



Results – 2Q08

M. Dias Branco
Tradição & Qualidade

This release contains forward-looking statements relating to the prospects of the business, estimates for operating and financial results, and those related to growth prospects of M Dias Branco are merely projections and, as such, are based exclusively on the expectations of the management concerning the future of the business. Such forward-looking statements depend, substantially, on changes in market conditions, government regulations, competitive pressures, the performance of the Brazilian and international economies and the industry, therefore, subject to change without prior notice.

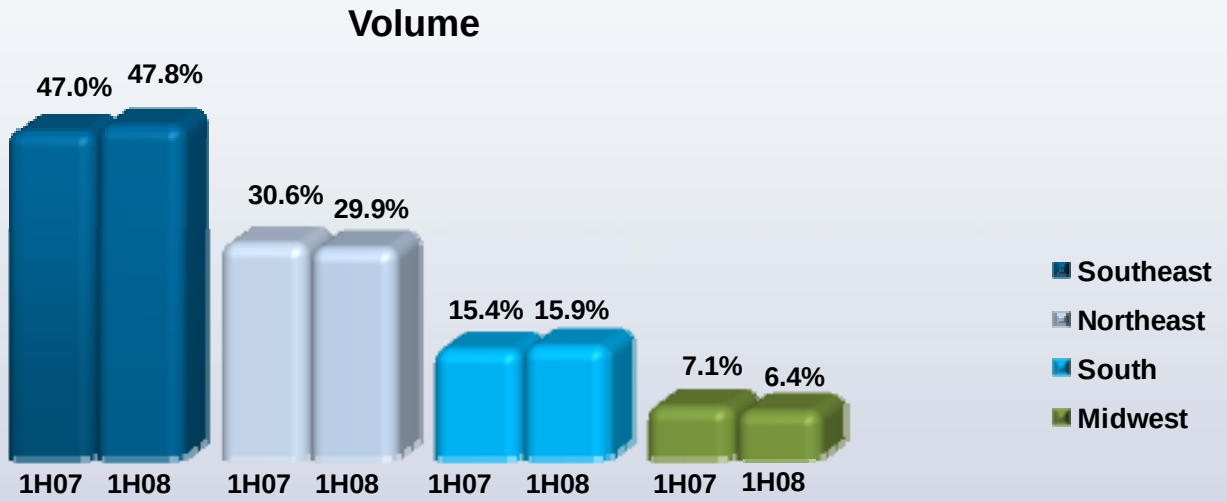


Sector Performance and Main Raw Materials

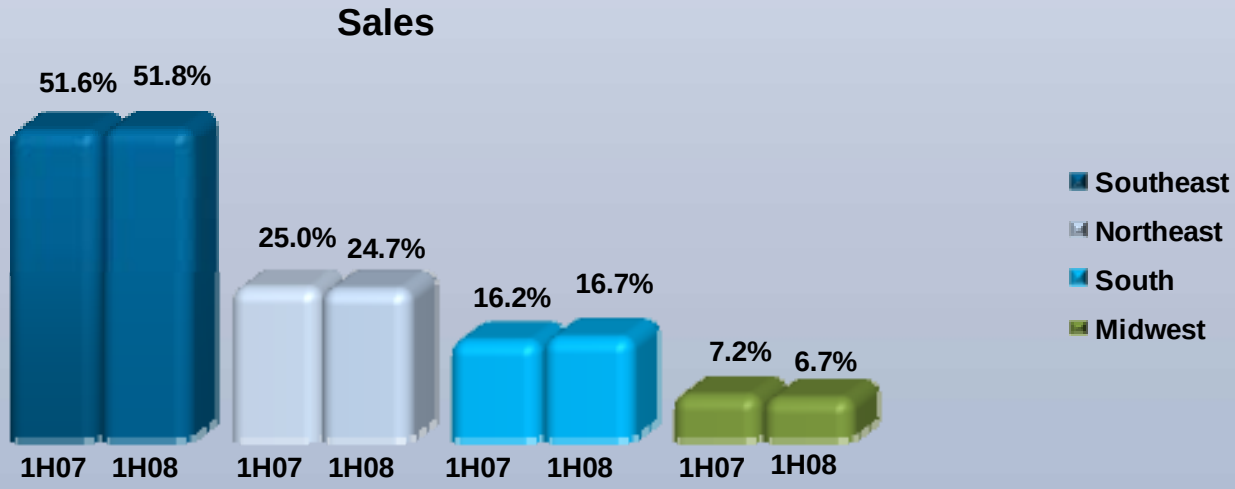
Brazilian Market – Sales by Region

1H07 X 1H08 (%)

Cookies and Crackers



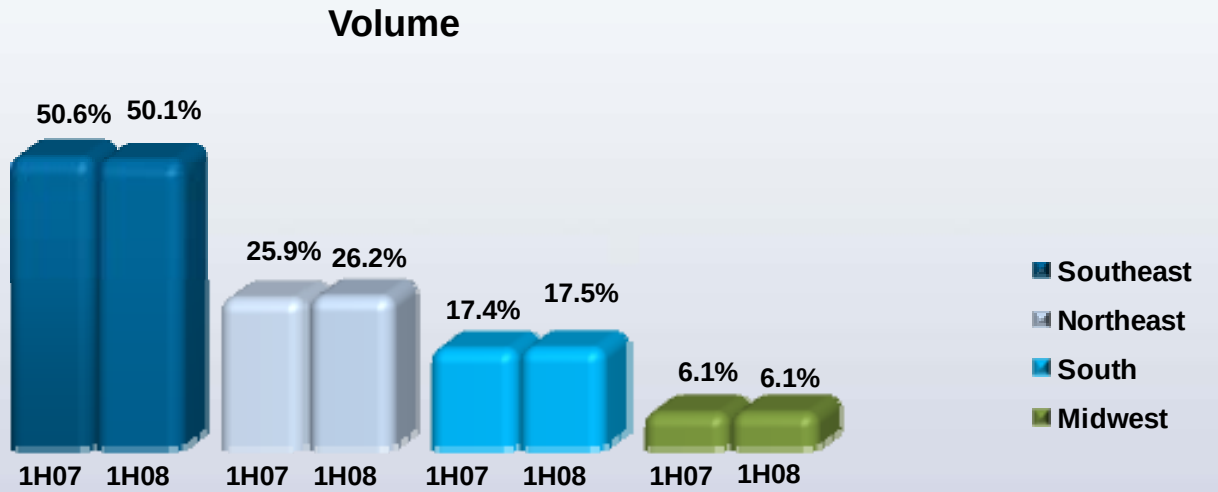
Cookies and Crackers



Brazilian Market – Sales by Region

1H07 X 1H08 (%)

Pasta



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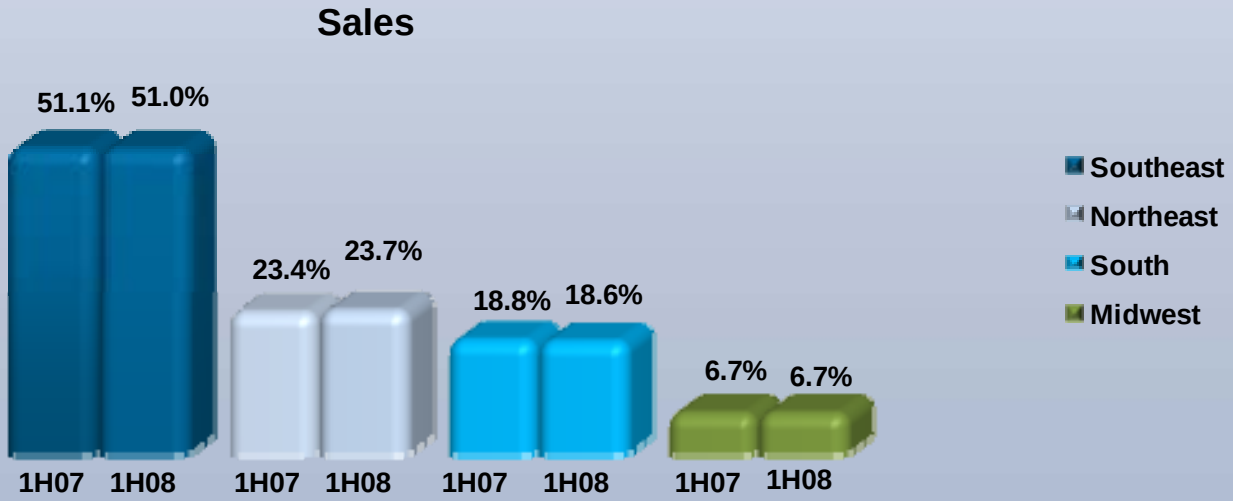
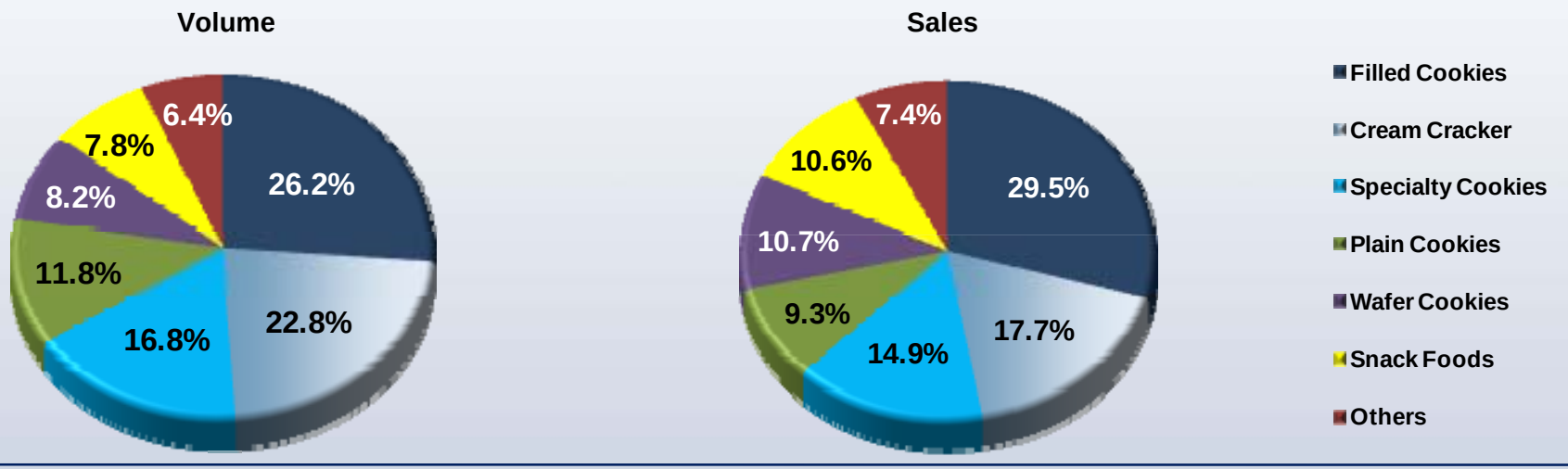


Brazilian Market – sales by Segment

1H08 (%)

Cookies and Crackers



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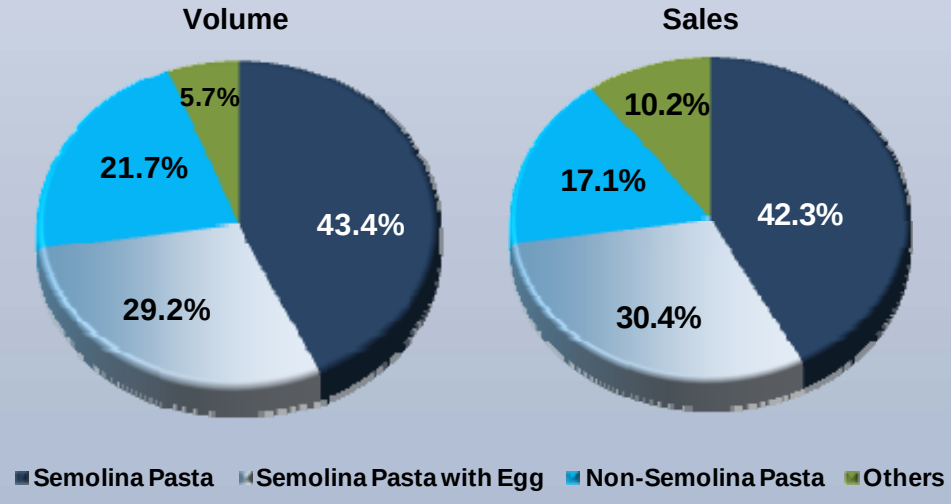
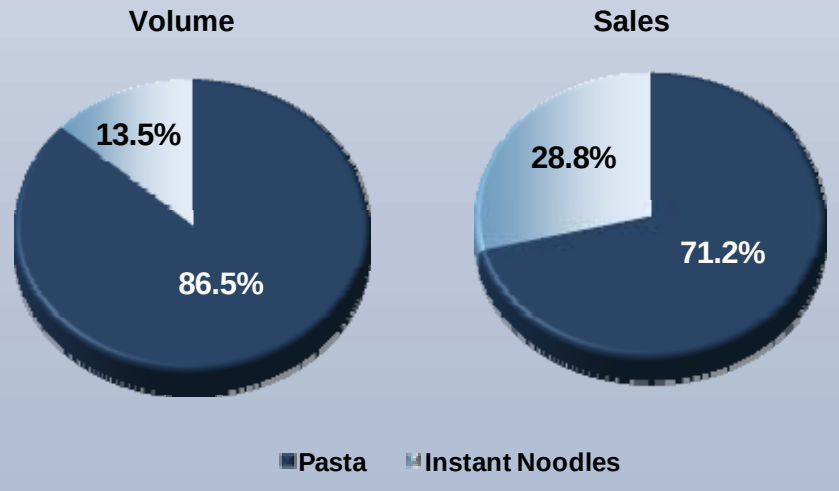
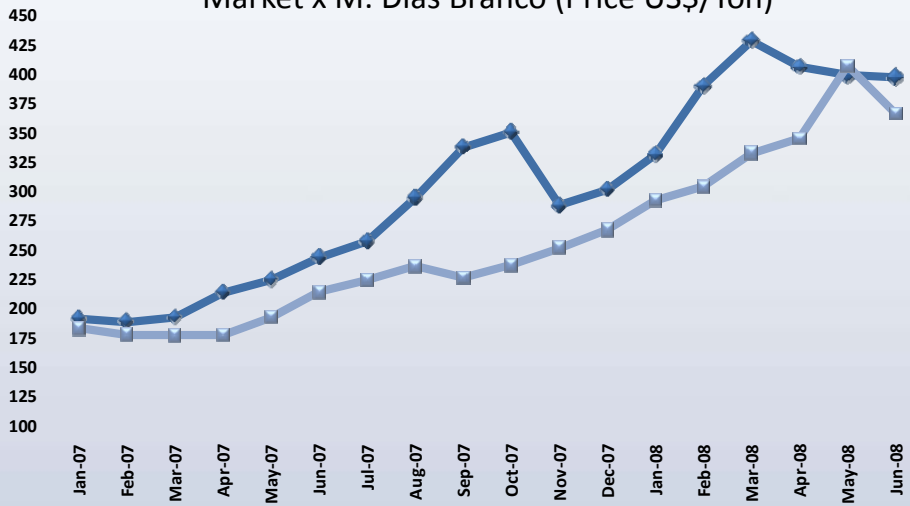


Instant Noodles

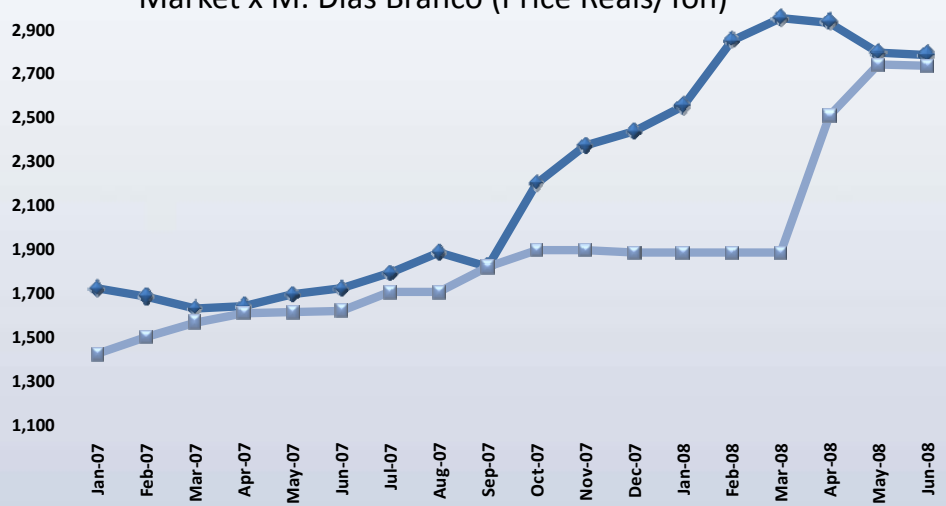


Wheat, Soy Oil and Palm Oil

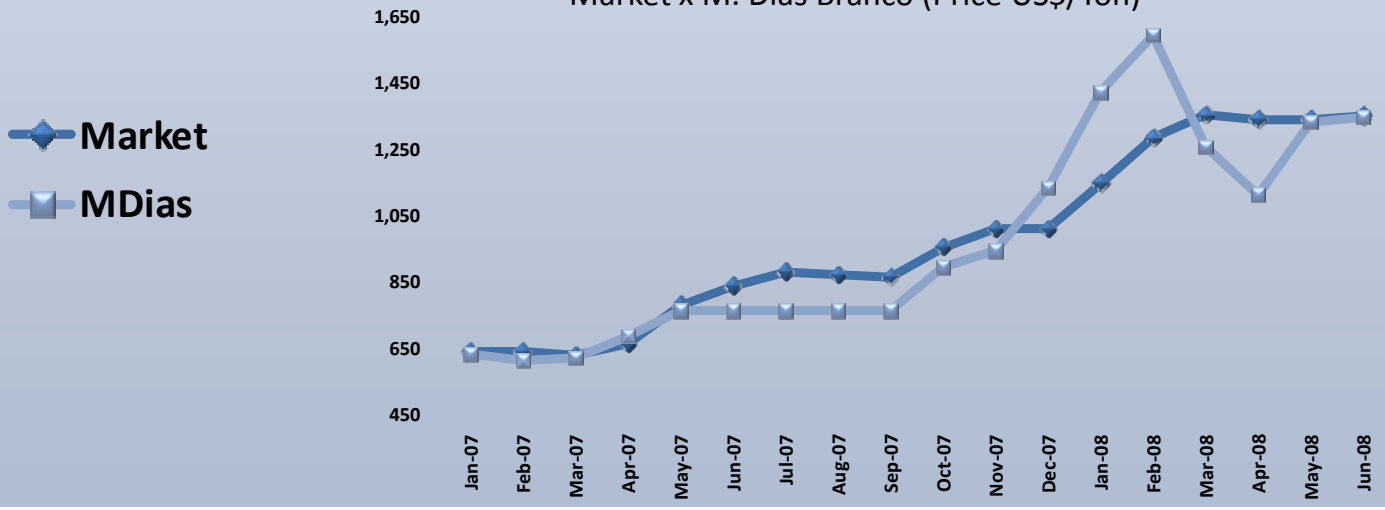
Wheat Acquisition Average Price
Market x M. Dias Branco (Price US$/Ton)

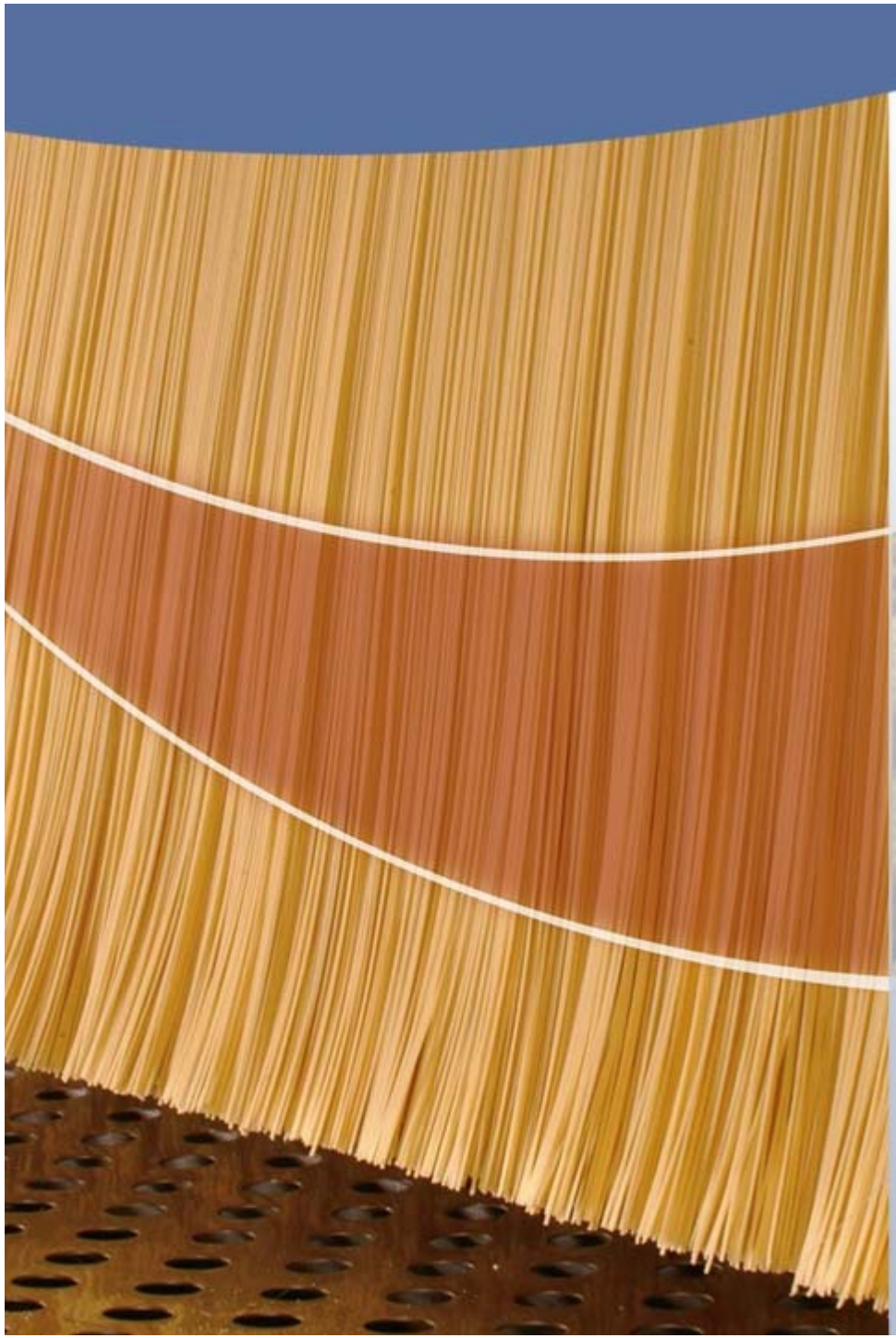


Soy Oil Acquisition Average Price
Market x M. Dias Branco (Price Reais/Ton)



Palm Oil Acquisition Average Price
Market x M. Dias Branco (Price US$/Ton)



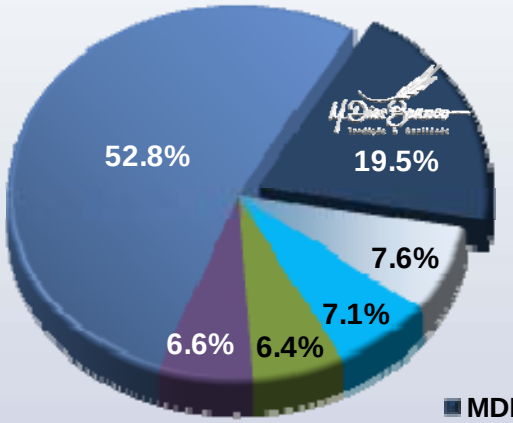


Operating Highlights

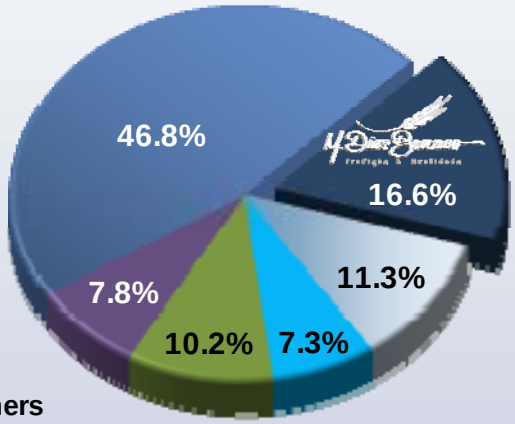
Market Share
1H08 (%)

Cookies and Crackers

Volume



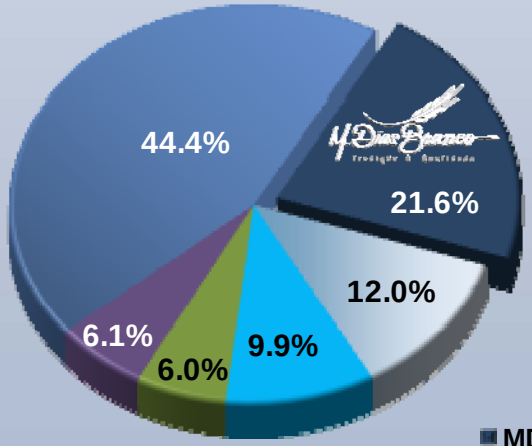
Sales



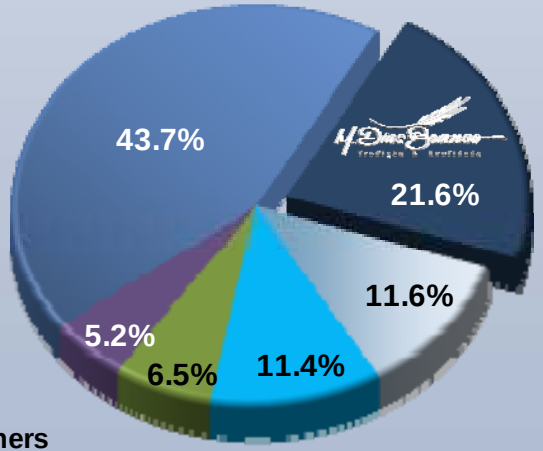
MDIAS A B C D Others

Pasta

Volume

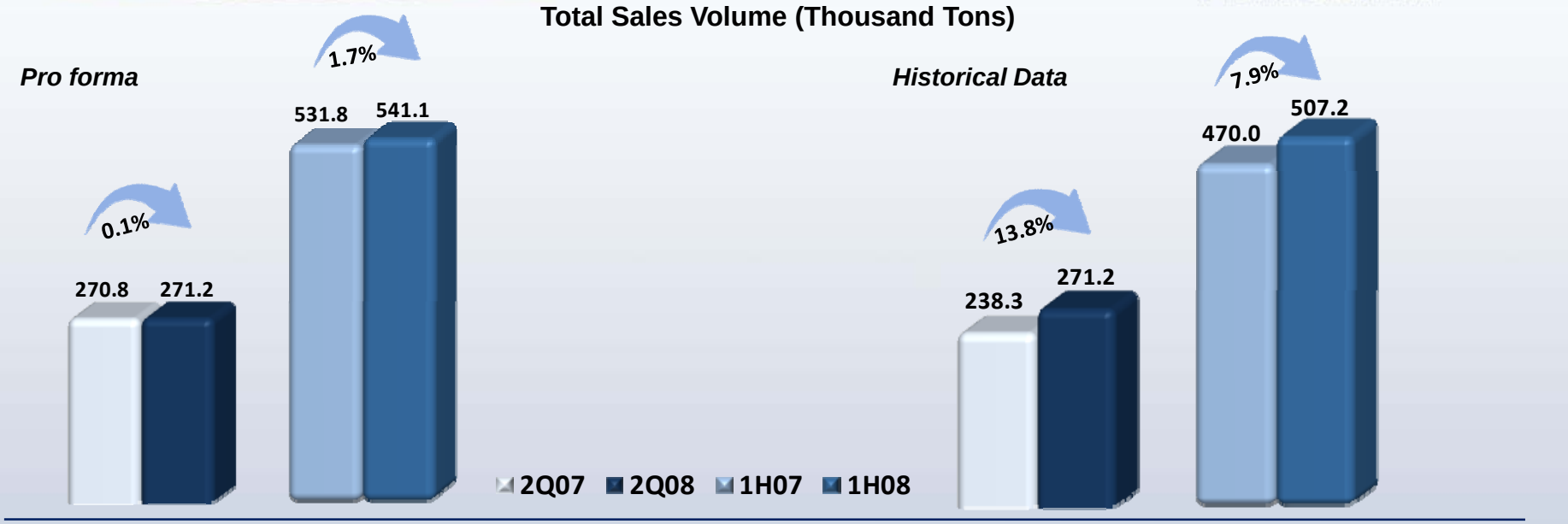


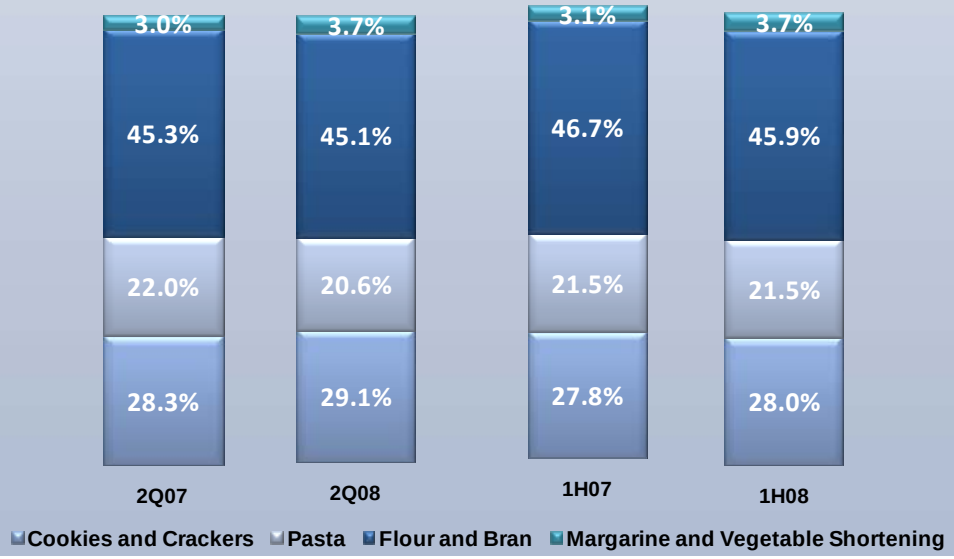
Sales



MDIAS A B C D Others

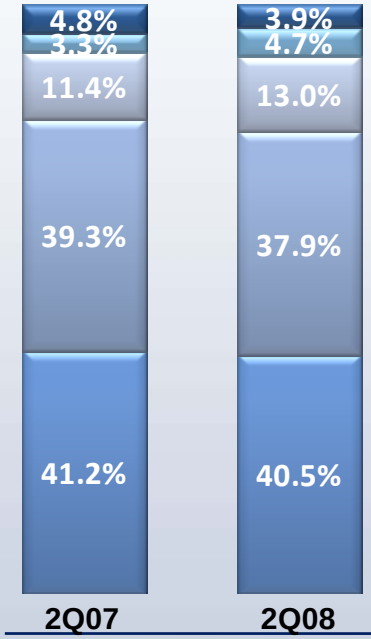
Total Sales


Total Sales Volume (Thousand Tons)
Pro forma
Historical Data
0.1%
1.7%
13.8%
7.9%
270.8
271.2
531.8
541.1
238.3
271.2
470.0
507.2
2Q07
2Q08
1H07
1H08


Sales Volume Breakdown (Thousand Tons) – Pro Forma
3.0%
45.3%
22.0%
28.3%
3.7%
45.1%
20.6%
29.1%
3.1%
46.7%
21.5%
27.8%
3.7%
45.9%
21.5%
28.0%
2Q07
2Q08
1H07
1H08
Cookies and Crackers
Pasta
Flour and Bran
Margarine and Vegetable Shortening

Client Basis

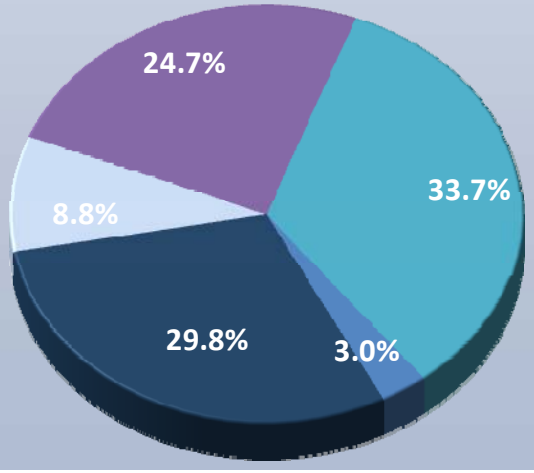
Client Mix – *Pro Forma*



- Other
- Industry
- Main Channels
- Wholesale/ Distributers
- Retail

- Large Client Base
- Low dependency of main chains
- Strong presence in the small retail and small supermarkets

Client Participation in Sales Volume 2Q08

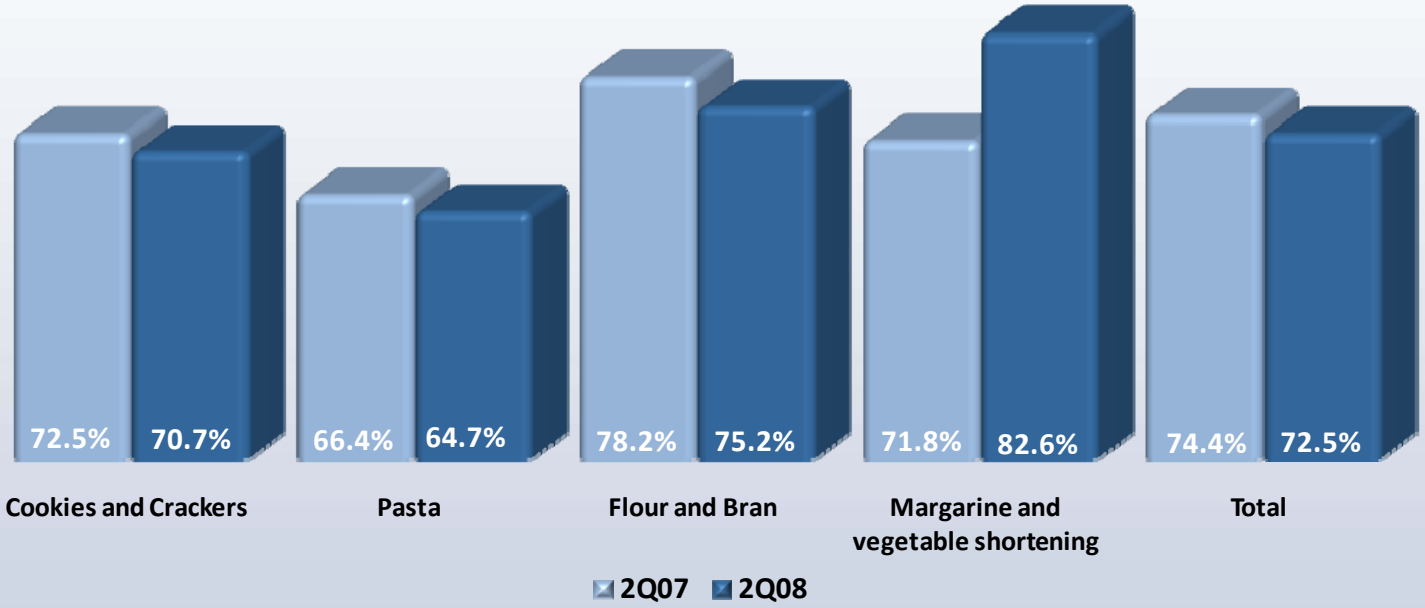


- Major Client
- 49 Subsequent
- 50 Subsequent
- 900 Subsequent
- Other Clients

- Fragmented Revenue
- 50 main clients are only responsible for 36.7% of sales

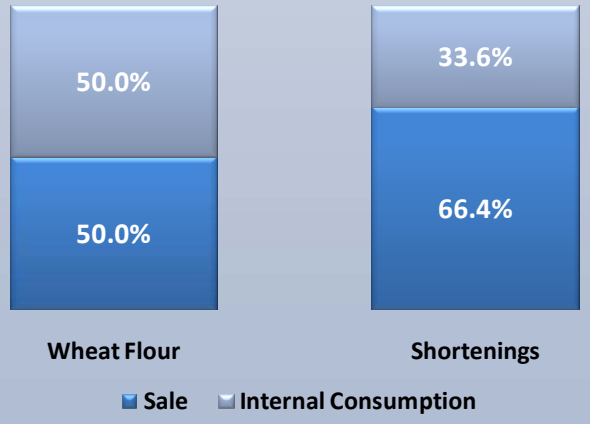
Production Capacity

Production Capacity Ocupation – % - *Pro Forma*

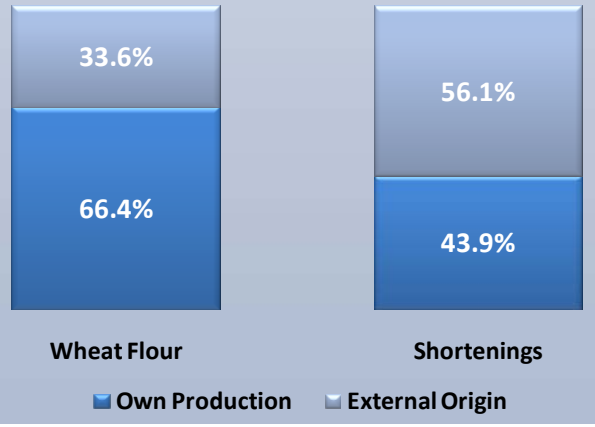


Vertical Integration 2Q08 – %

Production Destination



Company's Consumption



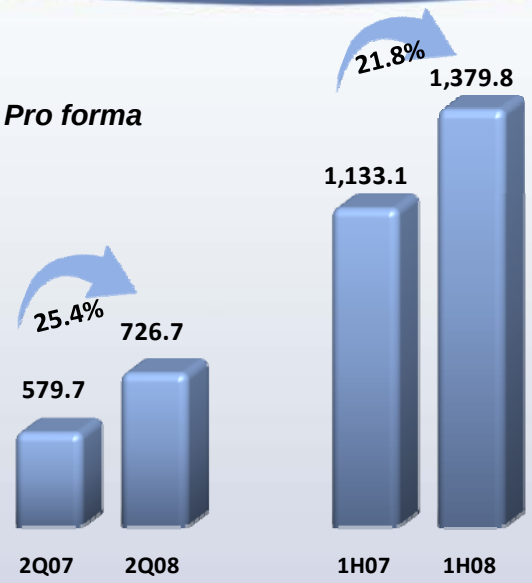


Financial Highlights

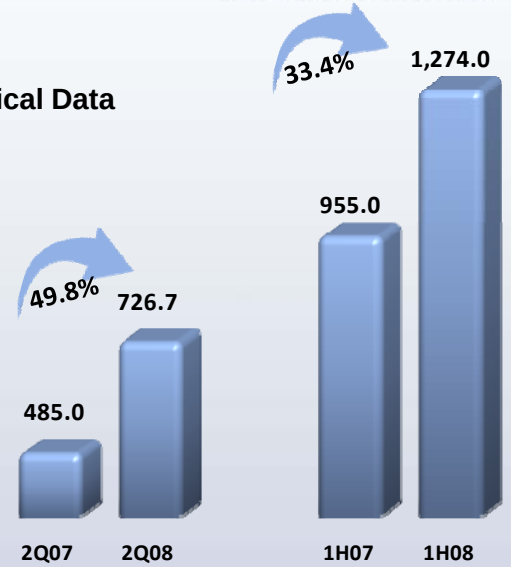
Gross Revenue
(R$ Million)

Gross Revenue (R$ MM)

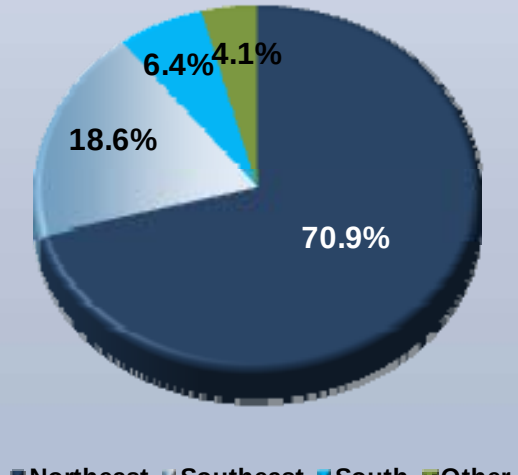
Pro forma



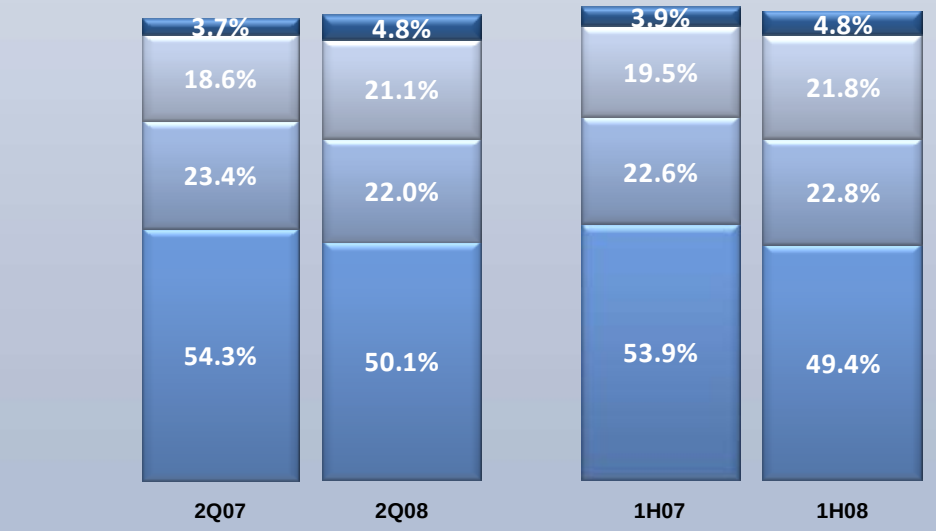
Historical Data



Sales Value by Region (% of Gross Revenue) – 1H08

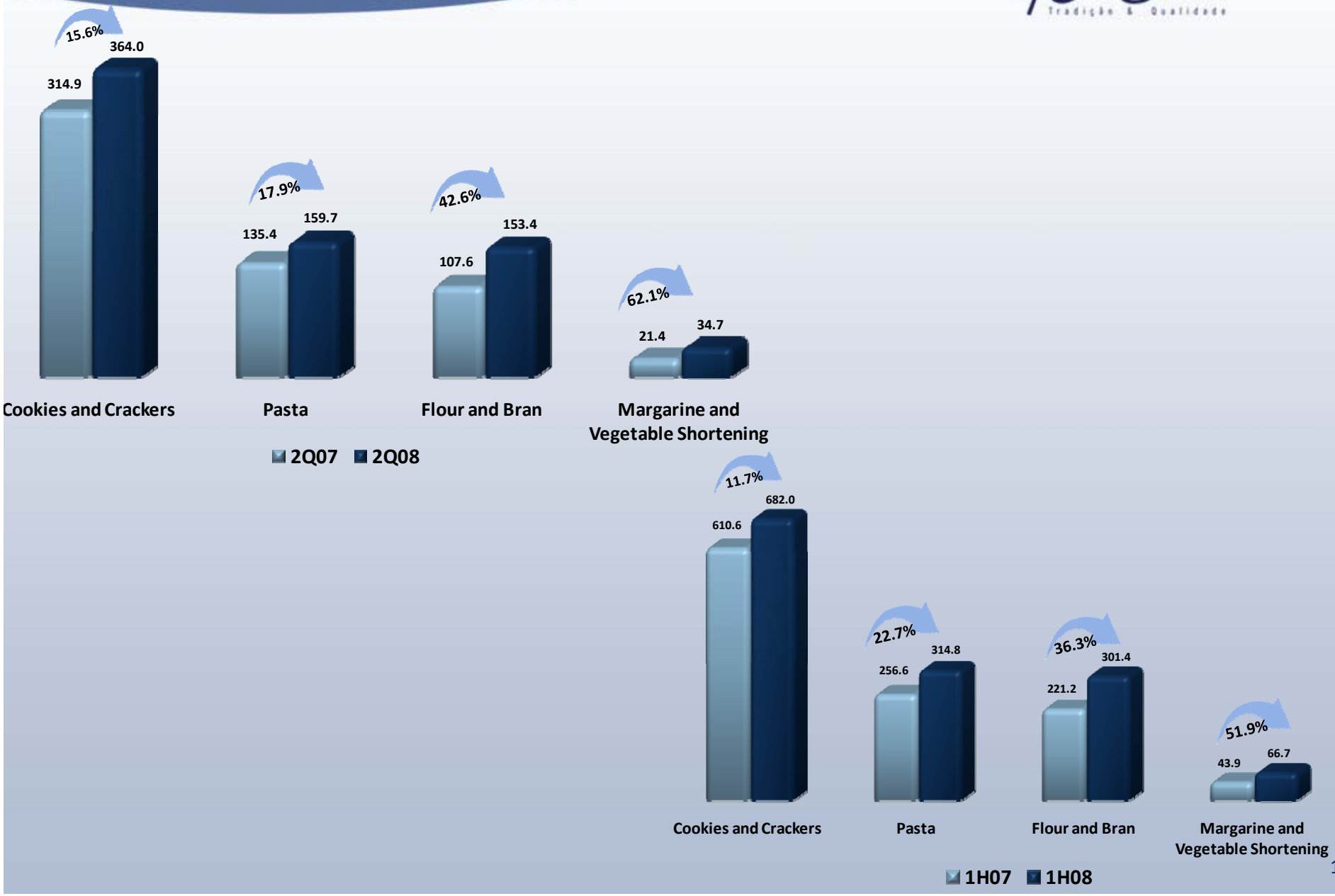


Gross Revenue Breakdown



Gross Revenue by Segment – *Pro Forma*

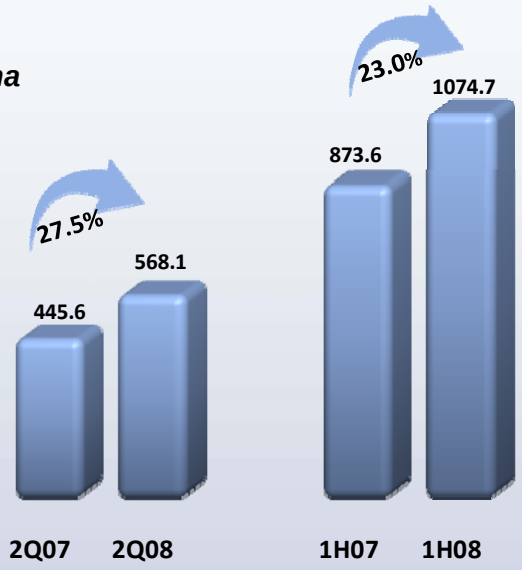
(R$ Million)

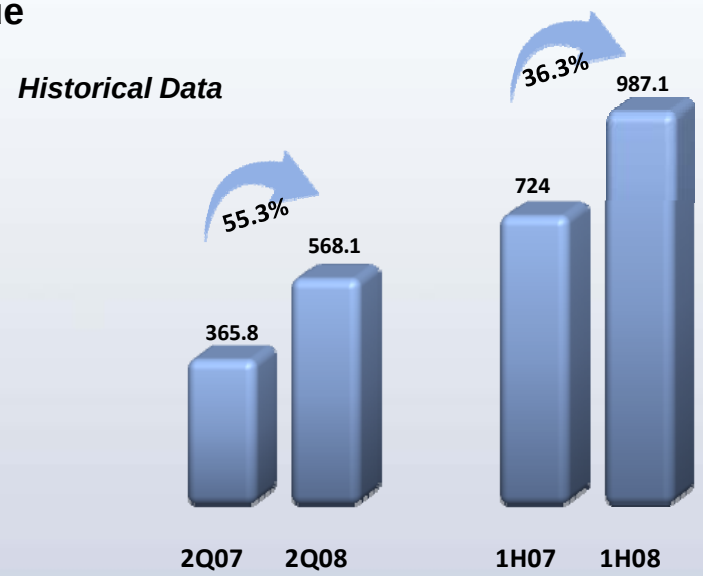


Net Revenue and Gross Profit

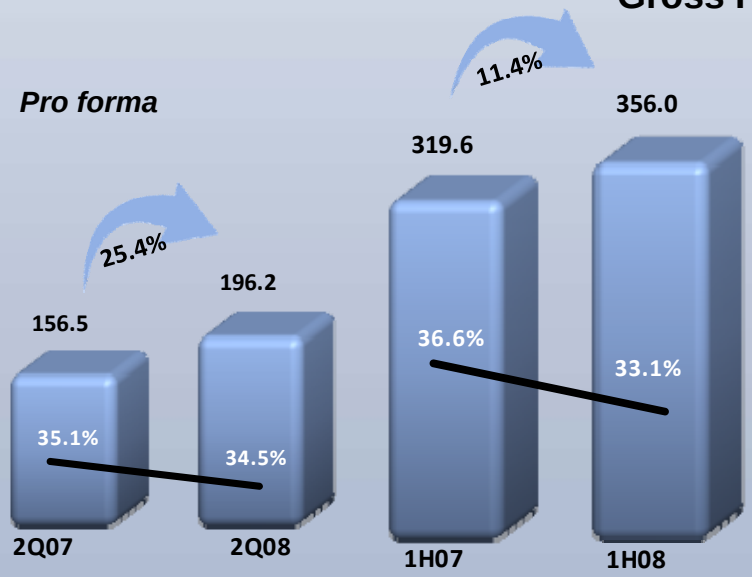
(R$ Million)

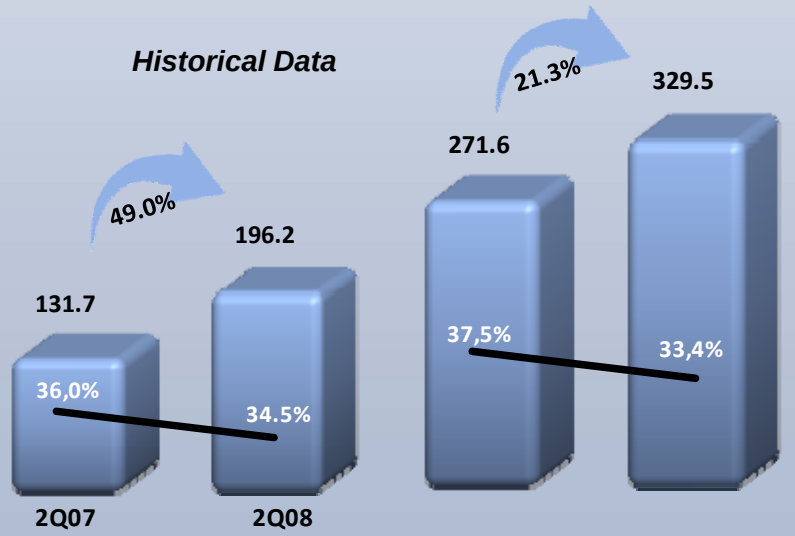
Net Revenue





Gross Profit and Gross Margin

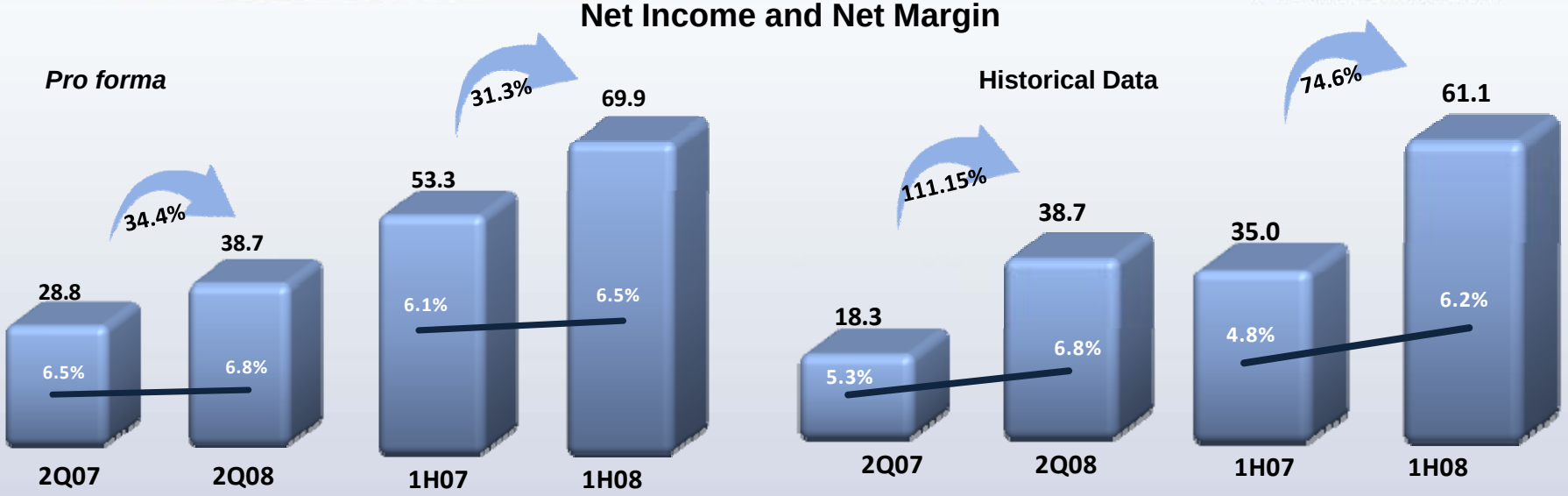




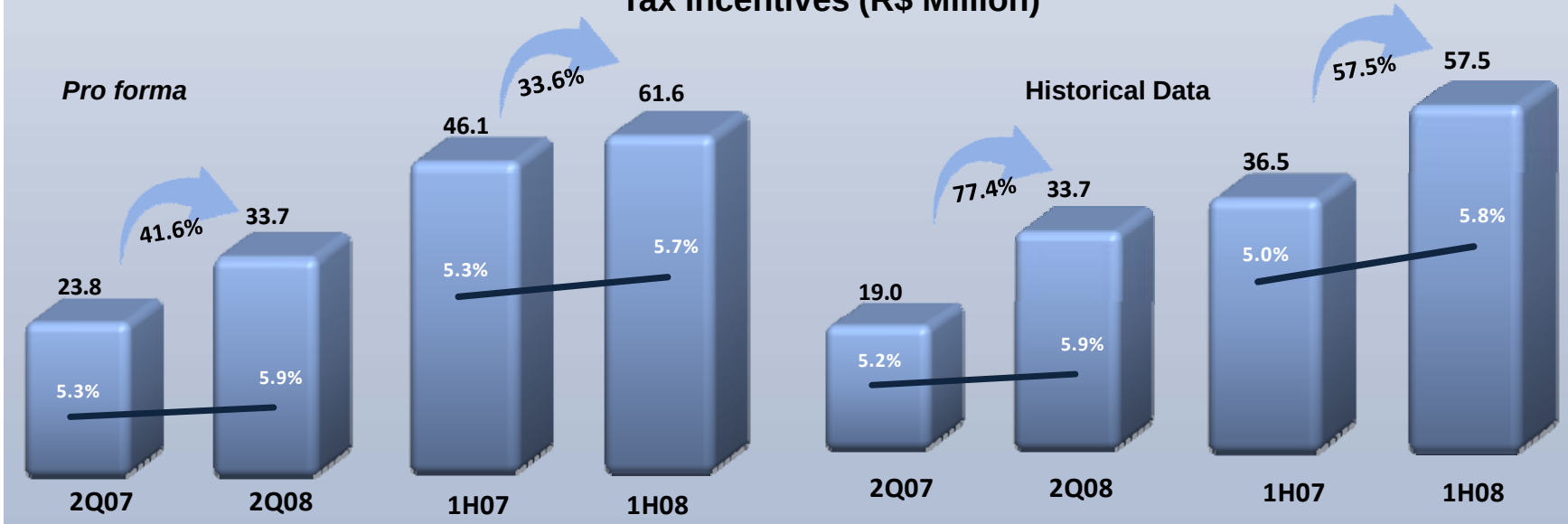
Net Income and Tax Incentives

(R$ Million)

Net Income and Net Margin



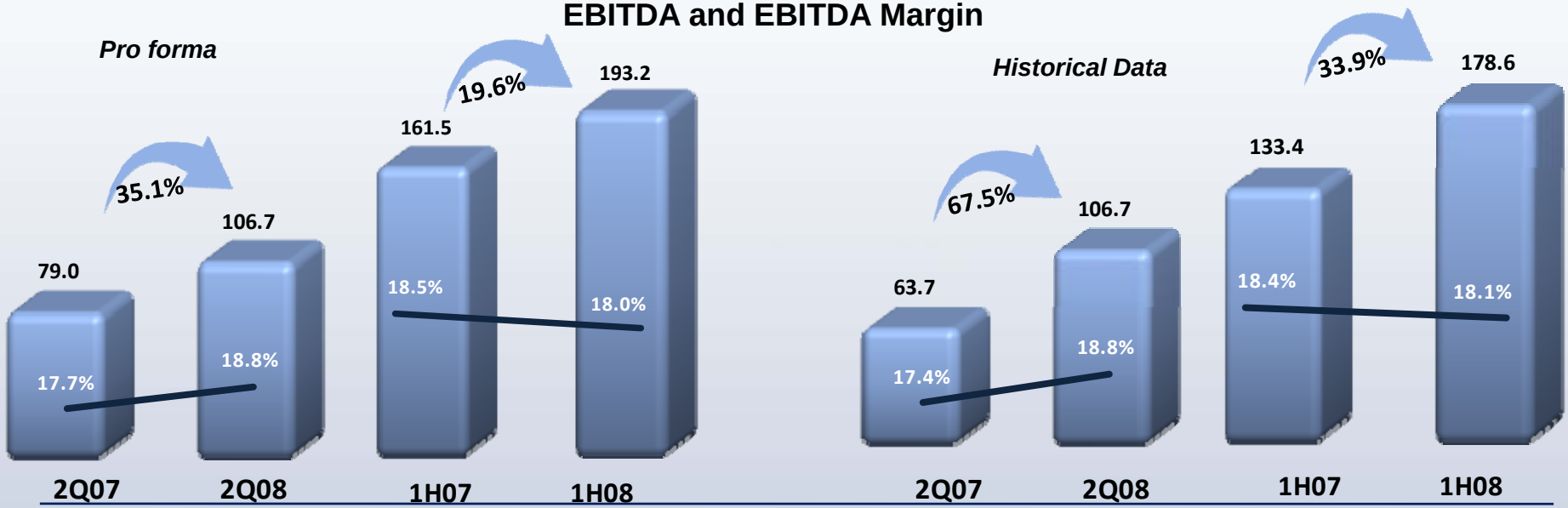
Tax Incentives (R$ Million)



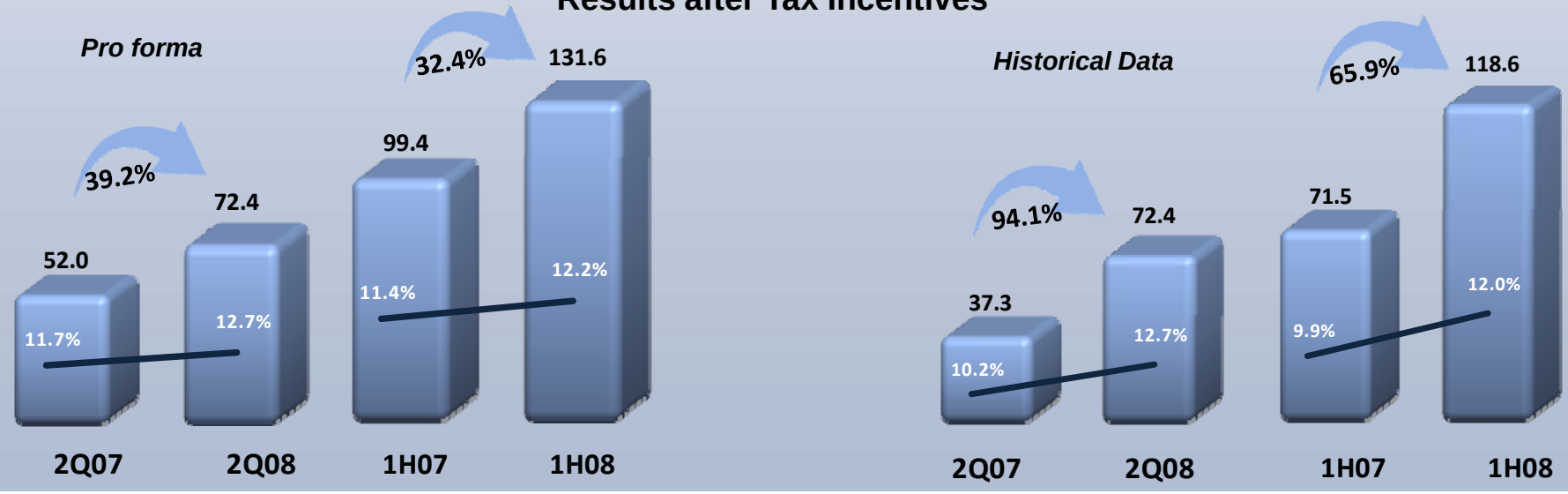
EBITDA and Results after Tax Incentives

(R$ Million)

EBITDA and EBITDA Margin



Results after Tax Incentives



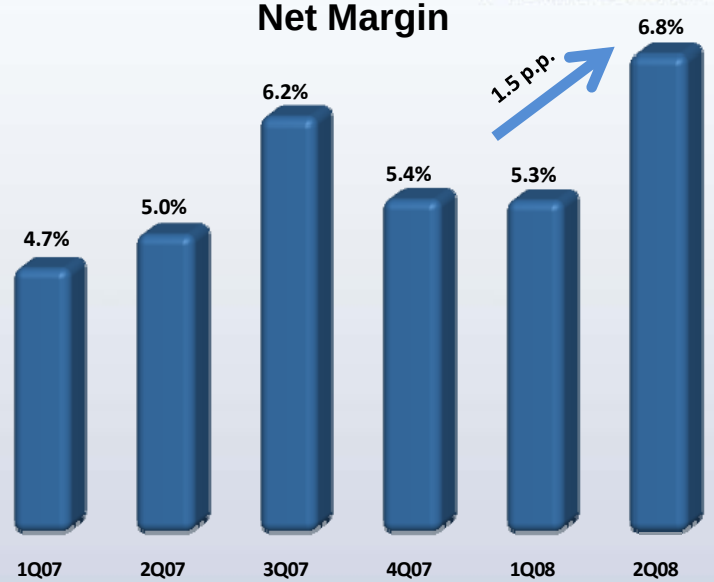
Indicators Evolution

(Historical Data)

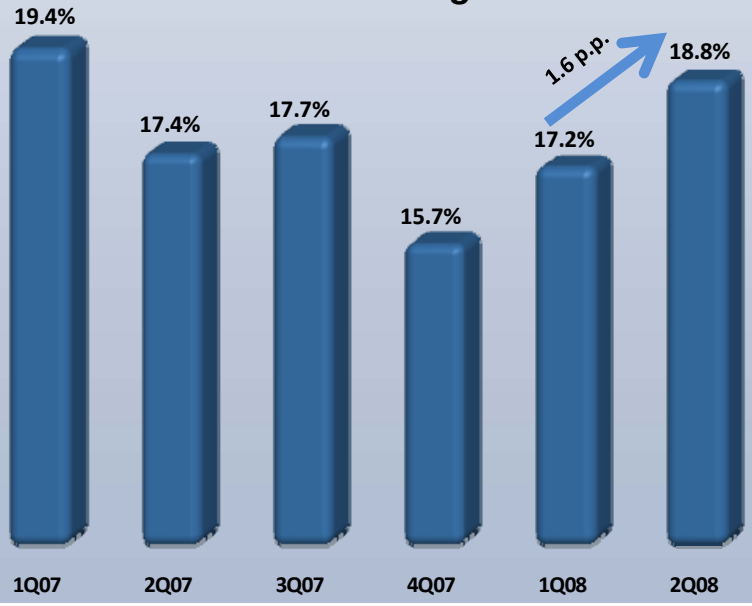
Gross Margin



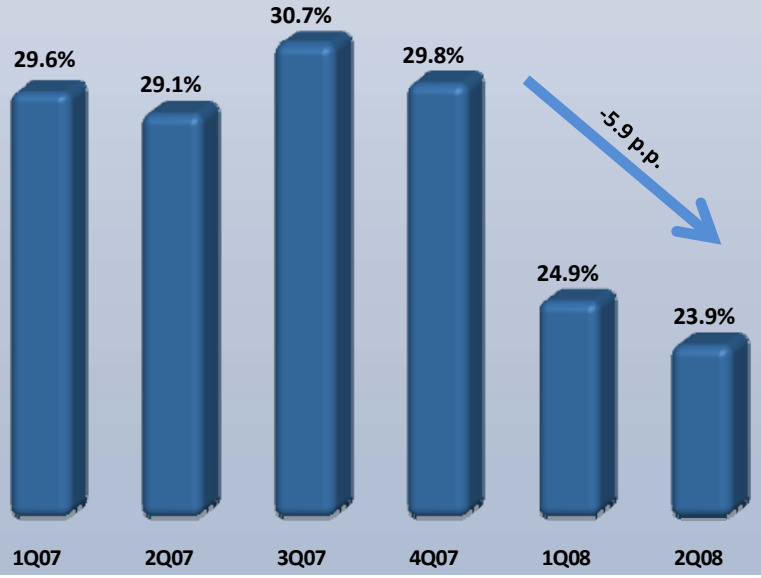
Net Margin



EBITDA Margin



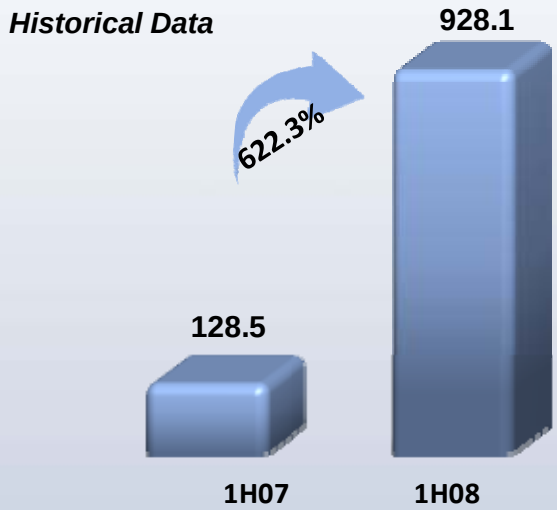
Operating Expenses / NR



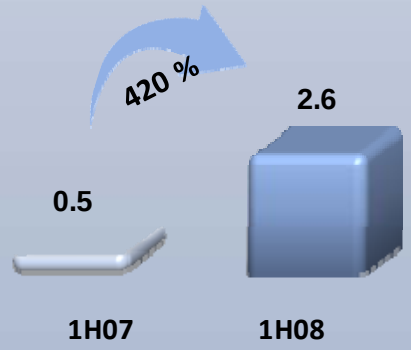
Indebtedness

(R$ Million)

Net Debt



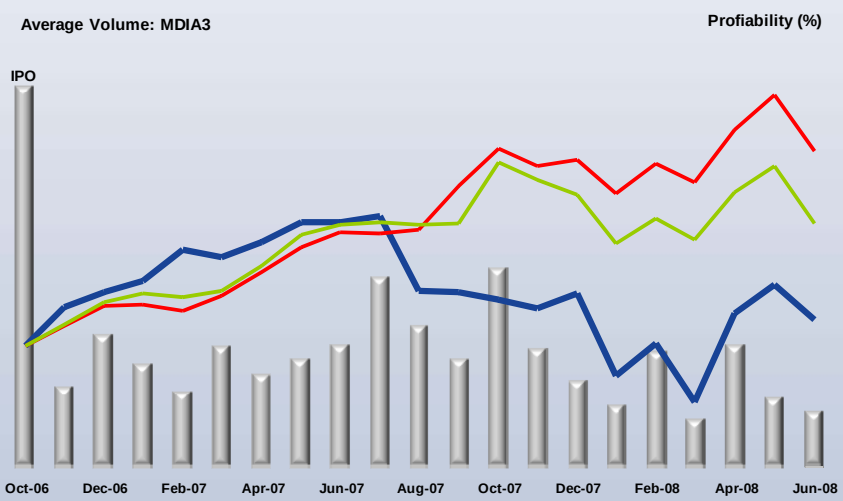
Net Debt by EBITDA



Share Price Evolution

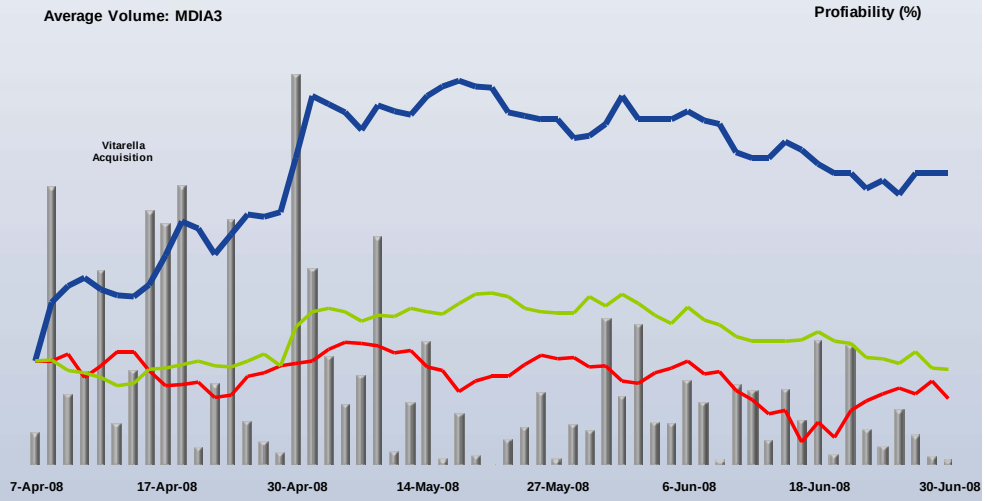
MDIA3 X IBOV X IGC

10/17/2006 to 06/30/2008



MDIA3 X IBOV X IGC

04/07/2008 - 06/30/2008



Volume MDIA3 IBOV IGC

Corporate Governance

- Board of Directors Meeting – May, 9:
  - Elected three people to compose the Company's audit committee;
  - Approved the capital increase: R$20.8 million, was made without the issue of new shares via the capitalization of reserves;

- Extraordinary Shareholders Meeting – June 30:
  - Unanimously approved the acquisition of Indústria de Alimentos Bomgosto Ltda (Vitarella) by the Company's subsidiary Adria Alimentos do Brasil Ltda. Said acquisition was effected on April 7, 2008, pursuant to article 256 and the respective paragraphs of Law 6.404/76.

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