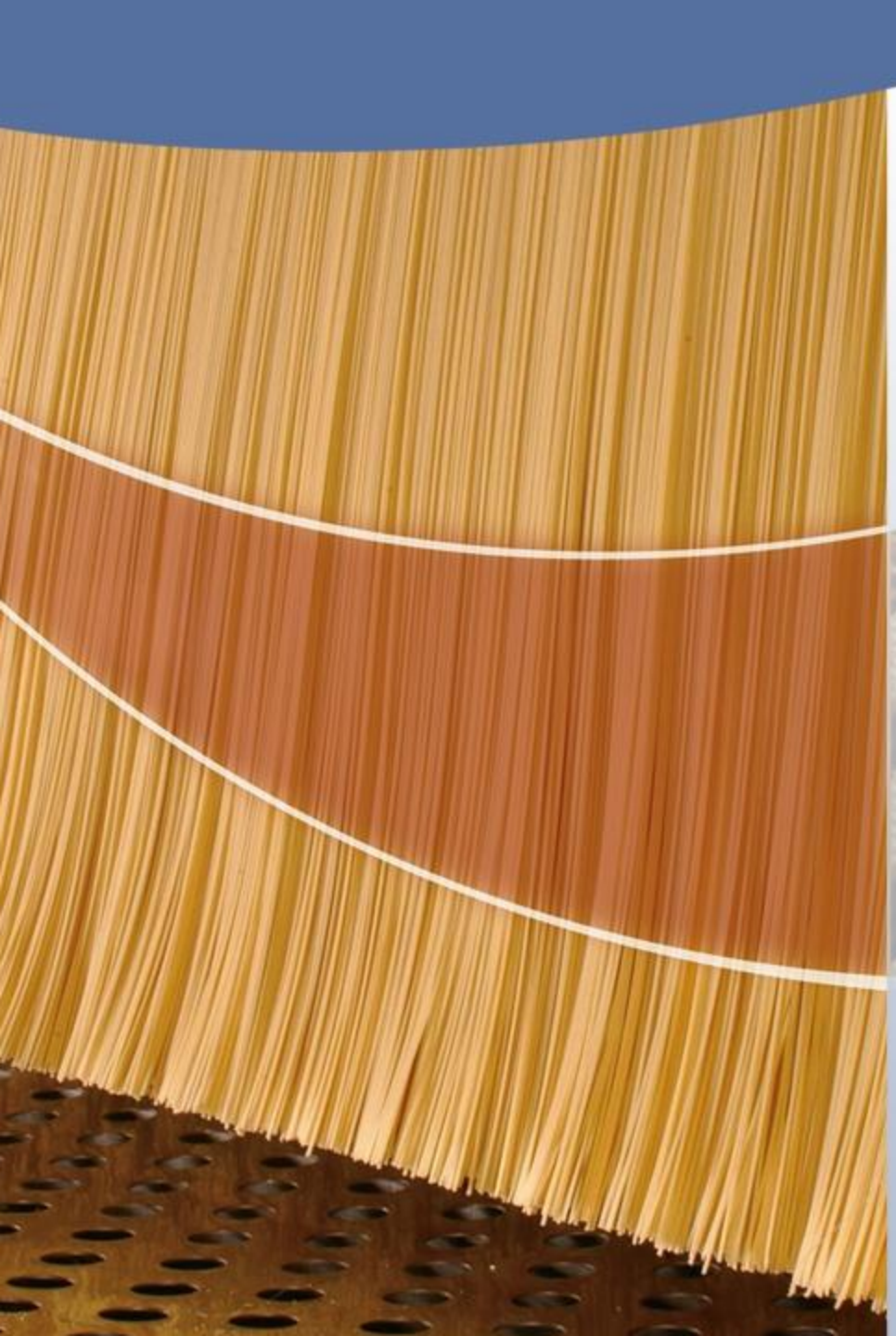




Results – 4Q10 and 2010

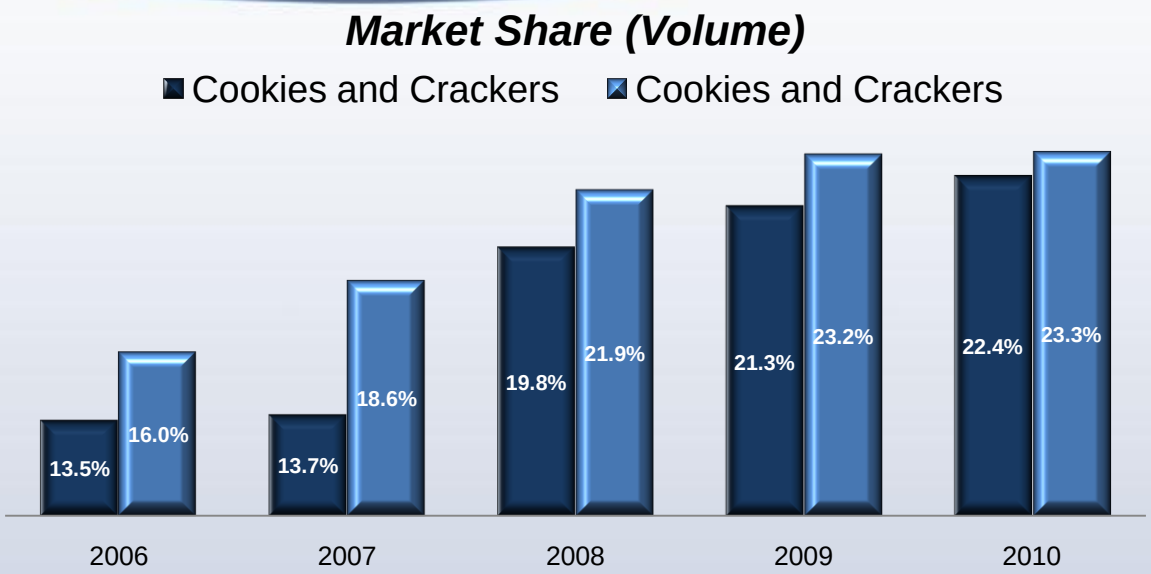
M. Dias Branco
Tradição & Qualidade

This release contains foward-looking statements relating to the prospects of the business, estimates for operating and financial results, and those related to growth prospects of M. Dias Branco are merely projections and, as such, are based esclusively on the expectations of the management concerning the future of the business. Such foward-looking statements depend, substantially, on changes in market conditions, government regulations, competitive pressures, the performance of the Brazilian and international economies and the industry, therefore, subject to change without prior notice.



Operating Highlights

Market Share

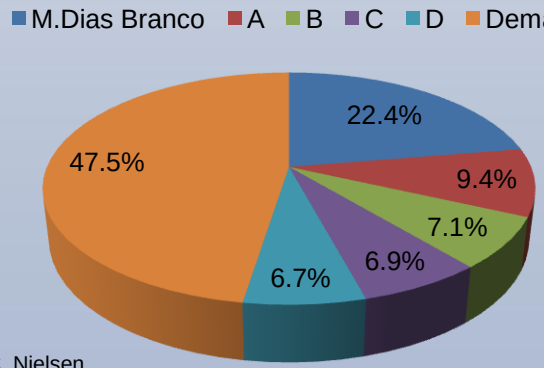


•Expansion and consolidation of leadership in cookies & crackers and pasta in the country;
•Cookies and Crackers: leadership in the Northeast and South, Top 4 in the Southeast, Top 3 in the Middle West;
•Pasta: leadership in the Northeast, Southeast and South, Top 6 in the Middle West .

Source: A.C. Nielsen. Annual Historical Data, considering Vitarella´s acquisition from April 2008

Cookies and Crackers

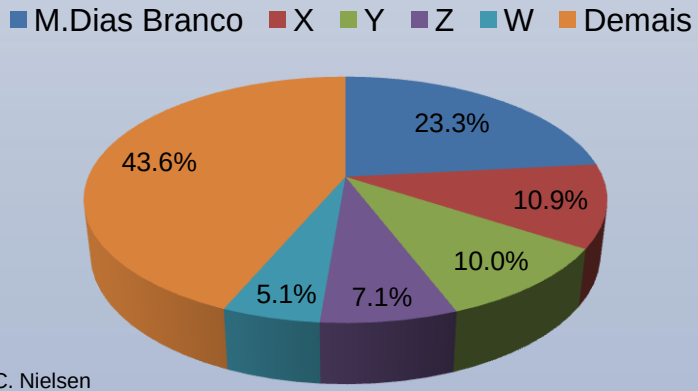
National Market Share - Volume (2010)



Source: A.C. Nielsen

Pasta

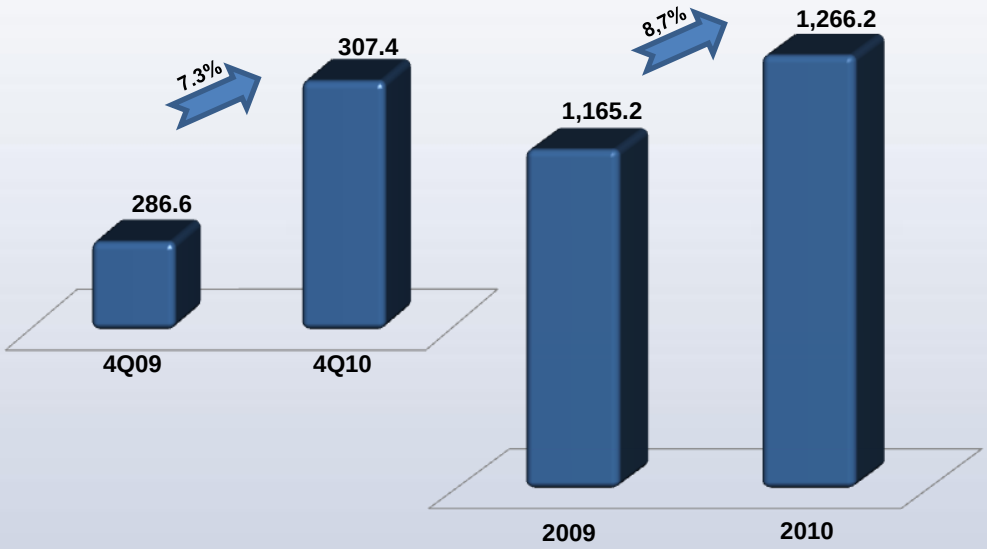
National Market Share- Volume (2010)



Source: A.C. Nielsen

Sales Volume and Production Capacity

Total Sales Volume ('000 Tonnes)



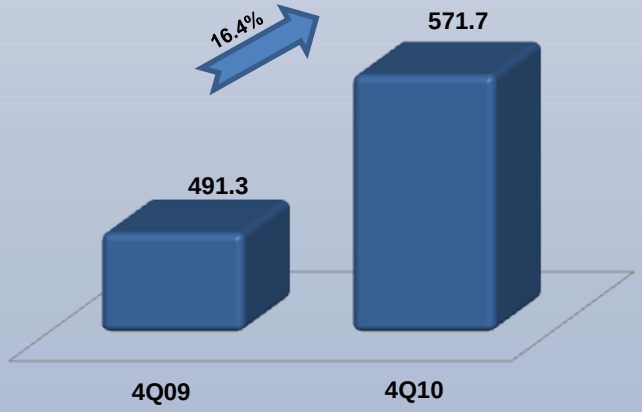
Sales Volume by Segment ('000 Tonnes)

Segment	4Q09	4Q10	Δ
Cookies & Crackers	89.8	93.6	4.2%
Pasta	62.8	58.8	-6.4%
Wheat Flour & Bran	125.2	141.8	13.3%
Margarine & Shortening	8.8	9.9	12.5%
Total	286.6	307.4	7.3%

Segment	2009	2010	Δ
Cookies & Crackers	359.1	380	5.8%
Pasta	251.9	241.1	-4.3%
Wheat Flour & Bran	516.7	597.1	15.6%
Margarine & Shortening	37.5	38.5	2.7%
Total	1,165.2	1,266.2	8.7%

Obs: The volumes of "Other" categories were 3.3 Th tons in 4Q10, 9,5 in 2010 and zero in 2009.

Production Capacity ('000 Tonnes)



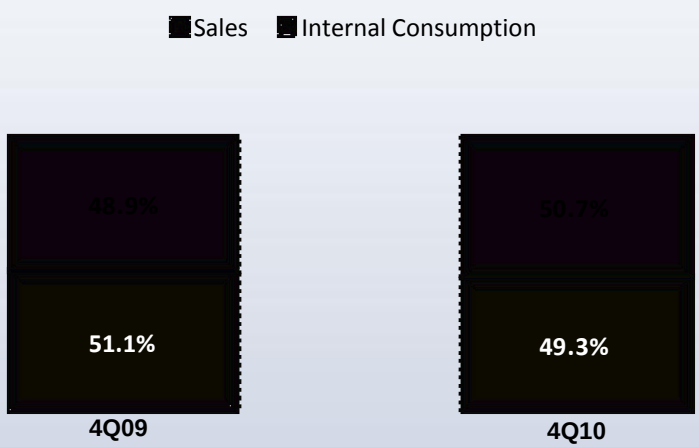
Production Capacity Occupation by Segment (%)

Segment	4Q09	4Q10	Δ	2009	2010	Δ
Cookies & Crackers	76.1%	85%	11.7%	76.3%	79.8%	4.6%
Pasta	69.8%	62.2%	-10.9%	71.4%	63.9%	-10.5%
Wheat Flour & Bran	80,0%	84.5%	5.6%	81.4%	77.7%	-4.5%
Margarine & Shortening	85.1%	41.8%	-50.9%	87.2%	71.2%	-18.3%
Total	77.4%	77.4%	0%	78.6%	75.4%	-4.1%

Vertical Integration

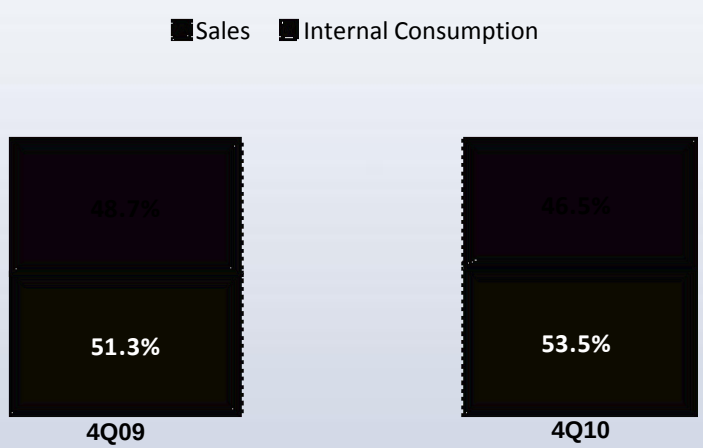
Wheat Flour

Production Destiny (%)



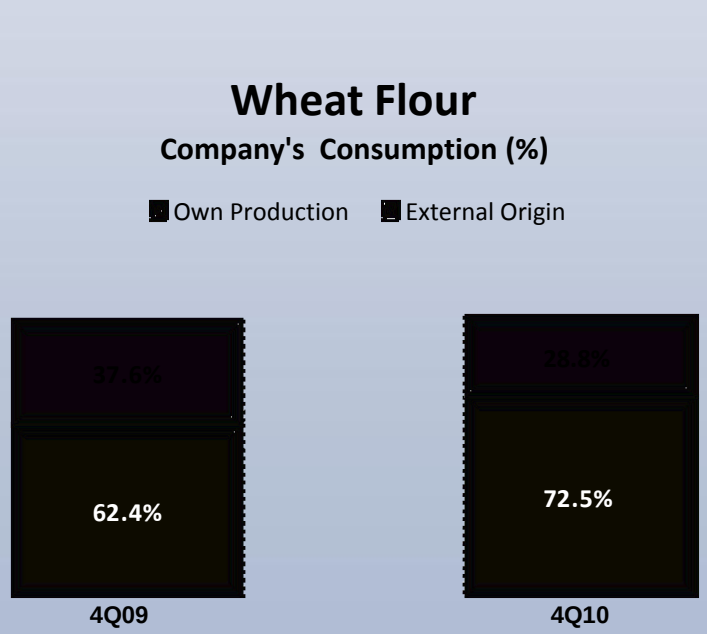
Shortening

Production Destiny (%)



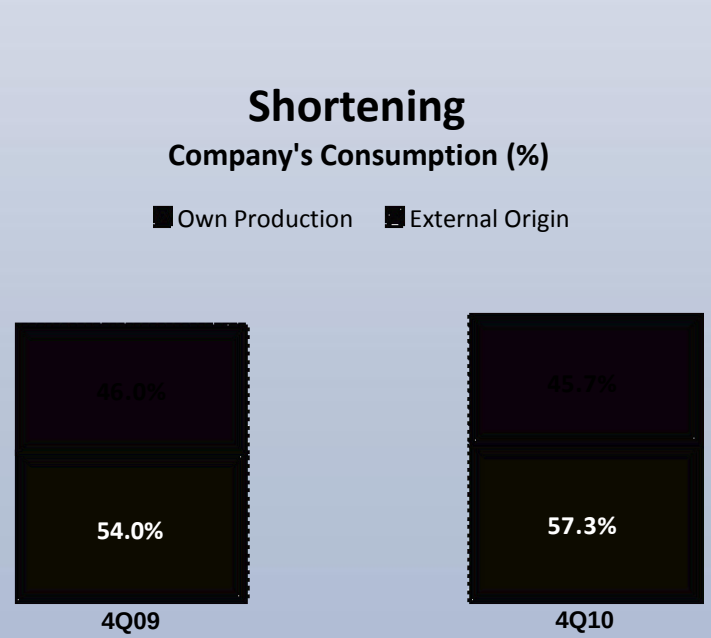
Wheat Flour

Company's Consumption (%)

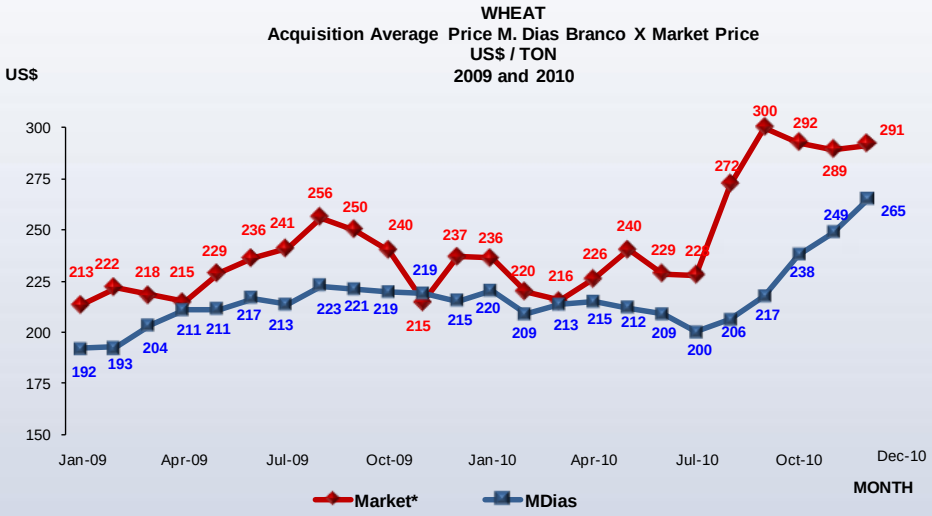


Shortening

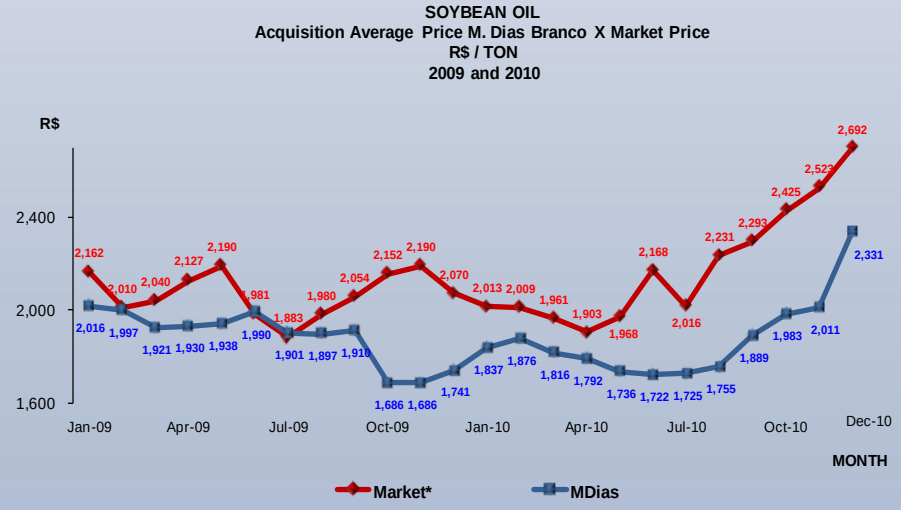
Company's Consumption (%)

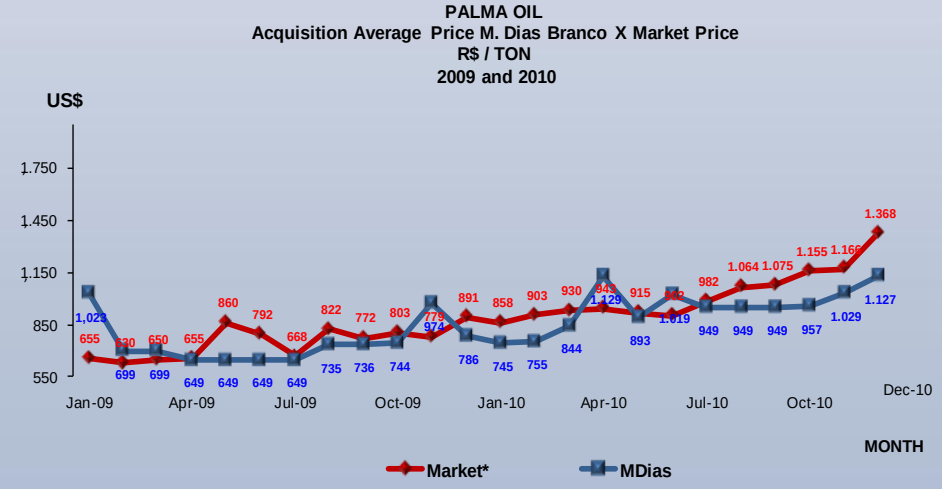


Wheat and Vegetable Oils

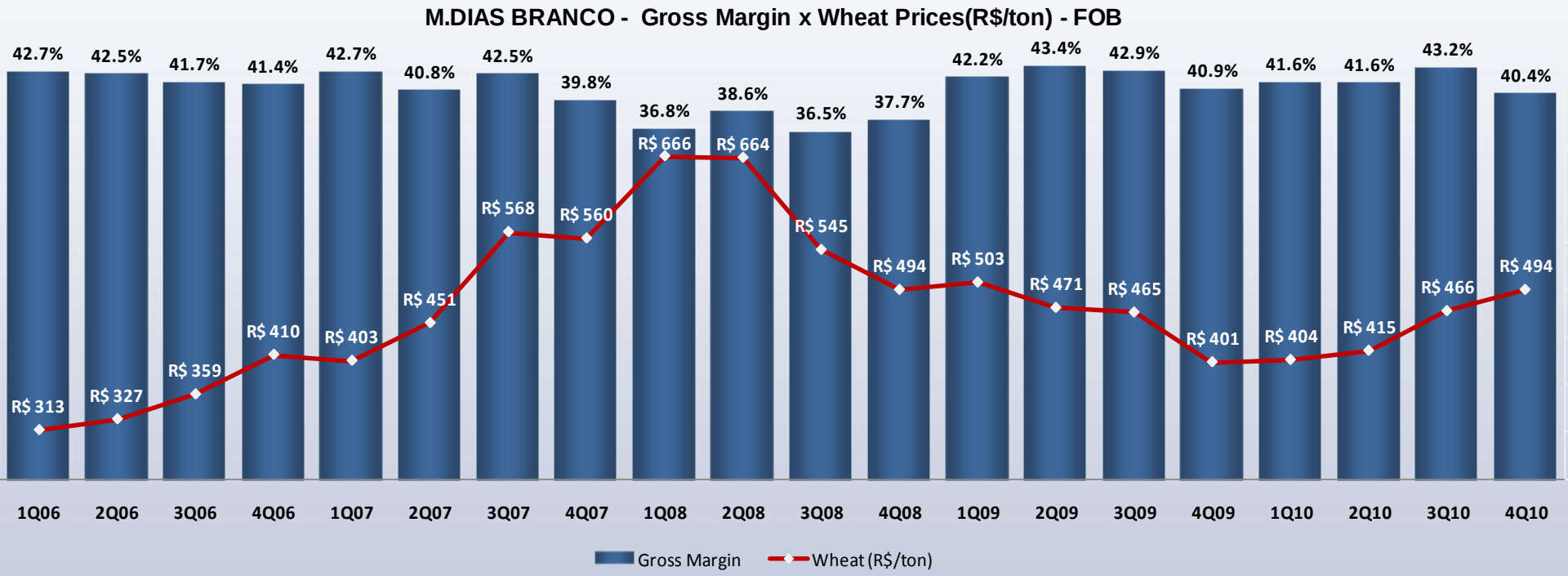


•M. Dias Branco's vertical integration model enables better production planning, improved quality of main raw materials and, most importantly, more competitive prices through reduction in the cost of the key production inputs, thanks to the Company's large stocking ability, as well as its strategy of frequent large-scale purchases and of closely monitoring the commodities market.





Wheat Prices x Gross Margin



- The Company's business model consists of a set of instruments of management and market operations that enable it to record little variation in gross margin over time even when facing significant, successive variations in wheat prices, as the chart shows.

- Some of these instruments are fundamental for this, such as the strength of M. Dias Branco brands, its distribution model, its vertical integration strategy, management of pass through of the increase in wheat acquisition costs to the price of its products, and its extensive product portfolio

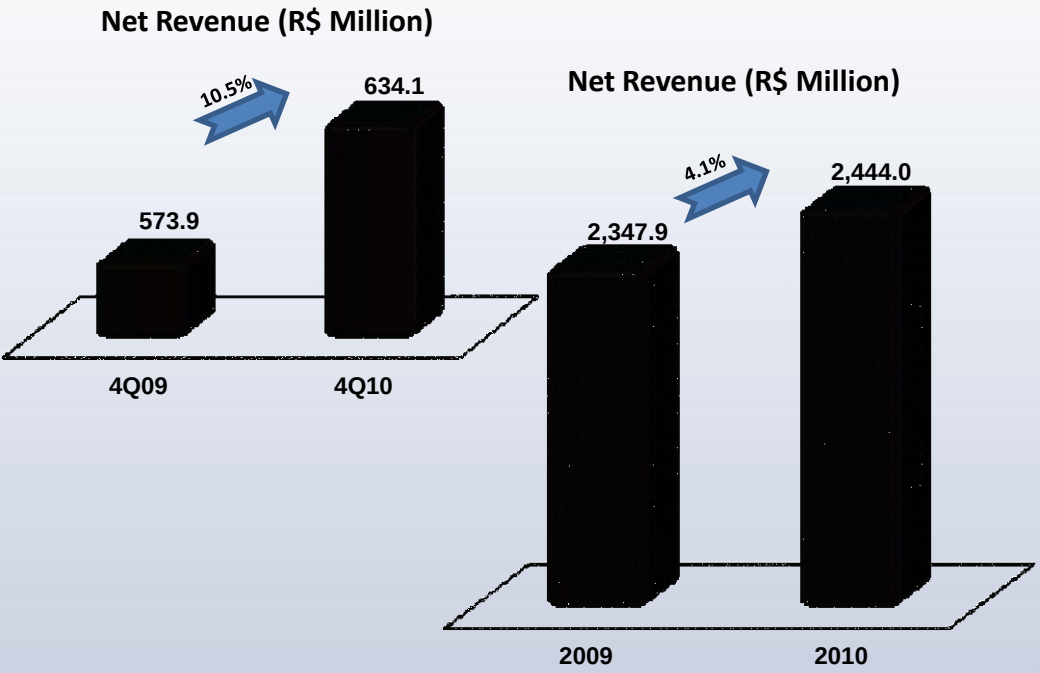
Wheat Prices x Gross Margin

Situation	Consequence
Increase in wheat prices: Company has wheat in stock	• Immediate increase in the price of wheat flour; • Gradual increase in the prices of cookies, crackers and pastas; • Possible local or regional-level modifications in product mix to optimize margins; • Wheat cost will remain stable and will only increase after the consumption of stock;
Increase in wheat prices: Company does not have wheat in stock	• Immediate increase in the price of wheat flour; • Gradual, but delayed, increase in the prices of cookies, crackers and pastas; • Possible local or regional-level modifications in product mix to optimize margins; • Increase in the cost of wheat due to the need to rebuild stocks;
Drop in wheat prices: Company has wheat in stock	• Immediate decrease in the price of wheat flour; • Prices of cookies, crackers and pastas remain stable, but start to decline after a certain time lag; • Possible local or regional-level modifications in product mix to optimize margins; • Reduction in the cost of wheat due to the need to rebuild stock;
Drop in wheat prices: Company does not have wheat in stock	• Immediate decrease in the price of wheat flour; • Prices of cookies, crackers and pastas remain stable but begin declining after a certain time lag; • Possible local or regional-level modifications in product mix to optimize margins; • Reduction in the cost of wheat due to the need to rebuild stocks;
Slight variation in wheat price (stable prices)	• Slight variations in the cost of wheat; • Consolidated price of products remains stable and may change due to changes in the sales mix; • Possible local or regional-level modifications in product mix to optimize margins; • Margins expand, basically due to the increase in capacity utilization, on account of the growth in sales volume, as well as efficient management of costs.



Financial Highlights

Net Revenue and Prices



Net Revenue– *Breakdown* *(R$ Million)*

Segment / Period	4Q09	4Q10	Δ
Cookies & Crackers	310.4	344.3	10.9%
Pasta	137.8	131.2	-4.8%
Wheat Flour & Bran	104.1	132.9	27.7%
Margarine & Shortening	21.6	23.2	7.4%
Total	573.9	634.1	10.5%

Segment / Period	2009	2010	Δ
Cookies & Crackers	1,250.3	1,344.8	7.6%
Pasta	572.8	518.8	-9.4%
Wheat Flour & Bran	433.9	481.7	11%
Margarine & Shortening	90.9	92.2	1.4%
Total	2,347.9	2,444.0	4.1%

Obs: The volumes os "Others" category were R$ 2.5 million in 4Q10, R$ 6.5 million in 2010 and zero in 2009.

Net Average Price
(in R$/Kg, net of devolutions)

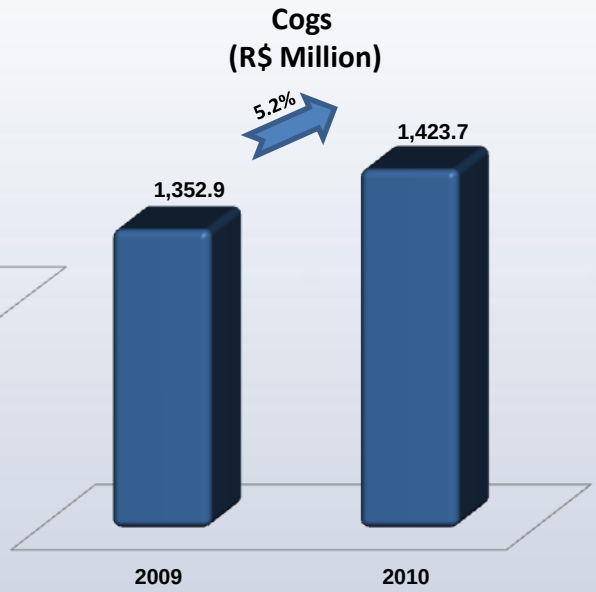
Segment / Period	4Q09	4Q10	Δ
Cookies & Crackers	3.56	3.68	3.4%
Pasta	2.12	2.23	5.2%
Wheat Flour & Bran	0.82	0.94	14.6%
Margarine & Shortening	2.42	2.34	-3.3%
Total	1.94	2.06	6.2%

- The Company keeps using price adjustments to recoup its margins and, as a consequence, drive results;

- New price adjustments have been made in 2011.

Cogs & Operational Expenses

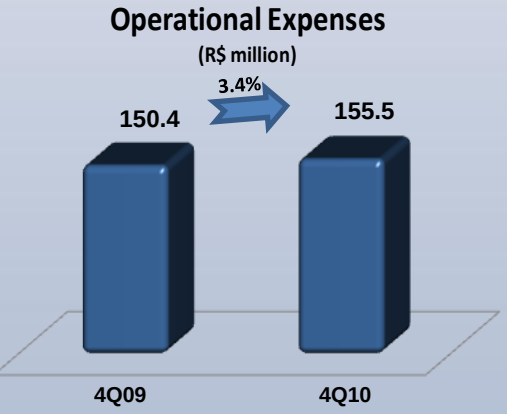




Cogs – *Breakdown*
(R$ million)

Item/Period	4Q09	4Q10	Δ
Cogs	338.9	377.7	11.4%
Raw Material	237.5	264.4	11.3%
Other	101.4	113.3	11.7%

Item/Period	2009	2010	Δ
Cogs	1,352.9	1,423.7	5.2%
Raw Material	945.1	994.8	5.3%
Other	407.8	428.9	5.2%



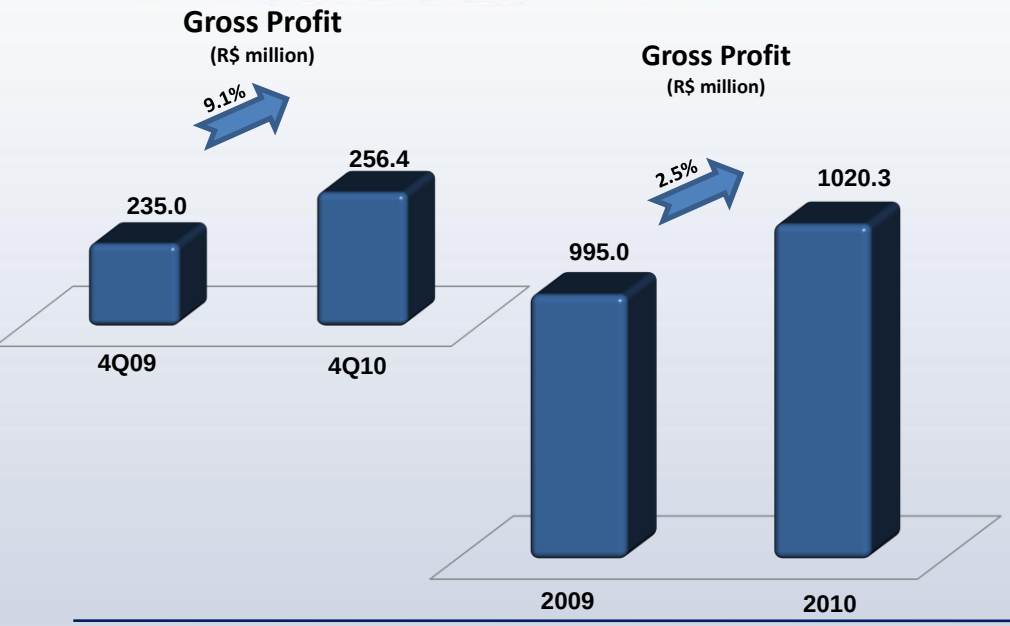


Operational Expenses – *Breakdown*
(R$ million)

Item/Período	4Q09	4Q10	Δ
Operational Expenses	150.4	155.5	3.4%
Sales Expenses	115.2	113.4	-1.6%
Other Expenses	35.2	42.1	19.6%

Item/Período	2009	2010	Δ
Operational Expenses	575.3	607.5	5.6%
Sales Expenses	451.6	446.8	-1.1%
Other Expenses	123.7	160.7	29.9%

Gross Profit & Gross Margin

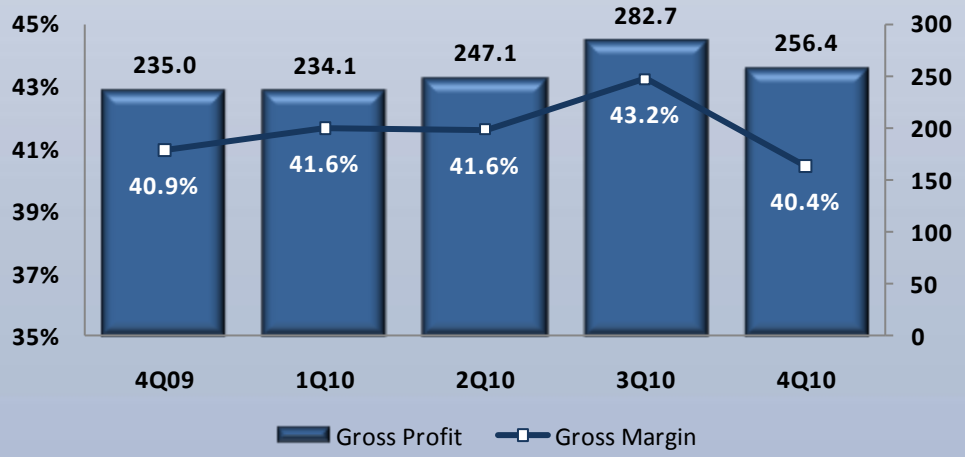


Gross Profit (R$ Million) & Gross Margin(%)

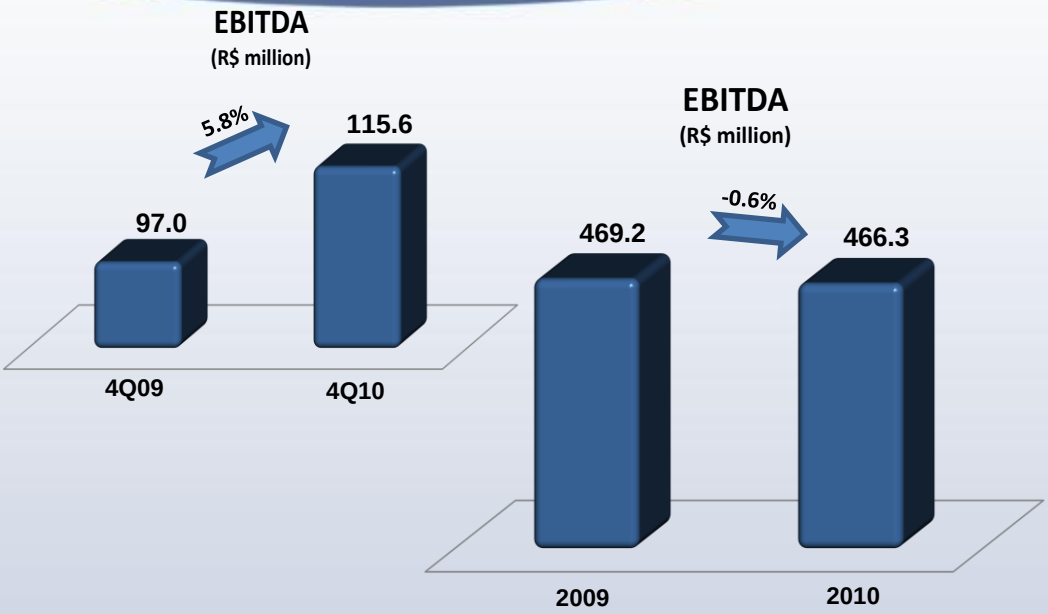
Item/Period	4Q09	4Q10	Δ
Gross Profit	235.0	256.4	9.1%
Gross Margin	40.9%	40.4%	- 0.5 p.p.

Item/Period	2009	2010	Δ
Gross Profit	995.0	1,020.3	2.5%
Gross Margin	42.40%	41.70%	- 0.6 p.p.

Gross Profit (R$ million) & Gross Margin (%)



EBITDA & EBITDA Margin

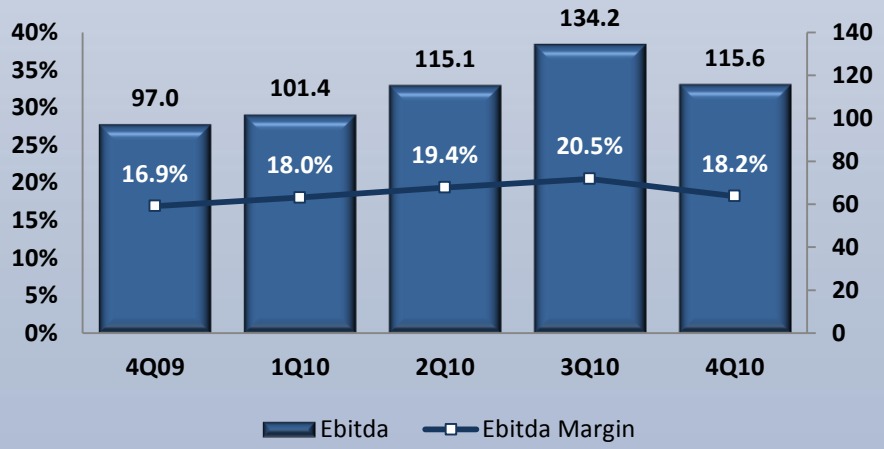


EBITDA (R$ million) & EBITDA Margin (%)

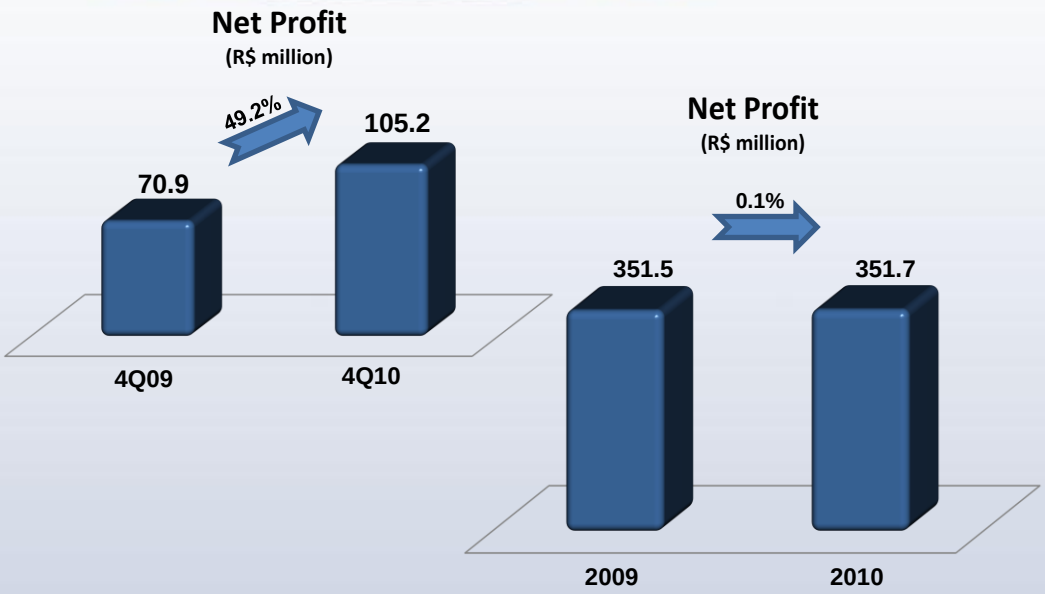
Item/Period	4Q09	4Q10	Δ
Ebitda	97.0	115.6	19.2%
Ebitda Margin	16.9%	18.2%	+1.3 p.p

Item/Period	2009	2010	Δ
Ebitda	469.2	466.3	-0,6%
Ebitda Margin	20.0%	19.1%	- 0.9 p.p.

EBITDA (R$ million) & EBITDA Margin (%)



Net Profit & Net Margin

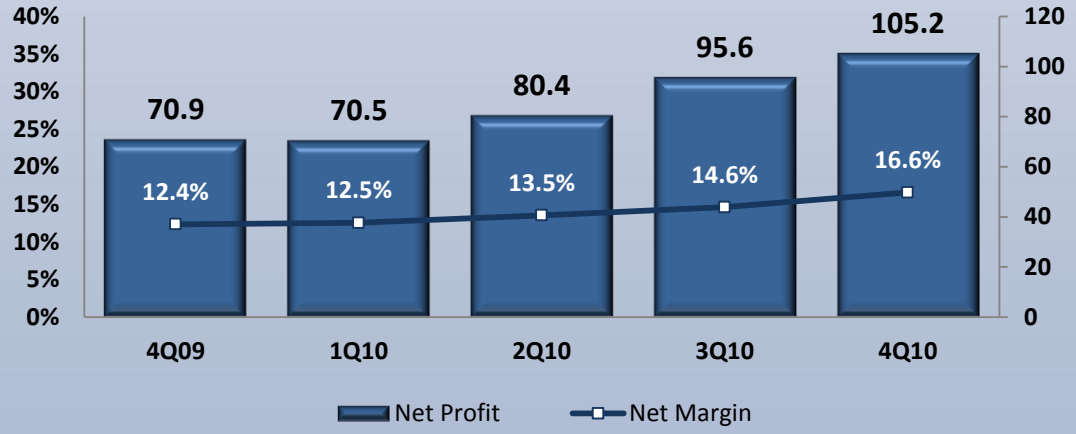


Net Profit (R$ million) & Net Margin(%)

Item/Period	4Q09	4Q10	Δ
Net Profit	70.9	105.2	48.4%
Net Margin	12.4%	16.6%	+ 4.2 p.p.

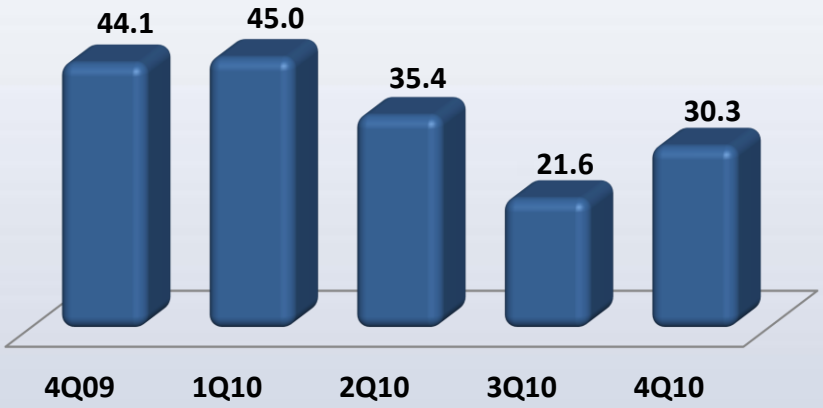
Item/Period	2009	2010	Δ
Net Profit	351.5	351.7	0.1%
Net Margin	15.0%	14.4%	-0.6 p.p.

Net Profit (R$ million) & Net Margin (%)

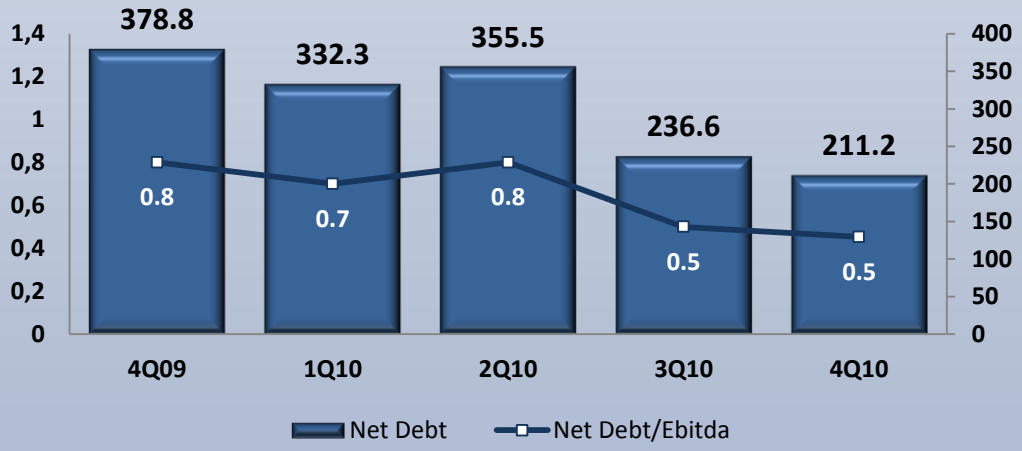


Capex & Net Debt

Capex (R$ million)



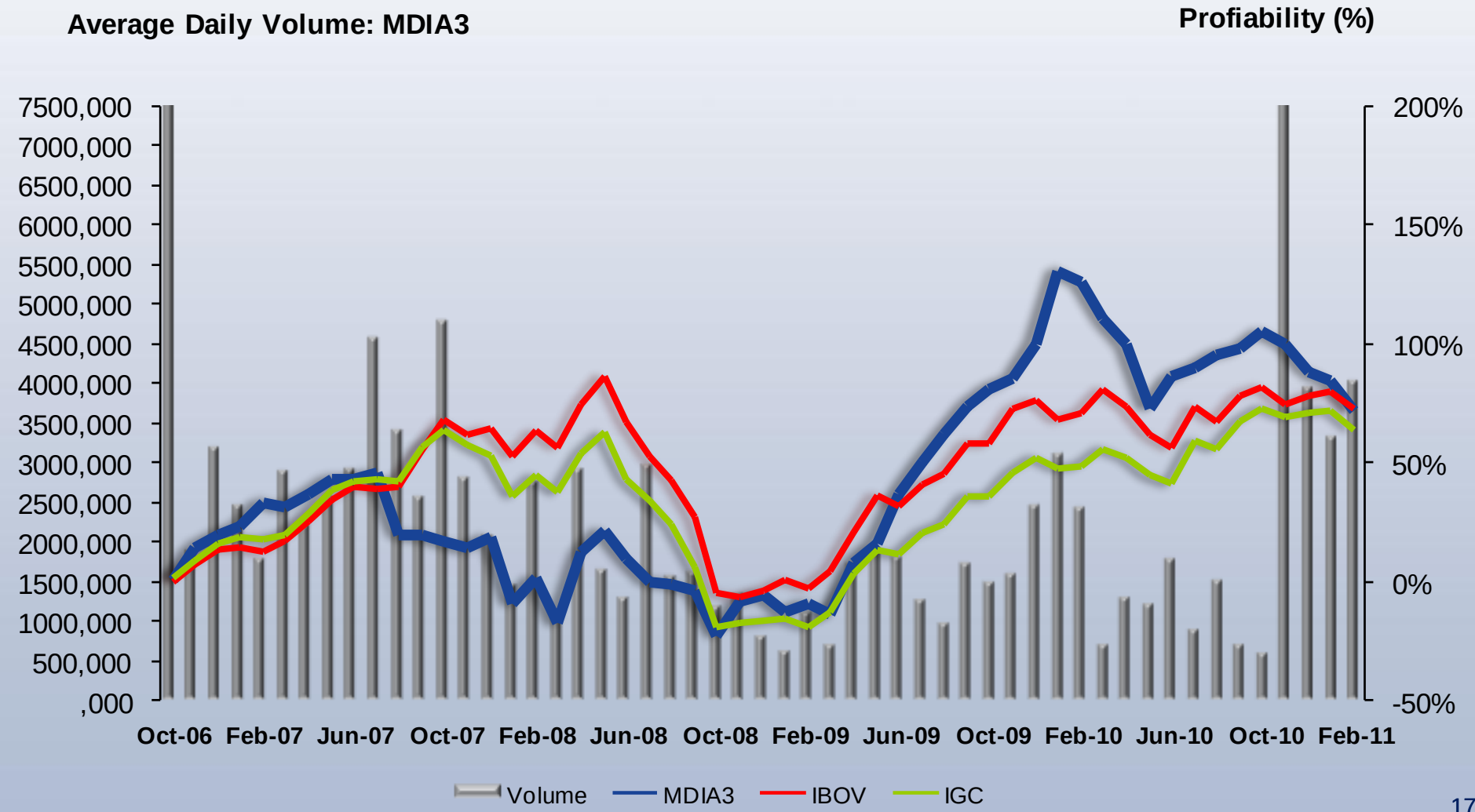
Net Debt (R$ million) & Net Debt/EBITDA



Share Price Evolution

MDIA3 X IBOV X IGC

10/18/2006 a 02/28/2011



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