

ODONTOPREV S.A.
Corporate Taxpayer's ID (CNPJ) 58.119.199/0001-51
Corporate Registry ID (NIRE) 35.300.156.668
PUBLICLY HELD COMPANY

**NOTICE TO THE MARKET
DIVIDEND PAYMENT**

Odontoprev S.A. ("Company"), hereby informs that the Board of Directors' Meeting held today, July 27th, 2016, approved the Management's proposal of destination of the net income and dividend distribution, as follows:

1. Record date: August 1st, 2016.
2. Total amount: R\$23,778,737.73, corresponding to R\$0.044979547 per share, excluding 2,638,119 Treasury shares.
3. Payment Date: September 05th, 2016.
4. Company's shares will be traded ex-dividends from August 02nd, 2016.
5. Payment will be made to the bank account informed to our custodian, Banco Bradesco S.A..
6. Those shareholders whose registrations does not include the Individual or Corporate Taxpayer ID (CPF or CNPJ, respectively), nor information regarding "Bank/Branch/Current Account," dividends shall only be paid as of the third business day from the date of the registration update at the files of Banco Bradesco S.A., which may be done at any Bradesco branch, or by mail to Banco Bradesco S.A Shares and Debentures Unit (Unidade de Ações e Debêntures), Cidade de Deus – Vila Yara, São Paulo, State of São Paulo, ZIP code 06029-900.
7. The payments related to the shares at the BM&FBovespa's custody will be made directly to that entity, and the deposit will be transfered to the corresponding shareholders.

Barueri July 27, 2016.

José Roberto Borges Pacheco
Investor Relations Officer