - Car sales for fleet renewal	(4.1)	(4.3)	(3.8)	(3.4)	(4.0)	17.6%	(2.2)	(1.5)	-31.8%	(0.9)	(0.7)	-22.2%
Car sales for fleet renewal - net revenues (**)	**1,321.9**	**1,468.1**	**1,520.0**	**1,747.3**	**2,018.2**	**15.5%**	**929.3**	**1,043.2**	**12.3%**	**443.6**	**499.2**	**12.5%**
Total net revenues (**)	**2,497.2**	**2,918.1**	**3,166.7**	**3,506.2**	**3,892.2**	**11.0%**	**1,849.6**	**1,956.5**	**5.8%**	**904.6**	**949.5**	**5.0%**
Direct costs and expenses:												
Car rental	(317.8)	(382.7)	(476.6)	(536.9)	(577.3)	7.5%	(279.1)	(295.2)	5.8%	(138.5)	(148.4)	7.1%
Franchising	(5.5)	(6.8)	(7.9)	(8.1)	(7.8)	-3.7%	(3.7)	(4.3)	16.2%	(2.0)	(2.0)	0.0%
Total Car rental and Franchising	(323.3)	(389.5)	(484.5)	(545.0)	(585.1)	7.4%	(282.8)	(299.5)	5.9%	(140.5)	(150.4)	7.0%
Fleet Rental	(94.7)	(117.8)	(146.3)	(161.1)	(190.8)	18.4%	(88.9)	(96.3)	8.3%	(44.6)	(45.3)	1.6%
Total Car and Fleet Rentals and Franchising	(418.0)	(507.3)	(630.8)	(706.1)	(775.9)	9.9%	(371.7)	(395.8)	6.5%	(185.1)	(195.7)	5.7%
Car sales for fleet renewal - Car rental	(980.0)	(1,092.0)	(1,068.5)	(1,271.9)	(1,428.4)	12.3%	(646.4)	(715.5)	10.7%	(298.1)	(342.6)	14.9%
Car sales for fleet renewal - Fleet Rental	(201.4)	(197.5)	(237.3)	(214.1)	(276.3)	29.1%	(136.4)	(138.2)	1.3%	(71.6)	(65.8)	-8.1%
Total Car sales for fleet renewal (book value)	(1,181.4)	(1,289.5)	(1,305.8)	(1,486.0)	(1,704.7)	14.7%	(782.8)	(853.7)	9.1%	(369.7)	(408.4)	10.5%
Total costs	(1,599.4)	(1,796.8)	(1,936.6)	(2,192.1)	(2,480.6)	13.2%	(1,154.5)	(1,249.5)	8.2%	(554.8)	(604.1)	8.9%
Gross profit	**897.8**	**1,121.3**	**1,230.1**	**1,314.1**	**1,411.6**	**7.4%**	**695.1**	**707.0**	**1.7%**	**349.8**	**345.4**	**-1.3%**
Operating expenses												
Advertising, promotion and selling:												
Car rental	(62.6)	(79.5)	(93.3)	(103.5)	(117.8)	13.8%	(55.5)	(65.7)	18.4%	(30.3)	(31.7)	4.6%
Franchising	(0.3)	(0.1)	(0.1)	(0.1)	(0.8)	700.0%	-	(0.2)	-	-	(0.1)	0.0%
Total car rental and Franchising	(62.9)	(79.6)	(93.4)	(103.6)	(118.6)	14.5%	(55.5)	(65.9)	18.7%	(30.3)	(31.8)	5.0%
Fleet Rental	(9.8)	(10.5)	(11.6)	(14.4)	(15.1)	4.9%	(7.8)	(10.0)	28.2%	(2.6)	(5.7)	119.2%
Car sales for fleet renewal	(98.1)	(129.0)	(150.6)	(162.1)	(172.3)	6.3%	(81.9)	(94.3)	15.1%	(41.5)	(48.3)	16.4%
Total advertising, promotion and selling	(170.8)	(219.1)	(255.6)	(280.1)	(306.0)	9.2%	(145.2)	(170.2)	17.2%	(74.4)	(85.8)	15.3%
General, administrative and other expenses	(77.5)	(80.9)	(98.9)	(117.5)	(135.8)	15.6%	(59.3)	(69.0)	16.4%	(33.8)	(36.6)	8.3%
Total Operating expenses	(248.3)	(300.0)	(354.5)	(397.6)	(441.8)	11.1%	(204.5)	(239.2)	17.0%	(108.2)	(122.4)	13.1%
Depreciation expenses:												
Cars depreciation:												
Car rental	(65.9)	(86.4)	(212.7)	(85.8)	(78.1)	-9.0%	(40.8)	(18.8)	-53.9%	(20.3)	(6.2)	-69.5%
Fleet Rental	(80.4)	(115.1)	(164.2)	(143.2)	(129.3)	-9.7%	(62.6)	(65.8)	5.1%	(28.0)	(28.5)	1.8%
Total cars depreciation expenses	(146.3)	(201.5)	(376.9)	(229.0)	(207.4)	-9.4%	(103.4)	(84.6)	-18.2%	(48.3)	(34.7)	-28.2%
Other assets depreciation and amortization	(21.1)	(24.1)	(32.9)	(35.4)	(35.7)	0.8%	(18.0)	(17.7)	-1.7%	(8.9)	(8.9)	0.0%
Total depreciation and amortization expenses	(167.4)	(225.6)	(409.8)	(264.4)	(243.1)	-8.1%	(121.4)	(102.3)	-15.7%	(57.2)	(43.6)	-23.8%
Operating profit before financial results and taxes (EBIT)	**482.1**	**595.7**	**465.8**	**652.1**	**726.7**	**11.4%**	**369.2**	**365.5**	**-1.0%**	**184.4**	**179.4**	**-2.7%**
Financial expenses, net:												
Expense	(168.3)	(239.3)	(199.3)	(187.1)	(276.4)	47.7%	(132.9)	(182.0)	36.9%	(68.4)	(96.2)	40.6%
Income	38.2	60.3	60.6	76.5	125.3	63.8%	56.0	82.6	47.5%	25.8	44.7	73.3%
Monetary and exchange variation - assets and liabilities, net	-	-	-	-	-	-	-	-	-	-	-	-
Gains (losses) on derivative	-	-	-	-	-	-	-	-	-	-	-	-
Financial (expenses) revenues, net	(130.1)	(179.0)	(138.7)	(110.6)	(151.1)	36.6%	(76.9)	(99.4)	29.3%	(42.6)	(51.5)	20.9%
Income before tax and social contribution	**352.0**	**416.7**	**327.1**	**541.5**	**575.6**	**6.3%**	**292.3**	**266.1**	-9.0%	**141.8**	**127.9**	-9.8%
Income tax and social contribution	(101.5)	(125.1)	(86.2)	(157.2)	(165.0)	5.0%	(85.9)	(72.5)	-15.6%	(41.2)	(34.5)	-16.3%
Net income for the period	**250.5**	**291.6**	**240.9**	**384.3**	**410.6**	**6.8%**	**206.4**	**193.6**	**-6.2%**	**100.6**	**93.4**	**-7.2%**
EBITDA	649.5	821.3	875.6	916.5	969.8	5.8%	490.6	467.8	-4.6%	241.6	223.0	-7.7%
Consolidated EBITDA Margin	**26.0%**	**28.1%**	**27.7%**	**26.1%**	**24.9%**	**-1.2p.p.**	**26.5%**	**23.9%**	**-2,6p.p.**	**26.7%**	**23.5%**	**-3,2p.p.**
Car and Fleet Rentals and Franchising EBITDA	615.1	779.9	812.1	817.3	849.6	4.0%	426.0	382.4	-10.2%	209.2	185.8	-11.2%
EBITDA Margin	**52.3%**	**53.8%**	**49.3%**	**46.5%**	**45.3%**	**-1.2p.p.**	**46.3%**	**41.9%**	**-4,4p.p.**	**45.4%**	**41.3%**	**-4,1p.p.**
Used Car Sales (Seminovos) EBITDA	34.4	41.4	63.5	99.2	120.2	21.2%	64.6	85.4	32.2%	32.4	37.2	14.8%
EBITDA Margin	**2.6%**	**2.8%**	**4.2%**	**5.7%**	**6.0%**	**0.3p.p.**	**7.0%**	**8.2%**	**1,2p.p.**	**7.3%**	**7.5%**	**0,2p.p.**

(*) Gross revenues are net of discounts and cancellations.

(**) For comparability with the financial information presented in accordance with IFRS from 2011 on, net revenues of 2010, which are presented in USGAAP, are net of taxes on revenues.

Comments on company performance

15.5 – Table 5 – Operating data

SELECTED OPERATING DATA	2010	2011	2012	2013	2014	Var.	1H14	1H15	Var.	2Q14	2Q15	Var.
Average operating fleet:												
Car Rental	42,903	51,285	53,548	59,094	61,525	4.1%	59,955	62,943	5.0%	61,051	61,215	0.3%
Fleet Rental	22,916	27,858	30,357	31,188	30,778	-1.3%	30,505	31,953	4.7%	30,346	31,778	4.7%
Total	65,819	79,143	83,905	90,282	92,303	2.2%	90,460	94,896	4.9%	91,397	92,993	1.7%
Average rented fleet:												
Car Rental	29,646	35,348	37,932	39,475	42,999	8.9%	42,814	42,637	-0.4%	43,139	42,250	-2.1%
Fleet Rental	22,343	26,676	29,444	30,121	28,787	-4.4%	28,627	30,501	6.5%	28,110	30,494	8.5%
Total	51,989	62,024	67,376	69,596	71,786	3.1%	71,441	73,138	2.4%	71,249	72,744	2.1%
Average age of operating fleet (months)												
Car Rental	6.3	6.8	7.8	7.2	7.2	0.0%	7.4	7.1	-4.1%	7.1	7.2	1.4%
Fleet Rental	15.9	15.8	16.8	18.6	18.0	-3.2%	18.7	16.7	-10.7%	18.4	16.7	-9.2%
Average age of total operating fleet	9.6	9.9	11.0	11.1	10.0	-9.6%	11.3	10.4	-8.0%	10.8	10.6	-1.9%
Fleet at end of period:												
Car Rental	61,445	64,688	65,086	70,717	77,573	9.7%	73,281	71,525	-2.4%	73,281	71,525	-2.4%
Fleet Rental	26,615	31,629	32,104	32,809	34,312	4.6%	31,814	33,217	4.4%	31,814	33,217	4.4%
Total	88,060	96,317	97,190	103,526	111,885	8.1%	105,095	104,742	-0.3%	105,095	104,742	-0.3%
Managed fleet at end period - Fleet Rental	331	234	162	30	267	790.0%	30	212	606.7%	30	212	606.7%
Fleet investment (R$ million)												
Car Rental	1,476.1	1,306.2	1,227.2	1,634.5	1,909.1	16.8%	804.2	674.1	-16.2%	575.3	430.5	-25.2%
Fleet Rental	411.3	439.9	386.4	389.7	571.2	46.6%	216.4	226.1	4.5%	128.3	121.1	-5.6%
Total	1,887.4	1,746.1	1,613.6	2,024.2	2,480.3	22.5%	1,020.6	900.2	-11.8%	703.6	551.6	-21.6%
Number of rental days (In thousands):												
Car Rental - Total	10,818.8	12,907.7	13,886.3	14,414.7	15,696.2	8.9%	7,750.5	7,720.3	-0.4%	3,925.7	3,844.9	-2.1%
Rental days for Fleet Rental replacement service	(84.6)	(113.4)	(137.5)	(173.0)	(280.2)	62.0%	(112.1)	(136.1)	21.4%	(60.7)	(64.7)	6.6%
Car Rental - Net	10,734.3	12,794.3	13,748.8	14,241.7	15,416.0	8.2%	7,638.4	7,584.2	-0.7%	3,865.0	3,780.2	-2.2%
Fleet Rental	8,043.8	9,603.4	10,600.7	10,843.7	10,363.3	-4.4%	5,153.0	5,484.4	6.4%	2,529.9	2,738.7	8.3%
Total	18,778.1	22,397.7	24,349.5	25,085.4	25,779.3	2.8%	12,791.4	13,068.6	2.2%	6,394.9	6,518.9	1.9%
Annualized average depreciation per car (R$)												
Car Rental	1,536.0	1,683.9	3,972.4	1,452.4	1,270.0	-12.6%	1,360.9	598.6	-56.0%	1,327.1	405.7	-69.4%
Fleet Rental	3,509.7	4,133.0	5,408.2	4,592.3	4,202.1	-8.5%	4,104.9	4,118.2	0.3%	3,697.5	3,588.8	-2.9%
Total	2,223.2	2,546.0	4,491.9	2,537.1	2,247.7	-11.4%	2,286.2	1,783.7	-22.0%	2,114.1	1,493.4	-29.4%
Average annual revenues per operating car (R$ thousand)												
Car Rental	19.5	19.1	20.4	19.7	20.9	6.1%	21.1	19.4	-8.1%	20.8	19.4	-6.7%
Fleet Rental	16.2	16.2	17.5	18.2	18.3	0.5%	18.3	18.5	1.1%	18.2	18.6	2.2%
Average daily rental (R$)												
Car Rental (**)	78.07	79.68	82.36	84.85	87.71	3.4%	86.58	83.65	-3.4%	86.11	81.85	-4.9%
Fleet Rental	46.27	48.83	51.59	53.83	56.16	4.3%	55.88	55.01	-1.6%	56.03	55.13	-1.6%
Utilization rate:												
Car Rental	69.1%	68.9%	70.8%	66.8%	69.9%	3.1p.p.	71.4%	67.7%	-3,7p.p.	70.7%	69.0%	-1,7p.p.
Fleet Rental	97.5%	95.8%	97.0%	96.6%	93.5%	-3.1p.p.	93.8%	95.5%	1,7p.p.	92.6%	96.0%	3,4p.p.
Number of cars purchased - consolidated	65,934	59,950	58,655	69,744	79,804	14.4%	35,064	26,851	-23.4%	24,184	16,211	-33.0%
Average price of cars purchased (R$ thsd) - consolidated	28.63	29.13	27.51	29.02	31.08	7.1%	29.10	33.53	15.2%	29.08	34.03	17.0%
Numbers of cars sold - consolidated	47,285	50,772	56,644	62,641	70,621	12.7%	33,338	33,520	0.5%	15,889	16,071	1.1%
Average price of cars sold (R$ thsd) (*) - consolidated	25.80	26.30	24.24	25.36	25.90	2.1%	25.48	28.06	10.1%	25.36	27.77	9.5%

(*) Recalculated as from 2010 to include additional revenues, net of SG&A expenses related to the sale of cars deactivated for fleet renewal.
(**) Not included the rentals for Fleet Rental Division.

16 – Consolidated financial statements – IFRS – R$/million

ASSETS	2010	2011	2012	2013	2014	1H15
CURRENT ASSETS:						
Cash and cash equivalents	415.7	711.0	823.9	1,010.7	1,390.2	1,223.6
Marketable securities						98.2
Trade accounts receivable	274.8	353.4	361.1	408.3	459.6	418.8
Derivative financial instruments - swap	-	-	-	-	-	-
Other current assets	40.7	54.1	50.0	57.9	94.6	171.5
Decommissioning cars to fleet renewal	20.1	29.0	13.3	16.5	18.3	19.4
Total current assets	**751.3**	**1,147.5**	**1,248.3**	**1,493.4**	**1,962.7**	**1,931.5**
NON CURRENT ASSETS:						
Long-term assets:						
Marketable securities	-	-	-	-	92.60	-
Derivative financial instruments - swap	-	-	-	-	-	0.9
Trade accounts receivable	-	-	4.0	7.1	3.2	2.3
Escrow deposit	24.8	25.0	23.0	38.1	41.9	48.4
Deferred income tax and social contribution	24.0	19.8	24.5	32.4	32.8	37.8
Other non current assets	0.1	0.1	0.1	0.1	0.1	0.1
Total long-term assets	**48.9**	**44.9**	**51.6**	**77.7**	**170.6**	**89.5**
Property and equipment						
Cars	2,427.4	2,652.7	2,534.3	2,781.4	3,278.0	3,197.7
Other	114.9	141.7	171.0	166.1	203.9	242.2
Intangible:						
Software	7.7	18.3	36.2	47.3	60.3	61.0
Goodwill on acquisition of investments	4.5	4.5	4.5	12.3	22.0	22.0
Total non current assets	**2,603.4**	**2,862.1**	**2,797.6**	**3,084.8**	**3,734.8**	**3,612.4**
TOTAL ASSETS	**3,354.7**	**4,009.6**	**4,045.9**	**4,578.2**	**5,697.5**	**5,543.9**

LIABILITIES AND SHAREHOLDERS' EQUITY	2010	2011	2012	2013	2014	1H15
CURRENT LIABILITIES:						
Trade accounts payable	443.0	488.7	356.2	460.5	828.4	562.7
Social and labor obligations	58.0	58.7	53.2	73.9	86.3	81.3
Loans, financing and debentures	233.7	130.9	210.1	275.4	300.9	321.5
Derivative financial instruments - swap	-	-	-	-	-	9.6
Income tax and social contribution	22.7	32.5	26.0	35.2	41.3	21.6
Dividends and interest on capital	40.2	38.3	18.7	53.1	59.2	22.0
Other current liabilities	36.1	44.7	70.0	78.6	82.3	94.4
Total current liabilities	**833.7**	**793.8**	**734.2**	**976.7**	**1,398.4**	**1,113.1**
NON CURRENT LIABILITIES:						
Loans, financing and debentures	1,463.1	1,943.5	1,845.0	2,068.1	2,411.6	2,357.7
Derivative financial instruments - swap	-	-	-	-	-	5.2
Provisions	42.5	30.1	35.2	50.9	69.9	73.6
Deferred income tax and social contribution	81.6	92.4	76.8	111.8	138.9	165.0
Other non current liabilities	35.1	29.2	30.0	29.5	23.2	17.1
Total non current liabilities	**1,622.3**	**2,095.2**	**1,987.0**	**2,260.3**	**2,643.6**	**2,618.6**
Total liabilities	**2,456.0**	**2,889.0**	**2,721.2**	**3,237.0**	**4,042.0**	**3,731.7**
SHAREHOLDERS' EQUITY:						
Capital	601.7	601.7	601.7	976.7	976.7	976.7
Capital Reserves	12.0	19.0	48.0	30.2	40.4	51.6
Revenue Reserves	273.9	499.8	675.0	334.3	638.4	783.9
Carrying value adjustments	11.1	0.1	-	-	-	-
Total shareholders' equity	**898.7**	**1,120.6**	**1,324.7**	**1,341.2**	**1,655.5**	**1,812.2**
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	**3,354.7**	**4,009.6**	**4,045.9**	**4,578.2**	**5,697.5**	**5,543.9**

Comments on company performance

17 – Consolidated financial statements – Income statements and reconciliations - R$/million

STATEMENT OF INCOME	2010 USGAAP	2011 IFRS	2012 IFRS	2013 IFRS	2014 IFRS	1H15 IFRS	Reclassifications	1H15 IFRS
Total net revenues	**2,497.2**	**2,918.1**	**3,166.7**	**3,506.2**	**3,892.2**	**1,992.6**	**(36.1)** (a)	**1,956.5**
COSTS AND EXPENSES:								
Direct costs	(1,599.4)	(1,796.8)	(1,936.6)	(2,192.1)	(2,480.6)	(1,249.5)	-	(1,249.5)
Taxes on revenues	-	-	-	-	-	(36.1)	36.1 (a)	-
Selling, general, administrative and other expenses	(248.3)	(300.0)	(354.5)	(397.6)	(441.8)	(239.2)	-	(239.2)
Cars depreciation	(146.3)	(201.5)	(376.9)	(229.0)	(207.4)	(84.6)	-	(84.6)
Other assets depreciation and amortization	(21.1)	(24.1)	(32.9)	(35.4)	(35.7)	(17.7)	-	(17.7)
Total costs and expenses	(2,015.1)	(2,322.4)	(2,700.9)	(2,854.1)	(3,165.5)	(1,627.1)	36.1	(1,591.0)
Income before financial results and taxes (EBIT)	**482.1**	**595.7**	**465.8**	**652.1**	**726.7**	**365.5**	**-**	**365.5**
FINANCIAL EXPENSES, NET	(130.1)	(179.0)	(138.7)	(110.6)	(151.1)	(99.4)	-	(99.4)
Income before taxes	**352.0**	**416.7**	**327.1**	**541.5**	**575.6**	**266.1**	**-**	**266.1**
INCOME TAX AND SOCIAL CONTRIBUTION								
Current	(80.2)	(106.2)	(106.5)	(130.1)	(139.5)	(51.4)	-	(51.4)
Deferred	(21.3)	(18.9)	20.3	(27.1)	(25.5)	(21.1)	-	(21.1)
	(101.5)	(125.1)	(86.2)	(157.2)	(165.0)	(72.5)	-	(72.5)
Net income	**250.5**	**291.6**	**240.9**	**384.3**	**410.6**	**193.6**	**-**	**193.6**

(a) Refers to the reclassification of taxes on revenue to a new line item.

Shareholder's equity Reconciliation	Dec 31, 2014	June 30, 2015
Shareholders' equity - IFRS	**1,655.5**	**1,812.2**
Dividends proposed	44.7	-
Goodwill, net of income tax and social contribution	21.8	21.8
Shareholders' equity - USGAAP	**1,722.0**	**1,834.0**

Comments on company performance

18 – Statements of Cash flow – R$/million

CONSOLIDATED CASH FLOW	2010 USGAAP	2011 IFRS	2012 IFRS	2013 IFRS	2014 IFRS	1H15 IFRS
CASH FLOWS FROM OPERATING ACTIVITIES:						
Net income	250.5	291.6	240.9	384.3	410.6	193.6
Adjustments to reconcile net income and cash and cash equivalents provided by operating activities:						
Depreciation and amortization	167.4	225.6	409.8	264.4	243.2	102.3
Net book value of vehicles written off	1,214.3	1,328.6	1,360.2	1,543.8	1,777.0	889.3
Deferred income tax and social contribution	21.3	18.9	(20.3)	27.1	25.5	21.1
Other	6.7	2.7	21.8	33.7	32.0	18.6
(Increase) decrease in assets:						
Trade receivable	(63.3)	(81.3)	(14.6)	(54.7)	(49.9)	33.2
Purchases of cars (see supplemental disclosure below)	(1,799.1)	(1,743.8)	(1,735.7)	(1,939.4)	(2,150.2)	(1,169.5)
Escrow deposits	(1.6)	0.6	0.7	(15.1)	(5.7)	(9.7)
Taxes recoverable	(7.0)	(15.9)	(11.4)	(20.3)	(43.4)	(48.2)
Other assets	(4.2)	10.7	8.5	6.1	(5.7)	(55.6)
Increase (decrease) in liabilities:						
Accounts payable (except car manufacturers)	39.2	13.0	(15.6)	14.6	33.5	2.5
Social and labor obligations	27.9	0.7	(5.5)	20.7	12.4	(4.9)
Income tax and social contribution	78.3	106.2	106.5	130.1	139.5	51.4
Interest on loans, financing, debentures and swaps of fixed rates	161.4	231.0	195.9	181.6	281.7	194.8
Insurance premium	(10.0)	2.6	15.8	4.0	(0.6)	21.7
Other liabilities	20.8	(17.0)	16.0	1.1	(5.4)	(4.9)
Cash provided by operating activities	**102.6**	**374.2**	**573.0**	**582.0**	**694.5**	**235.7**
Income tax and social contribution paid	(57.8)	(83.0)	(100.9)	(108.5)	(113.1)	(56.1)
Interest on loans, financing and debentures paid	(169.6)	(237.0)	(190.6)	(152.0)	(328.0)	(172.6)
Net cash provided by operating activities	**(124.8)**	**54.2**	**281.5**	**321.5**	**253.4**	**7.0**
CASH FLOWS FROM INVESTING ACTIVITIES:						
Investments in marketable securities	-	-	-	-	(92.6)	-
Acquisition of investment, goodwill and fair value surplus	-	-	-	(12.5)	(14.4)	-
Purchases of other property and equipment and addition to intangible assets	(51.1)	(63.0)	(80.8)	(41.5)	(87.3)	(56.8)
Net cash provided by (used in) investing activities	**(51.1)**	**(63.0)**	**(80.8)**	**(54.0)**	**(194.3)**	**(56.8)**
CASH FLOWS FROM FINANCING ACTIVITIES:						
Loans and financings:						
Proceeds	427.9	288.1	125.9	112.6	499.1	365.0
Repayment	(408.9)	(404.5)	(359.9)	(129.4)	(490.4)	(235.4)
Debentures						
Proceeds	370.0	500.0	300.2	496.3	497.3	496.8
Repayment	(222.1)	-	(90.6)	(220.7)	(90.8)	(668.0)
Treasury shares acquired	-	-	-	(36.8)	-	(9.0)
Exercise of stock options with treasury shares, net	-	-	21.9	12.8	5.5	17.8
Dividends paid	(6.1)	(23.3)	(26.3)	(255.1)	(38.6)	(44.7)
Interest on capital	(28.8)	(56.2)	(59.0)	(60.4)	(61.7)	(39.3)
Net cash provided by (used in) financing activities	**132.0**	**304.1**	**(87.8)**	**(80.7)**	**320.4**	**(116.8)**
NET CASH FLOW PROVIDED (USED) IN THE YEAR/PERIOD	**(43.9)**	**295.3**	**112.9**	**186.8**	**379.5**	**(166.6)**
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR/PERIOD	459.6	415.7	711.0	823.9	1,010.7	1,390.2
CASH AND CASH EQUIVALENTS AT END OF YEAR/PERIOD	415.7	711.0	823.9	1,010.7	1,390.2	1,223.6
INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	**(43.9)**	**295.3**	**112.9**	**186.8**	**379.5**	**(166.6)**
Supplemental disclosure of cash flow information:						
Cash paid during the period to:						
Statement of the cash paid for cars acquisition						
Cars acquisition in the year/period - renewal	(1,370.1)	(1,504.5)	(1,563.3)	(1,819.7)	(2,197.7)	(901.3)
Cars acquisition in the year/period - growth	(540.3)	(272.0)	(55.5)	(209.4)	(286.9)	-
Suppliers - automakers:						
Balance at the end of the year/period	372.6	405.3	288.4	378.1	712.5	444.3
Balance at the beginning of the year/period	(261.3)	(372.6)	(405.3)	(288.4)	(378.1)	(712.5)
Cash paid for cars purchased	(1,799.1)	(1,743.8)	(1,735.7)	(1,939.4)	(2,150.2)	(1,169.5)

19 – Glossary and other information

• **CAGR:** Compounded average growth rate.

• **CAPEX:** Capital expenditure.

• **Car depreciation:** the amount to be depreciated is the positive difference between the acquisition price of the vehicle and its estimated residual value. Depreciation is calculated as long as the assets' estimated residual value does not exceed its accounting value. Depreciation is recognized during the estimated life cycle of each asset. In the Car Rental Division, depreciation method used is linear. In the Fleet Rental Division, depreciation is recorded according to the sum of the years' digits (SOYD) method, which better reflects the consumption pattern of the economic benefits that decrease during the cars' useful life. The residual value is the estimated sale price net of the estimated selling expense.

• **Depreciated cost of used cars sales (book value):** consists of the acquisition value of vehicles, depreciated up to the date of sale, less the technical discount. The **technical discount** is the discount given to the buyer for any required repairs that were not made. These repair costs are recorded as a charge to operating costs and as a credit to cost of cars sold.

• **EBITDA:** EBITDA is the net income of the period, added by the income tax, net financial expenses, depreciation, amortization and exhaustions, as defined by CVM instruction 527/12.

• **EBITDA Margin:** EBITDA divided by the net revenues.

• **EBIT:** EBIT is the net income of the period added by the income tax and net financial expenses.

• **EBIT Margin:** EBIT divided by the net revenues.

• **IPI tax:** Tax over industrialized products. In May, 2012 Government announced an IPI tax exemption valid initially up to August, 2012, however, successively extended in 2012. In 2013 IPI tax for compact cars was increased to 2% and was kept at this level until December 2014. On January 1, 2015 the tax was fully reinstated. Those measures aim at incentivising the automotive industry by stimulating demand, since the tax reduction tends to be passed on to the final consumer.

• **Net debt:** Short and long term debts minus cash and cash equivalents. The "net debt" term is a Company's measure and cannot be compared with similar terms used by other companies.

• **Net (Divestment) Investment in cars:** capital investment in cars acquisition, net of the revenues from selling decommissioned cars.

Comments on company performance

• **NOPAT:** Net operating profit after tax.

• **Average Rented Fleet:** In the car rental division it is the number of daily rentals in the period divided by the number of days in the period.

• **Operating Fleet:** Operating fleet is comprised by the cars that are at the rental locations, either rented or not, under maintenance, as well as cars in transit from OEMs to car rental locations and those being prepared for sale, and not yet delivered to the Seminovos stores.

• **Utilization Rate:** It is the number of rental days of the period divided by the operating fleet. It is a Company's measure and cannot be compared with similar terms used by other companies.

• **ROIC:** Return on invested capital.

1. OPERATIONS

Localiza Rent a Car S.A. ("Localiza"), headquartered at Avenida Bernardo Monteiro, 1.563, Belo Horizonte, Minas Gerais State, has, since May 2005, been a Brazilian publicly-held company, listed on the BM&FBovespa (Sao Paulo Securities, Commodities and Futures Exchange) Novo Mercado, which characterizes the highest Corporate Governance level in the Brazilian capital market. Localiza's shares are traded under the ticker symbol RENT3.

The main activities of Localiza and its subsidiaries ("Company") comprise car rental, fleet rental and franchising. In order to renew the fleet, Localiza and its subsidiary Localiza Fleet S.A. ("Localiza Fleet") sell their decommissioned cars, thereby generating cash to pay the vehicle manufacturers that provide the new cars.

At June 30, 2015, the Localiza System, including its franchisees in Brazil and abroad, comprised 552 car rental branches, being: (i) 485 branches in 355 cities in Brazil, 310 of which were operated by Localiza and the others by franchisees; and (ii) 67 branches in 39 cities in 7 South American countries, all operated by franchisees.

The fleet of the Localiza System was comprised of 117,676 cars, at June 30, 2015, being: (i) 104,742 belonging to the Company, including 33,217 of the Fleet Rental Division; (ii) 8,863 belonging to its franchisees in Brazil; and (iii) 4,071 belonging to franchisees abroad. Decommissioned cars are substantially sold to final consumers through 75 sales points, located in 45 cities throughout Brazil, thereby avoiding intermediation costs, maximizing cash flow generation for fleet renewal and reducing the depreciation cost.

Localiza's direct and indirect subsidiaries are summarized in note 7(a).

2. BASIS OF PREPARATION AND PRESENTATION OF THE INTERIM FINANCIAL INFORMATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The Company's interim financial information comprises parent company and consolidated interim information and is prepared and presented in accordance with the International Financial Reporting Standards (IFRS) issued by the International Accounting Standards Board (IASB) and also in accordance with the accounting practices adopted in Brazil, being identified as "Parent company" and "Consolidated".

The accounting practices adopted in Brazil include those established in the Corporate Law as well as the Technical Pronouncements, Instructions, and Interpretations issued by the Brazilian Accounting Pronouncements Committee (CPC) and approved by the Brazilian Securities Commission (CVM).

The parent company interim information discloses investments in subsidiaries under the equity method of accounting, in accordance with prevailing legislation and in conformity with IFRS.

The Company does not have other comprehensive income in the current and prior quarters.

The other information on the basis of preparation and presentation of the interim financial information and the summary of significant accounting policies is the same as that disclosed in note 2.6 and other notes to the annual financial statements for the year ended December 31, 2014 (hereinafter referred to as "Financial Statements for the year ended December 31, 2014"), published on March 24, 2015 in the newspapers "Diário Oficial de Minas Gerais" (Minas Gerais Official Gazette), "Diário do Comércio Minas Gerais", and available through the following websites: www.cvm.gov.br and www.bmfbovespa.com.br.

3. RECENTLY ISSUED ACCOUNTING STANDARDS AND INTERPRETATIONS

The accounting standards and interpretations that were in effect at December 31, 2014, as disclosed in the financial statements for December 31, 2014, were not significantly different from those in effect for this quarterly financial information.

The accounting standards and interpretations that became effective as from January 1, 2015, as disclosed in the financial statements of December 31, 2014, do not significantly affect the Company and subsidiaries.

4. CASH AND CASH EQUIVALENTS

The composition of cash and cash equivalents is as follows:

	Parent company		Consolidated	
	6/30/15	12/31/14	6/30/15	12/31/14
Cash and banks	1,604	7,905	18,308	23,249
Bank Deposit Certificates (CDB)	65,218	59,731	76,690	68,603
Financial investments with guarantee of repurchase	279,332	178,975	447,373	445,204
Fixed-income investment funds	452,466	564,300	681,240	853,133
Total	**798,620**	**810,911**	**1,223,611**	**1,390,189**

As of June 30, 2015, investments in Bank Deposit Certificates (CDB), financial investments and financial investment quotas had an average yield of 103.6% of the Interbank Deposit Certificates (CDI) (103.6% as of December 31, 2014) and have immediate liquidity.

5. TRADE RECEIVABLES

The breakdown of trade accounts receivable is as follows:

	Parent company		Consolidated	
	6/30/15	12/31/14	6/30/15	12/31/14
Car rental	259,639	295,384	254,367	290,773
Fleet rental	-	-	63,382	67,429
Sale of decommissioned cars	98,374	91,130	125,493	117,411
Franchising	1,942	1,441	8,529	9,405
	359,955	**387,955**	**451,771**	**485,018**
Provision for impairment of trade receivables	(20,697)	(14,323)	(30,718)	(22,266)
Total	**339,258**	**373,632**	**421,053**	**462,752**
Current	**339,258**	**373,632**	**418,793**	**459,576**
Non-current	**-**	**-**	**2,260**	**3,176**

The provision for impairment of trade receivables increased in 1H15 due to the increased risk of default resulting from the current macroeconomic scenario.

Other information on trade receivables (parent company and consolidated) was not significantly altered compared with that disclosed in note 5 to the financial statements for the year ended December 31, 2014.

6. OTHER CURRENT AND NON-CURRENT ASSETS

The composition of other current and non-current assets is as follows:

	Parent company		Consolidated	
	6/30/15	12/31/14	6/30/15	12/31/14
Balances stated separately in current assets:				
Prepayments (*)	18,939	213	27,935	276
Recoverable taxes (**)	26,334	7,410	36,878	17,599
Investments in marketable securities (***)	-	-	98,224	-
	45,273	7,623	163,037	17,875
Other current assets:				
Amounts receivable from insurance company (****)	50,030	34,054	92,434	64,663
Other receivables - subsidiaries (note 7(b))	983	1,273	-	-
Other	5,962	6,395	14,201	12,049
	56,975	41,722	106,635	76,712
Total in current assets	**102,248**	**49,345**	**269,672**	**94,587**
Balances stated separately in non-current assets:				
Other receivables - subsidiaries (note 7(b))	639	603	-	-
Investments in marketable securities	-	-	-	92,552
Other non-current assets	83	83	83	83
Total in non-current assets	**722**	**686**	**83**	**92,635**
Total in other current and non-current assets	**102,970**	**50,031**	**269,755**	**187,222**

(*) Basically refers to prepaid expenses with the renewal of the Car Tax (IPVA), which are amortized in the year and based on the estimated useful life of each vehicle, when the expected sale is prior to December 31, 2015.
(**) Basically refers to taxes withheld on redemptions of financial investments and settlements of swap transactions amounting to R$ 17,751 in the Parent company and R$ 19,720 in the Consolidated.
(***) Refers to the balance of Investments in Marketable Securities of the wholly-owned subsidiary Rental Brasil, of R$ 98,224, with an average yield of 103.5% of the Interbank Deposit Certificate rate, maturing on June 27, 2016 and applied in a restricted account. The invested amount was reclassified from "non-current asset" to "current asset" because of its short-term maturity. This amount corresponds to a portion of the loan of R$ 190,000, obtained under Bank Credit Note Property modality, (note 12(b)(ii) to the financial statements for the year ended December 31, 2014).
(****) Expenses incurred on claims, cost of stolen cars and amounts receivable from the insurance company due to insurance intermediation services (note 2.6.5 to the financial statements for the year ended December 31, 2014).

7. INVESTMENTS AND RELATED-PARTY TRANSACTIONS

(a) Information on subsidiaries

The businesses of car rental, fleet rental and franchises in Brazil and abroad are conducted by Localiza or one of its subsidiaries.

The operations of the main subsidiaries are as follows:

Localiza Fleet S.A.: privately-held corporation engaged in the fleet rental business.

Localiza Franchising Brasil S.A.: privately-held corporation operating in the franchise business of the "Localiza" brand in Brazil.

Localiza Serviços Prime S.A. ("Prime"): privately-owned corporation mainly operating in the intermediation of sales of decommissioned cars previously used by Localiza and Localiza Fleet and in the rendering of services and negotiation with repair shops and other suppliers, assessment of claims, approval of budgets and services carried out, management of information and claims evidencing documents.

The other subsidiaries of the Company, Rental Brasil Administração e Participação S.A., Rental International LLC, Car Assistance Serviços de Administração de Sinistros S.A., Localiza Franchising International S.R.L. and FR Assistance Serviços de Administração de Sinistros S.A. are also wholly-owned subsidiaries and privately-held corporations.

The Ordinary and Extraordinary General Meeting held on April 28, 2015 approved the merger of Localiza Cuiabá Aluguel de Carros Ltda., wholly-owned subsidiary of the Company, with transfer of the full amount of assets, liabilities and equity to the Company, amounting to R$ 4,674. This merger is justified by the strategic guidelines of Localiza for administrative and financial simplification and streamlining, as well as developing directly all the car rental activities in one sole company.

The meeting of the Board of Directors held on June 25, 2015 approved the increase of capital in Localiza Franchising International S.R.L. by Localiza, with receivables amounting to R$ 109. With this increase of capital, the participation in the capital of Localiza Franchising International S.R.L., held by Localiza and Localiza Fleet, changed to 97% and 3%, respectively.

The Company's participation in the capital, equity and results of direct and indirect subsidiaries was as follows:

	Participation							
	Number of shares		In capital (%)		In equity		In results	
	6/30/15	12/31/14	6/30/15	12/31/14	6/30/15	12/31/14	1H15	1H14
Direct subsidiaries:								
Localiza Fleet	103,280,354	103,280,354	100.0	100.0	769,177	801,409	98,195	95,937
Rental Brasil	15,000,000	15,000,000	100.0	100.0	151,391	150,196	1,195	-
Localiza Serviços Prime	15,000	15,000	100.0	100.0	109,370	106,666	2,704	2,740
Localiza Cuiabá (*)	-	4,730,000	-	100.0	-	4,748	(74)	8
Localiza Franchising Brasil	399,069	399,069	100.0	100.0	5,568	604	4,964	6,714
Rental International (**)	1,000	1,000	100.0	100.0	-	-	(33)	(85)
Car Assistance	200,000	200,000	100.0	100.0	5,072	240	4,832	7,684
LFI SRL	73,377	23,750	97.0	95.0	113	52	(48)	(21)
Localiza JF (***)	-	-	-	-	-	-	-	(58)
Localiza Car Rental (***)	-	-	-	-	-	-	-	2,823
					1,040,691	**1,063,915**	**111,735**	**115,742**
Goodwill and surplus in the acquisition of investments:								
Appreciation of property and equipment items net of the realizations					81	380	-	-
Goodwill					22,077	22,077	-	-
Total					**1,062,849**	**1,086,372**	**111,735**	**115,742**
Indirect subsidiary:								
FR Assistance	150,000	150,000	100.0	100.0	150	150	-	-
Indirect holding:								
LFI SRL	2,160	1,250	3.0	5.0	4	4	-	-

(*) Wholly owned subsidiary merged on April 30, 2015, as approved at the Ordinary and Extraordinary General Meeting of April 28, 2015.
(**) In 1H15, Localiza recognized in its liabilities a provision for deficiency in net assets related to the subsidiary Rental International.
(***) Wholly owned subsidiaries merged on April 30, 2014, as approved at the Ordinary and Extraordinary General Meeting of April 29, 2014.

The changes in investments in subsidiaries, including goodwill, were as follows:

On December 31, 2014	**1,086,372**
Increase of capital in subsidiary	109
Realization of the appreciation of assets	(299)
Merger of subsidiary	(4,674)
Equity in the results of investees	111,735
Dividends from subsidiaries (item (iii) below)	(130,427)
Provision for net capital deficiency of subsidiary Rental International	33
On June 30, 2015	**1,062,849**

A summary of the financial information of the main groups of the balance sheet and income statement of the direct and indirect subsidiaries is as follows:

(i) Balance sheets

6/30/15	Localiza Fleet	Localiza Franchising Brasil	Localiza Serviços Prime	Rental International	Car Assistance	Rental Brasil	LFI SRL
Assets							
Current	328,559	15,893	132,284	20	7,618	214,936	237
Non-current:							
Long-term receivables	18,768	2,845	3,466	-	-	934	-
Investment	4	-	-	-	-	-	-
Property and equipment	1,042,930	53	-	-	-	133,584 (*)	-
Intangible assets	3,335	1,121	-	-	-	-	-
Total	**1,393,596**	**19,912**	**135,750**	**20**	**7,618**	**349,454**	**237**
Liabilities and equity							
Current	346,951	4,543	16,204	-	2,546	10,799	72
Non-current	277,468	9,801	10,176	639	-	187,264	48
Equity	769,177	5,568	109,370	(619)	5,072	151,391	117
Total	**1,393,596**	**19,912**	**135,750**	**20**	**7,618**	**349,454**	**237**

12/31/14	Localiza Fleet	Localiza Franchising Brasil	Localiza Serviços Prime	Rental International	Car Assistance	Rental Brasil	LFI SRL	Localiza Cuiabá
Assets								
Current	413,776	14,934	137,045	17	2,417	167,954	103	3,842
Non-current:								
Long-term receivables	17,046	2,484	3,686	-	-	92,552	-	-
Investment	4	-	-	-	-	-	-	-
Property and equipment	1,034,105	77	-	-	-	87,264 (*)	-	1,425
Intangible assets	2,903	1,268	-	-	-	-	-	-
Total	**1,467,834**	**18,763**	**140,731**	**17**	**2,417**	**347,770**	**103**	**5,267**
Liabilities and equity								
Current	383,349	7,654	22,840	-	2,177	12,118	3	519
Non-current	283,076	10,505	11,225	603	-	185,456	44	-
Equity	801,409	604	106,666	(586)	240	150,196	56	4,748
Total	**1,467,834**	**18,763**	**140,731**	**17**	**2,417**	**347,770**	**103**	**5,267**

(*) Includes the amount of land transferred by Localiza to Rental Brasil S.A. as capital increase, and construction expenditures.

(ii) Income statements

1H15	Localiza Fleet	Localiza Franchising Brasil	Localiza Serviços Prime	Rental International	Car Assistance	Rental Brasil	LFI SRL	Localiza Cuiabá
Income statement								
Net revenue	476,563	7,345	30,820	-	5,559	-	-	-
Gross result	178,093	5,384	27,494	-	5,343	-	-	(69)
Net income (loss) before income tax and social contribution	148,017	6,065	3,519	(33)	5,553	2,086	(48)	(73)
Net income (loss)	**98,195**	**4,964**	**2,704**	**(33)**	**4,832**	**1,195**	**(48)**	**(74)**

1H14	Localiza Fleet	Localiza Franchising Brasil	Localiza Serviços Prime	Localiza Car Rental	Rental International	Car Assistance	LFI SRL	Localiza JF	Localiza Cuiabá
Income statement									
Net revenue	453,490	8,660	29,106	9,830	-	8,659	-	521	878
Gross result	166,078	7,070	25,627	3,915	-	8,457	-	(20)	100
Net income (loss) before income tax and social contribution	145,232	8,030	4,075	3,992	(85)	8,828	(20)	(58)	8
Net income (loss)	**95,937**	**6,714**	**2,740**	**2,823**	**(85)**	**7,684**	**(21)**	**(58)**	**8**

(iii) Dividends from subsidiaries

1H15	Localiza Fleet	Localiza Franchising Brasil	Car Assistance	Rental Brasil	Total
Dividends for 2014	43,476	2,733	2,016	3,729	51,954
Dividends proposed and paid in 2015	130,427	-	-	-	130,427
Total	**173,903**	**2,733**	**2,016**	**3,729**	**182,381**

2014	Localiza Fleet	Localiza Franchising Brasil	Car Assistance	Rental Brasil	Localiza Cuiabá	Total
Dividends for 2013	43,912	3,677	4,357	-	-	51,946
Prepaid dividends for 2014	131,735	10,018	10,184	-	-	151,937
Proposed dividends for 2014	43,476	2,733	2,016	3,729	347	52,301
Total	**219,123**	**16,428**	**16,557**	**3,729**	**347**	**256,184**

(b) Balances and transactions with related parties

(i) Balances and transactions with subsidiaries

	Localiza Fleet		Other		Total	
	6/30/15	12/31/14	6/30/15	12/31/14	6/30/15	12/31/14
Balances:						
Trade receivables	7,102	6,507	60	55	7,162	6,562
Dividends receivable	-	43,476	-	8,825	-	52,301
Other receivables (current and noncurrent) (note 6)	912	490	710	1,386	1,622	1,876
Payables	-	1,293	-	-	-	1,293
Other payables (note 13)	-	-	1,459	4,323	1,459	4,323

	Localiza Fleet		Other		Total	
	1H15	1H14	1H15	1H14	1H15	1H14
Transactions:						
Costs and expenses	-	-	-	(5,044)	-	(5,044)
Recovery of costs and expenses	8,166	9,348	2,406	1,577	10,572	10,925
Revenue from car rentals	12,201	8,836	11	3,146	12,212	11,982

As of June 30, 2015, there are collateral signatures related to guarantees for loans and financing, amounting to R$ 1,356,339 (R$ 1,227,687 on December 31, 2014), between Localiza, Localiza Fleet and Rental Brasil. There are also collateral signatures between companies when bank guarantees and guarantee insurances were contracted for lawsuits totaling R$ 15,551 (R$ 17,401 on December 31, 2014). Additionally, the Company has an guarantee insurance with Pottencial Seguradora, a company whose 40% of share capital is jointly held by Salim Mattar and Eugenio Mattar, the founding partners of Localiza. In transactions made under normal market conditions, the amount of the accumulated premium paid by June 30, 2015 was R$ 510 (R$ 269 on December 31, 2014) related to surety bonds in the current insured value of R$ 27,974 (R$ 14,023 on December 31, 2014). The increase in the guarantee insurance amounts is due to the replacement of the letters of guarantee presented in tax lawsuits, a procedure that was adopted by the Company for the purpose of reducing the costs on contracting financial guarantees. This procedure was made possible by the new wording that Law 13,043, of November 13, 2014, gave to the provisions of Law 6,830, of September 22, 1980 ("Tax Foreclosure Law"), which started to allow the presentation of insurance policies as a guarantee for tax foreclosure.

The Company optimizes cash through a centralized administration and the concept of sole cash funds. Related parties receivables and payables do not have defined maturity and settlement dates and depend on the companies' cash flows. Transactions are based on conditions agreed upon between the Parent company and its wholly-owned subsidiaries.

(ii) Transactions with other related parties

- Key management compensation

	Parent company		Consolidated	
	1H15	1H14	1H15	1H14
Compensation of the Board of Directors	5,730	5,025	5,730	5,025
Statutory and Executive Board:				
Fees and remuneration	4,424	4,965	7,321	6,668
Social charges	1,036	1,548	1,713	2,170
Options granted recognized	2,012	1,836	2,012	1,836
Supplementary pension plan	909	773	1,653	1,364
Total	**14,111**	**14,147**	**18,429**	**17,063**

The Company offers a Pension Plan for management (see details in note 25 to the financial statements for the year ended December 31, 2014). Except for this Plan, the Company does not have other programs for the granting of severance benefits to management.

8. PROPERTY AND EQUIPMENT

The gross book value, accumulated depreciation and net book value of property and equipment in each of the periods are as follows:

	Parent company			Consolidated		
	Cars	Other property and equipment	Total	Cars	Other property and equipment	Total
Cost:						
On December 31, 2014	**2,302,717**	**233,647**	**2,536,364**	**3,620,026**	**323,239**	**3,943,265**
Additions	674,119	4,799	678,918	901,337	51,119	952,456
Write-offs/transfers	(777,698) (*)	-	(777,698)	(997,691) (*)	(118)	(997,809)
On June 30, 2015	**2,199,138**	**238,446**	**2,437,584**	**3,523,672**	**374,240**	**3,897,912**
Accumulated depreciation:						
On December 31, 2014	**(59,872)**	**(117,885)**	**(177,757)**	**(341,985)**	**(119,422)**	**(461,407)**
Additions	(18,811)	(12,457)	(31,268)	(84,634)	(12,673)	(97,307)
Write-offs/transfers	34,764 (*)	(102)	34,662	100,624 (*)	47	100,671
On June 30, 2015	**(43,919)**	**(130,444)**	**(174,363)**	**(325,995)**	**(132,048)**	**(458,043)**
Net carrying amount:						
On December 31, 2014	**2,242,845**	**115,762**	**2,358,607**	**3,278,041**	**203,817**	**3,481,858**
On June 30, 2015	**2,155,219**	**108,002**	**2,263,221**	**3,197,677**	**242,192**	**3,439,869**

(*) Includes write-offs due to car sale, robbery, damage and transfer of decommissioned cars for renewal to non-current assets for sale.

The composition of the main classes under "Other property and equipment", as well as their net book values, is as follows:

	Parent company		Consolidated	
	6/30/15	12/31/14	6/30/15	12/31/14
Leasehold improvements	65,016	69,820	65,016	69,820
Furniture and fittings	17,032	18,397	17,458	18,973
IT equipment	8,656	9,344	8,711	9,415
Property and equipment in progress:				
New headquarters	-	-	108,497	62,177
Other	3,473	3,432	9,738	9,697
Land	681	681	19,503	19,503
Other	13,144	14,088	13,269	14,232
Total	**108,002**	**115,762**	**242,192**	**203,817**

As of June 30, 2015, the consolidated balances of "Cars" and "Other property and equipment" include the net book values of property and equipment items acquired as finance leases in the amount of R$ 525,239 (R$ 470,219 as of December 31, 2014). For further details on finance leases, see note 23 of the financial statements for the year ended December 31, 2014.

Decommissioning cars for fleet renewal

	Parent company		Consolidated	
	6/30/15	12/31/14	6/30/15	12/31/14
Cost	3,147	3,589	26,805	25,547
Accumulated depreciation	(129)	(212)	(7,399)	(7,241)
Net book value	**3,018**	**3,377**	**19,406**	**18,306**

Car depreciation

Car deprecation in the first half of 2015 decreased as a result of the increased residual value of the car at the end of its useful life, which derives from the current scenario of higher prices for new cars, due to inflation, the reinstatement of the IPI tax rate, and the higher manufacture costs, which consequently results in the increased price of used cars. Over the last years, up to 2013, the prices of new cars have remained stable, even within an inflationary environment.

Construction of the new headquarters of the Company

The expected investment for construction of the new headquarters amounts to approximately R$ 236,000, at current price levels. This investment will permit: (i) the reduction of expenses from property rentals in the future; (ii) productivity gain with the centralization of administration and support activities, which are currently located in four buildings; and (iii) support of the growth of the Company permitting the integration and same location of the central management. Up to June 30, 2015, R$ 108,497 of the approved investment was spent (R$ 62,177 up to December 31, 2014).

9. INTANGIBLE ASSETS

(a) Software

The cost, the accumulated amortization and the net carrying amount of software are as follows:

	Parent company	Consolidated
Cost		
On December 31, 2014	**70,552**	**76,364**
Additions	4,932	5,662
On June 30, 2015	**75,484**	**82,026**
Accumulated amortization		
On December 31, 2014	**(14,466)**	**(16,107)**
Additions	(4,594)	(5,039)
On June 30, 2015	**(19,060)**	**(21,146)**
Net carrying amount of software		
On December 31, 2014	**56,086**	**60,257**
On June 30, 2015	**56,424**	**60,880**

Other information on intangible assets - software (parent company and consolidated) was not significantly changed compared with that disclosed in note 9 to the financial statements for the year ended December 31, 2014.

(b) Goodwill on acquisition of investments

The gross book value, the accumulated amortization and the net book value of goodwill are as follows:

	Consolidated	
	6/30/15	12/31/14
Goodwill on acquisition of non-controlling interest in subsidiaries, net of amortization	4,508	4,508
Goodwill on acquisition of investments in franchisee (note 7(a) to the financial statements at December 31, 2014)	17,569	17,569
Net book value	**22,077**	**22,077**

10. TRADE PAYABLES

Trade payable are comprised as follows:

	Parent company		Consolidated	
	6/30/15	12/31/14	6/30/15	12/31/14
Car manufacturers	377,026	617,248	444,270	712,485
Maintenance services and parts	22,918	25,914	35,719	39,945
Rentals	9,588	6,759	9,588	6,759
Insurance premiums	58,743	52,083	58,743	52,141
Other	8,962	10,150	14,421	17,091
Total	**477,237**	**712,154**	**562,741**	**828,421**

The decrease in trade payables basically refers to the payment, to the car manufacturers, of the advanced purchase of about 7,600 cars that the Company made in 4Q14, which was expected to take place in 1Q15 and was anticipated to avoid an increase in the price of new cars due to the reinstatement of the IPI tax, which occurred on January 1, 2015. Balances payable to car manufacturers refer to cars purchased at the end of each period bearing no financial charges.

11. SOCIAL AND LABOR OBLIGATIONS

Payroll and related charges are comprised as follows:

	Parent company		Consolidated	
	6/30/15	12/31/14	6/30/15	12/31/14
Vacation provision	22,533	21,268	29,415	28,431
Provision for 13th month salary (*)	7,858	-	10,334	-
Provision for employee profit sharing	24,117	30,775	32,253	41,914
Social security contribution (INSS)	4,287	5,078	5,767	7,232
Government Severance Indemnity Fund for Employees (FGTS)	1,023	1,045	1,358	1,433
Other	1,623	4,933	2,207	7,264
Total	**61,441**	**63,099**	**81,334**	**86,274**

(*) Provision for employees' 13th month salary accumulated during the period, which is usually paid by the Company in November of each year.

Localiza makes profit sharing payments for employees, in April and July, classified as "Cost", "Selling expenses", and "General, administrative and other expenses", in the income statement, according to the functional allocation of the respective employees.

12. LOANS, FINANCING AND DEBENTURES

Loans, financing and debentures are broken down as follows:

	Parent company		Consolidated			
	6/30/15	12/31/14	6/30/15	12/31/14	Maturity	Average effective interest rate
In national currency						
Debentures - 4th issue	-	170,749	-	170,749	5/5/14 to 5/5/17	114.2% of CDI
Debentures - 5th issue	-	503,496	-	503,496	5/30/16 to 5/30/17	114.5% of CDI
Debentures - 6th issue	307,587	306,833	307,587	306,833	10/15/16 to 10/15/19	CDI + 1.07% p.a.
Debentures - 7th issue	514,427	512,384	514,427	512,384	3/30/16 to 9/30/21	113.6% of CDI
Debentures - 8th issue	518,230	515,777	518,230	515,777	9/10/19 and 9/10/20	110.9% of CDI
Debentures - 9th issue	507,504	-	507,504	-	4/30/19 to 4/30/21	111.7% of CDI
Working capital and other	3,253	(795)	611,648 (*)	578,542	4/1/15 to 6/15/21	Equivalent to CDI + 1.0% p.a.
In foreign currency						
Foreign currency loan U.S. dollar	219,730	124,685	219,730	124,685	3/31/17	102.7% of CDI
	2,070,731	**2,133,129**	**2,679,126**	**2,712,466**		
Derivative instruments - swap (note 22(c)) (**)	7,864	-	13,950	-		
Total	**2,078,595**	**2,133,129**	**2,693,076**	**2,712,466**		
Loans, financing and debentures:						
Current liabilities	94,574	114,150	321,464	300,891		
Non-current liabilities	1,976,157	2,018,979	2,357,662	2,411,575		
Derivative instruments - swap:						
Non-current assets	-	-	(934)	-		
Current liabilities	2,635	-	9,655	-		
Non-current liabilities	5,229	-	5,229	-		
Total	**7,864**	**-**	**13,950**	**-**		

(*) Within the total amount of R$ 611,648, the amount of R$ 325,384 refers to Localiza Fleet's debt agreements, subject to an average rate of 14.12% p.a., and the amount of R$ 3,252 refers to Localiza's debt agreements, subject to an average rate of 12.89% p.a.
(**) As of March 31, 2015, the swap transactions were segregated to the line of "derivative instruments - swap".

The changes in loans, financing and debentures are as follows:

	Parent company		Consolidated	
	6/30/15	12/31/14	6/30/15	12/31/14
Opening balance	**2,133,129**	**2,096,871**	**2,712,466**	**2,343,539**
Proceeds	722,827	500,078	861,799	996,429
Interest and financial (*)	148,904	235,569	194,773	280,967
Repayment of principal	(792,011)	(412,884)	(903,431)	(581,192)
Interest amortization	(134,254)	(284,840)	(172,531)	(327,978)
Swap fixed	-	(1,665)	-	701
Closing balance	**2,078,595**	**2,133,129**	**2,693,076**	**2,712,466**

(*) Includes, in the consolidated balance, R$ 17,480 referring to the interest on loans and financing of subsidiary Rental Brasil, capitalized as per CPC 20.

As of June 30, 2015, Localiza had four outstanding debenture issues, all non-convertible into shares. Localiza's debentures are subject to early maturity in the event of: (i) request or declaration of bankruptcy by the issuer or third parties that is not duly resolved within the legal term; (ii) default of individual or aggregate amount equal to or higher than R$ 25,000; (iii) Localiza capital decrease and/or repurchase of its own shares for cancellation, except if previously authorized by the debenture holders; (iv) incorporation, merger or spin-off of Localiza, except if under the terms of Article 231 of the Brazilian Corporate Law or if the spun-off portion or the company resulting from the incorporation or merger remains in the current Controlling Group of the issuer; (v) non-maintenance of quarterly financial ratios, based on the Company's consolidated financial statements and decrease of the Company's rating, as follows: (i) 4.0 the upper limit for net debt/adjusted EBITDA (*) and (ii) 1.5 the minimum limit for adjusted EBITDA/Net Financial Expenses for all debenture issues and downgrading of the Company's rating, as follows:

Issue	Downgrading of the rating, in the national scale (***)
6th issue	If rating is downgraded to brA+ (BR, A, positive) by Standard & Poor's (**).
7th issue	Corporate rating granted by Moody's, Standard & Poor's or Fitch Ratings to the Issuer for the following levels of classification of risks or less, in national scale: Aa3, AA- and AA- respectively.
8th issue	In two or more notches in relation to the rating brAAA (BR, triple A) by Standard & Poor's (**).
9th issue	In two or more notches, by two corporate rating agencies in relation to the rating BrAAA (BR, triple A) by Standard & Poor´s and AAA (BR, triple A) by Fitch.

(*) EBITDA corresponds to the issuer's net income or loss, on a consolidated basis, for the last 12-month period, before (i) financial expense (income), net; (ii) income tax and social contribution; (iii) depreciation and amortization expenses. For the 6th, 7th, 8th and 9th issues, EBITDA is also adjusted by (i) stock option costs, (ii) non-recurring expenses and (iii) impairment.
(**) Due to any change in shareholding structure that results in the loss, transfer or disposal of the Company's controlling power by the current controlling shareholders.
(***) Ratings of corporate credit in national scale in force on June 30, 2015: Standard & Poor's (br.AAA/stable); Moody's (Aa1.br/stable); and Fitch Ratings (AAA(bra)/stable).

Compliance with financial covenants:

Covenants	Limits	12-month period ended 6/30/2015
Net debt/adjusted EBITDA	No more than 4.0	1.54
Adjusted EBITDA/net financial expenses	Greater than 1.5	5.48

Additionally, the Company has loans and financing that include certain accelerated maturity events under conditions similar to those applicable to debentures. The Company's management understands that the restrictive clauses applicable to loans, financing and debentures were being complied with on June 30, 2015.

On May 5, 2015, Localiza made an advanced settlement of the full number of its 4th issue debentures, amounting to R$ 168,000, issued on May 5, 2010 and maturing in 2015, 2016 and 2017.

On May 8, 2015, Localiza made the 9th issue of debentures, under the terms of CVM Instruction 476/09, amounting to R$ 500,000, for a final term of 6 years. On the same date, the Company made an advanced settlement of the full number of its 5th issue debentures, amounting to R$ 500,000, issued on May 30, 2011 and maturing in 2016 and 2017. The debentures are subject to certain accelerated maturity events, which include the maintenance, by the Company, of quarterly financial ratios that are identical to those required for the 6th, 7th and 8th issue of debentures, based on the consolidated financial statements. Expenses incurred on the issuance, including taxes, commissions and other costs, which totaled R$ 3,848, are classified under the same caption as the respective loan and are recognized over the total debt period.

In April 2015, Localiza obtained a loan of US$ 70,000, with maturity of principal due in March 2017. Simultaneously, a swap transaction (plain vanilla) was contracted to eliminate the foreign exchange exposure risk. In May 2015, Localiza made an advanced settlement of the full amount of the foreign currency-denominated loan of US$ 75,000, maturing in 2015, 2016 and 2017. Simultaneously, the swap transaction (plain vanilla), which had been contracted to eliminate the foreign exchange exposure risk, was also settled. More information in note 22(d)(i).

The other information on loans, financing and debentures (parent company and consolidated) was not significantly changed compared with that disclosed in note 12 to the financial statements for the year ended December 31, 2014.

13. OTHER CURRENT AND NON-CURRENT LIABILITIES

Other current and non-current liabilities are comprised as follows:

	Parent company		Consolidated	
	6/30/15	12/31/14	6/30/15	12/31/14
Balances stated separately in current liabilities:				
Payables to related parties (note 7(b)(i))	1,459	4,323	-	-
Federal taxes withheld from third parties	4,666	5,748	7,156	9,629
Municipal tax obligations	648	775	2,650	2,737
	6,773	10,846	9,806	12,366
Other current liabilities:				
Advances from car rental and decommissioned sale customers	19,851	27,809	21,966	28,976
Insurance premiums for transfer (*)	55,213	33,517	55,414	33,803
Deferred revenue (**)	35	35	5,154	5,522
Other	1,881	1,853	2,033	1,619
	76,980	63,214	84,567	69,920
Total other current liabilities	**83,753**	**74,060**	**94,373**	**82,286**
Balances stated separately in non-current liabilities:				
Deferred revenue (**)	55	55	7,703	9,485
Other	7,373	7,092	9,431	13,766
Total other non-current liabilities	**7,428**	**7,147**	**17,134**	**23,251**
Total current and non-current liabilities	**91,181**	**81,207**	**111,507**	**105,537**

(*) Premiums received from customers that hired insurance for rented cars and are transferred by Localiza to the insurance company (note 2.6.5 to the financial statements for the year ended December 31, 2014).
(**) Basically refers to flat fee revenue billed to franchisees for granting the right to use Localiza's brand. This revenue is recognized in the income statement during the contract terms (usually 60 months).

14. PROVISIONS AND ESCROW DEPOSITS

(a) Recognized provisions

The composition of provisions for contingencies is as follows:

	Parent company		Consolidated	
	6/30/15	12/31/14	6/30/15	12/31/14
Tax	2,179	2,425	5,049	4,934
Social security and labor	45,576	43,834	55,760	54,046
Civil	10,959	8,915	12,751	10,894
Total	**58,714**	**55,174**	**73,560**	**69,874**

(b) Escrow deposits

Escrow deposits are comprised as follows:

	Parent company		Consolidated	
	6/30/15	12/31/14	6/30/15	12/31/14
Tax	17,876	11,644	33,149	25,728
Social security and labor	10,938	10,544	14,176	14,095
Civil	1,064	2,018	1,092	2,115
Total	**29,878**	**24,206**	**48,417**	**41,938**

Other information on provisions and escrow deposits (parent company and consolidated) has not significantly changed compared with that disclosed in note 14 to the financial statements for the year ended December 31, 2014.

15. TAXES ON INCOME - INCOME TAX AND SOCIAL CONTRIBUTION

(a) Deferred income tax and social contribution assets and liabilities

The composition of deferred income tax and social contribution is as follows:

	Parent company		Consolidated	
	6/30/15	12/31/14	6/30/15	12/31/14
Temporary differences in the deductibility of provisions:				
Provision for payables to suppliers and others	3,284	5,064	6,252	8,104
Provisions for contingencies	19,613	18,781	20,868	20,090
Provision for impairment of trade receivables	5,268	3,526	7,499	4,632
Swap transaction with payment on a cash basis	900	-	956	-
Other	2,245	-	2,275	29
Total deferred income tax and social contribution assets - non-current	**31,310**	**27,371**	**37,850**	**32,855**
Car depreciation (*)	84,731	69,309	104,895	92,607
Leasing in the purchase of property and equipment	1,497	1,500	60,033	45,108
Swap transaction with payment on a cash basis	-	1,155	-	1,155
Total deferred income tax and social contribution liabilities - non-current	**86,228**	**71,964**	**164,928**	**138,870**

(*) Refers to the temporary difference in the calculation of depreciation and residual value, introduced by the new accounting practices (adoption of IFRS). Localiza and its subsidiary Localiza Fleet calculate, for tax purposes, car depreciation expenses based on the depreciation criteria used on December 31, 2007, pursuant to Law 12,973/14. Temporary differences are realized at the end of the useful lives of cars, when they are derecognized.

The realization of income tax and social contribution deferred credits, referring to temporary differences, depends on future events that will make the provision that gave rise to them deductible, in accordance with prevailing tax legislation.

(b) Income tax and social contribution - reconciliation of expenses at statutory and effective rates

The reconciliation between the statutory and effective rates for the six-month periods ended June 30, 2015 and 2014 is as follows:

	Parent company		Consolidated	
	1H15	1H14	1H15	1H14
Net income before taxes	212,746	238,105	266,098	292,365
Standard rate	34%	34%	34%	34%
Expense at statutory rate	**(72,334)**	**(80,956)**	**(90,473)**	**(99,404)**
Adjustments to expense at statutory rate:				
Equity in results of subsidiaries	37,990	39,359	-	-
Effect of deduction of interest on capital	16,351	9,836	16,351	9,836
Other, net	(1,123)	74	1,654	3,621
Expense at effective rate	**(19,116)**	**(31,687)**	**(72,468)**	**(85,947)**

The reconciliation between the statutory and effective rates for the quarters ended June 30, 2015 and 2014 is as follows:

	Parent company		Consolidated	
	2Q15	2Q14	2Q15	2Q14
Net income before taxes	99,487	113,972	127,823	141,773
Standard rate	34%	34%	34%	34%
Expense at statutory rate	**(33,826)**	**(38,750)**	**(43,460)**	**(48,203)**
Adjustments to expense at statutory rate:				
Equity in results of subsidiaries	19,755	19,977	-	-
Effect of deduction of interest on capital	8,766	5,099	8,766	5,099
Other, net	(831)	313	222	1,942
Expense at effective rate	**(6,136)**	**(13,361)**	**(34,472)**	**(41,162)**

(c) Income tax and social contribution payable

Localiza and its subsidiaries calculate income tax and social contribution under the quarterly taxation regime.

Franchising Brasil and Car Assistance accrued, through 1H15, income tax and social contribution under the deemed income regime in the amounts of R$ 1,101 (R$ 1,316 in 1H14) and R$ 721 (R$ 1,144 in 1H14), respectively. Car Rental accrued in 1H14 income tax and social contribution under the deemed income regime in the amount of R$ 1,169, and was merged on April 30, 2014. For this reason, these companies do not record deferred taxes.

Income tax returns are open to review by the tax authorities for a period of five years. Other taxes, rates and contributions are also subject to review, according to applicable legislation.

16. EQUITY

(a) Share capital

On June 30, 2015 and December 31, 2014, the Company's share capital was R$ 976,708, divided into 211,793,400 common shares. The ownership of capital and the related reconciliation of the number of outstanding shares were as follows:

	Management				
	Founding partners	Board of Directors and Statutory Board	Treasury shares	Shares outstanding in the market	Number of shares - ON
On December 31, 2014	**58,874,596**	**274,456**	**3,495,429**	**149,148,919**	**211,793,400**
Acquisition (disposal) of shares, net	1,676	(229,643)	280,800	(52,833)	-
Exercise of stock options with treasury shares	137,880	334,289	(926,419)	454,250	-
On June 30, 2015	**59,014,152**	**379,102**	**2,849,810**	**149,550,336**	**211,793,400**

The Company participates in the Level I American Depositary Receipts (ADR) Program since the approval by the Brazilian Securities Commission (CVM) on May 22, 2012 and beginning of trading on June 5, 2012. As of June 30, 2015, the Company's position was 7,859,770 ADRs issued in the United States (6,260,819 on December 31, 2014).

(b) Interest on capital and dividends

The Company periodically pays interest on capital to shareholders. The Board of Directors' meetings approved the payment of interest on capital as follows:

2014				
Approval date	Total amount paid	Amount per share (in R$)	Shareholding position date	Payment date
3/19/2014	13,934	0.06690	3/31/2014	5/14/2014
6/30/2014	14,997	0.07200	7/1/2014	8/28/2014
Total 2014	**28,931**			

2015				
Approval date	Total amount paid	Amount per share (in R$)	Shareholding position date	Payment date
3/19/2015	22,308	0.10709	3/31/2015	5/14/2015
6/25/2015	25,783 (*)	0.12340	6/30/2015	8/20/2015
Total 2015	**48,091**			

(*) This interest on capital had not been paid to shareholders as of June 30, 2015.

On January 30, 2015, the Company paid interest on capital approved by the Board of Directors at the meeting held on December 11, 2014, totaling R$ 16,991, with amount per share of R$ 0.08157.

The Ordinary and Extraordinary General Meeting held on April 28, 2015 approved the payment of dividends to the shareholders in order to complete the minimum mandatory dividend of 25% on the adjusted profit, as follows:

		2015		
Approval date	Total amount paid	Amount per share (in R$)	Shareholding position date	Payment date
4/28/2015	44,660	0.21403	4/30/2015	5/21/2015
Total 2015	**44,660**			

(c) Capital Reserve

(i) Share options exercised in the first half of 2015

In 1H15, 926,419 stock options related to the Stock Option Programs from 2007 to 2012 were exercised, using treasury shares. The weighted average exercise prices of options, as well as the weighted average fair value of Localiza's shares on the exercise date, were as follows:

Program	Number of options exercised	Fair value	Calculation by the fair value (R$)	Weighted average exercise price	Weighted average market price
2007 Program	10,341	R$ 7.09	77	R$ 25.46	R$ 34.89
2008 Program	242,849	R$ 0.88	283	R$ 24.59	R$ 34.81
2009 Program	340,898	R$ 12.21	4,266	R$ 8.79	R$ 34.78
2010 Program	254,991	R$ 12.10	3,065	R$ 23.82	R$ 34.79
2011 Program	50,292	R$ 11.12	462	R$ 33.36	R$ 34.72
2012 Program	27,048	R$ 12.82	347	R$ 31.70	R$ 34.26
Total	**926,419**		**8,500**		

All options were exercised using treasury shares, and therefore no new Localiza shares were issued.

(ii) Treasury shares

The number of treasury shares on June 30, 2015 was 2,849,810 shares (3,495,429 on December 31, 2014), acquired under the 1st, 4th and 6th repurchase programs approved in the Board of Directors' meetings held on December 18, 2007, July 19, 2012 and July 25, 2014, respectively.

The cost of acquisition of the treasury shares, including related costs, on June 30, 2015, was as follows:

1st Share Buy-Back Plan: R$ 13,822, net of realizations of R$ 9,564 and an average unit cost of R$ 10.32 (minimum R$ 5.15 and maximum R$ 16.55).

4th Share Buy-Back Plan: R$ 36,782, and the average unit cost is R$ 33.64 (minimum of R$ 33.52 and maximum of R$ 33.78).

6th Share Buy-Back Plan: R$ 9,027, and the average unit cost is R$ 32.11 (minimum of R$ 31.91 and maximum of R$ 32.39).

The market value of the 2,849,810 treasury shares was R$ 87,461 at June 30, 2015, (quotation of R$ 30.69 per share at June 30, 2015).

(d) Statutory reserve and profit retention

The Ordinary and Extraordinary General Meeting held on April 28, 2015 approved the constitution of the statutory reserve, denominated Investment Reserve, of R$ 283,519.

17. EARNINGS PER SHARE

The methods of calculating basic and diluted earnings per share are the same as those disclosed in note 17 to the financial statements for the year ended December 31, 2014.

The table below shows net income information and the number of shares used in the calculation of basic and diluted earnings per share for each of the reporting periods of the income statement:

	Parent company and Consolidated		Parent company and Consolidated	
	1H15	1H14	2Q15	2Q14
Net income for the period	**193,630**	**206,418**	**93,351**	**100,611**
Basic earnings per share (*):				
Weighted average of outstanding shares (in units)	208,857,689	208,168,032	208,987,642	208,287,993
Basic earnings per share (in R$)	**0.92709**	**0.99159**	**0.44668**	**0.48304**
Diluted earnings per share (*):				
Weighted average of outstanding shares (in units)	208,857,689	208,168,032	208,987,642	208,287,993
Dilutive effect of stock options (in units)	564,160	1,297,706	564,739	823,128
Shares applicable to dilution (in units)	209,421,849	209,465,738	209,552,381	209,111,121
Diluted earnings per share (in R$)	**0.92459**	**0.98545**	**0.44548**	**0.48114**

(*) According to CPC 41 - Earnings per share, all shares (except treasury shares) are considered for the calculation of the weighted average of the outstanding shares.

18. SEGMENT REPORTING

Operating segments are defined as business areas: (i) which can earn revenues and incur expenses; (ii) whose operating results are regularly reviewed by the chief operating decision maker on funds to be allocated to the segment and for the evaluation of its performance; and (iii) for which individual financial information is available.

Management has defined the operating segments based on the reports used by the Board of Directors to make strategic decisions. Three operating segments subject to information disclosure were identified, which are separately managed through reports that support the decision-making process. The accounting policies of these operating segments are the same as those described in note 2 to the financial statements for the year ended December 31, 2014.

- Car rental: division responsible for car rentals in branches located inside and outside airports.

  Cars are rented to individuals for business or leisure travel and to corporations, including insurance companies and car manufacturers. Cars are standardized and acquired to meet the expected demand. As part of its fleet renewal program in order to renew the fleets, the Car Rental Division decommissions its cars after 12 months of use in rental. The major portion of decommissioned cars is sold directly to the final consumer, by means of a proprietary network of points of sale, since this is the less expensive alternative in relation to the discounts requested by other sales intermediation channels, reducing depreciation.

- Fleet rental: division responsible for fleet rental for legal entities for long periods, usually 24 to 36 months. Cars are purchased after contracts are signed according to the needs of each customer. The Fleet Rental Division decommissions its cars when the contract expires. Decommissioned cars are sold to the final consumers by means of a proprietary network of points of sale and also car dealers.

- Franchising: division responsible for the management and licensing of the right to use the Localiza brand, including the transfer of the know-how necessary to operate the business.

Localiza Rent a Car S.A. and Subsidiaries

Notes to the interim financial information
for the period ended June 30, 2015
All amounts in thousands of reais unless otherwise stated

(a) Operating segment financial information

(i) Consolidated assets and liabilities by operating segment are as follows:

	Car rental		Fleet rental		Franchising		Unallocated balances		Eliminations/reclassifications		Consolidated	
	6/30/15	12/31/14	6/30/15	12/31/14	6/30/15	12/31/14	6/30/15	12/31/14	6/30/15	12/31/14	6/30/15	12/31/14
Assets												
Cash and cash equivalents	-	-	-	-	-	-	1,223,611	1,390,189	-	-	1,223,611	1,390,189
Trade receivables	344,047	378,434	77,523	82,861	6,645	8,019	-	-	(7,162)	(6,562)	421,053	462,752
Decommissioning cars for fleet renewal	3,018	3,377	16,388	14,929	-	-	-	-	-	-	19,406	18,306
Property and equipment	2,396,886	2,447,676	1,042,930	1,034,105	53	77	-	-	-	-	3,439,869	3,481,858
Other assets	387,705	342,713	49,027	33,140	5,607	4,280	-	-	(2,426)	(35,784)	439,913	344,349
Total assets	**3,131,656**	**3,172,200**	**1,185,868**	**1,165,035**	**12,305**	**12,376**	**1,223,611**	**1,390,189**	**(9,588)**	**(42,346)**	**5,543,852**	**5,697,454**
Liabilities												
Trade payables	479,961	716,198	89,811	118,486	73	246	-	-	(7,104)	(6,509)	562,741	828,421
Loans, financing and debentures	-	-	-	-	-	-	2,679,126	2,712,466	-	-	2,679,126	2,712,466
Other liabilities	360,372	380,146	118,135	161,457	14,391	17,960	-	-	(3,103)	(58,500)	489,795	501,063
Total liabilities	**840,333**	**1,096,344**	**207,946**	**279,943**	**14,464**	**18,206**	**2,679,126**	**2,712,466**	**(10,207)**	**(65,009)**	**3,731,662**	**4,041,950**
Equity	**-**	**-**	**-**	**-**	**-**	**-**	**1,812,190**	**1,655,504**	**-**	**-**	**1,812,190**	**1,655,504**
Total liabilities and equity	**840,333**	**1,096,344**	**207,946**	**279,943**	**14,464**	**18,206**	**4,491,316**	**4,367,970**	**(10,207)**	**(65,009)**	**5,543,852**	**5,697,454**

(ii) Consolidated income statements by operating segment are as follows:

	Car rental		Fleet rental		Franchising		Eliminations/reclassifications		Consolidated	
	1H15	1H14	1H15	1H14	1H15	1H14	1H15	1H14	1H15	1H14
Net revenue	1,470,603	1,385,718	477,742	454,784	8,086	9,122	-	-	1,956,431	1,849,624
Costs	(1,038,904)	(975,121)	(301,143)	(288,302)	(4,554)	(3,949)	(2,213)	(3,039)	(1,346,814)	(1,270,411)
Gross profit	**431,699**	**410,597**	**176,599**	**166,482**	**3,532**	**5,173**	**(2,213)**	**(3,039)**	**609,617**	**579,213**
Operating expenses:										
Selling	(151,237)	(128,347)	(24,020)	(22,586)	(172)	(42)	1,181	1,455	(174,248)	(149,520)
General, administrative and other expenses	(58,998)	(50,089)	(11,873)	(11,874)	(9)	(1)	1,032	1,584	(69,848)	(60,380)
Result before financial expenses, net	**221,464**	**232,161**	**140,706**	**132,022**	**3,351**	**5,130**	**-**	**-**	**365,521**	**369,313**
Financial expenses, net									(99,423)	(76,948)
Earnings before taxes									**266,098**	**292,365**
Income tax and social contribution									(72,468)	(85,947)
Net income									**193,630**	**206,418**

	Car rental		Fleet rental		Franchising		Eliminations/reclassifications		Consolidated	
	2Q15	2Q14	2Q15	2Q14	2Q15	2Q14	2Q15	2Q14	2Q15	2Q14
Net revenue	710,728	669,085	234,742	231,185	3,964	4,301	-	-	949,434	904,571
Costs	(502,044)	(461,358)	(139,940)	(144,377)	(2,148)	(2,159)	(1,101)	(1,456)	(645,233)	(609,350)
Gross profit	**208,684**	**207,727**	**94,802**	**86,808**	**1,816**	**2,142**	**(1,101)**	**(1,456)**	**304,201**	**295,221**
Operating expenses:										
Selling	(75,327)	(66,211)	(12,967)	(11,039)	(149)	(38)	596	732	(87,847)	(76,556)
General, administrative and other expenses	(31,907)	(28,207)	(5,659)	(6,767)	(9)	-	505	724	(37,070)	(34,250)
Result before financial expenses, net	**101,450**	**113,309**	**76,176**	**69,002**	**1,658**	**2,104**	**-**	**-**	**179,284**	**184,415**
Financial expenses, net									(51,461)	(42,642)
Earnings before taxes									**127,823**	**141,773**
Income tax and social contribution									(34,472)	(41,162)
Net income									**93,351**	**100,611**

The Company operates in Brazil and has a network of franchisees in seven South American countries; its revenues derive mainly from its operations in the Brazilian market. The composition of consolidated net revenues, in Brazil and abroad, is as follows:

	Consolidated		Consolidated	
	1H15	1H14	2Q15	2Q14
Brazilian operations	1,948,939	1,840,967	946,636	899,662
Export revenue (*)	6,751	8,196	2,461	4,725
Royalties abroad	741	461	337	184
Net revenue	**1,956,431**	**1,849,624**	**949,434**	**904,571**

(*) Revenue from car rental to clients resident and domiciled abroad.

Consolidated depreciation and amortization expenses by operating segment are as follows:

	Consolidated		Consolidated	
	1H15	1H14	2Q15	2Q14
Car rental:				
Car depreciation	18,839	40,796	6,208	20,255
Depreciation of other property and equipment and amortization of intangible assets	15,460	17,146	7,850	8,507
Fleet rental:				
Car depreciation	65,795	62,610	28,511	28,051
Depreciation of other property and equipment and amortization of intangible assets	2,031	540	966	254
Franchising:				
Depreciation of other property and equipment and amortization of intangible assets	221	279	115	153
Total depreciation and amortization expenses	**102,346**	**121,371**	**43,650**	**57,220**

19. NET REVENUE

The reconciliation between gross revenue and net revenue in the income statement for the periods is as follows:

	Parent company		Consolidated	
	1H15	1H14	1H15	1H14
Gross revenue	1,477,329	1,393,277	2,004,745	1,906,970
Deductions				
Discounts	(4,129)	(5,477)	(12,129)	(12,118)
Taxes on revenue (*)	(24,984)	(30,073)	(36,185)	(45,228)
Net revenue	**1,448,216**	**1,357,727**	**1,956,431**	**1,849,624**

	Parent company		Consolidated	
	2Q15	2Q14	2Q15	2Q14
Gross revenue	715,441	673,932	971,871	933,279
Deductions				
Discounts	(1,891)	(2,652)	(5,282)	(7,420)
Taxes on revenue (*)	(11,729)	(14,528)	(17,155)	(21,288)
Net revenue	**701,821**	**656,752**	**949,434**	**904,571**

(*) Taxes levied on revenues: Services Tax (ISSQN), Social Integration Program (PIS) and Social Contribution on Revenues (COFINS).

The composition of net revenue recognized in each significant category is as follows:

	Parent company		Consolidated	
	1H15	1H14	1H15	1H14
Revenue from car rentals	591,211	607,240	606,365	628,070
Revenue from fleet rental	-	-	298,867	283,068
Franchising	741	461	8,086	9,122
Cars sold for fleet renewal	856,264	750,026	1,043,113	929,364
Net revenue	**1,448,216**	**1,357,727**	**1,956,431**	**1,879,624**

	Parent company		Consolidated	
	2Q15	2Q14	2Q15	2Q14
Revenue from car rentals	290,581	307,756	296,311	316,709
Revenue from fleet rental	-	-	149,980	139,945
Franchising	337	184	3,964	4,301
Cars sold for fleet renewal	410,903	348,812	499,179	443,616
Net revenue	**701,821**	**656,752**	**949,434**	**904,571**

20. INFORMATION ON THE NATURE OF COSTS AND OPERATING EXPENSES RECOGNIZED IN THE INCOME STATEMENT

Information on the nature of costs and operating expenses recognized in the income statement is as follows:

	Costs				Selling, general and administrative and other			
	Parent company		Consolidated		Parent company		Consolidated	
	1H15	1H14	1H15	1H14	1H15	1H14	1H15	1H14
Cost of cars sold	(715,472)	(646,358)	(853,655)	(782,814)	-	-	-	-
Car depreciation	(18,811)	(39,970)	(84,634)	(103,406)	-	-	-	-
Car maintenance, car tax (IPVA) and other	(103,427)	(98,259)	(169,913)	(153,185)	-	-	-	-
Depreciation and amortization of other property and equipment and intangible assets	(9,999)	(9,019)	(10,558)	(9,487)	(7,052)	(8,478)	(7,154)	(8,478)
Salaries and social charges	(88,228)	(82,875)	(103,668)	(97,210)	(66,431)	(64,017)	(100,576)	(93,715)
Profit sharing	(12,624)	(10,724)	(15,411)	(13,525)	(11,534)	(10,156)	(17,095)	(13,717)
Third-party services	(14,375)	(9,247)	(16,929)	(10,983)	(27,746)	(24,230)	(29,061)	(20,884)
Rentals	(42,302)	(40,533)	(43,512)	(43,402)	(22,473)	(23,040)	(22,769)	(23,040)
Commissions	-	-	-	-	(16,074)	(13,507)	(16,557)	(13,908)
Publicity	-	-	-	-	(15,360)	(12,933)	(15,701)	(13,066)
Other	(49,555)	(48,256)	(48,534)	(56,399)	(26,027)(*)	(11,495)	(35,183)	(23,092)
	(1,054,793)	**(985,241)**	**(1,346,814)**	**(1,270,411)**	**(192,697)**	**(167,856)**	**(244,096)**	**(209,900)**

	Costs				Selling, general and administrative and other			
	Parent company		Consolidated		Parent company		Consolidated	
	2Q15	2Q14	2Q15	2Q14	2Q15	2Q14	2Q15	2Q14
Cost of cars sold	(342,622)	(298,069)	(408,378)	(369,624)	-	-	-	-
Car depreciation	(6,208)	(19,752)	(34,719)	(48,306)	-	-	-	-
Car maintenance, car tax (IPVA) and other	(53,429)	(50,122)	(85,576)	(77,891)	-	-	-	-
Depreciation and amortization of other property and equipment and intangible assets	(5,030)	(4,602)	(5,316)	(4,844)	(3,512)	(4,067)	(3,615)	(4,070)
Salaries and social charges	(44,469)	(41,475)	(52,511)	(49,096)	(34,233)	(33,802)	(51,713)	(48,868)
Profit sharing	(6,112)	(5,434)	(7,389)	(6,986)	(5,528)	(5,458)	(8,361)	(6,795)
Third-party services	(6,946)	(4,919)	(8,472)	(6,010)	(14,263)	(13,051)	(15,233)	(8,454)
Rentals	(20,515)	(18,843)	(21,133)	(20,947)	(11,261)	(11,559)	(11,534)	(11,559)
Commissions	-	-	-	-	(7,918)	(6,675)	(8,130)	(6,892)
Publicity	-	-	-	-	(7,562)	(7,261)	(7,795)	(7,386)
Other	(24,665)	(24,308)	(21,739)	(25,646)	(14,712)	(7,400)	(18,536)	(16,782)
	(509,996)	**(467,524)**	**(645,233)**	**(609,350)**	**(98,989)**	**(89,273)**	**(124,917)**	**(110,806)**

(*) Includes R$ 6,374 of provision for impairment of trade receivables of the Car Rental Division.

21. FINANCIAL INCOME (EXPENSES)

Financial income (expenses) in the income statement is as follows:

	Parent company		Consolidated	
	1H15	1H14	1H15	1H14
Financial income				
Interest income from financial investments	46,646	30,406	74,402	50,326
Other interest income, net of reversals	5,975	4,928	8,177	5,601
	52,621	**35,334**	**82,579**	**55,927**
Financial expenses				
Interest expense from loans, financing, debentures and swap	(148,904)	(115,547)	(177,293)	(130,163)
Other interest expenses	(3,432)	(2,054)	(4,709)	(2,712)
	(152,336)	**(117,601)**	**(182,002)**	**(132,875)**
Financial expenses, net	**(99,715)**	**(82,267)**	**(99,423)**	**(76,948)**

	Parent company		Consolidated	
	2Q15	2Q14	2Q15	2Q14
Financial income				
Interest income from financial investments	26,110	13,621	40,672	23,723
Other interest income, net of reversals	3,095	1,879	3,999	2,093
	29,205	**15,500**	**44,671**	**25,816**
Financial expenses				
Interest expense from loans, financing, debentures and swap	(78,455)	(58,979)	(93,169)	(66,843)
Other interest expenses	(2,198)	(1,261)	(2,963)	(1,615)
	(80,653)	**(60,240)**	**(96,132)**	**(68,458)**
Financial expenses, net	**(51,448)**	**(44,740)**	**(51,461)**	**(42,642)**

22. FINANCIAL INSTRUMENTS AND RISK MANAGEMENT

The carrying amounts of financial assets and liabilities segregated by category are as follows:

	Parent company		Consolidated	
	6/30/15	12/31/14	6/30/15	12/31/14
Financial assets:				
Loans and receivables measured at amortized cost:				
Cash and cash equivalents (note 4)	798,620	810,911	1,223,611	1,390,189
Trade receivables (note 5)	339,258	373,632	421,053	462,752
Escrow deposits (note 14 (b))	29,878	24,206	48,417	41,938

	Parent company		Consolidated	
	6/30/15	12/31/14	6/30/15	12/31/14
Financial liabilities:				
Other financial liabilities measured at amortized cost:				
Trade payables (note 10)	477,237	712,154	562,741	828,421
Loans, financing and debentures (note 12)	2,070,731	2,133,129	2,679,126	2,712,466

(a) Risk management

In the normal course of its operations, the Company is exposed to the following risks related to its financial instruments: (i) market risk; (ii) credit risk and (iii) liquidity risk.

The Company's risk management is conducted by the Audit and Risk Management Committee. Additionally, the process of identification, analysis and monitoring of risks is performed by the Board of Directors, which has powers to make decisions in the strategies to be adopted by the Company.

(I) Market risk

Market risk is the risk that the fair value or future cash flows of a certain financial instrument fluctuates due to variations in interest rates. The market risk management is carried out in order to ensure that the Company is exposed only to risk levels considered acceptable in the context of its operations.

The Company's financial instruments that are affected by the market risk include: (i) cash and cash equivalents; and (ii) loans, financing, debentures and fixed rate swaps.

- **Interest rate risk** - This is the risk that the fair value or future cash flows of a certain financial instrument will fluctuate due to market interest rate variations.

The Company uses cash from operations to conduct its daily business activities, and finance its fleet renewal and part of its growth. To supplement its cash requirements for growth, the Company obtains loans and financing from major financial institutions in Brazil, and issues debt securities (debentures and promissory notes), that are mostly indexed to the CDI rate. The inherent risk arises from the possibility of significant increases in CDI.

As a strategy to manage interest rate risk, management continuously monitors CDI in order to, if necessary, adjust car rental fees to mitigate such fluctuations. For the fleet rental, the wholly-owned subsidiary Localiza Fleet contracts interest rate swaps to exchange the floating rate risk for the fixed rate, thus eliminating the risk of fluctuation in the basic interest rate in long-term contracts. In addition, almost the totality of the Company's cash and cash equivalents balance is indexed to the CDI rate, which is the same index adopted for debts related to car rental.

The Company performed sensitivity tests for adverse scenarios (deterioration of the CDI rate by 25% and 50% from the probable scenario), considering the following assumptions:

- On June 30, 2015, the Company's net debt totaled R$ 1,469,465. Of this total, R$ 509,709, with fixed cost at an average rate of 13.07% per annum, is excluded, as it refers to the transactions contracted at a fixed rate and the amounts corresponding to the hedge realized in the contracting of swap transactions, changing the rates indexed to the CDI for fixed rates. The net debt subject to the CDI rate therefore totaled R$ 959,756 on June 30, 2015.

- Market expectation for the base date of June 30, 2015, according to data from the Focus Bulletin issued by the Brazilian Central Bank, is an estimated effective average CDI rate of 14.31%, for the following 12 months, against the effective rate of 12.50% in the six-month period ended June 30, 2015.

	Consolidated		
Description	**Probable scenario (*)**	**Scenario I - 25% deterioration**	**Scenario II - 50% deterioration**
Net debt on June 30, 2015 (letter (b) item (i))	**1,469,465**	**1,469,465**	**1,469,465**
(-) Debt at a fixed rate and amounts hedged with swap to a fixed rate (note 12 and note 22(d)(iii))	(509,709)	(509,709)	(509,709)
Net debt subject to the CDI variation	**959,756**	**959,756**	**959,756**
Effective average annualized CDI rate for the six-month period ended June 30, 2015	12.50%	12.50%	12.50%
Estimated average annual CDI rate, according to stress scenarios	14.31%	17.89%	21.47%
Effect on financial expenses subject to CDI rate:			
- according to effective rates	(119,970)	(119,970)	(119,970)
- according to scenarios	(137,341)	(171,700)	(206,060)
(Increase) in financial expenses for 12 months	**(17,371)**	**(51,730)**	**(86,090)**

(*) As required by IFRS 7, Management understands that the 14.31% rate corresponds to the fairly likely scenario for the next 12 months, according to the market projection (Focus Bulletin of the Brazilian Central Bank, issued on June 30, 2015).

- **Currency risk** - as stated in note 22(d), the Company is not exposed to currency risk, since it enters into swap transactions tied to foreign currency loans.

(ii) Credit risk

Credit risk is the risk that a counterparty does not comply with its contractual obligations, thereby causing the Company to incur financial losses. The Company's credit risk basically arises from the trade accounts receivable and cash and cash equivalents deposited/applied in banks and other financial institutions.

The maximum exposure to credit risk, based on the net book value of the underlying financial assets, is as follows:

	Parent company		Consolidated	
	6/30/15	12/31/14	6/30/15	12/31/14
Loans and receivables				
Cash and cash equivalents:				
Financial investments:				
- Aaa in the Moody´s scale	744,133	803,006	1,152,420	1,366,940
- Aa1 in the Moody´s scale	52,883	-	52,883	-
Cash and banks	1,604	7,905	18,308	23,249
Total cash and cash equivalents	**798,620**	**810,911**	**1,223,611**	**1,390,189**
Trade receivables - customers	203,185	223,766	274,868	305,631
Trade receivables - credit cards:				
- Aaa in the Fitch Ratings scale	57,593	61,488	61,907	64,991
- Baa2 in the Moody´s scale	64,980	75,969	69,606	80,024
- Sundry	13,500	12,409	14,672	12,106
Total trade receivables	**339,258**	**373,632**	**421,053**	**462,752**
	1,137,878	**1,184,543**	**1,644,664**	**1,852,941**

- **Cash and cash equivalents** - the credit risk in balances with banks and other financial institutions is managed by the Company's Finance Department, according to policies defined by the Board of Directors, with the purpose of mitigating risk concentration and, therefore, minimizing a potential financial loss in the case of bankruptcy of one counterparty.

  According to the limits established by the Board of Directors, financial investments exceeding 20% of the available funds can be made with financial institutions with equity higher than R$ 10 billion, and the maximum investment limit by bank is 40% of the total funds available for investment.

- **Accounts receivable** - the management of the credit risk related to trade receivables is constantly monitored by the Company, which has established control policies.

  The Company reduces its credit risk by operating significantly with credit cards for car rentals, mainly in transactions with individuals. As of June 30, 2015, two of the largest credit card companies represented 16.5% and 14.7%, individually, of the Company's trade receivables balance. The credit risk in transactions with legal entities for the car rental and fleet rental is reduced by a credit limit granting policy, based on the analysis of the financial position of the customer, past experience and the position of overdue bills. The financial position of customers is continuously monitored in order to evaluate and adjust, if necessary, the credit limit previously granted. The credit risk in the sale of decommissioned cars is reduced through the utilization of financing companies and/or leasing companies with well-known financial and liquidity capacities.

  Additionally, the management of credit risk includes the periodic analysis of the recoverability of trade receivables, in which the need to constitute a provision for impairment of trade receivables is analyzed in order to adjust the receivables to their probable realizable values. This analysis, which has the purpose of assigning a risk classification to the customer according to internal criteria defined by management, takes into consideration the current financial position of the customer, past experience and the position of overdue bills. Therefore, according to the customer risk classification, receivables are adjusted to their likely realizable amounts through the recognition of a provision for impairment of trade receivable, and may be applied both to overdue bills and current bills, depending on the risk classification assigned to the customer.

Credit risk concentration is limited because the customer basis is broad. All significant operations and customers are located in Brazil, and there is no customer that individually represents more than 10% of the Company's revenues.

(iii) Liquidity risk

Liquidity risk is the risk of the Company not having enough funds to settle its obligations as they fall due. The management of the liquidity risk seeks to ensure that the Company has the necessary funds to settle its financial liabilities at the maturity dates.

The management of the liquidity risk is carried out by the Finance Department and monitored by the Board of Directors. Liquidity risk management is conducted considering funding requirements and liquidity management in the short, medium and long terms. The Company manages the liquidity risk by maintaining adequate financial resources available in cash and cash equivalents and by means of credit facilities, based on the continuous monitoring of estimated and realized cash flows, and the combination of the maturity profiles of financial assets and financial liabilities.

Management also considers that the access to third party credit is facilitated, considering the corporate credit rating of Localiza according to the main market rating agencies, as follows:

Rating agency	National scale (Brazil)	Global scale
Standard & Poor's	brAAA/Stable	BBB-/Stable
Fitch Ratings	AAA(bra)/Stable	BBB/Stable
Moody's	Aa1.br/Stable	Baa3/Stable

Localiza is assigned an investment grade by three rating agencies, Standard & Poor's, Fitch Ratings and Moody's.

The analysis of the undiscounted contractual cash flows of loans, financing and debentures, using the interest rate contracted for each transaction and CDI of 13.64% as of June 30, 2015, is as follows:

	Parent company							
	2015	2016	2017	2018	2019	2020	2021	Total
Debentures - 6th issue	21,067	71,671	66,775	152,555	136,480	-	-	**448,548**
Debentures - 7th issue	36,345	144,090	132,282	121,295	110,960	124,762	110,509	**780,243**
Debentures - 8th issue	38,342	69,696	65,434	151,367	135,879	303,193	-	**763,911**
Debentures - 9th issue	36,199	70,135	69,105	71,725	118,615	203,883	301,531	**871,193**
Leases	1,149	1,523	853	-	-	-	-	**3,525**
Foreign currency loans/with swap	21,109	21,835	239,719	-	-	-	-	**282,663**
Total	**154,211**	**378,950**	**574,168**	**496,942**	**501,934**	**631,838**	**412,040**	**3,150,083**

	Consolidated							
	2015	**2016**	**2017**	**2018**	**2019**	**2020**	**2021**	**Total**
Debentures - 6th issue	21,067	71,671	66,775	152,555	136,480	-	-	**448,548**
Debentures - 7th issue	36,345	144,090	132,282	121,295	110,960	124,762	110,509	**780,243**
Debentures - 8th issue	38,342	69,696	65,434	151,367	135,879	303,193	-	**763,911**
Debentures - 9th issue	36,199	70,135	69,105	71,725	118,615	203,883	301,531	**871,193**
Commercial Credit Note (NCC)	7,163	13,608	32,526	36,832	59,251	-	-	**149,380**
Localiza swap	163	-	-	-	-	-	-	**163**
Leases	139,294	200,075	23,377	-	-	-	-	**362,746**
Foreign currency loans/with swap	21,109	21,835	239,719	-	-	-	-	**282,663**
Bank Credit Note Property (CCBI) - new headquarters/with swap	12,753	25,176	25,177	25,080	25,273	99,768	53,419	**266,646**
Total	**312,435**	**616,286**	**654,395**	**558,854**	**586,458**	**731,606**	**465,459**	**3,925,493**

(b) Capital management

The Company's businesses require intensive long-term capital to finance the fleet, in order to implement its expansion strategy. The main objectives of capital management are to: (i) ensure the Company´s operational continuity; (ii) maintain a strong credit rating; (iii) maximize the return to shareholders; and (iv) guarantee the Company's competitive edge in the raising of funds.

The Company's management continuously monitors capital, adjusting its capital structure to the economic conditions.

(i) Debt ratio

Capital is monitored based on the Company's indebtedness level, which corresponds to the ratio of net debt to equity. Net debt, in turn, is defined by the Company as short and long-term debts, less cash and cash equivalents. The Company's overall capital management strategy has remained unchanged over the last two years.

The table below shows the Company's debt ratios as of June 30, 2015 and December 31, 2014:

	Consolidated	
	6/30/15	**12/31/14**
Short and long-term debts (note 12) and item (c) below	2,693,076	2,712,466
Cash and cash equivalents (note 4)	(1,223,611)	(1,390,189)
Net debt	**1,469,465**	**1,322,277**
Equity	1,812,190	1,655,504
Debt ratio	**0.81**	**0.80**
Value of the fleet (*)	**3,217,083**	**3,296,347**
Net debt/value of the fleet	**0.46**	**0.40**

(*) Property and equipment, cars and decommissioned cars for fleet renewal.

(c) Fair value of financial instruments

In transactions involving financial instruments, differences were identified between the carrying amounts and the fair values of loans, financing and debentures, as these instruments have extended payment terms and differentiated costs in relation to the rates practiced for similar contracts at the reporting dates.

The summary of the fair values of the swap transactions recorded in the "derivative instruments - swap" account is as follows:

	Level 2 (*)
Fixed rate swap (letter (d) item (iii))	(163)
U.S. dollar swap (letter (d) item (i))	(7,864)
TR swap (letter (d) item (ii))	(5,923)
	(13,950)

(*) The fair values were calculated based on models that use observable input and future assumptions about interest rates, among other applicable variables, by counterparty financial institutions in the respective transactions. The Company makes a reasonable analysis of the calculations presented by these financial institutions by comparing them with similar calculations made by other parties for the same applicable period. There are no financial instruments measured at fair value in hierarchical levels 1 and 3.

The table below shows the financial liabilities measured at fair value in the Company's balance sheet as of June 30, 2015 and the categories of the data related to the respective liabilities.

The estimated carrying amounts and fair values of loans, financing and debentures are calculated based on models that use observable inputs and future assumptions about interest rates, among other applicable variables. The rates used are obtained from financial institutions for transactions with similar conditions or based on market information, when available. Fair values are calculated by projecting the future flows of transactions based on the projection of the interest rate curves, discounted to present value using indicative data on prices and benchmark rates available in the market or based on premium payment conditions upon the early optional redemption established in the debenture deed of each issue. Estimated fair values are as follows:

	Parent company				Consolidated			
	Carrying amount		Fair value		Carrying amount		Fair value	
	6/30/15	12/31/14	6/30/15	12/31/14	6/30/15	12/31/14	6/30/15	12/31/14
Financial liabilities - other financial liabilities:								
Loans, financing and debentures	2,070,731	2,133,129	2,074,268	2,145,689	2,679,126	2,712,466	2,686,429	2,722,463
Swap transactions	(7,864)	79,725	(7,864)	77,709	(13,950)	78,947	(13,950)	76,931

Management understands that the carrying amounts of other financial instruments, such as cash and cash equivalents, trade receivables and trade payables, which are recognized in the parent company and consolidated financial statements, do not differ significantly from their fair values, as the maturity dates of a substantial portion of the balances are close to the reporting date.

(d) Derivatives

(i) U.S. dollar x Reais

As of June 30, 2015, the Company was party to a swap transaction (plain vanilla) only for purposes of protection against the respective foreign currency-denominated loans. The transaction was entered into with major financial institutions.

As of April 2, 2015, Localiza borrowed US$ 70,000 from Banco de Tokyo-Mitsubishi UFJ Brasil S.A., with maturity of the principal amount due on March 31, 2017. This amount was translated into Brazilian reais at the rate of R$ 3.21 for each US$ 1.00, which amounted to R$ 224,959. Simultaneously, a swap transaction (plain vanilla) was contracted to eliminate the foreign currency exposure risk, exchanging foreign exchange variation plus spread for 98.5% and 105.5% of CDI variation.

As of May 8, 2015, Localiza made an advanced payment of the full amount of the foreign currency-denominated loan of US$ 75,000, obtained from the Merrill Lynch bank, translated into Brazilian reais at the rate of R$ 3.04 for each US$ 1.00, which totaled a settled amount of R$ 228,000, with maturity dates due in 2015, 2016 and 2017. Simultaneously, the swap transaction (plain vanilla), which had been contracted to eliminate the foreign exchange exposure risk, was also settled.

The specific characteristics of this swap transaction, as well as its respective notional and carrying amounts, are as follows:

						Parent company and Consolidated		
						6/30/15		
				Rates		Notional value		(Payables)/ receivables
Swap transaction	Contract date	Maturity	Counterparty	Assets	Liabilities	R$ thousand	US$ thousand	R$ thousand
U.S. dollar x Reais	4/2/15	3/31/17	Banco de Tokyo	Foreign exchange variations of the U.S. dollar + 2.20% p.a. coupon and foreign exchange variations of the U.S. dollar + 2.30% p.a. coupon	98.5% and 105.5% of CDI variation	224,959	70,000	(7,864)

(ii) TR x CDI

As of June 30, 2015, the Company had a current swap operation (plain vanilla), which has an exclusive purpose of protection for its loan in the form of CCBI - Bank Credit Note Property, and this is a loan agreement contracted with a major financial institution.

The specific characteristics of this swap transaction, as well as its respective notional and carrying amounts, are as follows:

						Parent company and Consolidated	
						6/30/15	
				Rates		Notional value	(Payables)/ receivables
Swap transaction	Contract date	Maturity	Counterparty	Assets	Liabilities	R$ thousand	R$ thousand
TR x CDI	6/25/14	6/15/21	Itaú Unibanco	TR variation + 9.5% p.a. coupon	98.8% of CDI variation	190,000	(5,923)

The amounts payable/receivable are presented in the "derivative instruments - swap" account (see note 12).

(iii) CDI x Fixed rate

Fleet rental contracts vary from 24 to 36 months and include an annual adjustment clause based on the inflation rate. As the rental contracts cannot be adjusted based on the basic interest rate, Localiza Fleet executed swap operations exchanging the CDI variation for a fixed rate in order to protect itself from the risk of losing profitability on rental contracts and maintain its competitiveness.

As of June 9, 2015, the Company settled in advance the six fixed-rate derivative contracts with a total notional amount of R$ 375,000.

As of June 29, 2015 Localiza Fleet entered into three swap derivative transactions (plain vanilla), by exchanging the CDI variation for a fixed rate, with a total notional amount of R$ 181,000.

The specific characteristics of this swap transaction, as well as its respective notional and carrying amounts, are as follows:

						Consolidated	
						6/30/15	
				Rates		Notional value	(Payables)/ receivables
Swap transaction	Contract date	Maturity	Counterparty	Assets	Liabilities	R$ thousand	R$ thousand
CDI x Fixed rate	6/29/2015	4/4/2016	Various banks	109.5% of CDI variation	15.5% p.a.	181,000 (*)	(163)

(*) The swap short-position (fixed rate) corresponds to R$ 181,073 on June 30, 2015.

23. FINANCE LEASES

Information on finance leases (parent company and consolidated) has not significantly changed compared with that disclosed in note 23 to the financial statements for the year ended December 31, 2014.

24. RENTAL COMMITMENTS

Information on rental commitments (parent company and consolidated) has not significantly changed compared with that disclosed in note 24 to the financial statements for the year ended December 31, 2014.

25. PENSION PLAN

Since August 2011, the Company has had a Pension Plan to supplement official social security benefits. This plan is established in a "defined contribution" manner and is managed by a major independent pension fund manager. There are no actuarial and investment risks to be assumed by the Company as its sponsor; consequently, no actuarial valuation is required and there is no possibility of recognizing actuarial gains or losses.

Other information on pension plan (parent company and consolidated) has not significantly changed compared with that disclosed in note 25 to the financial statements for the year ended December 31, 2014.

26. APPROVAL OF THE INTERIM FINANCIAL INFORMATION

This parent company and consolidated interim financial information was approved and authorized for disclosure by the Executive Officer on July 21, 2015.

* * *

Comments on the behavior of business projections

For 2015, the Company disclosed through a Material Fact on December 11, 2014, the approval of the Car Purchase and Sale Program with the acquisition of about 74,000 cars to renew the fleet of the Car Rental and Fleet Rental Divisions. The estimated investment for fleet renewal is R$ 2.3 billion, considering the market conditions on that date. Acquisitions for fleet expansion will occur in accordance with the Company's demand and operating needs in 2015. The main source for the investment is the sale of decommissioned cars for fleet renewal.

Of the total estimated for the purchase of cars in 2015, the purchase of about 7,600 cars, which was expected to happen in 1Q15, was anticipated in December 2014 and in 1H15, 26,851 cars were acquired. The number of cars already purchased, with a small variation of about 8%, is in line with management's expectations.

Other information considered relevant by the Company

1. SOCIAL REPORT

The Company's Consolidated Social Report for the six-month periods ended June 30, 2015 and 2014 is as follows:

1. Calculation basis for social indicators	Consolidated 1H15	Consolidated 1H14
Net Revenue (NR)	1,956,431	1,849,624
Earnings before taxes (EBT)	266,098	292,365
Gross payroll (GP)	205,922	187,494

2. Internal social indicators	1H15			1H14		
	Amount	% on GP	% on NR	Amount	% on GP	% on NR
Meals	9,728	5%	0%	8,178	4%	0%
Compulsory social charges	43,285	21%	2%	39,210	21%	2%
Health care	13,555	6%	1%	11,606	6%	1%
Training and professional development	1,539	1%	0%	3,063	2%	0%
Day care center or child care allowance	137	0%	0%	150	0%	0%
Profit sharing	32,506	16%	2%	27,242	14%	2%
Other	4,093	2%	0%	3,261	2%	0%
Total - internal social indicators	**104,843**	**51%**	**5%**	**92,710**	**49%**	**5%**

3. External social indicators	1H15			1H14		
	Amount	% on EBT	% on NR	Amount	% on EBT	% on NR
Education	129	0%	0%	195	0%	0%
Culture	863	0%	0%	778	0%	0%
Other	209	0%	0%	195	0%	0%
Total contributions to society	**1,201**	**1%**	**0%**	**1,168**	**1%**	**0%**
Taxes (excluding social charges)	149,226	56%	8%	167,599	57%	9%
Total - external social indicators	**150,427**	**57%**	**8%**	**168,767**	**58%**	**9%**

4. Personnel indicators	6/30/15	6/30/14
Headcount at the end of the period	5,952	5,776
Number of employees hired during the period	427	343
Number of outsourced employees	285	229
Number of interns	5	10
Number of employees above age 45	654	569
Number of women working in the company	2,709	2,685
% of supervisory positions held by women	49.65%	47.35%
Number of blacks working in the company	4,749	4,405
% of supervisory positions held by blacks	56.25%	53.18%
Number of people with disability or special needs	223	121

Other information considered relevant by the Company

	6/30/15			Goals 2015		
5. Relevant information regarding corporate citizenship						
Highest/lowest remuneration ratio			72.93(*)			80.00(*)
Total number of occupational accidents during the period			16			-
- The social and environmental projects developed by the Company were established by	(x) directors	( ) directors and managers	( ) all employees	(x) directors	( ) directors and managers	( ) all employees
- The safety and health standards in the workplace were established by	( ) directors and managers	( ) all employees	(x) all + Cipa	( ) directors and managers	( ) all employees	(x) all + Cipa
- Regarding union freedom, right to collective bargaining and internal workers representation, the company	( ) is not involved	(x) follows the standards of the International Labor Organization (ILO)	( ) encourages and follows the standards of the ILO	( ) will not be involved	(x) will follow the standards of the ILO	( ) will encourage and follow the standards of the ILO
- The profit sharing plan covers	( ) directors	( ) directors and managers	(x) all employees	( ) directors	( ) directors and managers	(x) all employees
- In selecting suppliers, the same ethical, social responsibility and environmental standards adopted by the company	( ) are not considered	( ) are suggested	(x) are required	( ) will not be considered	( ) will be suggested	(x) will be required
- As to the participation of employees in volunteer work programs, the company	( ) is not involved	( ) supports	(x) organizes and encourages	( ) will not be involved	( ) supports	(x) will organize and encourage
- Total number of complaints and criticisms from consumers	In the company (**)	In Procon 171	In court 1,158	In the company (**)	In Procon NA	In court NA
- % of complaints and criticisms from customers handled or solved	In the company (**)	In Procon 84.80%	In court 73.66%	In the company (**)	In Procon NA	In court NA

(*) To calculate the ratio between the highest and lowest remuneration paid by the Company, the head office salaries were utilized (Belo Horizonte).
(**) The customer assistance area attends calls referring to mechanical problems, accidents, doubts about billings, as well as praises and complaints. The Company does not have a record of the number of calls concerning complaints only.

Key:
CIPA: Internal Accident Prevention Committee
Procon: Consumer Protection Agency

(A free translation of the original in Portuguese)

Report on special review - without exceptions

To the Board of Directors and Shareholders
Localiza Rent a Car S.A.

Introduction

We have reviewed the accompanying parent company and consolidated interim accounting information of Localiza Rent a Car S.A., included in the Quarterly Information Form (ITR) for the quarter ended June 30, 2015, comprising the balance sheet as at that date and the statements of income and comprehensive income for the quarter and six-month period then ended, and the statements of changes in equity and cash flows for the six-month period then ended, and a summary of significant accounting policies and other explanatory information.

Management is responsible for the preparation of the parent company and consolidated interim accounting information in accordance with accounting standard CPC 21, Interim Financial Reporting, issued by the Brazilian Accounting Pronouncements Committee (CPC), and International Accounting Standard (IAS) 34, Interim Financial Reporting, issued by the International Accounting Standards Board (IASB), as well as the presentation of this information in accordance with the standards issued by the Brazilian Securities Commission (CVM), applicable to the preparation of the Quarterly Information (ITR). Our responsibility is to express a conclusion on this interim accounting information based on our review.

Scope of review

We conducted our review in accordance with Brazilian and International Standards on Reviews of Interim Financial Information (NBC TR 2410 - Review of Interim Financial Information Performed by the Independent Auditor of the Entity and ISRE 2410 - Review of Interim Financial Information Performed by the Independent Auditor of the Entity, respectively). A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Brazilian and International Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

(A free translation of the original in Portuguese)

Report on special review - without exceptions

Conclusion on the interim information

Based on our review, nothing has come to our attention that causes us to believe that the accompanying parent company and consolidated interim accounting information included in the quarterly information referred to above has not been prepared, in all material respects, in accordance with CPC 21 and IAS 34 applicable to the preparation of the Quarterly Information, and presented in accordance with the standards issued by the CVM.

Other matters

Statements of value added

We have also reviewed the parent company and consolidated statements of value added for the six-month period ended June 30, 2015. These statements are the responsibility of the Company's management, and are required to be presented in accordance with standards issued by the CVM applicable to the preparation of Quarterly Information (ITR) and are considered supplementary information under IFRS, which do not require the presentation of the statement of value added. These statements have been submitted to the same review procedures described above and, based on our review, nothing has come to our attention that causes us to believe that they have not been prepared, in all material respects, in a manner consistent with the parent company and consolidated interim accounting information taken as a whole.

Belo Horizonte, July 23, 2015

PricewaterhouseCoopers
Auditores Independentes
CRC 2SP000160/O-5 "F" MG

Guilherme Campos e Silva
Contador CRC 1SP218254/O-1 "S" MG