ODONTOPREV S.A.
Corporate Taxpayer's ID (CNPJ) 58.119.199/0001-51
Corporate Registry ID (NIRE) 35.300.156.668
PUBLICLY HELD COMPANY
NOTICE TO THE MARKET

DIVIDEND AND INTEREST ON CAPITAL PAYMENT

Odontoprev S.A. ("Company") hereby informs that The Board of Directors Meeting, approved today the following dividends and IOC distribution:

Dividends

1. Record date of October 29th, 2013.

2. Total amount: R$33,558,378.38, corresponding to R$0.063179424 per share, excluding 134,868 treasury shares.

3. Payment Date: December 04th, 2013.

4. Company's shares will be traded ex-dividends from October 30th, 2013.

INTEREST ON CAPITAL

1. Record date of October 29th, 2013.

2. Total amount: R$9,464,436.46, corresponding to R$0.017818431 per share, excluding 134,868 treasury shares.

2.1. Distribution of interest on capital are subject to the Brazilian income tax rate of 15%, except for shareholders who are exempt, immune or located in countries which the law establishes different rates.

2.2. Shareholders exempt or immune shall send the documentation, until November 06th, 2013, to Banco Bradesco S.A Shares and Debentures Unit (Unidade de Ações e Debêntures), Cidade de Deus, Vila Yara, São Paulo, State of São Paulo, ZIP code 06029-900.

2.3. Total amount, net of taxes: R$8,044,770.99 corresponding to R$0.015145666 per share, except for exempt, immune shareholders or located in countries for which the law establishes different rates.

3. Accounting date: the Company shall account credits corresponding to the IOC on October 31st, 2013.

4. Payment Date: November 13th, 2013.

5. Company's shares will be traded ex-IOC from October 30th, 2013.

Dividends and IOC, net of income tax, must be ascribable to the obligatory dividend relative to the fiscal year of 2013, in accordance with the Article 9, Paragraph 7 of

Law 9.249/95, item V, and CVM Instruction 207/96, Paragraph 5, Article 28 of the Company´s Bylaws.

Dividends and IOC, net of tax, will be added to the mandatory dividend relative to the fiscal year of 2013, in accordance with the Article 9, Paragraph 7, Law 9.249/95, item V, and CVM Instruction 207/96, Paragraph 5, Article 28 of the Company´s Bylaws.

The payment will be made to the bank account informed to Banco Bradesco S.A. Shareholders whose registrations do not include the Individual or Corporate Taxpayer ID (CPF or CNPJ, respectively), nor information regarding "Bank/Branch/Current Account," shall be paid from the third business day from the date of registrations update at the files of Banco Bradesco S.A., which may be done at any Bradesco branch.

Payments related to shares deposited at the BM&FBovespa´s custody, will be credited to that entity, and the deposit will be transferred to the amount to the shareholders.

Barueri October 29th, 2013.

José Roberto Borges Pacheco
Investor Relations Officer